

Vogue

The Smart Dress Materials
for
Spring and Summer



Haas Brothers' Blue Books of Samples



CONTAIN exclusive weaves and latest colors of Paris Model Fabrics for Spring and Summer. Practically everything that is worth while in Paris at the present time is shown in the Haas Brothers' Blue Books.

Ask your Dressmaker or Tailor to
show them to you

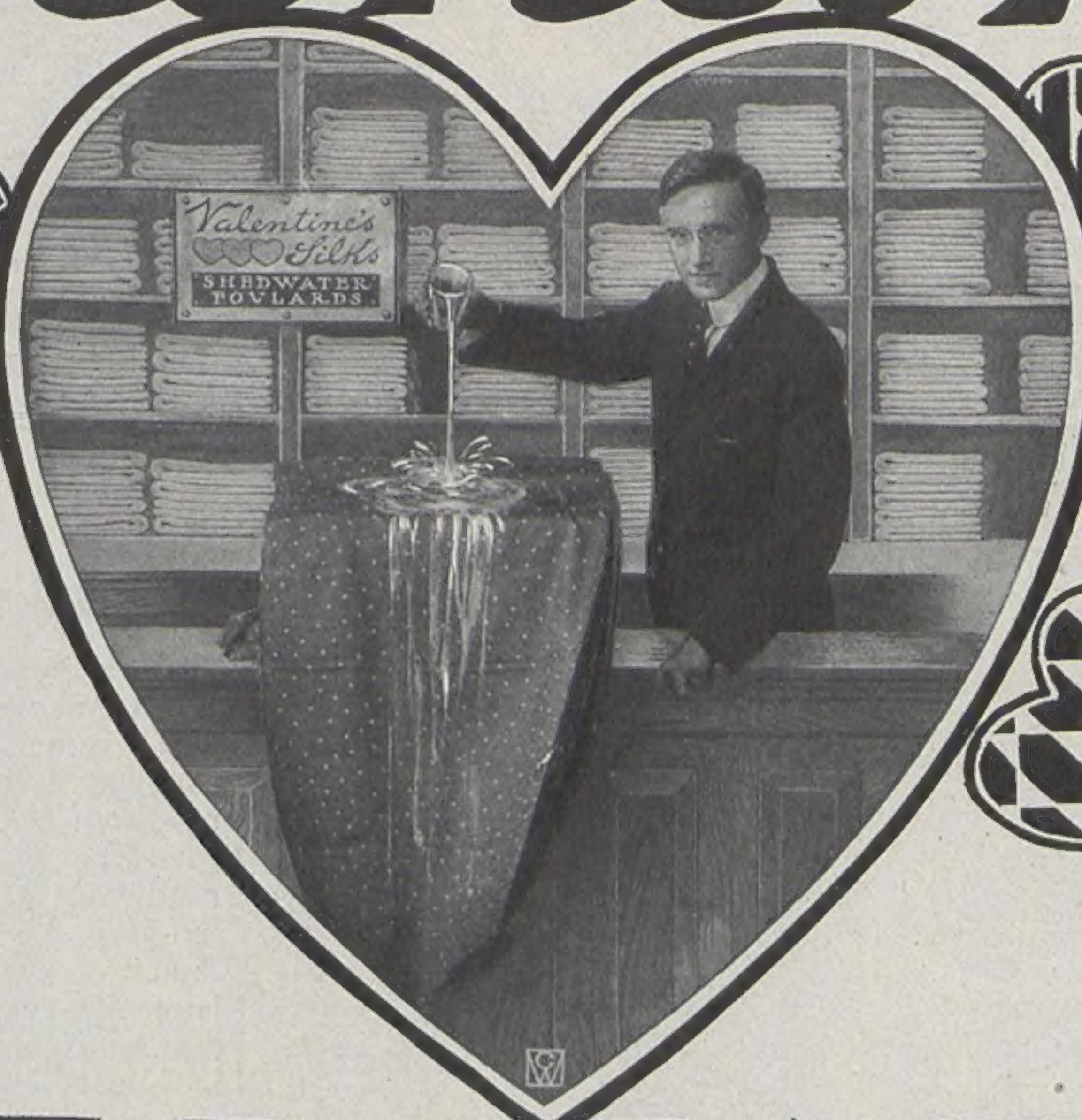
Trade

Haas Brothers
PARIS

Mark.

New York,	-	-	303-305 Fifth Avenue
Paris,	-	-	13 Rue des Pyramides
Philadelphia,	-	-	929 Chestnut Street
Chicago,	-	-	34 East Monroe Street
Boston,	-	-	78 Chauncy Street
St. Louis,	-	-	606 Mermod-Jaccard Building

Valentine's



Remember, Valentine's are *the only* Shedwater Finished Foulard Silks.

"SHEDWATER"

VALENTINE'S FOULARDS are in a class by themselves—because of the variety and exclusiveness of their patterns—because of the correctness of their colorings—and because of the perfect Shedwater finish which makes them as serviceable as they are stylish.

Yet Valentine's Foulards cost you no more than ordinary kinds.

Ask your dealer to show them to you—the Silk itself will prove all we claim, and more.

A few of the many 1910 Valentine's Foulard patterns are reproduced above—exact size. Note that these designs are small and neat (as demanded by 1910 fashions) and that each design is made in all the new Spring shades.

Valentine's Shantung and Tuscan Silks also have the famous Shedwater finish. If your dealer does not handle the Valentine Silks, send us his name and we will send you sample shade card and the name of the nearest Valentine Dealer.

Foulards

VALENTINE & BENTLEY

83-87 Grand Street

New York City



"The Preservers of My Gowns"

ESTABLISHED 1864

Rees & Rees

The

Cleaners and Dyers

New York Branches:

479 Fifth Avenue.	Opposite New Library.
332 Fourth Avenue.	Near 24th Street.
928 Sixth Avenue.	" 53rd Street.
1456 Broadway.	" 42d Street.
2071 Broadway.	" 72d Street.
2367 Broadway.	" 86th Street.
2631 Broadway.	" 99th Street.
265 Columbus Avenue.	" 72d Street.
418 Columbus Avenue.	" 80th Street.
279 Lenox Avenue.	" 124th Street.
622 Madison Avenue.	" 59th Street.
766 Madison Avenue.	" 66th Street.

Boston:

418 Boylston Street.

Philadelphia:

1723 Chestnut Street

Atlantic City:

907 Boardwalk

Worcester, Mass.

424 Main Street

Telephone at all Branches

Dry Cleaning is not a secret process: it is an Art.

"We are the artists."

OUR SYSTEM is the result of long experience and a comprehensive knowledge of EVERY DETAIL. We pay expressage one way, and are confident that a trial order will convince you as to the SUPERIORITY of our work.

Comparison is a test from which there can be no Appeal.

Why not make it?

Executive Offices and Works: 232, 234, 236 E. 40th Street, New York City

Special Sale of Misses' Silk Dresses



Sizes 14 to 20 Years

- V-228.** Handsome Tunic Dress of polka dot foulard silk, in reseda, navy or copenhagen blue, brown, rose or black and white colorings, front, back and sleeves tucked, plaited skirt, front, belt and shoulders trimmed with plain silk to match, handsomely braided in self color, silk covered buttons..... 18.50

V-230. Braided Rajah Silk Dress, in tan, light, copenhagen or navy blue, rose, wistaria, violet, brown, black and all street and pastel shades; handsomely braided with soutache dyed to match, yoke, collar and deep cuffs of fine figured net, tucked sleeves, skirt plaited in tunic effect..... 29.50

V-236. Dress of figured pongee silk, in natural tan, navy blue or rose; waist finely tucked back and front, trimmed with velvet and fancy buttons; eton collar of real Irish crochet lace, silk tie, cuffs trimmed to match, closely plaited skirt, tailor stitched..... 15.75
- V-232.** Hand Embroidered Dress of pongee silk, in natural tan, copenhagen or navy blue, wistaria, rose, violet and all street and pastel shades; waist and sleeves handsomely hand embroidered in self color; silk covered buttons, yoke of fine figured net, closely plaited skirt, tailor stitched..... 18.50

V-234. Stylish Tunic Dress of striped taffeta silk, in reseda green, brown, navy or black and white colorings; trimmed with folds of checked taffeta silk, yoke outlined with pipings of silk in contrasting color, fancy buttons, yoke and cuffs of fine figured net, tunic and plaited skirt trimmed with the checked silk, leather belt 29.50

Spring and Summer Style Book of Women's, Misses', Girls', Youths', Boys' and Infants' Apparel, free upon application.

Franklin Simon & Co.
FIFTH AVENUE, 37th and 38th Streets, NEW YORK

Spring and Summer Style Book of Women's, Misses', Girls', Youths', Boys' and Infants' Apparel, free upon application.



No. 11. See description opposite.

STERN BROTHERS

Illustrated Catalog
Spring and Summer No. 118 V

Now Ready, Mailed to Out of Town
Addresses Upon Request

Showing Newest Styles of
Women's, Misses' and Children's
Costumes, Boys' Clothing, Gloves,
Trimmed Millinery, Handkerchiefs,
Lace Curtains, Upholstery Fabrics,
Jewelry, Silver and Celluloid Toi-
let Articles, Leather Novelties, Etc.

STYLES ILLUSTRATED

No. 10. Women's Blouse Dress, the newest com-
bination of materials, lower part of skirt of
plain tussah, waist, sleeves, and upper part of
skirt of polka dot silk, trimmed with the plain
tussah and straps of black satin, yoke and cuffs
of tuck'd net, finished with plaiting
and lace insertion..... \$74.50

No. 11. Women's Tailored Suit, diagonal camels
hair serge, all the fashionable colors, trimmed
with straps and buttons of black satin, vest
front of plain cloth, in contrasting
colors \$69.50

Mail Orders Receive Prompt Attention

West Twenty-third Street
New York



No. 10. See description opposite.

CLÉMENT

PARISIAN HAIR STORE
26 West 33d St., New York

Phone, Madison 426

Maison a Paris
338 Rue St. Honoré



Artistic
Hair Goods
for
Discriminating
Women

Grecian Curls,
Braids, Wigs,
Toupées, etc.

The Roman Twist

A ready made Coiffure
as illustrated

\$25.00 up

MY NEW Transformations

with no foundation.
Soft, Light, Elegant

\$15.00 up

Hair Coloring by Scientific Vegetable Process.
Shell Goods, Ornaments, etc. Creams and Perfumes
SEND FOR MY NEW ILLUSTRATED BOOKLET

Well-Dressed Women
find the

DE BEVOISE figure-forming BRASSIERE

far superior to
any corset-cover

Stylish, Comfortable
Healthful

Combines in one dainty,
durable, inexpensive
garment

A boned corset cover,
perfectly shapea

A correct and comfort-
able bust-supporter

A restful back-
and shoulder-brace

An effective
figure-beautifier



STYLE No. 1906, illustrated above, fine
Batiste, Torchon lace, satin-ribbon run \$1 each

Re-inforced Arm-Holes
Faultless Workmanship

Invisible Bone-Pockets
Washable Materials

50 styles, to suit every figure. Sizes 32 to 48 bust. \$1 up, in white or black.
Fine Batiste, Nainsook, etc. beautifully trimmed with lace, embroidery and ribbon

Sold at the best stores everywhere

Be sure our label, "DEBEVOISE BRASSIERE" (pronounced "debb-e-
voice brassy-air") is on every garment you buy. It guarantees you will
be satisfied or have your money refunded. Decline substitutes. If your
dealer will not supply you, we will.

Our illustrated booklet, "The Figure Beautiful," will
be sent to you free on receipt of your dealer's name

CHAS. R. DE BEVOISE CO. 33-F Union Square
NEW YORK CITY

The Knabe

Style V—Upright Grand

Mahogany Case Beautifully Veneered



Price \$550

The Knabe---*The World's Best Piano*---is the one piano not only abreast-of-the-times but to-day, more than ever, is solely and purely representative of faultless construction, exceptional durability and that tonal sublimity that *cannot be successfully imitated or equalled.*

Knabe Pianos may be purchased of any Knabe representative at New York prices with added cost of freight and delivery

Wm Knabe & Co.

438 Fifth Avenue, Cor. 39th Street

NEW YORK

BALTIMORE

LONDON

W I L L I A M
KNABE
& COMPANY

FIFTH AVENUE AND
THIRTY-NINTH STREET
NEW YORK



The Knabe

MIGNONETTE Horizontal GRAND

In Mahogany, Price \$700

Where *others have failed* to build a
Small and Perfect Grand Piano

meeting with present day requirements, The House of Knabe, *after years of research and experiment,* has succeeded in producing

THE WORLD'S BEST GRAND PIANO

In the small size of
5 FEET 2 INCHES

a piano that carries the endorsements of the leading musicians of today

Wm Knabe & Co.

438 Fifth Avenue, Cor. 39th Street

NEW YORK

BALTIMORE

LONDON

Mme. Rose Lilli

Corsetiere

By Permission

Mme. Rose Lilli refers to ladies of high social prominence, who voluntarily testify to the merits of the perfected

**Bust Supporters and
Hip Reducers**

made exclusively by her.—4 to 6 inches in hip reduction is an immediate result.

The Ideal Corset!

FIRST AID TO

The Ideal Form!

THE Custom Made Corset is indispensable — nature may provide the ideal Form — but it is often marred by an imperfect corset — which also makes correct costuming impossible.

THE ROSE LILLI CORSET

adapts itself to every individual requirement — overcomes form defects with astonishing ease — and assures the "Form Ideal." Its devotees are widespread — women who demand the best.

EARLY SPRING MODELS now being displayed at Mme. Rose Lilli's Establishment, denoting the Correct Vogue in Spring Corsets. Materials are more beautiful and in greater variety than ever.

INSPECTION AND CORRESPONDENCE INVITED

666 Lexington Avenue

New York

Near 56th Street

'Phone 1131 Plaza

Branch — Narragansett Pier (Mathewson Hotel)

THE BUNGALOW RUG

This durable, all wool rug is ideal for Summer Homes. It is reversible, seamless, soft to the tread and because of its weight and firm weave lies perfectly flat. It is made in solid colors—beautiful greens, browns, reds, etc.



—with harmonizing band end borders. The Bungalow rug is plain yet artistic; inexpensive yet rich.

Reg. Sizes.	Prices.
2.3 x 4.6.....	\$ 3.50
3.0 x 6.0.....	6.00
4.0 x 7.0.....	9.50
6.0 x 9.0.....	18.00
7.6 x 10.6.....	26.50
9.0 x 12.0.....	36.00

Special sizes and combinations of color made to order at the same rate. } \$3.00 sq. yd.

Send for Color Card "A"

JOSEPH WILD & Co.

366-370 FIFTH AVE., COR. 35th ST

NEW YORK

Established 1852

Second Floor



A Beautiful, Natural Complexion

Marvelous Results in Twenty Minutes

Wrinkles, sallowness, muddiness, pimples, red veins, and other blemishes, removed from the face as if by magic, succeeded by the natural beautiful color of healthy girlhood.

Such is the wonderful power and effect of

Hulda Thomas' Facial Treatment

No paints; no powders; a simple application requiring not more than one minute's time. Immediately there starts a free flow of blood through the skin and tissues of the face, taking away the poisonous matters and leaving the skin as clear as a crystal, and with a color rarely seen except in youth. Absolutely harmless to the most sensitive skin.

A Case in Point

MY DEAR MRS. THOMAS:—

It is hard for me to express in words my gratification at the wonderful results which you attained in the treatment of my face, which was covered with acne. Nothing ever delighted me so much. My trouble has absolutely disappeared and the natural vivid color has returned to my cheeks. I'm enclosing my photograph, showing the wonderful improvement.

Yours very truly,

(Name and address of writer furnished on application.)

My treatment baffles description. You cannot realize its marvelous effects until you have tried it for yourself.

That is what I want you to do. I am willing to send you enough of my treatment for a single application upon receipt of 25c. to cover the cost of material and mailing. Or, if you will send 50c, I will send enough for three applications. I would like to make this a free offer, but the ingredients are all imported and very expensive. However, I guarantee satisfaction or money refunded.

Beautiful Lashes and Eyebrows

enhance the plainest eyes and make them appear large and lustrous. I have a treatment for the lashes and eyebrows which will stimulate their growth. You can see the improvement in a few days; absolutely harmless. Complete treatments \$3.00.

Do Not Let Your Hands Grow Old

They will betray you. If you will use my Special Massage Cream for the Hands and Arms, all traces of age will disappear and leave them marvelously white and plump.

Price — \$1.00 a tube. \$5.00 one pound jar.

Hulda Thomas, 2131 Broadway [Near 74th St.] New York

Address all communications to Laboratory 6-C, 522 West 37th Street

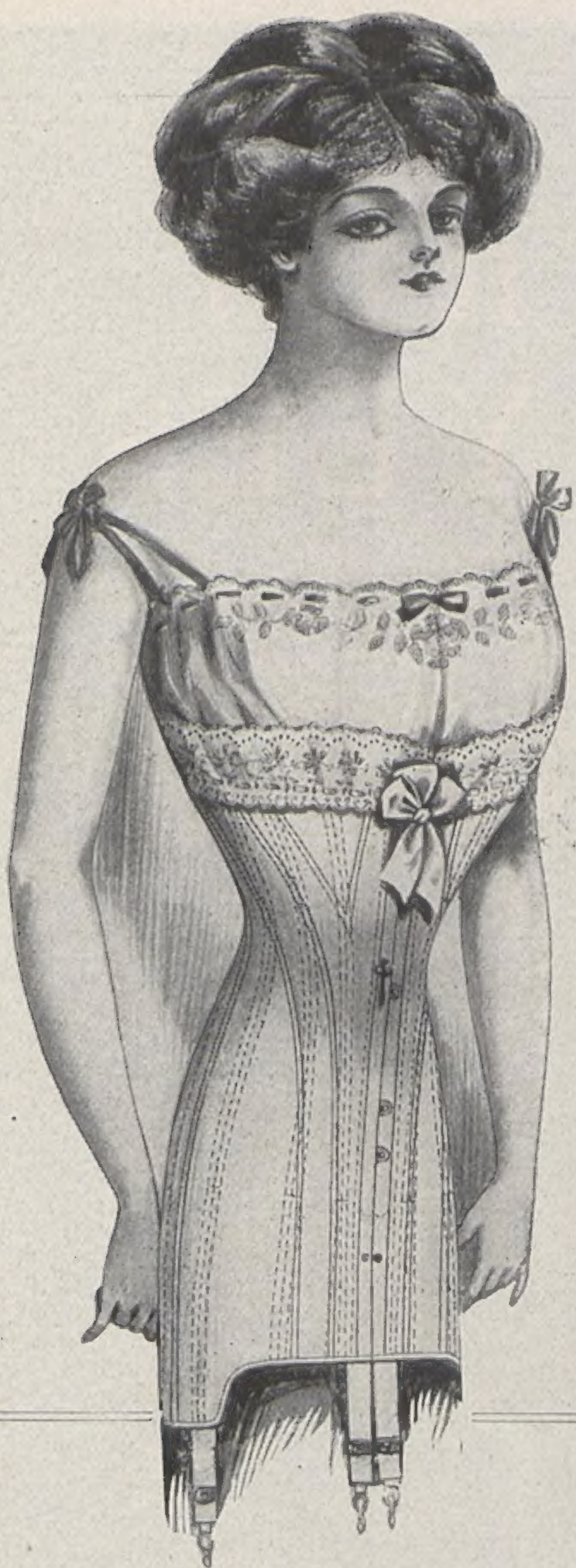
Always ask to see

GERHARDT STYLES



GERHARDT & CO.

126 & 128 FIFTH AVE.
NEW YORK



Let Us
Send
Free
Booklet

And
Souvenir
Post
Card

Are You Well Dressed

The answer to this question depends almost entirely upon the corset you wear, in that the corset is the foundation of your gown, in fact your whole appearance.

Would you have the smartest in style and fit, choose one of the up-to-date models of

*American
Lady*
CORSETS

designed in the latest mode, made of perfect materials by skilled hand labor

Model 253 (like cut) Medium figure. Batiste, white, 18-28, \$2.50
Model 254 Same design. Coutil, white, \$2.50

There is illustrated only one style.

Other New Models \$1 to \$5

Ask your merchant. Be fitted to just the right model for your individual figure and obtain the correct foundation for your gown.

If unable to obtain **American Lady Corsets** of your merchant, write to our nearest office and we will inform you where you can procure them. If we cannot refer you to a merchant in your city, we will send you direct from the factory whatever model you wish, upon receipt of the retail price.

American Lady Corset Co.

New York Detroit Chicago Paris

Brocard's Russian Milaja ("La Charmante") Perfume

Brocard's Toilet specialties appeal to the most refined taste.



**Milaja ("La Charmante")
Perfume**

Has a delicate, lasting odor which finds instant favor.

To be had at all Department Stores and Druggists

**Extract, Soap, Powder
and Toilet Water**

U. S. Agency, 7 West 22d Street, New York

SEND 10 CENTS IN STAMPS FOR SAMPLES



*The Louise
Mary Waist*

**Strictly Tailor Made
To Your Measure**

Made in Viyella, \$4.50; Linen, \$4.50; White Madras, \$3.00; Colored Madras, \$3.50

SOLD WITH A GUARANTEE

If purchaser is not satisfied, the waist may be returned at my expense, and the money refunded.

When ordering, give bust measure, size linen collar worn and inside length of sleeve including cuff. Send for Booklet

Mary Louise Peters

508 Townsend St.

Syracuse, N. Y.

**Miro-Dena
Mentonnière**
(CHIN SUPPORTER)



A marvelous, patented French invention—the only device in the world which will positively prevent or overcome the double chin, the drooping mouth, the lines about the nose and mouth or the wilted throat. It prevents abnormal tissue formation, rests and supports the tired, weak and relaxed muscles—holds them in place while they contract and regain their natural strength and firmness, insuring a perfect contour.

It is most highly endorsed by Physicians and Dental Surgeons.

The Miro-Dena Chin Supporter has no rubber bands to cut the hair or to stretch and give way with the weight of the flesh. It can be adjusted more and more firmly from time to time as the muscles contract—is durable, can be laundered easily and without damage and is the only device of the kind in the world which will hold firmly to the head and will not slip off when wearing.

On sale at Toilet Articles Departments of the leading stores or, address Lock Box 432 Madison Square Station, New York City.

Baker Electrics

The Aristocrats of Motordom



The Significance of the Shaft Drive

THE adoption of bevel gear shaft drive by The Baker Motor Vehicle Co. marks the greatest advance ever made in electric motor car construction. But the Baker is not merely a shaft drive electric. The true significance of this improvement lies in the fact that it is *an entirely new type of bevel drive*, added to a car which already had more exclusive features of real merit than all other electrics put together.

The new Baker is the supreme electric, not alone because it has shaft drive, but also because it has longer wheel base, roomier body, patented spring suspension, centered wheel bearings, specially designed non sparking motor, and continuous torque controller with mechanical lock and safety interlock.

No other Electric has these features; no other Electric can approach the *performance* of the car which has all of them. They make the Baker the fastest and quietest Electric; the handsomest, cleanest, most comfortable and most economical motor car that has ever been built.

Write for our Handsome Catalog, which describes the new Models and their many exclusive improvements.

The Baker Motor Vehicle Co., 41 West 80th Street, Cleveland, Ohio, U.S.A.

The Oldest and Largest Manufacturers of Electric Motor Cars in the World



IF you are considering making changes in your house this room will interest you. It is the dining room of a remodeled farmhouse and is full of quaint charm. The woodwork is finished with ivory white enamel, though the crossbeams of the ceiling are stained mahogany.

Where it is necessary to remove old finish from woodwork, you can obtain from Murphy Varnish Company a varnish remover which will do this work perfectly, at small labor cost. After this is applied the wood may be treated as new, using any of the numerous beautiful stains and finishes made by Murphy Varnish Company.

Write Margaret Greenleaf, Consulting Decorator of Murphy Varnish Company, today, stating your requirements if remodeling or building. She will send complete color suggestions for the treatment throughout, including wall covering, draperies, rugs and furniture. No charge is made for this service.

Remember that your house is individually considered. The Scheme is composed for you. No stock schemes or stock color drawings are supplied.

Miss Greenleaf may be seen at 345 Fifth Avenue, New York, between eleven and three o'clock, or by appointment.

Address Department of Decoration

Murphy Varnish Company
345 FIFTH AVENUE, NEW YORK

*The crowning attribute of lovely woman
is Cleanliness*



NAIAD DRESS SHIELD

Supreme in
Beauty! Quality! Cleanliness!

Possesses two important and exclusive features. *It does not deteriorate with age and fall to powder in the dress—can be easily and quickly sterilized by immersing in boiling water for a few seconds only.* At the stores, or sample pair on receipt of 25 cents. **Every pair guaranteed.**

THE C. E. CONOVER CO., Mfrs.

101 Franklin Street

New York

Mme. Thompson's HAIR SHOP

12 West 31st Street,
One Door from Fifth Avenue



FLUFFY RUFFERS WITH
THE TURBAN CAP

Fluffy Ruffers and the Thompson Swirl

The Most Becoming and Up-To-Date
Styles for the Very Young Debutante and
the More Mature Society Entertainer.

All That Makes for Beauty

Hairdressing, Facial Massage,
Shampooing, Scalp Treatment,
Coloring, Transformations,
Manicuring, Coronet Braids,
Turban Caps, Etc.

One of the greatest of

Mme. THOMPSON'S Specialties is for Gray Haired Women

who must not grow old, and who feel younger than their hair will admit. They are her especial delight in serving,

Mme. Thompson's
Hair Shop

12 West 31st Street, New York
(One door from Fifth Avenue)
'Phone 4526 Madison Square

Kenyon COAT SPECIALTIES



The new material, Vigoreux, imported at our special instigation, made up in this popular Russian Blouse effect, is one of the most pleasing garments we have ever produced. The colors are all mixtures, due to the character of this new weave, which is a diagonal effect in alternate colored strands; tan, blue, and brown-mixture predominate in the final effect of the principal cloths offered.

Here is a diagonal wool Homespun which we make in silver grey, and a darker shade electric grey, colors that blend well with most of the season's shades, so the coats can be appropriately worn with several different costumes. Water-proofed and very durable, with the popular four-button effect, they stay closed when seated in train or boat, yet are of suitable length for comfort when walking.



Are complete garments offered to Vogue Readers because many of them cannot be made by any tailor or dressmaker. Individual workmen cannot in any case equal the values. These coats are the most useful garments you can own, and essential to the enjoyment of modern Summer pastimes.

Three Distinct Types From \$10 to \$40

Rain Coats ; Impervious to Water.

In rubberized silks, satins, and cloth fabrics, Triple-ply Slip-On Coats, etc.

Boulevard Coats, for Walking or Driving.

Long, dressy protective garments of cheviots, cassimeres, worsteds, homespuns, etc., for the widest variety of daily uses.

Summer Coats and Capes.

In designs for motoring, sports and vacations in cool places; Dusters, Bathing Capes, etc., in many attractive designs.

STYLE BOOK AND SAMPLES FREE

Ask Your Dealer. If he hasn't on hand the garment you would like to see, we will send it to him on approval. This is a special offer to Vogue readers.

For Sale at Good Stores. Look for the Kenyon Label

As we make Men's Coats also,
please say what kind you want.

C. KENYON COMPANY

Wholesale Salesrooms

23 Union Square, New York.
611 Washington St., Boston.

200 Jackson Boulevard, Chicago.
132 Sansome St., San Francisco.



This cape is all silk rubberized, in navy, black, gunmetal, tan, pearl, cardinal, grey, green, or brown, giving wide choice. The great strength of the all silk fabric provides a durability rarely found in so extremely light a garment, and protection from wind, dust and rain is absolute at all times.

The new Vigoreux weave is found in our all-silk rubberized line, the fabric specially made to our order and not obtainable elsewhere.

This striped worsted Covert Cloth is made in fancy Oxford stripe, fancy Oxford invisible stripe, fancy Oxford herringbone weave, and plain Oxford rain cloth. All four fabrics are water-proofed, and owing to their close texture, are good rain resistants. The mannish military collar is especially valuable for motoring to exclude dust or rain from delicate fabrics worn beneath, and simplifies cleaning up after the ride.



Hellesoe-Streit Co

—Waist Makers—



One of Our
New Creations
for the Season
of 1910

This waist is made
in zephyr madras
or linen.

Samples upon request

We also carry a
large and exclusive
assortment of col-
lars, jabots, stocks
and belts. A selec-
tion will be sent
on approval.

181 Michigan Avenue Chicago

Every
Pair
warranted
to the
wearer



No
other
Shield
like
it

DRESS SHIELD

—THE SHIELD SUPREME—

WHILE there may be other Dress Shields that are odor-
less when you buy them, the OMO Shields are the
only Dress Shields that are odorless when you WEAR
them.

They contain no rubber, are cool, light, white, do not
chafe, absolutely moisture proof and washable.

At all good stores or a sample pair sent for
25c. Our "Dress Shield Brieflet" sent free.

THE OMO MANUFACTURING COMPANY
Dept. 9 :: :: MIDDLETOWN, CONNECTICUT



A FEW OF OUR SPECIAL SHOES FOR CHILDREN

Style 97 Black Kid Buttons.....	\$2.50	Style 36 Black Kid, Spring Heels.....	\$2.00
Style 29 Tan Russia Button.....	2.50	Style 37 Tan Russia, Spring Heels.....	2.50
Style 61 Canvas Button.....	2.50	Style 16 Patent Leather, Spring Heels..	2.50

Visit our **NEW GRECIAN ROOM**
devoted especially to

SHOES FOR LITTLE FOLKS

FRANK BROTHERS : THE FIFTH AVENUE
BOOT SHOP

(Between 26th and 27th Streets)

Send for our new descriptive catalogue

"THE SPRINGTIME OF A WOMAN'S LIFE SHOULD BE ALL THE TIME"

—Elizabeth Hubbard



THOSE charms of youthful beauty, the
soft, unblemished, velvety skin, the bril-
liancy of the eyes, the rounded contours
of shoulders and neck, the suppleness and
symmetry of form—all these are the heri-
tage of youth, but may be possessed by every
woman, young or old—age is no barrier.

Elizabeth Hubbard has long served a
strictly high-class clientele—women socially
prominent in the metropolis and suburbs.
The privacy and charming surroundings of
her beautiful Fifth Avenue Salon will ap-
peal to you; its equipment surpasses any-
thing heretofore attempted; her assistants
are the most competent on this side of the
Atlantic, having been thoroughly trained
in "Beauty Culture" methods in the leading foreign schools. Write
for valuable booklets and catalogs, sent without charge. All consulta-
tions FREE.

ELIZABETH HUBBARD'S *Grecian* Preparations and Treatments

assure most marvelous results in creating beauty in all its charm and
sent on any of the following:

Grecian Chin Strap, medicated silk or
rubber, eliminates deep lines, double chin, pre-
vents sleeping with mouth open. \$5.00.
Grecian Forehead Strap, eradicates lines
in forehead or corners of eyes, lessens insomnia
and neuralgia. \$4.00.
Face Mask, latest Parisian novelty, specially
padded, if desired. White Kid \$5.00, Rubber
\$4.00.
Grecian Eye Bandolettes, effective for
tired, lined or deeply shaded eyes. Box of 12,
\$2.00.
Grecian Daphne Skin Tonic clears the
skin, removes dark lines, eye puffiness. 75c,
\$1.50, \$3.00.
Grecian Muscle Oil strengthens muscles,
feeds tissues, removes lines. 75c, \$2.00, \$4.00.
Grecian Skin Food rounds face and neck,
to be used with Muscle Oil. 75c, \$1.50, \$2.50.

Grecian Cleansing Cream for sensitive
complexions. Used as a wash with Daphne
Skin Tonic. 50c, \$1.00, \$2.00.
Grecian Cream of Velvet preserves, nour-
ishes, smooths delicate skins. 50c, \$1.00, \$2.00.
Grecian Beauty Sachets for oily skin and
blackheads. Box of 20, \$2.00.
Grecian Japonica Lotion freshens, whitens
the skin. \$1.00, \$2.00.
Grecian Rose Bloom, a delicate liquid
rouge. Cannot be detected. 75c.
Grecian Eyelash and Eyebrow Ointment
increases growth and glossiness. Has darken-
ing effect without staining flesh. 75c.
Grecian Diana Cream develops neck.
50c, \$1.00, \$2.00.
Grecian Lip Salve prevents chapping or
cracking; keeps lips smooth and firm. 75c.

**Elizabeth
Hubbard**



New York
509 Fifth Avenue
Phone 1849 Murray Hill
Paris
267 Rue St. Honore



The "Caroline"

*A New Model
by PHIPPS*



C. M. PHIPPS

41 West 38th Street

New York

Our Hats are Sold by the Leading Dealers throughout the U. S. and Canada.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers.

Art Goods

JIG-SAW PUZZLES 35c up to \$10.00. English Linette Playing Cards 50c Pkge. Score-Pads—Books on Patience, Bridge, etc. Mail Orders, Whaley's Book Shop, 430 5th Ave., N. Y.

At the Sign of the Crown Studio and Gift Shop—Unique line of Card Prizes and Gifts. Visitors welcome. Catalogues mailed on request. 7 West 42d Street, Room 27.

Boas, Feathers, Etc.

MME. APHE. PICAUT OSTRICH BOAS AND FEATHERS. Repairing, Cleaning and Dyeing. 38 West 34th Street. New York.

Bridge Whist

"RAD-BRIDGE" CLUB LINEN PLAYING CARDS. Design of back fine hemstitched linen. Patented. Red, blue, brown and green. 25c. pack. Gold Edge, 35c. Send for samples.

"RAD-BRIDGE" Silk Velour Playing cards. Latest, "It's a beauty." Same quality, size, colors and price as our famous club linen card, only difference design of back. Samples.

"RAD-BRIDGE" LIFE'S BRIDGE PAD. 26 cupid pictures by "Life" artists in pad of 50 sheets. Space for more than 150 rubbers. 25c per pad. \$2.50 per dozen. Sample free.

"RAD-BRIDGE" sterling mark on Bridge accessories the world over. Illustrated catalog free. Ten cents in stamps (less than cost) secures our handsome sample wallet in addition.

"RAD-BRIDGE" GOODS ARE SOLD by first-class dealers everywhere, or will be sent direct, carriage paid, on receipt of price. Dept. V. Radcliffe & Co., 144 Pearl St., New York.

BRIDGE LESSONS Given by experienced teacher Private or Class lessons. For terms apply to Miss J. E. Franklin, 252 W. 85th, N. Y. Tel. 9575 River.

Chiropody

MISS M. J. WALSH, Chiropodist Scientific treatment; foot massage. Hours 10 to 6. Telephone 4657 38th Street. 507 Fifth Avenue, between 42d and 43d Streets, New York.

DR. L. DAWSON Chiropodist. Scalp Treatment. 45 West 34th St., N. Y. Room 507. The Monolith Bldg., N. Y. Tel. 5129 Murray Hill. Residence phone 2607 Chelsea. Office Hours 9 to 6.

Dr. E. N. Cogswell Surgeon-Chiropodist. Scientific and Sanitary methods. Expert Manicuring. Dr. Cogswell's Foot Tonic insures foot comfort. \$1.00 per bottle by mail. 12 W. 29th St., N. Y.

Cleaners and Dyers

LACES DYED TO MATCH Gowns. Dressmakers' materials, garments cleaned, dyed. Madame Pauline, main office, 233 W. 14th St., N. Y. Branches: 3 E. 30th St. & 3513 B'way, N. Y.

LACES, CHIFFONS, BRAIDS Dyed and bleached to match gowns. Garments cleaned and dyed. Out-of-town orders solicited. J. Bass & Co., 34 W. 29th St., N. Y. Tel. 1117 Mad.

REES & REES Cleaners and Dyers. Laces a Specialty. New York, Boston, Philadelphia, Atlantic City. Main Office and Works, 232, 234, 236 East 40th Street, New York City.

LEWANDOS America's Greatest Cleaners and Dyers. Boston, Mass. 284 Boylston Street and 17 Temple Place. New York, 557 Fifth Avenue. Delivery system. Telephone in all shops.

LEWANDOS—BRANCHES Philadelphia, 1633 Chestnut St. Washington, Albany, Providence, Newport, Hartford, New Haven, Bridgeport, Lynn, Salem, Cambridge.

KNICKERBOCKER Cleaning and Dyeing Co., New York, Newport, Paris. Main office & Works, 402 E. 31st St. Branches: Martha Washington Hotel; 627 Mad., 1545 & 2827 B'way.

Paul L. Bryant, 291—5th Ave., N. Y. 20 other stores: Brooklyn, Jersey City, Newark, West End. Telephone connections. Everything dyed or cleaned, including carpets. Ladies' costumes a specialty.

Confections

PECANS Almonds, Walnuts, Pistache, Cashew, Goobers, and others in Salto Nuts Mixture. \$1.25 pound. Postpaid. Home prepared only by Hatch, 30th St. & B'way, New York.

Confections—Continued

"SOUL KISSES" A caress in confections. Packed in a decorated tin. Sold by leading druggists and all Huyler's Stores.

Ye KYNG'S TOWNE SWEETES Boxes with a choice assortment of chocolates and bon-bons send prepaid at \$1.00 per lb. Miss Hall and Mrs. Bailey, Kingston, Mass.

Corsets

MME. S. SCHWARTZ CORSETIERE. 12 West 39th Street, New York. Telephone, 4882 Murray Hill.

MME. BINNER CORSETIERE. is cultivating figures with her famous corsets at 18 East 45th Street, New York.

MME. ROSE LILLI CORSETIERE. Corsets made in 24 hours for out-of-town patrons. 666 Lexington Ave. Phone 1131 Plaza, N. Y.

OLMSTEAD CORSET CO. High Grade Corsets designed for each individual. "Gossard" Front Laced Corsets. Lingerie. Tel. 5224 Gramercy. 44 West 22d St., New York.

MLLE. ROSO Custom Made Corsets. Lingerie Gowns; Blouses, Combinations; 7 E. 33rd St., near Fifth Ave., N. Y. Tel. 4996 Madison.

BOSTON HYGIENIC CORSETS Front Lace. Moyenne Corsets for new mediaeval effect. Mail orders. Wholesale and retail. 398 Fifth Ave., N. Y.; Washington St., Boston.

JUNOFORM BUST FORMS are PERFECT and can be had at your dealers in all styles and prices. If not, write me, LAURE WOLFE, 269 So. 4th St., Philadelphia.

MME. GARDNER New French Hygienic Models. Individual design, superlative excellence in style, fit and finish. 373 Fifth Ave., N. Y. (Alvin Bldg.). Tel. 3426 Mad. Sq.

GOODWIN CORSETS Models for every requirement. Ready to wear and to order. Chicago Shop, 504 Venetian Bldg. New York Shop, 7 W. 35th St.

MRS. A. H. WADE, 366 Fifth Ave., New York, Room 615. Telephone 5877 Murray Hill. Mrs. Wade's Corsets are to be had exclusively at this address.

MISS AHERN "The Directoire Corset." To reduce the figure. To order only. 67 West 48th St., New York.

Dancing

Mme. Bonari Studio of Dancing Classic, National, Stage, Character, Ballet, Society DANCES PREPARED, TAUGHT & STAGED. Individual, Class & Private Instruction. 25 W. 36th St., N. Y.

Decorating and Furnishing

Interior Decorating, Designing and House Furnishing. Samples of all materials submitted, no charge for same. Correspondence solicited. Mrs. M. S. Morris, 4 West 40th St., New York

Electric Lighting Fixtures Special designs for fine work. Victor S. Pearlman & Co., 10 East Adams St., Pullman Bldg., Chicago. Telephone—Harrison 5539.

HENRY ROTH HIGH GRADE FURNITURE Upholsterer and Interior Decorator 1089 Park Ave., near 89th St., New York.

Entertainments

Lecturers, Readers, Musicians, etc., for private and club entertainments. The Chamber Recital Co. (Mrs. Christine T. Herrick, Florence E. Bate), 542 Fifth Ave., N. Y. Tel. 1121 Bryant.

Fancy Shops

THE ARNOLD BAZAAR 48 W. 22d St. Tel. 6835 Gram. Women's, children's, infants' fine knit underwear. Baby outfits our specialty. Complete line of "Those 'Arnold' Goods."

THE LITTLE FAVOR SHOP Cotillion favors. Bridge Prizes. Fancy Articles. Souvenirs for Dinners, Luncheons, etc. Adeline King Robinson, 19 W. 31st St., N. Y. Tel. 2225 Mad. Sq.

Gowns and Waists

MRS. BUSSE, 766 Madison Ave., near 68th St. Evening, street, fancy and plain tailor made gowns, imported and original designs. Evening gowns a specialty.

Miss Manie Guion Thompson 32 E. 58th St., N. Y. Misses' and children's clothes to order. Coats, Hats, Ladies' Shirt Waists, Chiffon Blouses, House Gowns, Imported, original models.

MME. ELISE from PARIS, Imported Tailor Suits, Street Dresses and Evening Gowns a specialty. Moderate prices. 50 East 29th St., N. Y. Tel. Madison 4094.

ANTHONY TUNA Ladies' Tailor and Furrier. Habits in cross or side saddle styles. Mail orders solicited. 20 East 33d St.

M. COWEN CO. Ladies' Tailor, will be pleased to furnish estimates on any gown or suit illustrated in this publication. 7 West 38th St., New York. Telephone 498 38th.

GEO. ELLIS, Ladies' Tailor for Smart Plain and Fancy Suits from \$10 up. Latest and advanced styles. Materials accepted. Designed. Mail orders solicited. 27 West 36th St., N. Y.

MISS KELLENS 134 W. 48th St., N. Y. Gowns and Coats for all occasions. Material accepted and designed. Mail orders without fittings. Prices moderate. Tel. 3013 Bryant.

MME. J. AUSTIN, Makers of Gowns, etc. for all occasions. Exclusive designs, perfect fitting. Mail orders a specialty. Prompt service. Prices moderate. 257 W. 22d St., N. Y. Tel. Chel. 2681

JANE (Incorporated), Originator of the Jumper, costumes for all occasions. Every facility for and personal attention given out of town patrons. 17 W. 30th St., N. Y.

A. LUST Ladies' Tailor. Riding Habits. Special attention given to mail orders. 580 Fifth Ave., N. Y., cor. 47th St. Tel. connection.

JULIETTE, French Dressmaker. Most stylish gowns. Mail orders filled out by measurements only. Materials taken or furnished. Remodeling. 61 W. 37th St., N. Y. Tel. 3920 Murray Hill.

N. SEIDENBERG, Ladies' Tailor & Furrier. Late with Duval & Eagan. 2237-39 Broadway, New York City. Entrance on 80th St. Telephone 7273 Riverside.

Mme. Léonie, Importer, Hempstead, L. I. Robes, Manteaux, Tailor Made Suits, Directoire, Empire Gowns; \$45 up; Waists, \$16 up; material accepted; fitter will be sent without extra charge.

R. BRAUER, Ladies' Tailor and Furrier. Riding Habits. Tailored suits from \$50 up. 106 W. 43d St., New York. Tel. 792 Bryant.

Miss Laffrey—Detroit, Michigan INDIVIDUAL STYLES Artistic Designs. Gowns from \$75.00 up. Bell Phone West 1305. 432 Fourteenth Ave.

TAILOR GOWNS Remodeled to prevailing styles by J. H. Comstock, for the past 16 years at 57 West 28th St. Tailor suit, \$65.00. Tel. 158 Mad. Sq.

Jean Michel and Louise Michel Gowns for all Occasions. Exclusive Styles—Perfect Fitting. 11 West 35th St., N. Y. Tel. 5185 Murray Hill.

THE MENDING SHOP Dresses Cleaned, Pressed, Lengthened or Shortened, Shop waists and gowns refitted. Remodeling, Mending, Darning, Repairing. 20 W. 31 St., N. Y. Tel. 189 Mad.

MLLE. ELISE, Tailor Made Gowns made to your measure. \$35 up. Also Corsets, Lingerie, Negligees and Millinery. 537 5th Ave., N. Y. Two doors from Delmonico's.

HELLESOE STREIT CO Tailored waists to order in madras, linen, flannel and silk. Original designs. 184 Michigan Avenue, Chicago, Ill.

MRS. FROHMAN'S Hand Embroidered Cotton Crêpe Dresses, "Bon Air," Augusta, Ga. "Breakers," Palm Beach, Florida.

Mrs. Wilson's Mending Shop Gowns remodeled. Cleaning, pressing, darning and repairing. Hand-made Frocks and Lingerie a specialty. Tel. 4563 Mad. Sq., 26 E. 28 St., N. Y. City.

\$500.00 IRISH CROCHET GOWN Slightly soiled from handling. Importer's sample, reduced to \$295.00. The Irish Linen Co., Importers, Davenport, Iowa.

Hair Goods & Hair Dress'g

A. G. SEARS, Scientific Ladies' Hair Coloring. One Application in all shades for gray, faded, bleached Hair. Consultation free by mail or at 353 5th Ave., N. Y. City. Tel. 7544 Mad. Sq.

J. ANDRE'S ARTISTIC Hair Goods. Every description made to order. Hair Coloring; Hair Dressing. 140 W. 44th St., N. Y., betw. B'way & 6th Ave.

Hosiery.

Pure Thread Silk Hosiery We are closing out our silk hosiery stock for men and women. Write for reduced prices. Chicago Silk Company, Schiller Bldg., Chicago.

Laces and Embroidery

MRS. RAYMOND BELL Importer of hand-made Irish laces; Carrickmacross, Limerick, Crochet and Point. Attractive neckwear novelties. 18 W. 33d St., opp. Waldorf-Astoria.

The Scuola d'Industria Italiana 59 W. 39th St., N. Y. Exhibition and sale of Italian Embroideries and Laces. Florentine Art of Lace Mending. 10 a.m.-5.30 p.m. Tel. 4434 Bryant.

THE HEALY SHOPS Detroit, Mich. "Country Club" Sweaters, French Hand Made Lingerie, Irish Crochet Laces. Also, Beads and Embroidery Materials.

THE FRANCISCAN Missionaries of Mary Hand-made laces and embroideries. Orders taken for ladies' lingerie, baby dresses, table linens, etc. 225 East 45th Street, New York.

Sarah A. Healy SHOPPER, 182 Madison. Lace curtains a specialty. Irish Points, Brussels and Novelty Net Importations. Also Cluny, Arabian, and Renaissance Edgings per yard.

I BUY Millinery at wholesale, and will share benefit with patrons. Hats to order. Your materials used if preferred. Sarah A. Healy, Shopper, 182 Madison Ave., New York.

Lingerie

HAND-MADE LINGERIE Exclusive Bridal Outfits, Gift Linen, Photos, Samples, Estimates gladly furnished. Woodward & Ace, 500 Fifth Avenue, New York.

Massage

MAUD WIHR, Physical Director & Swedish Specialist in face & body massage, scalp treatment. Toilet Preparations, Creme Wihr a Specialty. 9 E. 35th, N. Y. Opp. Altman's. Women only.

MARINELLO SYSTEM of Face Bleaching. Tan and Freckles removed without irritation. Alice B. Vought, with Marcel, 281 5th Ave., N. Y.

Miss Anna M. Taylor Scalp Treatment, facial massage, manicuring and hairdressing at ladies' residences. 373—6th St., Brooklyn. Tel. 1839-J South, Greenwich, Conn.

Millinery

HOYT, MILLINERY Importer of Fine Millinery. Correct Style for Tourists. St. Paul, Minn. 4th and St. Peter Sts.

VISITING MILLINER Itemodelling a Specialty. Up-to-date trimming. Prompt Attention. Dare, 9 E. 30th St., N. Y.

GERHARDT & CO. Models for the trade. 126 and 128 Fifth Ave., New York. S. W. Corner 18th St.

THE LITTLE HAT SHOP 21 W. 31st St., New York, will make your own feathers and materials into new and becoming modes. A trial convinces. Mabel Hutchinson.

THE SHEPPARD CO. Exclusive model hats ranging in price from \$15 to \$35. 16 West 37th St., New York City. Telephone 4854 Madison Square.

MILLINER Artistic, stylish. Go out or take work home. Moderate. Feathers and Boas made, dyed, cleaned, curled. Morris, 534 W. 124th St.

Jeorgette—Millinery PARIS—NEW YORK. Shipments of imported models received weekly. Weddings Veils draped from \$10.00 up. 48 W. 37th St., N. Y. Tel. 1301 Murray Hill.

"WEBB," 297 5th Ave., N. Y. Tel. 101 Madison. French Hats with Copies and smart Designs from our own Work Rooms. Prices reasonable. Mail orders solicited.

LUCETTE 486 Main St., Winsted, Conn. Latest styles in Motor Bonnets and Veils for Spring. Mail Orders solicited.

"COLLINS" Madison Ave., cor. 31st St., N. Y. Smart Hats—Prices Reasonable. Your handsome feathers used if desired. Mourning hats to order. Tel. 1303 Mad.

Miscellaneous

WEDDING VEILS and Wreaths to order from \$10 to \$25. Write for sketches and particulars. Mail orders a specialty. Miss Allien, 11 E. 33d St. With Quiller.

SHOPPERS' AND BUYERS' GUIDE

(Continued from page 14)

Miscellaneous—Cont.

BEADS, Spangles, Jewels, Chenilles, Gold Threads, Tapestry Silks, Embroidery Materials. Everything in this line that can't be had elsewhere. Peter Bender, imp., 111 E. 9th St., N. Y.

Mourning Millinery

HENESEY, MOURNING HATS
Correct styles in Bonnets, Toques and Veils.
424 Fifth Ave., corner 38th St., New York.
Formerly Lillias Hurd. Telephone 937 38th.

Oriental Art Goods

THE ARTCRAFT

Chinese and Japanese Embroideries, Mandarin Coats, Kimonos, Bags, etc. Mail orders filled. Reasonable prices. 315 Geary St., San Francisco.

Rooms, Ap'ts, Etc.

THE ADRIENNE, 319-321 W. 57 St., N. Y.
Quiet house, centrally located.
Excellent cuisine.
Miss Proudfoot.

Shoes

WILLIAM BERNSTEIN Short Vamp Shoes (Reg. U. S. Pat. Off.) Originator and creator. Fit, Quality, Style. Send for Booklet "V." Sold only at 64 W. 31st St., New York.

JACK'S SHOE SHOP Short Vamp Shoes—the smartest, snappiest and most comfortable footwar made. All sizes. Widths AA to EE. 495-6th Ave., bet. 29th & 30th Sts., N. Y.

Shopping Commissions

Mrs. H. Goodale Abernethy
Shopping Commission. No charge.
37 Madison Ave., New York.
24 Regents Park Rd., London. 1 Rue Scribe, Paris.

MRS. E. F. BASSETT,
145 West 105th St., N. Y. Will secure for you individual artistic effects in furnishing house, cottage or apartment. Write.

Mrs. Sarah B. Darling Successor to Mrs. Katherine A. Bidwell. Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. 51 W. 16th, N. Y.

MRS. S. D. JOHNSON Shops for and with customers without charge. Selection of N. Y. Boarding Schools for girls. Highest Social and Business references. 139 E. 33rd St., N. Y. City.

MRS. VIRGINIA WARREN
"Dunlap," N. W. Cor. Broadway and 104th St. Shops for and with customers without charge. Samples and full information on request. Tel. 9725 River.

MRS. VIRGINIA WARREN
"Dunlap," Bway & 104th St. Trousseaux a specialty. Gowns matched in hats, gloves, hose, shoes, bags & parasols. Information cheerfully furnished.

MRS. F. N. DAVISON
Registered Shopper in all lines. Shops for and with Customers. No charge. Correspondence solicited. 225 W. 45th St., New York.

MISS HELEN CURTIS 96 Fifth Ave., N. Y. General shopping for and with customers; no charge. House Decorations, Dinner Cards, Favors a specialty. Circular. Bank references.

MRS. W. de BECK
Purchasing Agent of taste and skill; shops for out-of-town patrons. No charge. Experienced chaperon. 752 West End Avenue, New York.

CHINATOWN SHOPPING
Kimonos, Mandarin Coats, waist and dress patterns. Exclusive Oriental Novelties, etc. Lillian Warkheim, 319 Walnut St., San Francisco.

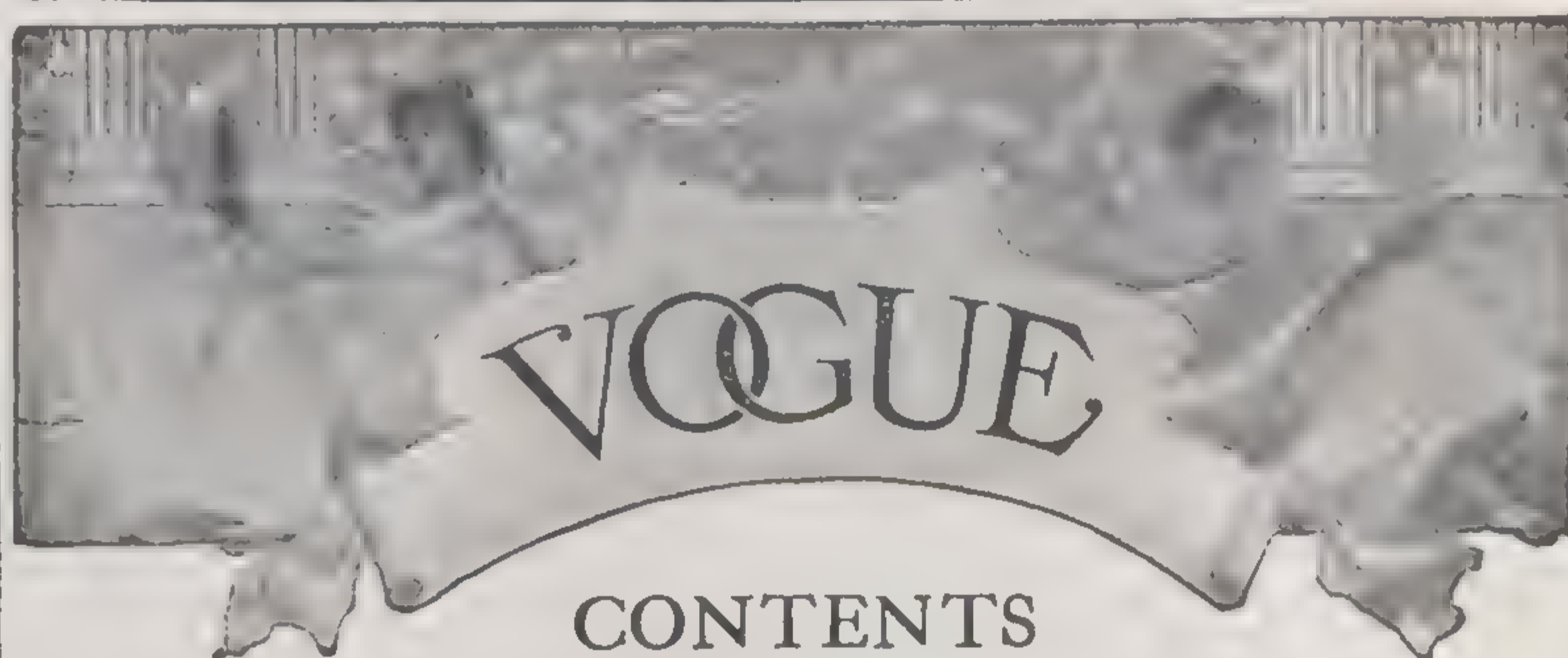
I KNOW THE STORES
Will shop for you or with you. Circular and references. **MRS. WALTER REMINGTON NICHOLS**, 45 West 34th Street, New York.

Refined Taste and excellent judgment selecting Trousseaux, gowns, millinery and household requisites. Shop with you or for you. Chaperoning. Hayward-Rouss, 311 W. 95th St., N. Y. Tel. 4123 River.

MISS EMMA L. ALDEN Shopping for and with Customers. Personal and Household Articles. No charge. Highest References. 350 W. 115th St., N. Y. Tel. 1457 Morningside.

THE SHOPPING STUDIO
21 West 30th Street, New York. All kinds of shopping for or with customers. Satisfaction guaranteed. Pamphlet on request. No charge.

A Lady of Ability and refined taste, registered in only the best stores, will carefully shop for out-of-town customers; no charge. Miss A. G. Brown, 1 Madison Ave., Suite 8078, N. Y.



CONTENTS

Vol. XXXV, No. X. MARCH 15, 1910. Whole No. 899

Copyright, 1910, by the Vogue Company. Registered in the U. S. Patent Office.

MRS. JAMES BROWN POTTER—Page Photograph	16
NEW FASHIONS AND FABRICS SEEN IN PARIS—Illustrated	17-18
CHARMING EVENING GOWNS OF EXQUISITE FABRICS—Page Illustration	19
THE SHAME OF PREVENTABLE BLINDNESS—Editorial	20
AS SEEN BY HIM	21
A BANKER OF SMILES—Poem	21
THE NOVEL GOWNING IN MID-CHANNEL—Illustrated	22-23
IN FASHION'S WAKE	23
HOW MAKE DRESS A FINE ART	24
HAND MADE BLOUSES AND A PRETTY FROCK OF RAMIE LINEN—Page Illustration	25
WHAT SHE WEARS	26-28
THE NEW MODE IN EARLY SPRING MILLINERY—Page Illustration	27
THE AMERICAN TAILOR MADE WOMAN WITHOUT A PEER	28
SMART MODELS FOR THE SPRING TAILOR MADE—Page Illustration	29
NEW SUNSHADES—THE MOST EFFECTIVE WEAPONS OF SUMMER COQUETRY—Page of Photographs	30
THE LATEST MODE IN EVENING COIFFURES—Page Illustration	31
SEEN IN THE SHOPS—Illustrated	32
IN THE WESTERN SHOPS—Illustrated	33
THE WELL DRESSED MAN—Illustrated	34
THIS SEASON'S SMART NOVELTIES	35-36-37-38-39-40
VOGUE POINTS	40-44
ITALIAN LACE BOUDOIR PILLOWS AND SMART DRESS GARNITURES OF IRISH CROCHET—Page Illustration	41
SMART FASHIONS FOR LIMITED INCOMES—Illustrated	42-43
SUMMER SUGGESTIONS FOR BLOUSES AND SKIRTS—Illustrated	44
PAGE ILLUSTRATION OF FOUR HATS	45
NEW MODELS FOR YOUTHFUL FIGURES—Page Illustration	46
SEEN ON THE STAGE—Illustrated	47-48-49
MUSIC—Illustrated	49-50
CONCERNING ANIMALS—Illustrated	52-54
THE FLORIST'S EASTER NOVELTIES—Illustrated	56
FOR THE HOSTESS	58
ON HER DRESSING TABLE	64
SOCIETY	65-66
ART	68
ANSWERS TO CORRESPONDENTS	70
HAPHAZARD JOTTINGS	71
FASHION DESCRIPTIONS	72
WHAT THEY READ—Newest Books—Recent Fiction—Literary Chat	74-76-78-80
VOGUE PATTERN DEPARTMENT	82

PUBLISHERS' NOTICES: Vogue is published on the first and fifteenth of every month, by The Vogue Company, 443 Fourth Avenue, New York; Condé Nast, President; M. L. Harrison, Vice-President; W. O. Harrison, Secretary; Theron McCampbell, Treasurer, 443 Fourth Avenue, New York City. Cable Address: "Vogue, New York."

Subscriptions for the United States and Mexico, four dollars a year in advance, postage free. For foreign countries in the postal union, five and one-half dollars a year, postage free. For Canadian delivery, postage must be added at the rate of \$1.25 per year. Remit by check, draft or postal or express money order. Other remittances at sender's risk. Regular numbers, fifteen cents per copy. Special numbers, twenty-five cents per copy.

Manuscripts must be accompanied with postage for their return if unavailable. Vogue assumes no responsibility for unsolicited manuscripts except to accord them courteous attention and ordinary care.

Change of Address.—The addresses of subscribers can be changed as often as desired. In ordering a change of address both the old and the new address must be given. Two weeks' notice is required.

Application for entry as second-class mail matter at the Post Office at New York pending.

SHOPPERS' AND BUYERS' GUIDE

Shopping Comm's.—Cont.

LADIES WISHING SHOPPING
done by reliable person of taste and experience should communicate with **HELEN MARTIN**, 1236 La Salle Ave., Chicago, Ill. Best references.

SARAH A. HEALY

82 Madison Ave., N. Y. Remodeling and cleaning Lace Gowns by expert cleaners and lace makers. Laces per yard at proportionate prices.

SPECIAL attention to millinery this month. Accordion, sunburst, and side pleating. Embroidery to order; your own material if desired. Sarah A. Healy, 182 Madison Ave., New York.

Table Accessories

Antiseptic Toothpicks Tower's Patent Round End Aromatic Antiseptic Toothpicks, Cinnamon, Sassafras or Peppermint. 300 for 15c. prepaid. Cutter-Tower Co., 184 Summer St., Boston.

Tea Rooms

FIFTH AVENUE TEA ROOM
Branch of Colonial Tea Room.
Fifth Avenue and 45th St., N. Y. corner. Silo Building, New York.

Rip Van Winkle Tea Room
4 W. 40th St., N. Y. Tel. 5474 Bry. Large Colonial Room for private luncheons, dinner, tea, bridge and dancing, parties, concerts and receptions.

The Tally Ho! 20 E. 34th St., N. Y. Tel. 1063 Mad. MISS CARYL BENDEL, OWNER. "Picturesque....novel experience,"—N. Y. World. "Where the smartest people go,"—N. Y. World.

THE TALLY HO! "Patronized by many fashionable Americans."—London Sketch. "Miss Bendel has achieved the impossible."—Human Life. "Eat in stalls and dance in the loft."

Sign of the Green Dragon
Luncheon & Tea Room for Ladies & Gentlemen. Art Shop and Choice Lampshades. 18 West 22d Street, New York. Tel. 568 Gram.

Toilet Preparations

WOMEN WHO APPRECIATE
toilet articles of merit and rare sachets buy from Mrs. Copeland, Cambridge Bldg., Fifth Ave. and W. 33d St., N. Y. Send ten cents for samples.

MYSTIC CREAM, the ideal "non-greasy" Toilet Cream. Marvelous for Chapped Hands. 25c. at all leading stores. Write for sample. Ogden & Shimer, Middletown, N. Y.

Fould's Arsenalene Cream
contains pure Almond Oil. Nourishment for a dry, chapped skin. Mailed for 50c. H. B. Fould, 244 W. 45th St., N. Y. Beauty Book Free.

BE SWEET—Use Perspirodor
No toilet table complete without it. Sold at department and drug stores. Send 10 cents for sample. Perspirodor Co., 1 W. 34th St., N. Y.

WEXTORA Celebrated Hair Food. Composed of Danish Herbs for Hair and Scalp. Price \$1.00—Send for Free Booklet. Madame Charlotte, 68 E. 117th St., N. Y. City.

Dr. Dys' Toilet Preparations
V. Darsy, 4 West 40th St. (near 5th ave.), N. Y. S. C. Aus, Manager. Booklet sent on request.

KREM BEREZA For removing wrinkles. Bereza toilet preparations. Krems, perfumes, soaps, etc. Natural Flower Perfumery Co., St. Petersburg, Russia, 291 Fifth Avenue, N. Y.

REDUZO REDUCTION CREAM
The modern treatment for obesity. For full particulars, consult Christine Dunn, 534 West 124th St., New York.

RIRIZ The best Parisian Powder paper books, exquisitely perfumed, in White, Rose or Brunette, by mail 25c and 35c. L. Moulis, 103 John St., New York City.

Mme. Tallien's Superior Flesh Food
A copy of an old French Formula. A luxury to the woman who can afford it. Price \$1.00 and \$2.00. Pope & Greenough, South Orange, N. J.

Travel

First Aid to the Traveler. Are you contemplating a trip abroad? Then write for card of particulars. Information and arrangements gratis. M. E. Adams, 156 5th Ave., N. Y.

BRITISH ISLES Party six girls under care experienced lady. London two weeks. Motor trips, Coaching, Wales, Devonshire, Cornwall, Ireland, etc. Miss E. Mulholland, Elmhurst, L. I.



Photo by Marceau

MRS. JAMES BROWN POTTER
FORMERLY MISS MAY HANDY OF RICHMOND, VIRGINIA



NEW FASHIONS AND FABRICS SEEN IN PARIS

Fabrics are Low Toned and Exquisitely Supple—Black and White to the Fore—New Cut of Corset Demanded by the New Coats and Corsages—Cunningly Manipulated Bands Applied to Skirt and Coat—Heirloom Laces Extensively Used—Some Lovely Hats—New Wedding Veil Arrangement

THE most marked characteristic of the new materials for spring and summer is their extreme suppleness; next, the variety of their surface finish. In silks, except in the standard taffetas, satins and crepes, nothing can be found with a smooth plain surface, and even these are varied with changeable effects of color. Wonderfully woven with an under thread of color are smooth finished crepes. Lying flat, they have the appearance of one color only; disturbed, they suddenly flash into a brilliancy of changing lights.

A new material, named changeable serge chiffon, exquisitely thin and delicately twilled, comes in all colors. Exactly matching it in

its color shadings are softest taffetas to be used for the foundation robe and for trimmings. Exquisite in design, as well as in color, are silks copied from museum-pieces. So marvellously are these achieved, so dim their coloring, so delicate their texture that one fears too rough handling will destroy them immediately.

A quite new effect is given to silk voiles, crepes, and other silk tissues, by a crepon finish, on some the ripple is as deeply cut as that on English mourning crepe. On silk gauzes and other diaphanous fabrics, it is lightly cut but prominent to the eye.

Fine woolen materials, for spring walking and traveling costumes, show the crepon and twilled effects as well as different variety of basket weaves. If woven plain, long hairs are thrown up, or roughened threads and tiny knots ripple the surface. While mostly in adorable, low-toned colors pale shades of khaki, deep creams, ecru, and sand shades, there is now and then a hint at gayety in a few bright tones of old rose, French blue, and an odd brick red. *Bleu corbeau* appears in all materials, with pastel, and Nattier blue, and the usual practical shades of marine blue. Under the generic name of foulard are twilled silks, thick, and thin, like the old fashioned surahs—in fact they are surahs. Generally the design is large and set far apart; often a border accompanies a dress length, or is woven at one side of the breadth. Rather ugly, I think, these borders; in their crude colors and conventional designs, in strange contrast to the low tones of the material itself. Twilled silks in an endless variety of design, in plain shades of color, and in the useful black and white promise a vogue no less popular than the last year's rage for Tussahs; a rage that has in no wise diminished. The new Tussahs are truly lovely in all sorts of fascinating weaves, rough and smooth, and in every shade of color.

NEW CORSET CUT

Less loosely fitted than last year, new coats and corsages demand a new cut of corset. The waist is more slenderly defined, the bust lower, and the hips appear more prominent. For dressy occasions the one piece gown is still in favor; generally it is achieved by a separate skirt and corsage, joined by a belt of matching color. In short, it is the "dress" of a dozen years ago. In tailored costumes, short coats accompany short skirts. Cut fuller than last season, they are even shorter, leaving exposed the whole of the foot. Consequently with smart women the dressing of the feet is a matter of importance. The coquettish Richelieu shoe, of black varnished leather is liked; so pretty with its two, or three, crossing straps and jewelled buttons.

Bands of silk or cloth, matching the material of the costume, are cunningly manipulated by deft fingers into all sorts of decorative schemes applied to skirt and coat. In tucked entre-deux, frills, puffings, and shirred bands, they edge flounces or head them; twine themselves on corsage and sleeves, and simulate double skirts; quite in the manner we have become accustomed to see braid used.

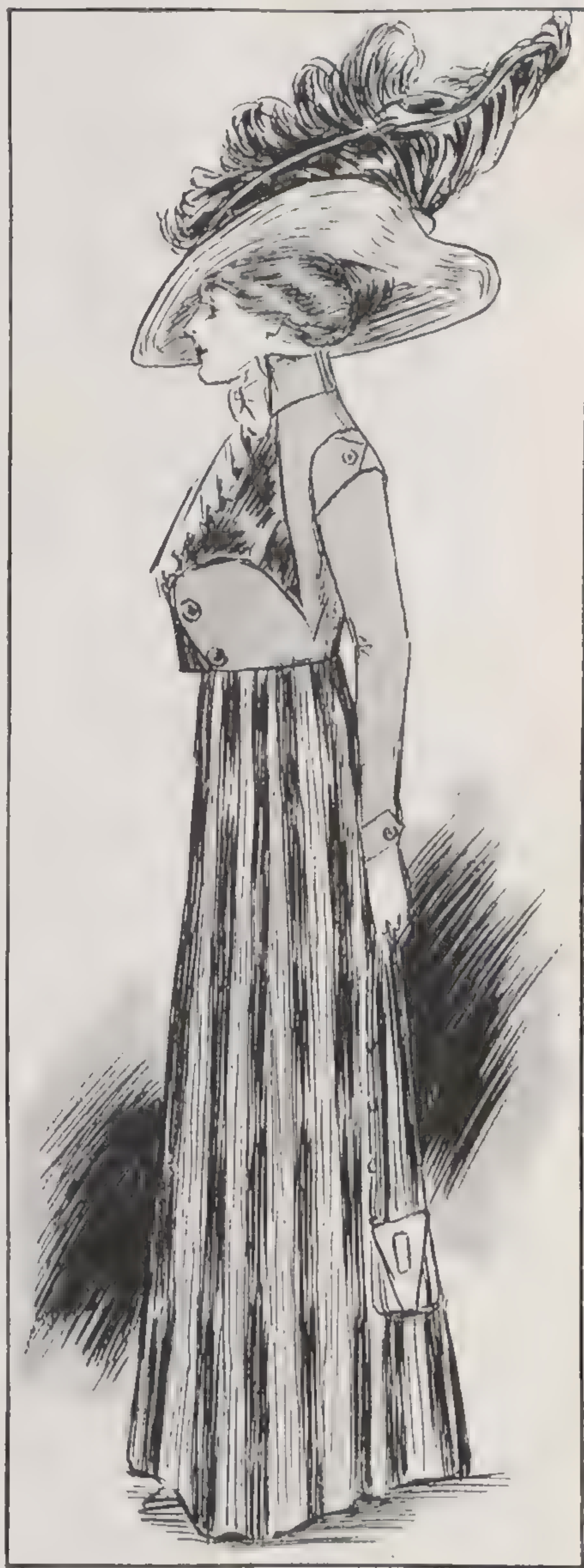
LACE HATS AND PARASOLS

Lace, especially the thin laces like Chantilly, Mechlin and Alencon, promises a new

vogue. It will compose whole gowns; wide flounces of it will trim skirts of the pretty changeable silks and drape the corsage, fichu fashion. Ancient lace shawls, and separate motifs, that have lain undisturbed in hidden boxes and drawers of old bureaus, will be taken out and used once more; the shawls as draperies, and the motifs to adorn the corsage and to trim summer hats. New hats designed for Monte Carlo, that spells summer to the rest of the world, are composed of white, black or colored Chantilly lace. Faced with black velvet and trimmed with matching aigrettes, and immense tulle choux, they are charming. With these hats the height of



Buttons of dull gold set in rims of black velvet are very effective on this model of soft black silk



Of the new heavy surah silk. The little "Spencer" jacket is extremely smart and is an important feature of the spring modes



Smart frock of changeable voile trimmed with changeable taffeta woven to match

elegance is the old time lace parasol, with a handle of carved ivory or pearl. With lace mitts, that leave uncovered the ringed fingers, is it not a picture of our grandmother's day? More practical are the parasols of ordinary size of black lace, hung over a lining of black or white silk.

Chantilly lace is dyed in all shades to match a costume, to use as trimming, and for veils, guimpes, and under sleeves, replacing those of mousseline de soie so long in favor. Often, it is far prettier than mousseline de soie, especially when laid over colored linings, or over toile de Jouy; the figures of the lace seem oddly a part of the design.

SMART HATS

At Demiliere's of the Rue Royal, I was permitted a peep at some new hats just before being boxed for their journey southward. Enchanting in freshness and beauty was a Louis xv shape covered smoothly with Pompadour flowered silk, its broad brim was edged two inches wide and faced with Italian straw; small pale roses set in zig-zag fashion circled the large, high crown; from the back of it, held there by the up-turning brim, rose a great bunch of herons feathers.

Immensely chic for morning wear was a hat of string colored tagal straw. Large and flat brimmed, it was posed to shadow the eyes, completely covering the forehead. Black mousseline de soie faced the brim, a wide

band of black moire trimmed it, twisting at the back into a wide spreading bow; sewed to the edge of the circling silk band, lying flat on the brim, fell a three inch fringe of black jet. At another smart house I admired a large hat covered with fine figured toile de Jouy, it was faced with gray straw that turned over on to the outside, forming a border two inches wide; a wider band of straw circled the crown, ending under a swagger bow of wide, black velvet ribbon.

THE SPENCER ILLUSTRATED

It is not likely that the blouse of white linen and lingerie will ever be supplanted for summer wear; but for tailored costumes for the spring time, are blouses of soft, twilled surah silks, woven in small conventional figures on a foundation matching the color of the costume. While examining new silks in a great wholesale house, I was struck with the beauty of a dark blue surah showing small, close set designs in pale green shades to be used for blouses.

I have seen new, tight fitting coats with deep basques, either flaring a little, or laid in flat p'uits merely pressed. These are belted, showing the latest line, dropping a little—not conspicuously—lower in front. Extremely smart is the little "Spencer" shown in the drawing. With its important neck finish; its Directoire collar and big revers; its folded stock and huge jabot, it ends meekly at the natural waist line. It is made of the new black surah silk—especially woven in a heavy quality for tailored costumes—and collar and cuffs are faced with satin. (See illustration.)

DARK SILK COSTUME

The tailored costume shown in the second sketch is of silk also; a dark blue silk, woven to resemble silk Jersey material. There is a tiny waistcoat and inside sleeve extensions of black satin; a narrow belt of black varnished leather passes under the back piece, decorated in a line with the belt, with buttons of old tarnished silver.

Resembling wool a few paces distant, but really of soft black silk woven with rather a large cord, running from selvage to selvage; is the material that goes into the composition of the third sketch. The tiny empiement and extension cuffs are of gold and blue brocade faintly mingled with gold threads; the buttons are of dull gold sunken inside rims of black velvet.

AFTERNOON GOWN IN CHANGEABLE EFFECTS

The last sketch shows an afternoon calling dress of changeable blue and green silk voile, trimmed with changeable taffetas of the exact shades; indeed, at present, I am told, these two materials can only be bought together, as they are woven to match. Green ribbon threads the narrow belt of black satin, and ties in a small square bow in the middle of the back. Tiny silk folds edge the scalloped bands held by black satin covered buttons.

Of the heavy corded silk, already described, I have seen a Paul Poiret street gown. The coat was lined with pale coral silk laid under black spotted, ecru gauze, and trimmed with an embroidery of black silk and jet.

New and fascinating, is a neck piece of soft black satin, scarcely thicker than mousseline de soie; a wide wrinkling band of it circles the throat fastening at one side under a great chou, two ends of equal length fall over the shoulders; one, the longest, reaches to the knees; the other falls below the waist line at the back; each one is finished and weighted with a full chou.

NEW ADJUSTMENT FOR WEDDING VEIL

At a recent grand wedding the veil of splendidly wrought lace, adjusted in quite a new manner, proved most becoming. Laid softly over the small head, the hair dressed to puff a bit at the sides, the scalloped edge shaded bewitchingly the forehead and ears, the veil then fell gently back to cover the train with its exquisite folds; it formed all the ornamentation of the wedding gown, made of filmy white stuff, shirred, frilled and puffed.

MODEL FOR DRESS OCCASIONS

There is every indication that robes de style will control the modes for evening and dressy afternoon costumes; simply made, with-

out exaggerations, they will be more suggestions of certain periods, mainly these of Louis xv, and Louis xvi and the second Empire, than actual copies of them. Skirts, short and long, will hang in straight, loosely falling breadths. If not less trimmed, they promise to be less tortured in outline, than those of the last several months.

THE SILK TAILOR MADE

A bride of a fortnight ago appeared one afternoon in a tailored costume of the new black silk that so closely resembles the Bedford cord weave. Thick and heavy, it is admirably suited to the purposes of street wear. The short skirt wonderfully hung, flared a little at the hem; it was kept in place by the petticoat worn with it, made of soft black satin, in quite a new fashion, being loaded with frilled and plaited trimmings from the knees. Hanging over all is a deep fringe made of fine silk tape. Extremely swagger, the short coat of this costume showed pleasing new features, cut to fit easily with but three seams, one under each arm, one in the middle of the back, it lengthened ever so little towards the front, clasping the waist closely at a round line; a narrow belt of black varnished leather fastened in front with a buckle of jet and steel; over it the single breasted front bloused a bit and closed to the bust; the space above was filled with a lace jabot embroidered in silver. A dashing toilette for a pretty woman.



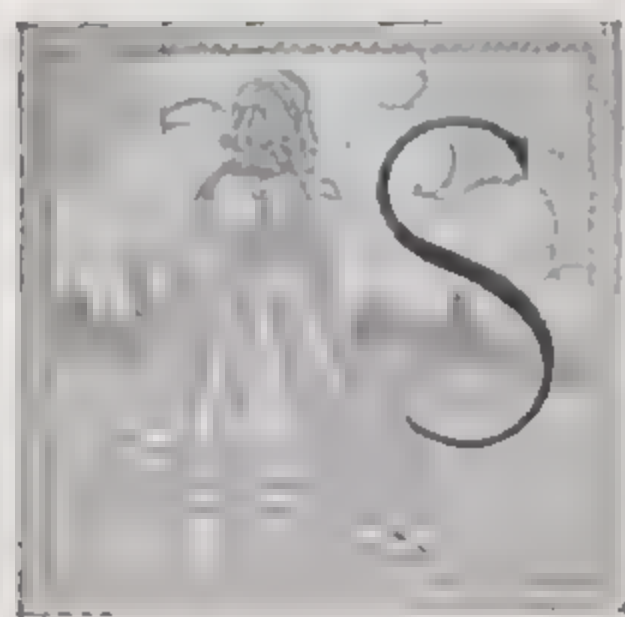
Tailored suit of silk in a weave that is like silk Jersey material



CHARMING EVENING GOWNS OF EXQUISITE FABRICS

Left Figure—Gown of Nile green moiré with upper bodice and sleeves of bead embroidery. Middle Figure—Frock of striped chiffon with shoulder straps of rhinestones. Right Figure—White charmeuse with bodice and skirt panels embroidered in bronze. Transparent sleeves of white tulle veil the arms loosely and end at the elbow.

THE SHAME OF PREVENTABLE BLINDNESS

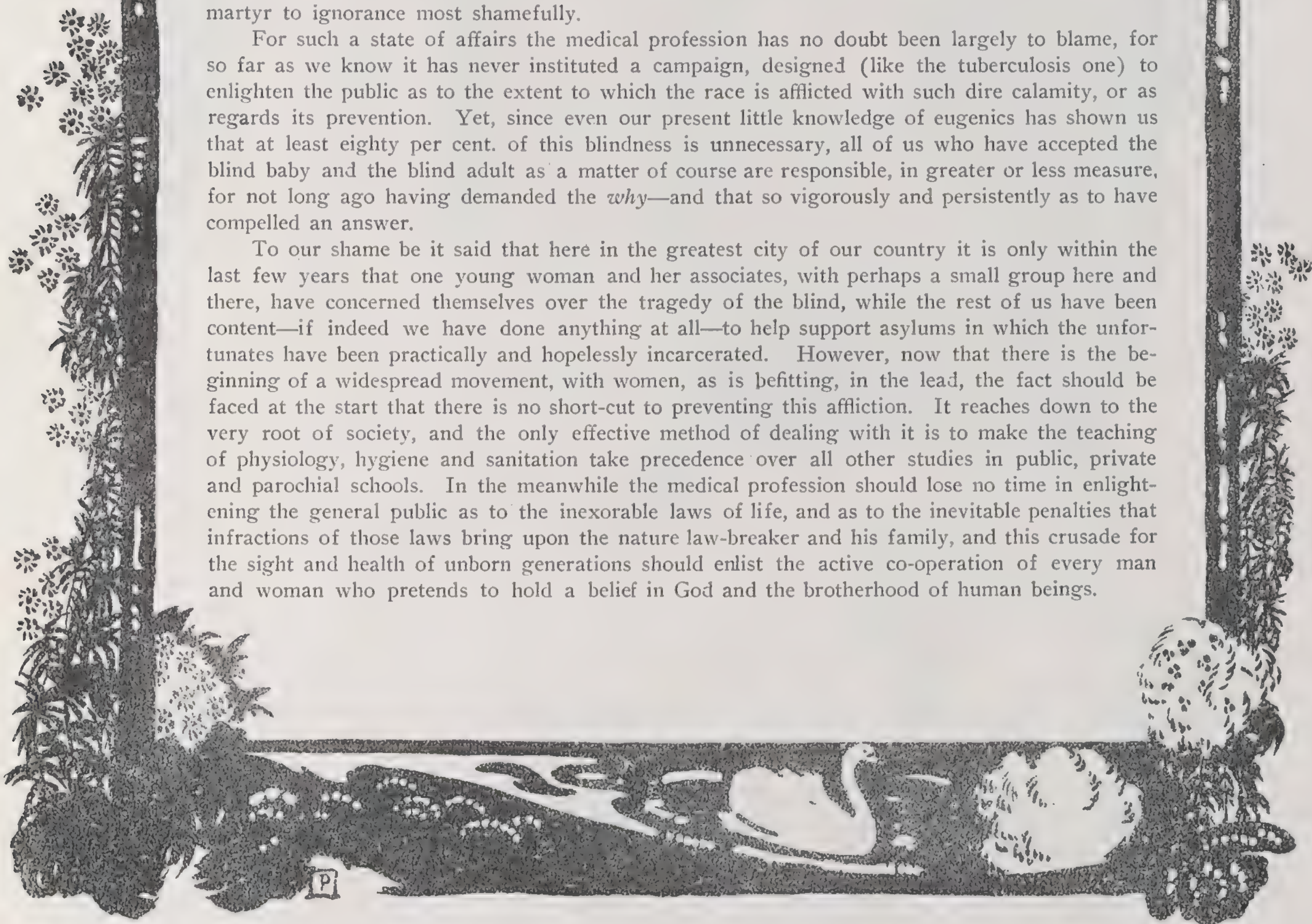


SO far as the suggestion that scientific investigation be undertaken, and that the results be brought effectively to the attention of the public, the hope of those who for years have pled for a Federalized bureau of child study is to be realized. At least that is what the projected Child Welfare Exhibit, to be held in New York during the autumn, at a cost of approximately \$100,000, is expected to accomplish, and whether it does or not, since it will undoubtedly be taken to other cities, the influence it will exert in stirring parents, as well as municipalities, to do their whole duty by the child, will be incalculably great.

On the other hand, as many months must elapse before this exhibition is given even its initial publicity, and as there is already accessible to everyone a considerable mass of information in regard to the child, from its birth until it reaches adult years, why should the amelioration of untoward conditions be delayed? True, that with our children's courts and the cottage system of treating delinquents and dependents, certain large classes are being fairly well looked after, but thus far slight attention has been bestowed upon one of the most pathetic little creatures that ever wrung a sympathetic heart—the blind baby. It is not so much in evidence as is the child toiler, nor is it nearly so numerous, but a little investigation in the proper direction will reveal a sufficient number of thousands of tragedies that touch the very core of social well-being, and inflict untold misery on the victims, to prove that society has neglected this little martyr to ignorance most shamefully.

For such a state of affairs the medical profession has no doubt been largely to blame, for so far as we know it has never instituted a campaign, designed (like the tuberculosis one) to enlighten the public as to the extent to which the race is afflicted with such dire calamity, or as regards its prevention. Yet, since even our present little knowledge of eugenics has shown us that at least eighty per cent. of this blindness is unnecessary, all of us who have accepted the blind baby and the blind adult as a matter of course are responsible, in greater or less measure, for not long ago having demanded the *why*—and that so vigorously and persistently as to have compelled an answer.

To our shame be it said that here in the greatest city of our country it is only within the last few years that one young woman and her associates, with perhaps a small group here and there, have concerned themselves over the tragedy of the blind, while the rest of us have been content—if indeed we have done anything at all—to help support asylums in which the unfortunates have been practically and hopelessly incarcerated. However, now that there is the beginning of a widespread movement, with women, as is befitting, in the lead, the fact should be faced at the start that there is no short-cut to preventing this affliction. It reaches down to the very root of society, and the only effective method of dealing with it is to make the teaching of physiology, hygiene and sanitation take precedence over all other studies in public, private and parochial schools. In the meanwhile the medical profession should lose no time in enlightening the general public as to the inexorable laws of life, and as to the inevitable penalties that infractions of those laws bring upon the nature law-breaker and his family, and this crusade for the sight and health of unborn generations should enlist the active co-operation of every man and woman who pretends to hold a belief in God and the brotherhood of human beings.



A S S E E N B Y H I M

The Time Between the Seasons—Lack of Personality in New York—Mere Vulgar Shams of Wickedness—Some International Matches of this Season

THIS is the time which is known abroad as "between the seasons". It is a period in which we revert to our old nomadic tendencies, inherent through ages of civilization, and it is above all an uncomfortable time. If we go abroad, we find ourselves puzzled as to where to pitch our tent, for while Easter is delightful in the Riviera and in Italy it turns dusty and hot almost immediately afterward, and it is a bit too early for London or Paris and too late for Egypt. Our own Southland is most agreeable during the last weeks of February, and the first few days of March, but by the middle of the month, Florida becomes unbearable and then there is nothing left for us but to make our way slowly home, stopping at Washington, Fortress Monroe, or the Hot Springs en route.

New York claims to have a spring season, but it is a delusion and a snare. There are some weddings, charitable entertainments and the races; after which the town empties rapidly, and unless we have some definite object, or plan of work, it gets on our nerves. There is so little to do for a man who has no occupation. Of course the majority of men now-a-days are engaged in one thing, or the other, so that the drones are few, but the latter have not been altogether expelled from the hive, and moreover we have tickers in our clubs, in our hotels, in our theatres, and in our very homes, so that we do not need to journey to the narrow lane guarded by Trinity church and its damp green yard of mouldering gravestones. At the matinee, the men almost outnumber the women, and though among the well dressed crowd one sees few, if any, persons one knows, there must be a large leisure class somewhere outside of the great orbit around which revolves each little particular fashionable set.

WE EAT, DRINK AND PAY BY NUMBER

Those New Yorkers who go abroad each year always complain bitterly when they come home at certain provincial abuses which seem to become more marked as the town grows more cosmopolitan, and yet they are all glad to get back to their native shores. Indeed they are usually the most discontented lot one meets on the continent, or in Great Britain. Nevertheless they have some reason to say that when they reach New York they lose all personality and become mere numbers in the public eye—figures in some vast sum. For instance, at the best restaurants—and these, with three exceptions, form part of popular hotels—no matter what tribute one pays the maitre d'hotel, one is forgotten almost immediately. In other days, when the Waldorf-Astoria was a novelty, the immortal Oscar introduced the European system of greeting patrons by name, and bustling about attending to their personal wants, and this in turn was taken up by all the restaurants, but of late it has fallen into innocuous desuetude, the head waiter, or maitre d'hotel, of this generation

being a mere lofty, smiling automaton. He is like a slot machine, and to get anything at all out of him one must immediately drop in one's coin. One of the most popular places for supper in New York is the unventilated cellar of a Broadway hotel, and yet to get a table there one must engage it at least a week in advance, and give a large pourboire. And then one must fee again on the evening of one's visit, and tip one's own waiter, and, it may be, the leader of the orchestra if he honors one with a personal visit, or sends a message to ask what one would like to have played. "The Serenade from Les Contes d'Hoffman," or "Rings on her fingers and bells on her toes;" "the Rosary;" "the Cavalleria Intermezzo;" the "Dollar Princess;" "Glowworm," or the Neapolitan songs—they are all ready, just like the batter used for griddle cakes at cheap restaurants—and the chef immediately turns up the orchestral fire and sets about frying the tune for you. Sometimes a placard bearing the words "By Request" is exhibited, and then the leader bows at you and the audience is supposed to gaze at you, and you send a five dollar bill to the obliging conductor, who pockets it, and at once begins looking around for other victims. Otherwise, you are a number at a numbered table, with a numbered waiter and a numbered menu, and if you halt at all in expenditure, you are expected to leave and other people are crowded into your places.

THE CRY FOR AMUSEMENT

In spite of it all many of us spend most of our time in hotels. We close our houses and live in expensive suites. We breakfast, take tea, dine and sup in restaurants, and whenever we can we escape to the country. We make our stay in New York as short as possible, and we can hardly say that we are ever "in residence". The Merry Widow has been responsible for a chain of American Maxims, where there is no spontaneous gayety, and there we see the same class of characters always—persons legally attached supping with other persons legally attached, and all unattached to each other. The number of old men and artificial women, with frayed frocks and preposterous hats is appalling, and I suppose it is all quite wicked, but I sometimes have a lurking suspicion that these figure heads are thespians out of work, hired to do character parts. At one of the Cafes Concerts in Paris—indeed we have had it here this winter—there is a clever act in which a party of Americans and English go slumming, and are taken by their guide into a seemingly disreputable tavern, in a noisome quarter of Paris, where they witness the Apache dance. Then the lights are turned out, there is a fight and a dancer is stabbed, and when the foreigners have fled in dismay, the lights are turned on again, and the murderers and murdered get together and count the spoils.

However I must protest at taking respectable women into some of these places in our

city. I often receive telephone messages asking me to find some new place to dine or sup that may be "amusing", but, for my part, I find "amusing" places quite boring; and as they are all shams, and vulgar ones at that, I cannot see how people can enjoy going to them. Sometimes there is local color abroad, but in New York there is none—simply a bad dinner or supper, at a preposterous price; atrocious music, and women and men sitting around drinking, and smoking vile cigarettes. Perhaps I am growing old.

INTERNATIONAL WEDDING BELLS

Spring will bring us several important weddings, and naturally everyone is most interested in that of Miss Marjorie Gould and Anthony Drexel, Jr., which has been the main subject of Sunday newspapers and pictorial supplements, for weeks. Of course a church ceremony is essential for such an event, and the nuptials will take place at St. Bartholomew's—the Vanderbilt shrine—on April 19th. The Anthony Drexels are coming to America for the event, and Miss Margaretta Drexel, who is to be one of the bridesmaids, will bring over her future husband, the Viscount Maidstone. The first Drawing Room has already taken place, but the young Mrs. Drexel will be presented sometime in June, and I presume that they will live abroad.

Another interesting wedding will be that of Miss Harriot Daly, the daughter of Mrs. Marcus Daly, to Count Anton Sigra, who arrived in this country recently. This is to take place after Easter—at least so run the present plans—although I have heard that it may be celebrated quietly during March; and owing to difference of religious faith, the ceremony will be held at the Daly residence in Fifth Avenue.

A third international match that has just been announced, is that of Miss Mildred Carter, the daughter of Mr. and Mrs. John Ridgely Carter, and Viscount Acheson, son and heir of the Earl of Gosford. Miss Carter will be remembered by many in Washington and New York as one of the handsome debutantes of three years ago, and her father John Ridgely Carter is a Baltimore man of famous ancestry. He was First Secretary of the American Embassy in London, and is now Minister to Rumania. Miss Carter has been so much admired in London that it seemed a fait accompli that she would make a titled match abroad.

Viscount Acheson, who has visited America on several occasions, is quite a hero, having been wounded in the South African War. He is a lieutenant in the Coldstream Guards, and will be an Earl on the death of his father. His mother was a daughter of the seventh Duke of Manchester, so that he is a cousin of the present Duke, and his sister is the wife of one of the sons of the 1st Earl of Dudley, and a sister-in-law of Mrs. John Ward, who was Miss Jean Templeton Reid, the daughter of Ambassador Reid.



A BANKER OF SMILES

*If I knew the place where the joys of life
And its smiles were bought and sold,
I'd corner that market and buy them in
For you to have and to hold!*

*You should be banker of all this wealth,
On condition that once in a while
You'd honor my check for an "I love you,"
And a tender kiss, or a smile!*

MAZIE V. CARUTHERS.

THE NOVEL GOWNING IN "MID-CHANNEL"

Dress Review of Pinero's Latest Play—Ethel Barrymore and the Other Women in the Cast Display Some Striking New Models

By Eleanor Raeburn

USUALLY, the opportunities for dress display in Pinero's plays are excellent, and it is gratifying to be able to state that his latest offering produced in New York—"Mid-Channel"—shows no departure from the established standard in that respect. Whatever may be the opinion concerning the merit of the drama, its re-introduction of Ethel Barrymore to the

ciety woman, includes the wearing of good clothes, and is therefore analogous in that regard.

LONG UNBROKEN LINES

The gowns which the star displays in "Mid-Channel" are decidedly novel, if not weird and British in general characteristics, but they are also distinctly individual, and are worn with excellent effect. Skill, would be

the proper word, for it requires both art and diplomacy to even step in the narrow skirt to the panne gown of royal blue, which she wears in the first act. One pauses at the thought of describing it, for it appeared so seamless, its lines so unbroken by trimming, that one hardly could tell how its several parts were assembled. To start with, the bodice is a loose blouse with the back closing, and is cut with a low round Gretchen neck, finished with a flat lace collar that opens back and front. The same lace forms the up-turned cuff to the elbow sleeve, sustained in place by two large blue panne buttons. There is no ceinture, the skirt forming soft drapery lines around the belt, but the blouse at the back is continued down in two long straight pieces, like sash ends, that are lined with white satin, and fall over the skirt three-fourths of its length, as a substitute for drapery. A long tablier of the panne forms the front drapery, fastened on the left side. The narrow skirt is finished with a padded kimono roll around the hem. The ornaments worn are a necklace of graduated pearls, and pearl drop ear-rings. Her coiffure is parted on the left side, with some sacrifice of becomingness from the old-time Pompadour, waved softly, and caught at the back with puffs. A large black hat and black fox furs effectively complete Miss Barrymore's costume.

TURQUOISE BLUE VISITING GOWN

This gown is, however, not nearly so striking in style or coloring as that worn by Louise Rutter in the part of *Ethel Pierpont*, in the same act. A dashing one-piece visiting costume, with a coat *en suite*, it combines turquoise blue crêpe mêtéore with gray fur. The half-length cutaway coat is trimmed all around with a three-inch border of Australian opossum fur—so fashionable this season—and there is a large muff of the same to correspond. The sleeves of the coat are long, and are embroidered in self-color from top to bottom, giving a charmingly rich effect. This hand embroidery appears also on the corsage. The skirt has a perceptible train, and the tunic is perfectly plain at the back, but the

drapery is caught in a graceful knot on the left side. The large hat is of turquoise velvet, turned up sharply on the outer edge of the brim, and trimmed with gray ostrich feathers.

Another chic costume—for a middle-aged woman—is that worn by Phoebe Coyne as *Mrs. Pierpont* in the same act. It is delightfully put together, with a medium-length coat, and is a combination of putty-colored broadcloth and skunk bands. There is a toque to match, of cloth and fur, with a panache of heron plumes on one side, and a skunk muff.

THE STUNNING NEGLIGEE

The negligee worn by Miss Barrymore in the second act is a peculiar and rather bizarre combination of colors and materials, and therefore opinions must differ about its effect, as a whole. An artist might be attracted by its extreme beauty, but the lay mind might not be so ready to accept that opinion. Imagine a foundation of old-rose taffetas that is veiled in self-colored marquisette, set on full around the waist to a belt of white Chantilly lace; and a Spanish flounce of this same white Chantilly lace, bordered with a band of the old-rose marquisette, that is joined to this full portion at the knee, to complete the skirt. The full baby waist of the marquisette is set into the top of the lace belt, and has a round lace tucker. The elbow sleeves are of the white lace, finished at the bottom with a full puff of the marquisette, and also with hanging chiffon rose-buds attached to cords, in old-rose and Gobelin blue. Over this marquisette *princesse* is worn a loose décolletée coat of Gobelin blue Directoire satin, bordered all around its edges with narrow marten bands. A shirring on a heavy cord gives a high-waisted effect at the back, this dull-blue satin cord being brought forward under the fronts, and tied low in the middle-front with a bunch of the dull pink and blue chiffon rose-buds intermingling with its tassels and giving a touch of alluring coquetry. This over-garment is made just as though you might take two straight widths of the satin, hang one over each shoulder, join them together down the middle of the back, add the shirring, the narrow fur bands, and some half-inch strips of blue to hold the skirts together over the hips—three on each side—and there, you have the effect. Slippers of matching blue satin are worn, and augment the Frenchness suggested by the chiffon rosebuds. A note of



Ethel Barrymore as she appears in the first act of "Mid Channel"

Empire Theatre, invested with the glory of motherhood and with a deepened charm to her acting, has made it the occasion for welcoming back to the stage, after a temporary absence, one of Manhattan's greatest favorites. Her agreeable stage presence, the rich tones of her melodious speaking voice, and her intelligent interpretations of character, are the elements that create always a most delightful impression.

Miss Barrymore has said in one of her interviews since the opening night, that she is first, last, and always an actress, that the microbe of acting has been in her blood, on both sides of the house, for generations and that she wishes to be judged from that standpoint alone—and not as a society woman; but the actress's sphere, like that of the so-



The pretty veiled dress of Alice blue worn with a large black tulle hat

contrast, not unpleasing, is afforded by drop ear-rings of emerald and pearl, and a ring-setting of the same jewels.

NEW LINES IN A TAILOR MADE

The tailor-made frock worn by Miss Rutter, in the same act, has many novel features to commend it; and primarily, there is the medium-length coat with its diagonal front closing on the left side. The material is biscuit-colored cloth, and all of the borders to the coat are finished with a flat two-inch band of self-colored satin; large white pearl buttons give style to the closing on the left hip. The back of this coat is unique, because the upper portion is bloused, while the habit coat-skirt fits smoothly, and laps over the fullness with a flat stitching that gives the necessary short-waisted look. The short trotteur skirt is entirely plain. The hat is commendable for its style, being of the same tint as the gown, and trimmed with a wide binding of castor velvet and folds of the same around the crown. Two widely-spread wings of the same color tipped with green are added with stunning effect.

CHARMING COMBINATION OF WHITE AND BLUE

Miss Barrymore appears in one of the modish veiled gowns in the third act; the white silk foundation being overhung with Alice-blue chiffon-cloth that is deeply bordered on its lower edge with black, and having a border above of festooned large pink roses. This border material forms the deep plaited flounce that finishes the bottom of the skirt, as high as the knee, where it is met by a transverse sash drapery. The full bloused waist is also made of the border intermingled with the plain blue. Inserts of filet lace form the square at the neck, and the sleeves are draped full to the elbow. The rather flat hat of black malines is trimmed with a circle of ostrich feathers.

VERY ODD FRENCH WRAP

Nina Sevensing, in this third act, wears some rather interesting garments. Over a very clinging skirt of white cachemire de soie is hung a close undraped tunic of embroidered Ninon de soie, caught on the left side with large tassels and a knot of the Ninon. The corsage corresponds to the tunic and has a plastron ceinture, with the sleeves and guimpe made in one. She wears a large bunch of violets pinned at the belt, carrying out the note of purple found in the facing to the flat black hat. Of all the queer overgarments ever devised by a French modiste, that little summer wrap that she dons at leaving is the queerest. Made of purple chiffon-cloth embroidered, it is lined with rose-colored chiffon-cloth—but it is too cobwebby for warmth, and scarcely worth adding, except as a color adjunct. From the rear it has the effect of a priest's chasuble, and is merely a wide straight piece, doubled over on each side to form a loop for the arms to pass through. A wide band of oxydized silver galoon is placed across the end.

MISS RUTTER'S HANDSOME DRAPED GOWN

In the fourth act, Miss Barrymore's costumes remain the same as in the third, but

in this final scene, Miss Rutter wears the prettiest gown of the play, according to feminine opinion; one that is well worth noting for its graceful draping, and charming color contrasts; as well as for its becomingness to her type of dark eyes and hair, and rosy coloring. It is an afternoon gown, *en train*, of mustard-colored cachemire de soie—too much



The very unusual color effect of this elaborate negligée is especially becoming to Miss Barrymore's type of beauty

of the green tinting for amber—made in princesse effect, the bodice which overlaps the smoothly fitting skirt being embroidered in a showy and open design of self-color over turquoise-blue satin, the latter brought into definite prominence in the middle front and back, at the belt. The sleeves are also composed of this heavy embroidery, with tucked bands of plain down the middle, on top. The collar and guimpe are of gold net, and a shallow square black peau de soie yoke overlaps this yoke, being in turn overlapped by the embroidered corsage. This mere touch of black is very good with the turquoise and mustard-color. The drapery, however, is the feature. Two long strips of material are attached on either side of the front, cross in the middle-front near the knees, drop to form folds on the sides, cross again in the back, and are brought up and attached to the bodice portion at the sides of the back. It is a gown of rare elegance, and one of the best models possible, of conservative fashion, in the up-to-date draped toilette. This will undoubtedly prove a favorite model to be copied by many admirers in the audience.

HARMONIOUS TOILETTE OF LAVENDER

Miss Coyne's three-piece costume of lavender satin Duchesse, in the same scene is also beautiful, and displays an elaborate ornamentation of solid raised embroidery on the bottom of the semi-fitted coat, on the revers, and on the front of the skirt. Buttons of amethyst and rhinestone are used for the front closing. The hat worn with it is trimmed in purple violets and has a large rosette of lavender malines and pink roses on the side. The color harmony of these two gowns is excellent.

IN FASHION'S WAKE

THE sudden craze for "Chanticleer" novelties, since the successful première of Rostand's play of that name in Paris, is apparent on every side, and especially in the prevalence of a beautiful new shade of red, which is between cerise and scarlet, and is indeed the veritable color that is found in the cock's comb. It has appeared in hat trimmings, in diaphanous scarfs, in neckwear and girdles, in printed chiffons, but especially in parasols. These new red parasols are distinctly fascinating; particularly those that have the long ebony sticks, with a carved bird of some kind for a handle—parrot, stork, red-winged black bird, tanager, and best of all, a cock or cock's head, all done in the natural colors. As long as the furore lasts—for it has come with such violence that it may exhaust itself rapidly—these red, bird-handled parasols will be much sought after; for being imported novelties, and truly artistic in workmanship, they are not so easy to find. In hat-pins also, at present, the Chanticleer head is first choice, and disputes supremacy with the garish jeweled ones of large size, apparent on all sides. Mons. Rostand is to be profoundly thanked for having supplied the motif for so many real novelties in his remarkable drama of the barnyard.

Other imported novelties in parasol handles show that there is a distinct enlargement this season. For instance, those buying a nearly flat round gun-metal top for a handle, discover that it is in reality a vanity box, capable of holding a modest supply of powder and a puff, being fully three inches in diameter. This is an altogether delightful style, for when the curved disk is marked with a monogram cut deep into the dark metal, there is an element of chic about it, truly desirable. Others having a large square top, are made of jade, or lapis lazuli, or malachite or the beautiful Mexican onyx, and sometimes these semi-precious stones are set in a rim of silver or gun-metal, but mostly without the metal. The decorated porcelain ones, in Dresden design, are charming, as also, are those of Japanese bronze and carved ivory. The latter are particularly exquisite, and are a possession which can be removed to a new umbrella indefinitely, because they are genuine objects of art, executed by a master hand in China or Japan. Some of the new handles show the use of the pretty transparent enamels, and others again, the tinted mother-of-pearl, which in blue or green is daintily pretty.



HOW MAKE DRESS A FINE ART?

Indications that Man's Dress is Threatened by Feminization—Showy Articles with Style as Their Only Quality—Our Lack of Nice Discrimination the Root of the Evil—What the Individual May Accomplish

IN what direction does our chance of influencing fashions towards a greater artistic expression lie? To start with changes in style are brought about today somewhat differently from ancient times. We have no king to wound his head, as did Francis I, so that he had to crop his hair, causing a fashion that existed among gentlemen until Louis XIII capriciously allowed his to grow in long ringlets, whereupon less favored gentlemen, again in courtier-like imitation, added artificial curl after curl, until the whole *perruque* came to be considered the proper thing, and men sweated under its weight and carried their hat under the arm. No American President, be he ever so puny, could cause all men to wear high red heels, as did Louis XIV, to give him the kingly high nature denied him; nor could any other individual today, by his natural deformity, disease or accident, inaugurate a fashion, as many a king, queen or court beauty or favorite did and impose upon the world patches, hoops, long pointed shoes, strong perfumes and kindred bizarre and curious modes.

Gone are the days when each trade, occupation, or profession had its distinctive garb, proudly worn and retained from one generation to another, and it will not be many years before America, typifying commercial and industrial progress, will have shorn the world of its remaining vestiges of ancient national costume. Our men's raiment is utilitarian, practical, masculine, as eminently befits men of affairs and of action. Basically their dress is more worthy than ours because their styles change less often; but even here there are signs to be found in the broad shoe ribbons, the varied patterns, the luxury of undergarments, the increasing complication of toilet accessories, (all laid before the public in the advertising pages of popular magazines, without stint or modesty, and equal in profusion to the similar appeals to women's vanity and luxurious desires) which hint at the possibility that our easily acquired wealth is already bringing about a feminization of men's clothes, that has always come as soon as nations have advanced beyond their strenuous beginnings.

Be this as it may, we find our women's dress distinctly feminine and impersonal, moulded season after season by a brilliant commerce that appeals to the demands of a large class of women in all our cities, who possessed of whimsical tastes, and opulent purses, lead a life of feverous leisure outside the walls of the home, with no time for the trivialities of the minor domestic arts. Professionals "do up" our homes, buy our pictures, design our clothes. The poorer, having lost all their

perception of the dignity of class conservatism or of the interest of labor for its own sake, and with the one ideal of making and spending as much money as possible, are satisfied only in copying the richer. This brings about a large demand, legitimately met, of clothes that ape to perfection the general effect of the costlier costumes. As a class—the rich, the comfortably off and the actual worker—we women have placed our confidence to such an extent in this system of supply and demand, that even the price has come to be no guarantee of the excellence of a manufactured article; for so quickly do we intend to discard it, that wearing qualities are the very last we require, forgetting that a certain amount of technical perfection in the weave, the dye, the particular workmanship, whatever it may be, is necessary, not

that the mere suggestion of any such tendency is to bring down the scorn or amusement of the listener.

At the root of the evil lies the fact that we have become strangely lacking in nice discrimination; we are almost ashamed to look into the essential merit of things. We pride ourselves on our good taste, when it is often but a cloak to critical inertia. Inherent good taste does indeed carry us far in the philosophy of living, but when it comes to art, we find it amounts to very little unless based on knowledge. It is so easy to say, "this seems to me to be good", and very hard to add, even to oneself, "But is it—do I really know that it is, and why?" because once the question is raised, it must be investigated, verified, our attitude changed or modified, and if in the end our *amour propre* does not actually suffer by finding itself woefully in the wrong, we have been put to no end of trouble on a matter, which, as the world is today, seems to be of no vital consequence—worse, which lays us open to the stigma of being "too critical" which is socially more damning than being stupid.

Looking over a friend's collection of wedding silver, one was made strikingly aware of this acceptance-of-things-as-they-seem-to-be by a bride of excellent family and personal distinction. With equal contentment and pride she pointed out all the articles, which could be divided into three groups by no means to be taken as equal save on the basis of sterling silver. The first group of the grandmother's wedding silver, hand wrought, most beautiful in proportion and design, and of a weight nicely calculated to its size and service,—in other words, works of art. The next group was the mother's wedding silver, consisting of an endless array of huge articles for breakfast, dinner and tea, all as ugly and expensive as the Victorian age could show. The third group consisted of the recently purchased articles, very showy and thin, and having the weight of tin-foil. These objects are as indicative as the first two groups of the generation that produces them. If we compare every object of interior adornment and service, we get the same result. So that, in the effort to discover wherein we may influence American fashions, and in the absence of much to help us in our social conditions, we find

that the personal critical attitude, based upon knowledge, or at least an open investigation, incessant, unblushing, daunted by no pecuniary value, prying into the woof and warp, into every scrap of lace and every button, is the price to be paid to attain a nobler, more individual, more artistic costuming.

MRS. CANDOUR.



Three pretty spring morning frocks sketched on the Riviera
For "Fashion Descriptions" see page 72

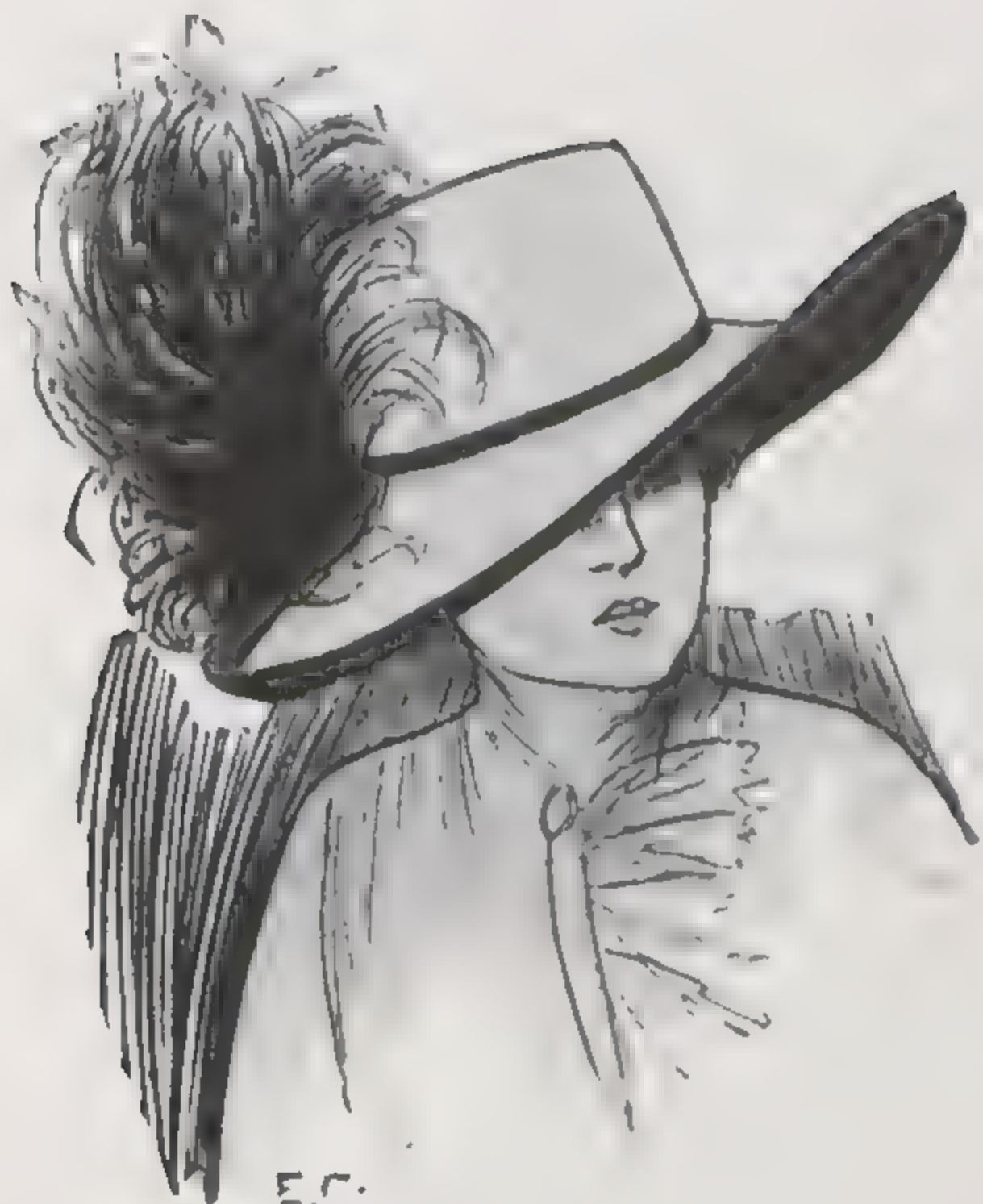
alone for wear but for textual beauty. Thus manufacturers are honestly giving us exactly what we ask for—showy articles that appear to be luxurious and that need no other qualities than style, so that we may cease wearing them shortly after purchase. Anything approaching thrift, or even of mere intrinsic worth, is so contrary to our American ideals



HAND MADE BLOUSES AND A PRETTY FROCK OF RAMIE LINEN

FROM ST. LEON

FOR "FASHION DESCRIPTIONS," SEE PAGE 72



Effective combination of black and white

BOTH tailors and gown-makers in their own fields are especially considered and catered to in the spring and summer dress materials, where texture and color seem to have reached a superiority beyond all anticipation. There is a decided manifestation that silks, and silken threads, are given preference over all else, in the high qualities of the fashionable varieties proffered. It is informing, as well as fascinating, to glance over the new importations and note the various departures from past seasons, and at the same time become familiar with what smart wear awaits our choosing. To make an interesting disclosure at the start, let it be well understood that foulards are to be the grand chic for the entire season, and in a new manifestation. They now go by the name of "toile de soie," for they no longer resemble the old silks known as foulard. We shall, no doubt, go on calling them foulards, but emphasizing that they are of the new sort. They are as thin as mouselines, and measure forty-two inches in width. Another noticeable feature among these silks is that they all have most diminutive designs, tiny cubes spread over the surface in white over colors, or diamond stripes enclosing a wee cube, the stripes solid lines or broken into bits. All manner of variety is shown by adding fine hair lines to the small cubes, thus plaiding the surface. Often the cubes are given shorter connecting lines, the color field showing up in a four-sided figure. Charming are the very narrow alternating colored and white stripes, and their surfaces satin finished and the two sides quite different. For instance, on one side may be a dull mauve and white contrasted, on the other a bois de rose, and white reflexion affecting both sides. This chameleon blending of tones marks many of the new silks and remains more fixed than it was last season, consequently more sought after.

A BEAUTIFUL NEW SILK

From these hints concerning the new foulards we come, finally, to the genuine surprise in store. That concerns the very same new silks described, plus a "voile de soie," which is a new fabric like a chiffon, but having more body, yet very transparent, and being intended to veil the foulard. As an example, imagine a foulard having an old-rose pink satin fitting into four-sided figures, formed by the white satin cubes at the corners, their short white arms linking one cube to the other. Over this surface a Nattier blue "voile de soie" is laid. In like manner we find a lavender gray foulard, having a small white cube with a lavender gray single shot spot let in on one corner, veiled over with a lovely shade of pale lilac. A hyacinth foulard, same design, has a deep match shade of veiling. A pale turquoise green foulard has a much darker green veiling; a medium blue has a dark Admiral blue veiling. Now and then strong contrasts are enlisted, as a black satin foulard with white cubes, which has a taupe veiling. A bright green silk has a warm shade of wood brown, and there is a gray-brown foulard with white designs that has a dull purplish blue veiling. Great discretion must naturally be used; if not, ennui ensues. The border foulards retain the same mixture of white and the foundation color, whatever the design may happen to be. Black and white is extremely smart, while reddish chestnut, dull amethyst, royal blue, begonia pink, absinthe green, lavender gray, and bluet show

WHAT SHE WEARS

Glorified Foulards to the Fore—Coats in Varied Styles and Lengths, All with Shortening Tendencies—Rumors of an Eton Revival—Overskirts that Drape the Bodice—The Wound-About Drapery—Japanesque Lines Still Fancied.

a choice of lovely colors for spring wear.

SETTLED POINTS OF STYLE

That all these charming materials promise the greatest variety of styles in the gownmaker's hands we know already. We also know that over-skirts, tunic effects, belted bodices with collarless neck, and the "short sleeve" so-called in varying lengths, with some transparent lingerie or other trimmings, as well as lingerie neck accessories, are still to follow us through the summer. For our street costumes, short skirts are more than ever in favor, which above all else offers a promise of comfort and daintiness that is greatly welcomed. Short-coated suits for spring wear fortunately will bring about a desirable change of silhouette, in fact, short coats are to be of so varied an assortment of styles and lengths that rumor is busy concerning the old favorite Eton's return. When the warmer spring days arrive the light woolen costumes having the true tailor stamp will define the earliest correctness of style. The short coat hangs from the shoulders a few inches apart, showing from two to three inches of vest from below the front turn-over collar ends as far as a high belt. A close double row of small round metal buttons afford a trimming on the extreme edge of the opening. The coat is fitted bodice style with its skirt set on; the corners in front are rounded, and flaps laid on the hip sides. The fronts of the upper coat opening have a straight turn-over flap about three inches wide, stitched on the edge, which is slipped under the bias stand of the collar ends, and held down close to the coat with three buttons on each side, ending at the seam joining the body of the coat to its skirt. A high lingerie chemisette gives the neck finish. The sleeves are an easy fit, yet defining the arm, and they have a straight turn-up cuff about the width of the straight coat front flaps. This cuff is crossed by a tab of the same width which reaches the elbow, being fastened to the sleeves by three covered buttons. Lingerie to match the chemisette appears inside the sleeves. The whole coat has a stitched finish, and so has the skirt, which escapes the ground. This style of costume has a youthful trig expression, and is suitable in any of the cloths which have small designs, the smaller the better.

OVER-DRAPERY MANIPULATION

A marked feature of ceremonious indoor gowns, whether for evening or day wear, is having an over-skirt that is carried up to define and drape the bodice. So beautifully is this plastic endeavor carried out by the best makers, that the most desirable lines of the figure are enhanced both above and below the waist line, without approaching to glove-like objectionable moulding of the form which was at first introduced. One of the charming examples shown by a leading maker in town, destined for the owner of a Palm Beach villa, had for its foundation a mordoré broché silk, the design duplicated in two shades of the golden hue. As the skirt hangs in front, it gracefully falls into place without strain or over-narrowness. The artistic feature is the manner in which yards of the same silk, taken on each side, drape the bodice half-way, as though by scarfs, each one separated at the top, leaving a V-wedge between, and raised into a broad point on each bust. These points are held in place by a large jeweled button, sewed fast to the dull gold lace upper portion of the bodice, transparently laid over yellow mousseline, lined with white. Short sleeves of the same lace fit close to the arm, as far as the elbow. Taking up the corsage drapery once more, it springs into two divisions, crossing at the middle waist line and separating as would an overskirt, very much drawn away from the front, fitting the hips, and flowing into a full graceful back drapery caught into a middle gathering and permitted to fall into curtain loops at the side of the large middle gold ornament, and then to flow to the end of the train in a full flounce. A gown with this over-drapery effect is particularly becoming on a tall slender figure which would carry this model with distinction.

OLD ROSE CRÊPE CHARMIENNE GOWN

Crêpe charmienné is the ideal novelty cloth for dressy tailor-mades, and is sure to be popular. It is found in all the street colors, from darkest marine blue through the medium tones enumerated at the beginning. As for the light shades, they are bewitching. At first glance this crêpe has a smooth satin surface, with the faintest hint of its weave line. It is extremely light and supple, its under surface without sheen and like a close voile somewhat. A new model short-skirted costume, made of old rose charmienné, was youthful and fetching. The skirt was a plaited one, simply hemmed, and the over-dress held the latest lines in skilled drapery. This exquisite material was actually wound about the figure, with only the needful plaits to draw it into the waist line, and then allow it to fall on the left side into a shawl end, while on the right, as it took a shorter swing from the middle front

attempt at wrinkling the crêpe their full length. They ended with a straight narrow three-inch band of plaits to match. Lingerie wristlets barely showing matched the transparent lace chemisette and stocks. A jabot flounce of the lace, edged by a three-inch lace edge, had a single beading of narrow black velvet, a corresponding velvet encircling the stock midway; this note of black proved a pretty and becoming touch.

JAPANESE EFFECTS

That the Japanesque lines still influence the latest spring smartness is apparent. This is seen in the wide sash-like belts the tailors, as well as gownmakers, are introducing, while three and two-inch belts retain their vogue as well. Take for instance a black charmienné, which, by the way, is an exceedingly attractive fabric. A short-skirted costume had great chic, worn by a distinguished foreigner, leaving the French steamer last week. The bottom of the skirt showed a bias fold some inches wide and a broad band of black cloth. A loose Japanese style of coat, which hung to the very bottom of the skirt, was trimmed on the bottom with a broader black satin fold, while the circular lines of the coat above the fold were of black cloth. Above this cloth the upper portion of the coat was all of black satin, having a broad long rever collar turned over. The sleeves, in one piece from the shoulders, were of the Oriental type, and had deep upturned black satin cuffs. The divisions of the garment, where satin and cloth joined, were trimmed with a narrow black fur, very glossy in its surface effect. Collar and cuffs were also trimmed in this way, so that all in all the effect was extremely smart and most becoming as well. A black fur turban, trimmed with black satin bows in the new backward grouping style, was worn, the hat, as well as the hair, resting on the back of the head, but raised there noticeably.

LINING OVER-DRESSES

One of the points to observe in imported gowns is the thin but closely woven silk skirt linings that are used, and to note what a clinging effect they produce by the art used in attaching them. Nothing produces more charm than the present style of over-dresses seen upon ball and dinner gowns. The gauze-like material is sent off to be embroidered in bugles and crystal, in gold, in silver, in pearls, of white or pale colors. A beauty in cream-white has a white satin drop skirt with its clinging linings. Over this is a gauze skirt, having on the bottom a four-inch border of white floss hand work, thickly wrought with crystals. Then falls an over-dress, on which close lines of white bugles perpendicularly cover the surface. Japanesque cloud designs, winged birds, shields, and other fantasies cover the bottom in rich profusion and artistic charm. The satin corsage is in cross drapery, a band of the same embroidery finishing the décolleté. The shoulder straps and half-sleeves are of bugles and crystals. The winding of a white satin sash starts from the bottom of the waist drapery, is knotted

(Continued on page 28)



Frock of old blue voile striped broadly with a white hair line and combined with black satin. Tiny frill of black Valenciennes at throat. The large medallion and buttons on girdle are of lapis lazuli

crossing, the shawl point fell nearer the middle back. The left side of the bodice was laid from the shoulder into three flat plaits, which were tucked into the long corsage drapery on the right at the bust line. The sleeves had a mere hint of top gathers, and while not as tight as those we have worn this winter, were long enough to reach the wrists and showed a slight

and other fantasies cover the bottom in rich profusion and artistic charm. The satin corsage is in cross drapery, a band of the same embroidery finishing the décolleté. The shoulder straps and half-sleeves are of bugles and crystals. The winding of a white satin sash starts from the bottom of the waist drapery, is knotted



THE NEW MODE IN EARLY SPRING MILLINERY

FROM BURBY

FOR "FASHION DESCRIPTIONS," SEE PAGE 72

THE AMERICAN TAILOR MADE WOMAN WITHOUT A PEER

No Other Woman Knows So Well the Possibilities of the Tailor Suit—The Choice of Suitable Accessories Is a Matter of Discriminating Taste



Gown of white crêpe mêtior with broad flounces of cream Valenciennes. The bands and large rosettes are of black chiffon

(Continued from page 26)

low in the back, and is then drawn to the left side and held by two large white roses to the over-dress. The hair should be worn low on the brow, with double pearl Greek bands confining the strands of the hair. Pearl jewelry, in preference to all other in this instance, for the gown, suggests the débutante in the days of her glory. A closing word about the wide Geisha sash crossed at the back, carried then to the left side below the hip, the crossed ends fixed there, and an ornamental pin transfixed thereon, all this indicating a style lately introduced.

FOULARD SMARTLY MADE

Made of the new foulard silk with a deeply twilled surface, but of the softest texture imaginable, is a new gown. Its skirt is composed of three shaped flounces, each one trimmed with graduated rows of black velvet ribbon. The silk is exquisitely shaded in pink and gray, a leading combination. Folds of silk softly shape a corsage, low, and curving into a graceful round. There are small puffed sleeves of the silk oddly shaped from a circle, with a round hole cut in the exact middle of a size to accommodate the arm; the outer edge is gathered full into the armhole. A chemisette of one thickness of black mousseline de soie, with tight pointed sleeves, covers shoulders and arms. The edge of the round neck is covered with a necklace of small cameos set in gold, and larger cameos, held together by gold links, band the sleeves above wrists.

OLD-TIME SILKS

The revival of 1850 styles calls for the quaint flowered silks of that period and some of the shops show them in great variety. They are of the glacé taffeta family, in two-toned, high-lustred effects. One with chiné lilies of the valley and yellow rosebuds on an odd currant-colored ground is \$3 a yard; width 22 inches. Another with an amber and white warp is printed with Dresden roses in small bunches, the chiné effect intensified by little black shadings.

WHEN Eleanor Glyn in her latest book, "Elizabeth Visits America," writes of the appearance and the manner of dressing of the young women whom she met walking in Fifth avenue during her visit to New York, she becomes enthusiastic.

She seems to have been much interested at the numbers of smart, well turned-out young girls to be seen there, especially during the morning hours of shopping, and she claims that in no other city of the world does one find such perfection of morning dress as is worn by these American women. From the tops of their jaunty hats, to the tips of their beautifully cut boots, in the dainty accessories of their costumes, she found irreproachable style and taste.

Do Americans themselves who are familiar with the trim and attractive dress of a large number of their countrywomen, realize in what that attraction consists, or what especial type of costume it is that strikes the foreign eye and differentiates our women from the well-dressed women of other countries? It is impossible to mistake an American woman in Europe wearing a well-made American tailor suit for anything other than an American, for she stands out a clean-cut figure minus the furbelows that women in foreign countries deem a necessary accompaniment, even for informal morning dress.

The ubiquitous coat and skirt are worn of course to a greater or less extent in all countries, and especially in England, but it has remained for the American tailor—or for the foreign tailor in America, who adapts himself to the American taste—to evolve and perfect a costume which is a striking example of style in cut, fit, and finish. And by the tailor suit is meant the severely plain coat and skirt without trimming of any description, except possibly in some exceptional cases a flat plain braid.

The French tailored suit is a compromise; its lines lack a certain severity found in the garments made in this country, and it is generally over-trimmed and over-elaborated. The suits made in Vienna, while possessing a touch of the elegance that distinguishes all garments made by the Austrian tailor, are open to the same objection that one finds in the French suit.

In the English coats and skirts, and even in those

made by some of the best tailors in London, there is a clumsiness in cut. The shoulders of the coat are too short, the chest too narrow, the sleeves as a rule too large, and gathered in folds at the top, and the whole garment lacks the indefinable quality of "snap." The English tailored skirt is defective in style according to American taste. It displays a tendency to be short in front, and to sag noticeably in the back. Their skirts, too, are rarely short enough, for much of the smartness of a tailored skirt depends upon its length. Four inches, or even five inches, from the ground, is the correct length for these skirts.

While it is true that one can find severely tailored suits cut on good lines and fairly well finished in all the large, and most of the small, shops of this country, yet the fact remains that the coat and skirt made to order is the hall-mark of the really well-dressed woman.

In this day of marked independence in the matter of dress, one wears either a long coat or one of medium length. The cloth may be light in color, or dark, rough, or smooth, of English cheviot, Scotch tweed, French broadcloth, or of any good material that strikes the fancy; but the conservative woman, the woman of a certain refinement of taste, will buy the best quality of cloth only, and have it made on lines of great simplicity, with no trimming of any kind, except the velvet collar, and the necessary number of buttons for fastening it. The woman who knows, rarely changes from year to year the style of this suit, for from its very perfection and utility it is exempt from the vagaries of the passing moment. From season to season she modifies the cut of the sleeves, the amount of fulness in the skirt, or the length of the coat, but simplicity and severity remain its important features.

While American women lead the world in regard to this particular type of informal morning dress, the percentage of women who understand the art of selecting the correct accessories to wear with it is not a large one, and it is this knowledge carried out in detail that makes the woman of taste a distinguished figure against the background of the miscellaneous crowds of over-dressed



Tailored suit of fine beige homespun. The model shows the new short belted coat. Collar and revers of white broadcloth

women in the streets and the restaurants. The simplicity of this costume does not appeal to the average woman—its refinement escapes her.

She will buy a plainly tailored coat and skirt in the shops, and put it on with a serene indifference to the fact that it does not fit a line of her figure, and she will top it with a "picture" hat covered with ostrich plumes, or trimmed with flowers, and held in place by an assortment of gaudy hat pins set with cheap stones. She does not know that care must be exercised in the selection of immaculate boots, gloves that harmonize in color, and a becoming and conservative veil. The beautifully cut and hung tailor suit is the foundation of the toilette, and to produce a good effect the accessories must be chosen with great care. The average woman will wear with her suit an ordinary cheap white blouse, a collar of cotton lace, and an imitation "baby Irish" jabot. Over her face she will wear a lace veil, and the result will be that she is placarded with the sign: "Cheap and ready-made."

In the gradual evolution of the tailor suit, the fashion that has obtained during the last three or four years of having the coat fit rather loosely, made somewhat on the lines of a man's sack coat, and with plain, closely-fitting sleeves without fulness, is a very sensible one. It is a fashion that is becoming to practically every figure.

As the well-dressed woman is careful of the fit and hang of her tailored skirt, she understands that it is necessary to have the proper foundation to produce a graceful effect. The tailored lingerie that has been introduced in the last few seasons is an invaluable aid in this direction. Perfectly fitting, and with no superfluous fulness, the cloth of both coat and skirt worn over these garments clings and hangs properly.

With these plain suits are worn smart hats of medium size with very little trimming, and the hat pins should have small and inconspicuous heads. The veil should be distinctly conservative; the "freak veils" should be utterly discarded. French veils which have a fine mesh of four threads, and a small chenille dot, or a

(Continued on page 62)



Smart model of green linen grenadine, which fastens with large black passementerie buttons. Long slender yoke of embroidered batiste with a side frill edged with Valenciennes



SMART MODELS FOR THE SPRING TAILOR MADE
FOR "FASHION DESCRIPTIONS," SEE PAGE 72



NEW SUNSHADES—THE MOST EFFECTIVE WEAPONS OF SUMMER COQUETRY

FOR "FASHION DESCRIPTIONS," SEE PAGE 72



THE LATEST MODE IN EVENING COIFFURES

ARRANGED BY CLUZELLE

FOR "FASHION DESCRIPTIONS," SEE PAGE 72



Fig. 1. Pretty model in white linen with distinctive lines that give length and contour to the figure

THE one piece linen gown is in such demand that it has attracted to itself the especial attention of the designer and manufacturer. Now that these gowns are worn from breakfast to dinner in varying degrees of elaboration, it is essential that whatever their scheme of decoration or trimming, it must be practical for frequent tubbing. Therefore whether for tennis or garden party we find few gowns shown that cannot be with safety entrusted to a good laundress, and which come out again as good as new. The cut as well as the material contributes to this end, skirts being so arranged in combinations of yoke, panels and plaits that there is very little chance of sagging. The gown in the first sketch is a model that I specially recommend, its charm being too apparent to need emphasis. This French model and its simplicity and refinement make it in every way desirable. For it, is used a medium weight white linen, very firm in texture, but fine and smooth in finish. Its only trimming are double corded loops of the material and buttons of the same, the collar and cuffs being of fine baby Irish. The style of the gown is given by the treatment of the lines that run from the broad sailor collar down over the bust and hip until they are lost in the side yokes of the skirt. Buttons and loops follow and mark this line, giving length to the figure and presenting it in as slender a contour as possible. The middle front is one long panel, with an interlacing of loops marking the waist line without cutting the one piece effect. In the skirt well below the hips there are deep plaits on either side of the front and back panel. In the back this stops at the waist and there is a band of linen to fasten across, with loops caught in one another like those at the front. Across the shoulders the waist has a shallow yoke stitched flat, and toward the armhole this is notched and carried down into the side seam. This frock may be worn with an attached yoke such as is shown of pin dotted white net, or one may have separate chemisettes. The three-quarter sleeve is somewhat full and has a cuff of linen under the lace one. A smarter model would be hard to find and it cost is but \$29.50. White only is on hand, but orders for other shades are quickly executed.

WITH EMBROIDERED NET TRIMMING

The second drawing gives a frock that is unusual in its trimming, which consists of very coarse meshed white cotton net heavily embroidered by hand in a rose pattern. The front of the blouse is inset



Good Style Tub Dresses at Moderate Cost—Pretty and Becoming Models for General Summer Wear.

with this the lower edge deeply scalloped and two points run up toward each shoulder. All around the blouse, at armholes, yoke and on the edge of the linen top sleeve there is a wee bias band of linen, put on with a fancy open stitch. The collar, yoke and full length cuff are of Valenciennes lace and net worked together in

will last for years, and the embroidery can be used indefinitely, so that it is by no means an extravagant purchase.

BLUE LINEN PIPED IN WHITE

Pipings are seen in almost every model turned out by Paris designers, and as handled in the original of the third illus-



Fig. 2. A white cotton net combined with hand embroidery

strips. The belt is of linen, shaped to the figure, and stitched flat, with an embroidered rose motif to mark it both back and front. Embroidered net is inset on the linen sleeve, and laid also across the shoulders at the back. Just above the lace cuff there is another one of linen with stitched bands. Very becoming is the skirt; the yoke circular and curving downward at the front; wide tucks put in on the border. A box plait is placed at the middle of the lower part, and from this plaits turn back on each side. The skirt yoke in the back is different from the front. It is much shortened, and has a double box plait sewn flat connecting it with the belt. Where this plait and the bottom of the yoke join there is a large oblong buckle, all of linen, the edge two rows of narrow bands with embroidered coin spots between. Price \$65. Such a frock as this



Fig. 4. Popular linen model with double kilted skirt

tration they make a very attractive touch. The narrow line of white serves to strengthen the good points of panels and yoke treatment. The color is pure blue, neither green nor purple in its leanings, but deep and decided in tone, of the shade known as Alice. The best feature of the many good ones in the frock is the cut of side bodice and skirt yoke in one, which reduces the curve of the hip and is most becoming in outline. The yoke across the front of the blouse is also a section of this arrangement. Just below this there is a set of wide tucks, turning out from the center. These give breadth and fulness at the bust, while the yoke keeps a desirable flatness and smoothness at the shoulders. The middle front of the skirt yoke runs down in a wide and rather deep point, this division being marked by buttons on the sides. Imitation Irish lace of

Fig. 3. A smart yoke and panel effect is shown in this little linen frock



Fig. 5. Elaborately embroidered linen gown with novel and effective trimmings of patent leather

heavy pattern is used for the collar, and a V in front and the cuffs have a double row of insertion to match. Rather unusual and very pretty is the sleeve, with a piping on the outside down the entire length, back of which, in groups of threes, there are small horizontal tucks. These open out into the sleeve, giving it considerable puffiness. A black taffeta sailor knot is fastened low on the yoke. The extreme slimness about the hips carries well down until it meets the kilted skirts, which are generously full without flaring. The price asked is \$24.50.

DOUBLE PLAITED SKIRT IN LINEN

The subject of sketch four represents a favorite model of the season, a double kilted skirt, the upper one just below the knees being especially good in linen. The plaits are stitched down as far as the hips, giving a flat smooth contour over the abdomen. The waist blouses a bit above the fitted linen girdle, and on the loose edge has a straight band of the material put on with cording. On the under girdle there are straps set on and held by embroidered buttons. At the shoulders there are three tucks, reaching to yoke depth, and at the middle there is a square plastron with a hand worked flower pattern. Excellent real Irish lace is used on the net collar and shallow yoke, over which comes a tucker of net. To edge the collar and the net undersleeves there is a latter crochet insertion. The back of the waist is not in loose bolero form like the front, but is carried down in tucks held in tightly at the belt by an embroidered band. Excellent value is given in this gown at \$35.

OPEN EMBROIDERY WITH PATENT LEATHER TRIMMINGS

Quite the most elaborate of this collection of linen gowns is that which is to be seen in the fifth illustration, and which exploits the popularity and effectiveness of patent leather. The motif of the embroidery is a central large dot from which reach out seven petals in cut work, and this repeats itself in the belt, cuffs, the blouse front and the slanting edges of the skirt that reach almost together at the knees. The yoke comes down in a finish of scallops with a filling of unusually pretty Valenciennes, the pattern itself starting from a border of large meshed net. This lace is gathered in on the neck onto a straight linen band, scalloped at the throat. In the sleeves the same idea is seen again in a V-shaped inset of lace, put in a little full. The kimona shape is used for them; that is, no seam at the shoulder, and tucks

that start near the neck are carried half way over the upper arm. Eyeletted sections alternate with large button-holed slits in the cuff, through which runs the black leather. The belt is like it, only that the leather curves up quite a bit by itself, meeting the fullness of the front of the blouse. The shaping of the skirts with its circular sides coming forward is very pretty. The hem of the gown between these is embroidered. Where the sides almost meet there is a bridge of eye-letting with patent leather run through. A number of colors are shown in this, namely, blue, pink, amethyst, beige and white. It sells for \$35.

EYELETTED LINEN TENNIS GOWN

Nothing has been shown this season that makes a stronger appeal than the very smart model in drawing No. 6. In the first place it is generally becoming whether worn by a slight or stout figure, and it is very distinguished in style. There is no pretension of any kind in its make-up, yet it is a gown which will be favorably noticed even in a gathering of the most elaborate. Pin tucks are put in up and down through the waist, they being also run around the arm in the sleeves. The scalloped and embroidered Dutch collar is done right in the material and so cannot but lie in place. Around the waist the same pattern, the points turning both up and down, is arranged as a high gir-dle. The front fastens well to one side, with little scroll ornaments of corded linen to cover the hooks. A very close-fitting bias yoke forms the upper part of the skirt, with embroidery at the knees under which there

Fig. 6. Simplicity combined with well-cut lines in a linen morning frock

are box plaits and side plaits combined. Not a vestige of fullness is there at the middle back, the material sloping off over the hips smoothly. Besides white, this model is on hand in old blue and light blue, tan, pink, and old rose. Its price, \$22.50, is unusually moderate.

CHIFFON CRÊPE,

a lovely new material, is a very much softened crêpe that is very thin and light but not transparent. It is ideal for summer afternoon gowns, and is handsome enough to take the richest laces and embroideries. It comes in the following colors with small white dots: amethyst, tan and goblin blue. Also it is procurable in white with black dots. Either side may be used. Price \$3.50 a yard, the width 42 inches. It drapes exquisitely, and will surely be a successful and popular fabric.

NEW FRENCH COLORS IN DRESS FABRICS

Those women who desire to wear the tints that have been favorably passed upon by smartly gowned Parisiennes should make their selection as near headquarters as possible. A certain large New York shop, for example, is unique in the management of the department devoted to dress goods, in that its stock consists only of such beautiful new shades as are in high favor at the French capital. The very latest spring colorings are now shown, the distinguishing trait of each being softness; there is not an undesirable tone among them all. In looking through the showing, one is impressed by two dominant colors in the materials intended for afternoon and carriage wear, namely, almond green and blonde shades. These run the entire gamut of their individual colorings. Almond green is a delightful color, cool and soft, with very little yellow in its composition. Blonde designates the golden color that first came out this winter, including among its lighter shades what we used to call apricot; running a close second to these tints are nearly numberless exquisite blues. Diagonal homespun is one of the very supple materials much in demand for suits and gowns. It is 56

inches wide and sells for \$2.75 the yard. A natter blue in it is very smart, and particularly good also is the almost neutral color known as coachman's tan—between sand color and ash gray. Fancy surah serge is an admirable choice, taking its name from the twill in its texture that resembles that of the silk. It is light weight and smooth enough to shed dust well. Price \$1.75 in a width measuring 54 inches.

Broadcloths in pastel shades are selling in large quantities for spring afternoon gowns and summer evening wraps. The blonde or golden tones are excellent for a mantle or separate coat, as they go well with any and every color. Prices \$2 and \$2.25 per yard.

Cream diagonals and serges make smart suits, though of course they must be worn with care. Paris is turning out lovely models in these tints; good values are to be had at from \$2 to \$3.50 the yard.

SILK WARP FABRICS,

such as eoliennes and crinkled crêpes, are prominent in spring showings, called for by the Greek character of draperies, for which no other materials are more suitable. A modish color in these soft weaves is known as La Rampe, it being a pale tan with the slightest suggestion of green. It is one of the best colors for a gown which is designed to do a variety of services, as it can be suitably worn both afternoon and evening. Lovely sapphire tones are abundant in these silks, as are all the new greens and some charming rose shades.

The eoliennes cost \$1.50 the yard. Crêpes in plain weaves are to be much in evidence, and there is also a strong leaning toward those with a small figure, either a dot or stripe or a small conventional motif. The latter cost \$2.85, the former \$2. Chinese blue is the name given to a vivid dark blue which reproduces the color effects seen in Oriental embroideries; Sevres blue is another favorite. Either material is popular in crêpes.

Chantecler red is a delightful dye, christened from the already famous play. It is very brilliant and gay, somewhere between watermelon pink and coral. A dotted crêpe in it sells for \$2 the yard.

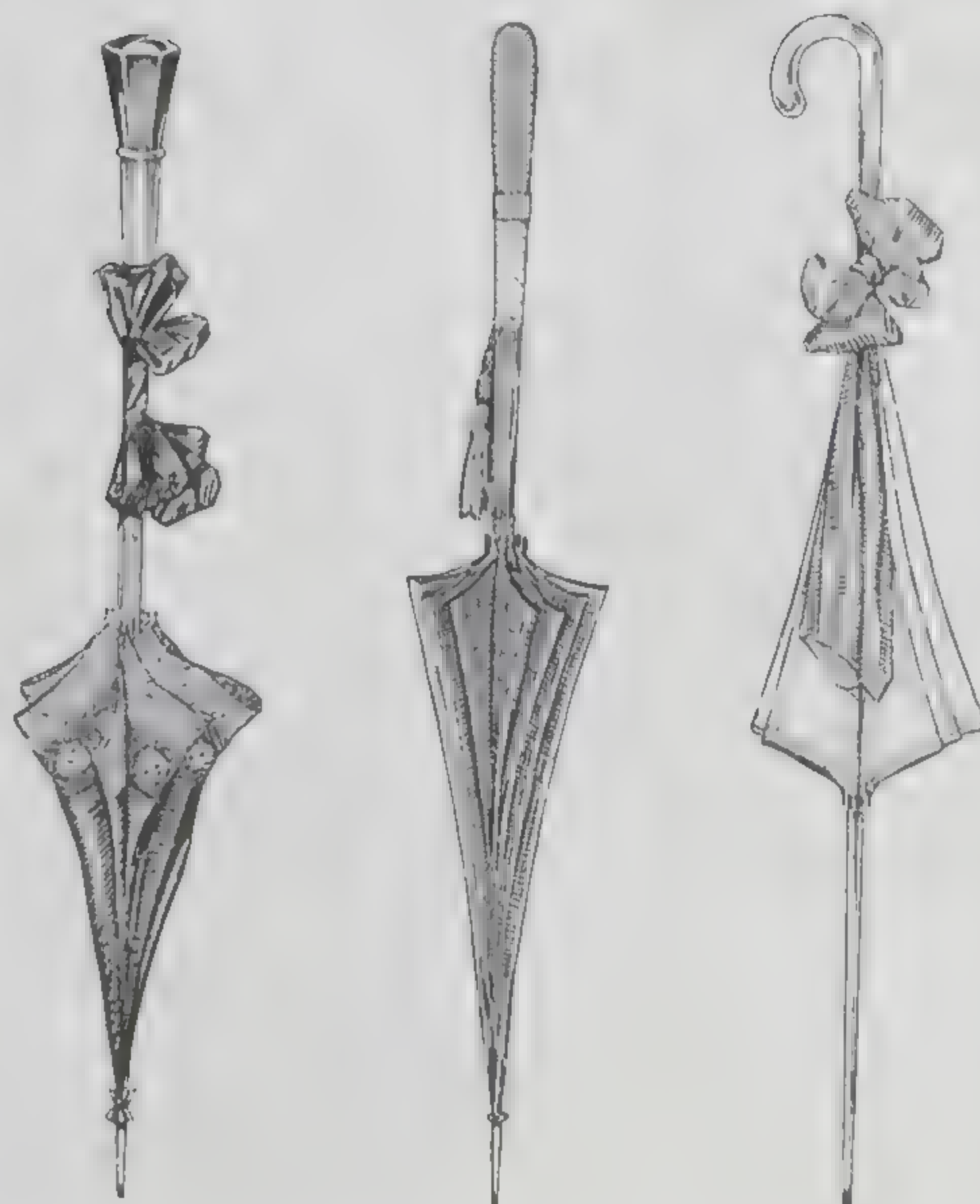
Chameleon crêpes show the two-toned effects that distinguish so many new models. A green and rose mixture results in a shimmering color that is generally becoming. Price \$2.50.

A new wool voile has all the merits of that likeable fabric with additions. It is woven with a very fine diagonal, which gives it richness and puts it in touch with the fancy of the season for that grain. It is remarkably light for wool, and is as transparent as silk veiling. In the golden colors it is admirable; everything new is procurable in it. Price \$2, width 46 inches.

Basket-weave chevrons are popular for walking suits and are to be had in the new shades at from \$2 to \$4.25.

Glaze French serge is a two-toned thin diagonal material of beautiful quality that bids fair to become a standard for tailored gowns. All the novelty tones are procurable in a 50-inch width, price \$2.50 the yard.

Pastel homespuns are a successful departure in a material that never loses its prestige. Faint tones are pleasing in the substantial fabric, which ranges from \$2.85 to \$3.50 per yard. English tweeds are useful and satisfactory.



No. 1. Three smart novelties in this season's parasols. Made in grosgrain silk, dull black taffeta and pongee

IN THE WESTERN SHOPS

[This department is conducted for the convenience of those who live far from the Eastern cities. For addresses, as to where the articles mentioned are purchasable, apply to Vogue's Western office, 628 Marquette Building, Chicago.]

THE newest parasols are all of the plain unruffled variety with very long handles. In sketch No. 1, three are shown. An odd one is of heavy grosgrain silk in a dark shade of green, with a long, plain handle, which bulges just enough at the top to give a good grip. The handle is wound all the way with ribbon of the same shade, and the top is covered with tinsel having a wide mesh crocheted net stretched over it. It is made in all colors and costs \$16.50. Another of the group is intended for mourning wear. It is made of soft, dull black taffeta and has a wide band of chiffon cloth with a two-inch band of crêpe on the outer edge. In this chiffon are set circles of crêpe. The handle is of ebony with a gun-metal top. Price \$22.50. The third is of pongee in the natural color, having a narrow border of dark brown; it is lined with brown China silk. The handle is inverted, having the crook on top, and is ornamented with a large ribbon bow of brown. Price \$10.

SMART MOTOR COAT

A motor coat is fashioned from a steamer rug, the fringe forming the only trimming. The material is very heavy and wooly and the coat is unlined, the plaid side of the rug being on the inside. It is cut without a seam in the back, and while roomy enough to move about in, there is not an inch of extra width. The collar falls in a long roll from right to left, coming as low as the hip, where it is fastened by a large button and loop of the material. The sleeve is turned back at the wrist to make a cuff, showing the reverse side of the material. The fringe runs around the collar and is carried in a straight line around the skirt well below the hips; \$57.50.

HANDKERCHIEF NOVELTIES

Sketch No. 2 shows four new handkerchiefs. The first one has a white center, colored stripes making a border, which has tiny white shamrocks embroidered all over it. Price 75c. The second one is plain white, with a tiny colored scallop of Madeira embroidery all round; 25c. The next one, at 50c, has a hem and letter in color. The fourth, which comes in two qualities at 25c and 50c, has a flower embroidered in natural colors in one corner. A new

mourning handkerchief is of the sheerest linen, all white, with a three-inch hem; 35c.

HANDSOME EVENING WRAP

The original of sketch No. 3 is an evening coat of black chiffon cloth over soft satin in an old gold shade, the combination of color and fabric being a very delightful one. It is heavily embroidered with black soutache, and a touch of gold is introduced in the black braid buttons which ornament the front and also appear on the sleeves. The sides are separate panels, giving the coat the effect of long, straight lines, rather unusual in such a soft material. Price \$97.50.

JEWELLED CROSS

A really beautiful example of the goldsmith's art is seen in a jeweled Celtic

(Continued on page 60)



No. 3. Stunning evening coat of black chiffon and gold satin

THE WELL-DRESSED MAN

On the Subject of Spring Fabrics—A Detailed Review of Suit and Shirt Materials Seen at the Fashionable Shops—Some Handsome Silks for Neckties

THERE is no special reason why one should expect anything radically new or different in the way of materials at the beginning of a season, but somehow or other one is always slightly disappointed to find so little change in the general character of fabrics for men's clothes, as one looks at them as a whole. Of course the possibilities are somewhat limited, for our ideas of good form preclude the over-bright in color, or large and striking in pattern, yet even in those comparatively rare cases where we may be impressed by the uncommon appearance of a cloth or shirt stuff, if we stop to analyze it we are apt to find that its distinctive effect is due merely to some slight variation of weave, shade of coloring, or arrangement of design. I do not mean to imply that there is absolutely nothing that gives the impression of novelty in this season's exhibits, or that we cannot see much that is thoroughly good in style, and smart in appearance, at the less expensive shops, but I am rather more than ever of the opinion that for the latest and most distinctive effects in weave, pattern and coloring, one must look to the importing tailors and haberdashers of fashionable reputation. One cannot even predicate the general mode by what is to be seen at the large "ready-to-wear" clothing shops, for not only must they have great variety of cloths, but must necessarily provide for a season's trade well in advance, and run largely to the less expensive, or at any rate not to the most expensive grades and qualities. Indeed, although it frequently happens that one general shade or pattern effect is more in vogue than another, fashion in materials—at least for sack suits—is never so narrow that as between two cloths equally good in point of style and equally attractive, one can say that this or that is the more smartly correct. Because of long use or over-popularity a certain design may be less exclusive than a certain other one. One material may be intrinsically more stylish than another, but too pronounced to make a suit of good style. Another may be extremely good looking in the sample, but when made up lack character and distinctive effect.

THE SUIT FABRICS ILLUSTRATED

Of these things one must judge for oneself, and perhaps a better idea of the general run of the stripe, plaid and mixture in the cloths of this spring may be had from the photographs of a few of the pieces shown on page 62, than by mere general description, although in all the color must necessarily be sacrificed, while in some even the weave and pattern does not come out clearly. Browns, with stripes in self-shades and contrasting color, and, of course, the dark blues, are as much in general vogue as ever. Just what to select depends to some extent upon the style and character of the suit one wants—whether formal, semi-formal or

distinctly outing—and moreover individual becomingness of certain shades and patterns plays some part, browns, for example, being better for one man than another, and stripes, as a rule, better for short, stout men than plaids. All the fabrics shown are fairly conservative in pattern and coloring, and in addition there are many darker cloths in hopsack, unnoticeable herring-bone and close mixture weaves. For summer suits, among the newer things are cravenetted mohairs in various shades, while the silk and linen fabrics, pongees in natural colors and English flannels will without doubt be as much in vogue as ever. But to be smart flannel must be of good quality.

SPRING SHIRT MATERIALS

In the patterns of shirt fabrics there is as little that gives one the impression of decided novelty as in the suit materials, nor—although the line, stripe and cords effects and combinations seem to be especially in evidence—can it

be said that one particular pattern or shade is preeminently fashionable. There are some extremely attractive silks in delicate, pastel shades of cream, tan, gray, pink, lavender, blue, etc., and the fine French and English flannels, with and without silk stripes, lines or figures in the weave, but there is really nothing new about them, and in the other materials—some of them exceedingly stylish, others not in the least so—the choice

is practically infinite. No doubt a brief description of the pieces illustrated, and some others seen at a few of the leading shops, will give a better idea of them than can be had in any other way short of actual inspection, and to begin with that on the upper left of page is a fine white madras with triple stripes of dark green spaced about two inches apart and rose figures in pink and white, alternately, at distances of one inch apart between; that (in circle) next to the right, a white with alternate lines of

green and corded lines of white, and stripes, spaced an inch apart, in vine-like design showing light green, red, pale yellow and black threads of silk; the next to right a somewhat crêpe-like fabric in wide lines of white and light blue, crossed with waving, raised lines of white in a sort of basket weave; the fourth from left, a pretty lavender with fine raised lines of white silk and circles enclosing dots of white and larger dot of purple; the next (in square at bottom) a light blue with wide stripes of white, through which the blue threads show, narrower stripes of white, on which are a vine figure of lavender and star-like spots of white; the next (above to right) a white with satin effect stripe outlined with dark blue and splash figures of light blue and black; the next (in circle) a very fine check of green and white, with double circle design of dark green spaced far apart, and the last a light green with self-stripes on which are flecks or dots of black.

All these materials may be had in other shades than those described, and there are thousands of other designs of the same general character, among which may be mentioned a white with wide stripes made up of corded lines of white and tan; a gray with narrow lines of black and gray, broken by small spots of white and lavender silks; a dark lavender with vine figure in white silk; a tan with stripes of white and flower figures of white with alternate centers of green and lavender; a white with double stripe of blue and small clover figures in white and black, and a tan, with corded stripes of darker tan and blue and diamond figures of white.

BEAUTIFUL NECKTIE MATERIALS

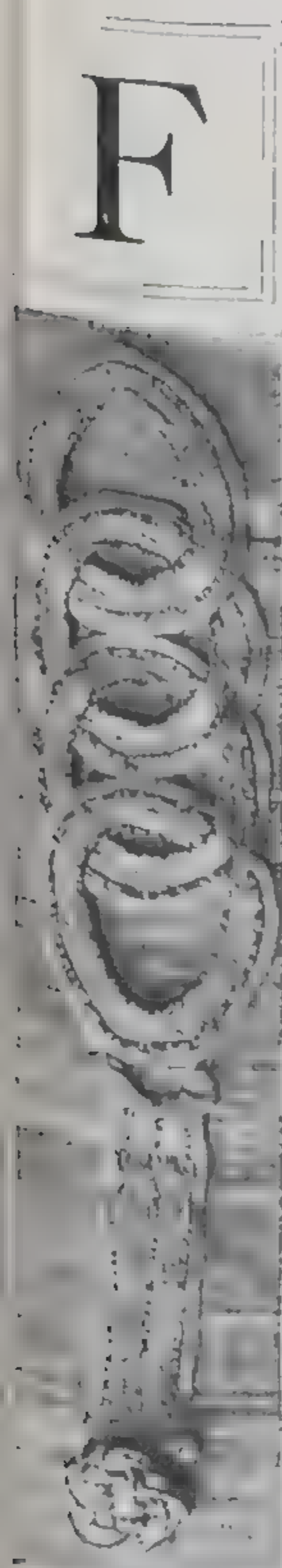
Perhaps most interesting of all the fabrics for men's dress this season are the necktie silks, which seem to be richer, more luxurious, and more diversified than ever. In some instances one sees such novelty of design as the small dogs' heads and bird figures spoken of in a previous issue, but generally the patterns, weaves and colorings of the heavy silks are so complex as almost to defy attempt at description. Indeed, this is apparent from the photographs shown herewith, the first of which (at left of lower part of page) is a beautiful dark blue silk of watered effect, with oddly intertwining stripes of satin and basket woven effect; the second an extremely handsome gray silk with flower design in embroidered effect of darker and lighter shades of gray; the third (above last) another dark blue, with peacock feather design in lighter and darker blues; the fourth a peculiar shade of golden tan crêpe with crescent figures in self-tone; the fifth a rich gray silk with stripe and figure in black. The sixth (under the last) a dark green, with figure in self-tone of different weave; the seventh (above) a light gray, with sort of quilted stripes of black; the eighth (below) a dark

(Continued on page 62)

Some of the smartest of the new silks for neckwear. Extremely handsome fabrics with rich effects of weave and coloring

THIS SEASON'S SMART NOVELTIES

New Designs in Silks—Fine Light Laces Used Profusely—Russian Laces and Embroideries for Linen Frocks—Flowered Ribbons and Flowered Muslins—Rain Proof Foulards—Heavy Silks in Serge Weaves—Dress Nets in Smart Effects—Crochet Ornaments and Buttons Still Popular—Face Veils More Novel Than Tasteful



Ecru ornament of crochet net work studded with cut steel beads; 12 inches long. \$2.75 a yard

FEW, if any, of the smart frocks for spring or summer wear will be unadorned, for all manner of stunning trimmings are at hand to enhance the beauty of the various materials. Among these are many novelties that are distinct departures from the ordinary; some of the newest patterns are illustrated. A smart banding is of ecru, or natural color basket-weave linen, bordered with self-tone rat-tail braid, which is studded with steel seed-beads and has silk embroidered net in parts of the medallions formed by the rat-tail loops. The linen is printed in Japanese floral designs in old rose or old blue, the leaves being of a soft dull green. The stems and outlines are black; edgings come to match. The average lengths of the motifs are one quarter of a yard or three-eighths of a yard.

Indian bead and cord motifs (illustrated) are very effective; the cords are fine and tightly woven and combined with white and gold braids; colored bugles are between the cords at the heaviest parts of design. The beads are in gold, brown, jade or dull blue colors, and a motif is one quarter of a yard long.

Narrow trimming to match of rat-tail braid and beads comes in three-quarters of an inch width. Motifs of this style are smart when combined with heavy Shantung or pongee silks, with Chinese crepe or tussah silks, or with linens or silk and wool materials. The many lovely ornaments in Irish crochet also shown, are for linens, or for natural color or white rough weave silks, or wool, or silk and wool fabrics. The average cost for one, nine inches long, is \$1 or a trifle less. Coat ornaments, such as are shown on page 40, which are of cords with knotted tassel (also used for dress fronts) are \$2.25 each. Motifs of mercerized tan rat-tail cord, with silk medallion centers embroidered in dull, rich hues, have embroidery also at the corners on the cord.

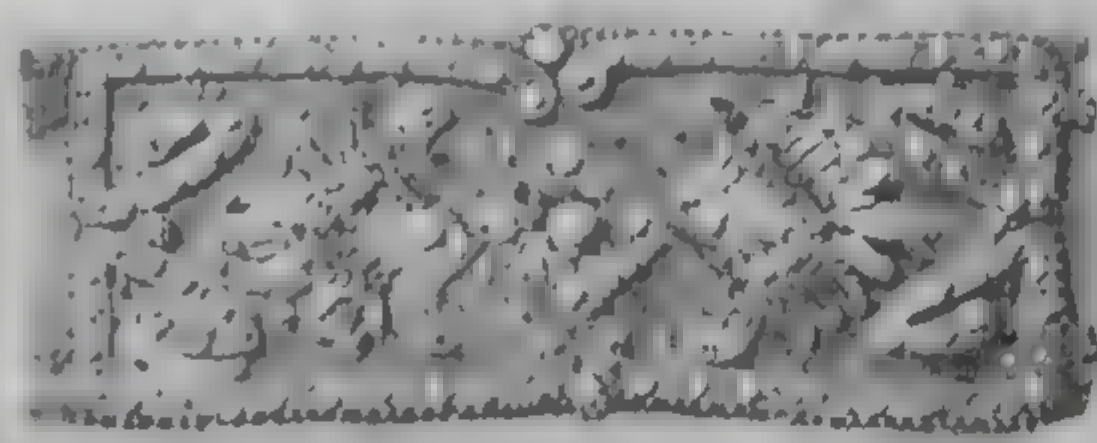
Lovely motifs, narrow and long, in delft blue rat-tail cord, are combined with braiding in the same shade on net. Rat-tail cords and point de gene lace are seen in another motif design of irregular points formed of leaf effects with lace inset. This is very smart and comes in ecru, the lace part in ivory white. Besides these there are Chinese embroidered linen bands, white on a color, outlining medallions which are embroidered in gold, and exquisite hues in silk, and are about two and a quarter inches wide.

Pongee insertions, embroidered in dull, soft tints, are attractive,

and have a row of silk balls that give an open-work stripe effect at middle. Oblong motifs of Chinese embroidered net and soutache braidings in brown and leaf-green are smart, the net embroidered in dull red, green and blue,



Handmade ecru Russian lace, 9 inches deep at point; \$12.75 a yard. Section including point \$13.55.



Net motif embroidered in many colored beads. \$2.48 each

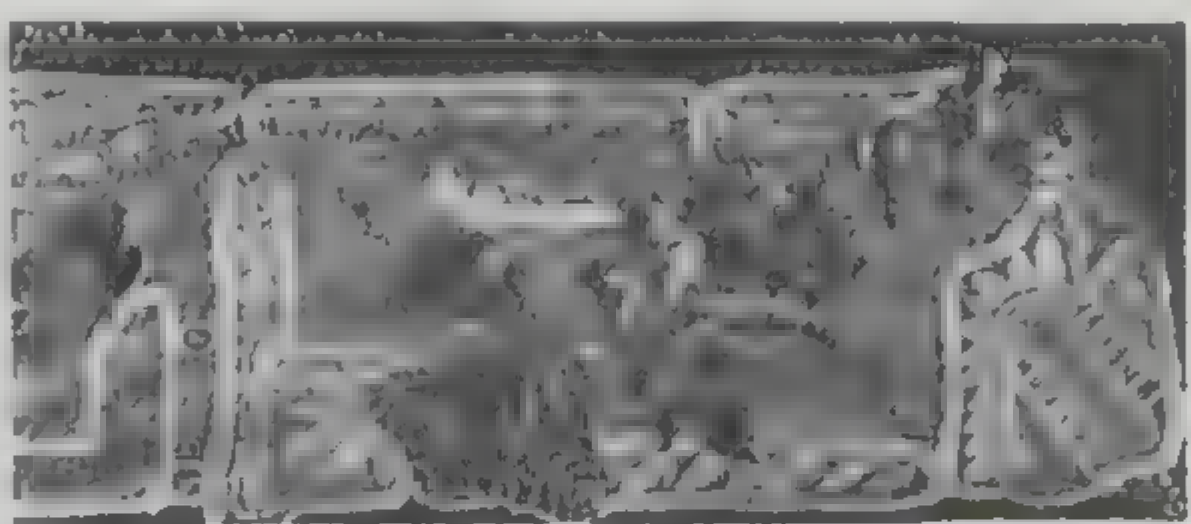


Hand made Russian lace inserting in ecru color. \$7.75 a yard

and the gray-green soutache is in a solid scroll on the adjoining section. This is one inch wide. The edges of the motifs are in white and tan, whipped with gold.

White net banding, darned with white and gold and braided with white soutache, is one and a half inches wide; run with silver it comes two and a half inches wide in a similar design. Bias pongee edgings with Japanese embroidery at border, in bright but soft colors, are \$1.25 to \$2.50 a yard; straight bands to match cost from \$1.10 to \$2 a yard.

Metal embroidered ornaments for tailored gowns in Persian military designs are 29c each, and gold cord frogs come from 39c to 62c each. Net bandings in many de-



Trimming band of ecru Russian lace combined with net and embroidered in dull gold. \$12.75 a yard

the foundation of net. This is \$19.50 a yard. Tinted gauze festoons, embroidered in silks and tinsels, are \$7.95 a yard; each festoon about fourteen inches long. One that is very graceful has roses in pale mauve, yellow and pink, with pastel green leaves, and is irresistibly dainty as well as effective. A narrow design in trailed carnations in the same colorings is \$4.95 a yard.

Pearl ornaments for bridesmaids' gowns

signs and widths, embroidered in Japanese effects with ribbosine and silks, are from \$1.75 to \$3.95 a yard, and some are matched with irregular edgings. Japanese embroidered gold net edgings and bandings are from \$5.95

are lovely this year. One with baroque pearls, a wide blunt point of latticed crystal, and gold bugles studded with pearls and bordered with rows of round pearls, broken by large baroques, is \$3.99. It is finished by crystal and pearl fringes and is in a size that will nearly cover a corsage.

Baroque or jewelled and baroque garnitures are from \$10.95 to \$16.50 each, and are in charming designs of festoons, etc., for corsage fronts. Galloons are of dull gold or silver brocaded in brighter shades of the metal, and are three inches wide, the price \$2.25 a yard. One in gold has a bronze gold middle; this is unusually good. Persian embroidery is shown in a quaint pattern on a fancy open mesh old gold galloon, which is also \$2.25 a yard, the Persian work being in pastel colors. Brocaded gauze in two shades of silver or gold in narrow widths is 85 cents; the broader widths come a little more expensive.

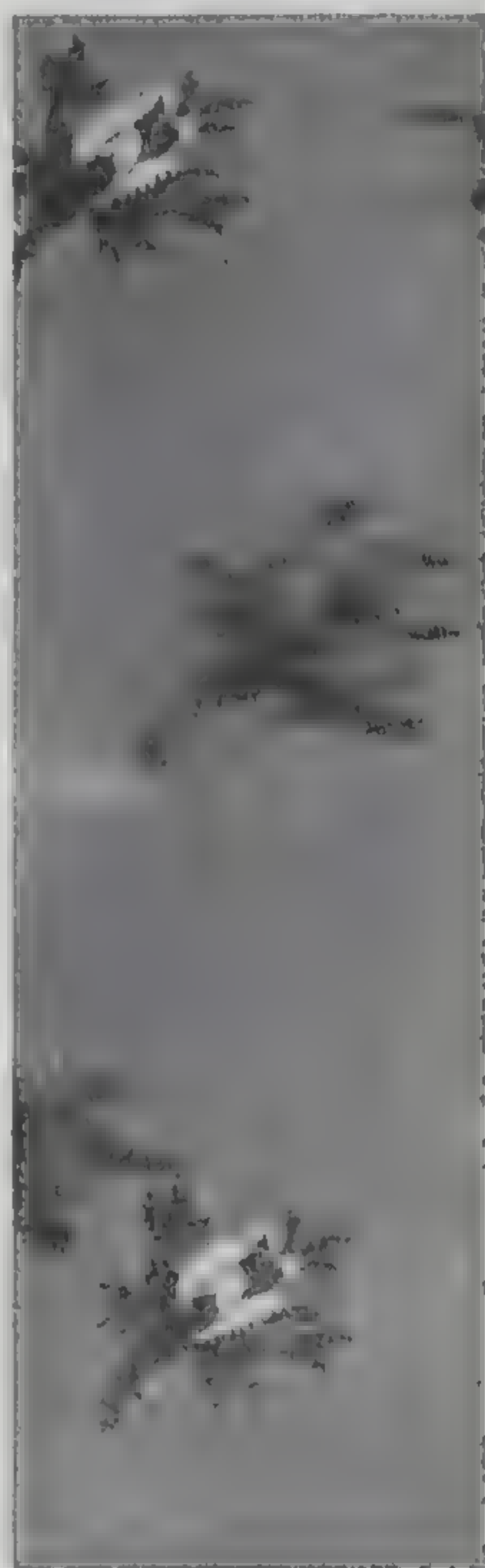


Net banding embroidered in dull tints and gold thread braiding in green soutache

RIBBONS

RIBBONS are following the general trend towards floral designs or Persian printings and come with exceedingly beautiful chiné flowers of all kinds; the preference, however, is given to roses, which are shown in every size, singly, in quaint old-fashioned bunches, or garlanded. Many of the ribbons have jacquard designs in addition to the printings; others show façonné effects which are almost the same as jacquard; the façonné designs are heavier at one edge, but finished with a satin lustre. Nacré ribbon is in an effective moiré weave. Glacé ribbons come in taffeta with that amount of stiffening known as hair-bow finish, and are in all two-toned combinations, and satin moiré ribbons with woven brocaded dots are lovely.

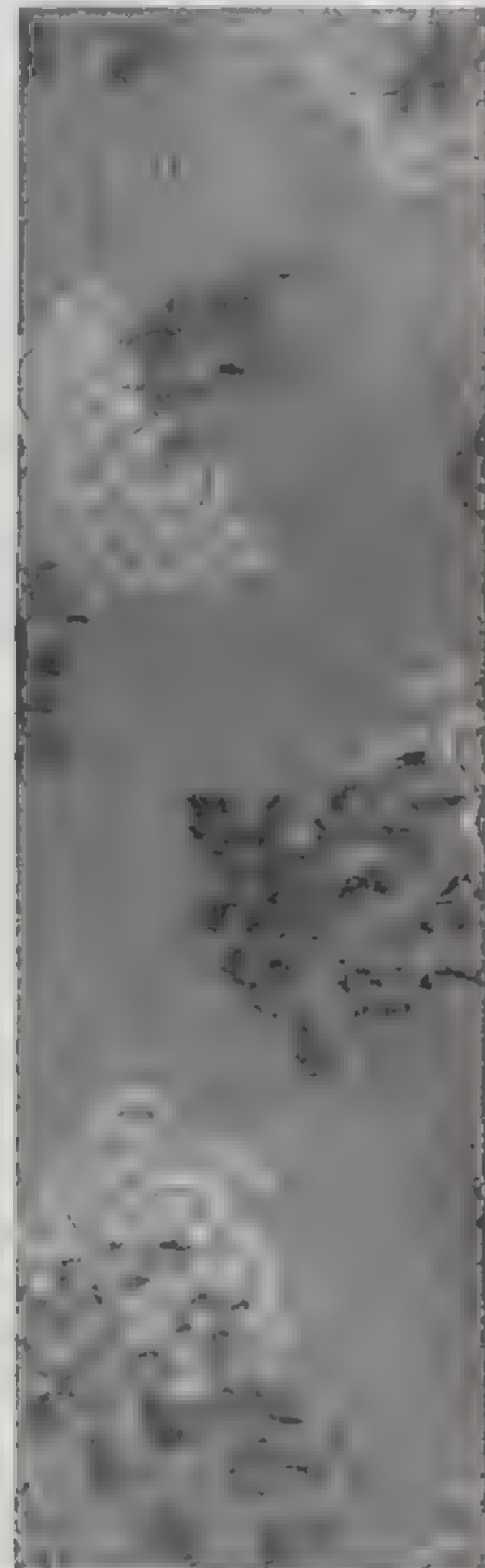
Some of the striped taffeta and moiré ribbons are very beautiful; the taffeta stripes are printed with chiné vines or sprigs of flowers in soft and lovely tints; a Pompadour rose and wreath pattern on one of these is adorable. Brocaded taffeta with warp print borders of moss roses or other flowers are fascinating, and some of the moiré ribbons are bordered on one side with dainty rose designs. A very unusual effect is on the border of a solid color jacquard satin ribbon, the jacquard design in lattices that cover the



Pompadour silk. Width 24 inches; \$3 a yard



Façonné satin printed with chiné Dresden design. Width 23 inches; price, \$1.75 a yard



Jacquard taffeta. Width 24 inches; \$1.75 a yard



Effective black silk dress nets

wide middle part, and the borders showing graceful narcissus. Broché pompadour taffeta, with festoons of ribbons and baskets of flowers in self-tone, are also lovely, as the colors are pale and pretty.

Flowered Persian ribbons show a combination of Persian cachemire designs and flowers in harmonious tints; these are very rich in effect. On page 39 are some attractive new ribbons, of which the metal-run ribbon with woven Persian design in either shades of blue or in Chinese colors is very smart. The ground color is a silvery white *écru* with threads of gold.

SHEER FLOUNCINGS, EDGINGS, AND INSERTINGS

EMBROIDERED French batiste flouncings in 27-inch widths are from 95c up to \$5.75 a yard and more. At 95c an unusually pretty design in English eyelet is shown; at \$3 baby Irish lace inserting and borders are combined with very fine embroidery, and at \$4.50 charming old-fashioned needlework designs are duplicated. For the loveliest of fern leaf and flower patterns \$5.75 are asked. French batiste flouncing in widths ranging from 5 to 14 inches are made in the handwork patterns of Colonial times. Above the borders are tiny eyelets or sprigs to match. The prices for the 14-inch flouncings range from \$6.25 to \$7.25, and one in a daisy and fern pattern sells for \$4.25. A lovely eyelet design in 9-inch width is \$2, and an eyelet top and wavy floral edge is \$2.50. The bandings are sold from \$1.15 to \$3.75. Plain batiste of a very fine quality to match the color of these embroideries, 45 inches wide, is \$1.35 a yard. A very quaint embroidered flouncing in bird and flower design is \$2.75 for the 10-inch width and \$2 for the 5-inch width. Batiste flouncings in that eyelet embroidery effect known as Madeira at a moderate price can be had in navy blue on a pastel blue, in deep pink on pastel pink, and in smoke gray on pearl, the width 27 inches and the price \$3.75 a yard.

Bandings to match are \$1.75 for a 4-inch width. Sheer white batiste flouncings, with hem of color to match the color in the embroidered flowers in design above, are \$2 a yard, 27 inches wide.

EMBROIDERED MARQUINETTE INSERTINGS

Bands of marquette with unfinished edges are hand embroidered in small de-

ing in several varieties of lace. Another novelty is a Venise lace in a Bruges pattern; the result of this is very good.

Diaphanous Alençon lace is a favorite and has the prettiest of the flowered designs, combining a crackle-mesh in some pieces with the gossamer mesh natural to it. Black laces are very fashionable, and shadow nets come also to match them, and

and slate gray. Width 54 inches.

FRENCH BASKET-WEAVE HOMESPUN.—Slight fuzziness of the homespun warp is retained with the new basket weave effect. Especially good in color flower blue, pacifique, lavandre and beige join, which is a mignonette green. Width 54 inches.

FRENCH CHAIN-WEAVE HOMESPUN.—Knitted stitch effect over a diagonal warp. Pliable and soft but firm. Width 54 inches.

TWO-TONED DIAGONAL HOMESPUN.—Wide waled, soft and pliable. Width 54 inches.

TWO-TONED STRIPED HOMESPUN.—Two shades of one color. The darker shade forming the widest wale. Width 54 inches.

DRUMCASK HOMESPUN.—Round weave. In natural color and two-toned effect. Suitable for severe tailored suits. Width 54 inches.

KENMORE FANCY HOMESPUN.—Sharkskin weave. Coarse net work effect. Eight colors. Width 54 inches.

CAMAÏEN BASKET-WEAVE.—Two shades of one color. In basket weave. Width 54 inches.

STRATHIRE CRASH SUITINGS.—Woven of fine wool in three color blends.

CAMAÏEN SCOTCH SUITING.—Two-toned serge weave. Eight colors. Width 54 inches.

TWO-TONED WHIPCORDS.—The well-known wale in two shades of color. Raised cord in deeper tone. Width 54 inches.

ELYSEE STRIPE SUITING.—New and smart-looking chiffon serge, with white hair line stripes in inch spaces. Width 54 inches.

FRENCH AEROPLANE SUITINGS.—New feather weave. In two shades of color. Width 54 inches.

WHIPCORD CHEVIOTS.—One of the best looking of the new fabrics. Eight colors.

PAQUIN SERGE.—Very fine wale. Soft in finish. All the new evening and street shades. Width 54 inches.

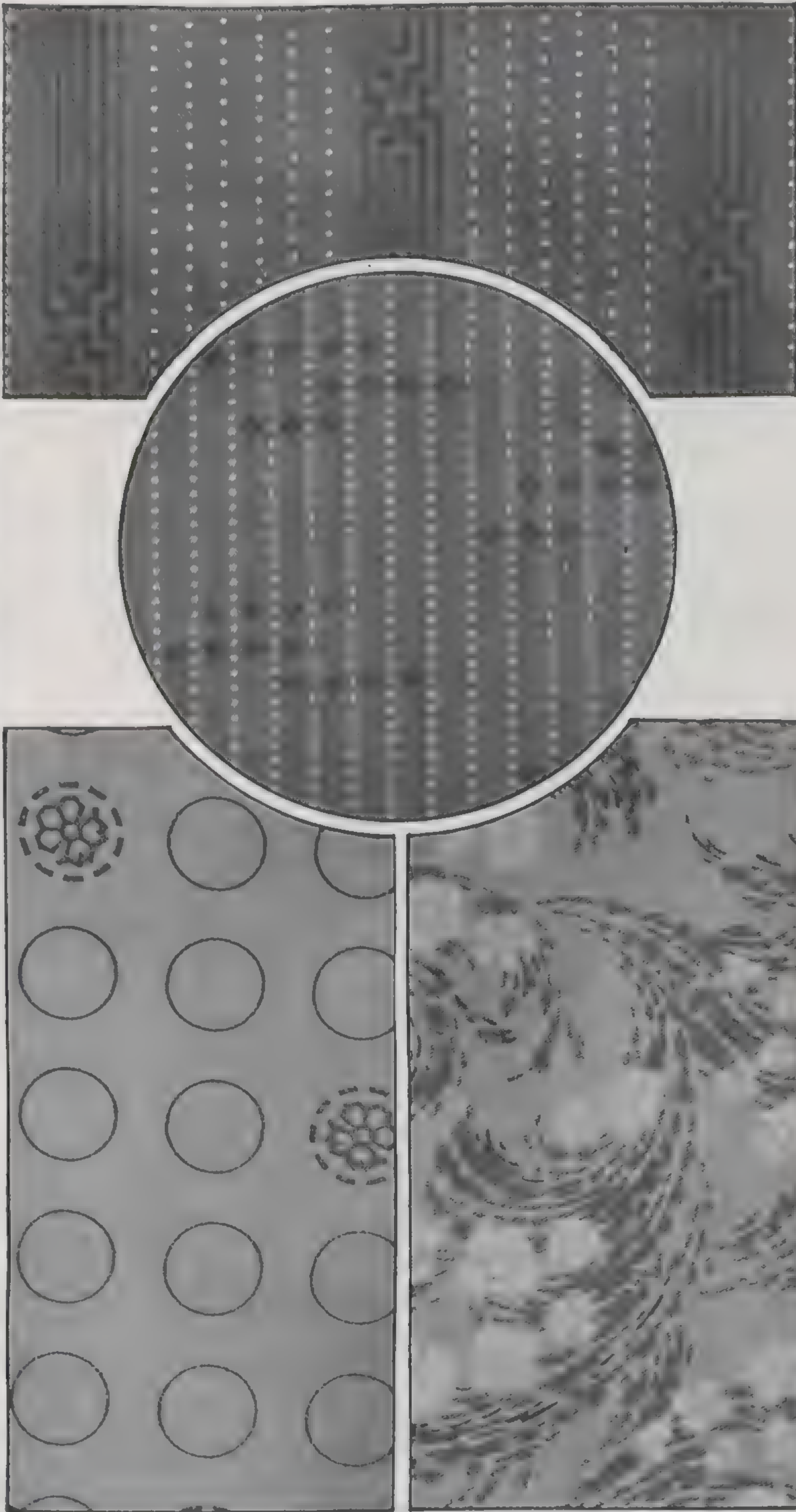
DIAGONAL SOYEUX.—Wide wale. Flat, corded effect alternating with the usual diagonal wale. Eight colors. Width 54 inches.

SHARKSKIN CHEVIOTS.—In the new sharkskin weave, with self-tone stripes. Width 54 inches.

CHAIN WEAVE SERGE.—Fine wale and chain weave. Width 54 inches.

FRENCH BEDFORD CORDS.—Woven in fine, flat-cord effect. Width 54 inches.

WORUMBO POLO CLOTH.—New fabric of pure camel's hair, with a close fleecy nap. Thick and warm, but light weight. Suitable for slip-on coats, for beach, athletic or traveling use. In staple colors. Width 54 inches.



Four of this season's patterns in shower proof foulard

signs such as dots or flower sprigs in a stripe effect. The prices are from 55c to \$2 a yard; width 3 inches.

LACES

SILK run laces, light mesh Oriental laces in ivory tones, embroidered in metal through the border design with the top lightly dotted or sprigged to match the border, and shadow-laces are some of the effects most used this season. The tendency is towards cobweb fineness with delicate patterns almost like the Jack Frost designs on glass.

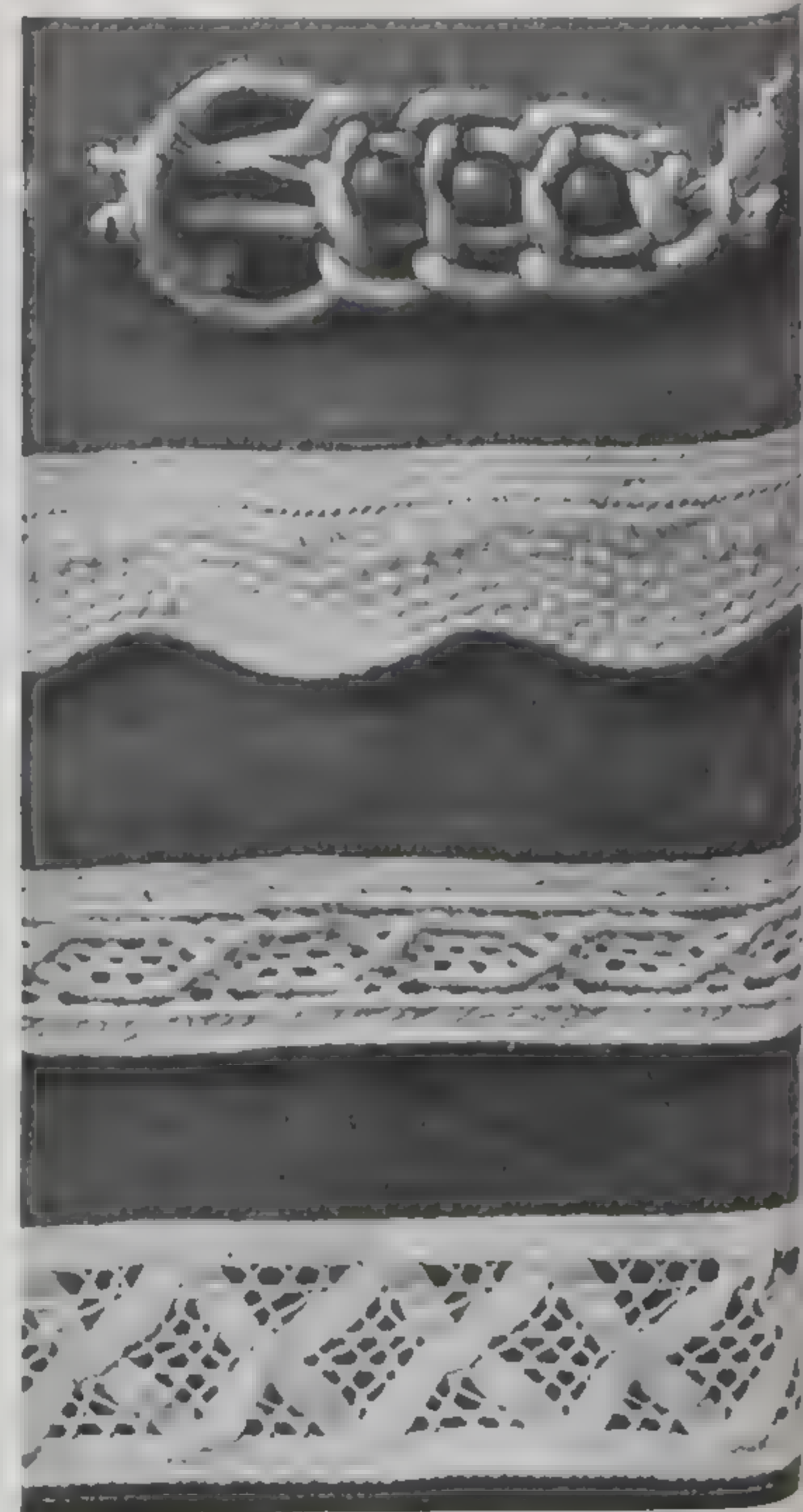
Flouncings in Chantilly (coming in sets of widths) are shown, and in all the laces, designs of a century or more ago are reproduced, the Flemish laces particularly reverting to antique effects. The shadow designs are produced by the use of different meshes in one flower or other figure, and are one of the newest effects appear-

écru Venise is shown in mediæval birds and beasts. Vandyke points come in Flemish lace with combined meshes; the floral designs in shadow effect are silk run. Insertings come to match. Heavy lace appliqués that can also be used for inserting in rough weave silk or linen costumes are illustrated on page 35.

SPRING WEIGHT WOOLENS

Note.—Upon the receipt of a self-addressed stamped envelope *Vogue* will be glad to send its readers samples, or the names of shops where they can be procured, of any of the materials mentioned in this issue. Please state page and date and be explicit as to what materials are desired.

TWO-TONED HOMESPUNS.—Attractive novelty. All wool. Six colors combined with white, namely, lavender, gold, brown, chartreuse, blue



FANCY COTTON BRAIDS

Beginning at the top: Indian bead and tail trimming, $\frac{3}{4}$ of an inch wide; 95 cents a yard. White cotton braid, 10 cents a yard. Fancy white cotton braid, 10 cents a yard. Tape and mesh cotton braid, 10 cents a yard.

WORUMBO FANCY COVERT.—Light weight worsted warp. Diagonal weave. With self-tone pin stripes. Width 54 inches.

DIAGONAL VOILES.—Entirely new effect in voile. In wide wale, diagonal weave and in self-tone checks. Width 54 inches.

WHIPCORD MOULINE.—One of the new materials for tailor-mades. In all wool material of pepper and salt effect. In leading light colors of this season. Width 48 and 54 inches.

BASKET-WEAVE MOULINE.—Two-toned effects in basket weave. Width 54 inches.

TWEED EFFECT HOMESPUNS.—Bouché and bourette yarns form stripes. Width 48 inches.

VIGOUREUX WHIPCORDS.—Especially good for strictly tailored suits. All colors. Width 48 inches.

VANDYKE DIAGONALS.—The diagonal stripe effect meets in a point at fold of goods. All colors. Width 54 inches. Price \$1.75.

BROWN WOOL CLOAKING.—Rough surface in shades of brown and tan, with a line of green interwoven, known as Ban-



PRETTY LIGHT LACES

Beginning at the top: Inserting with embossed design, and an open border mesh, in 2 to 3 inch widths; from \$1.15 to \$1.65 a yard

Second: Metal embroidered Oriental inserting, 2 to 4 inches wide, from \$2.00 to \$2.85 a yard; gold and steel combined

Third: Chantilly inserting to match edgings; in widths 4 and 9 inches

Fourth: Metal embroidered Oriental lace, gold and steel combinations; 6 to 11 inches wide; \$2.50 to \$3.00 a yard

noekburn checks. Heavy weight. Width 54 inches.

FRENCH PRINT CHALLIE.—For wrappers or room gowns. Printed with Dresden patterns on white or pale tinted grounds. Width 29 inches. Price 68c.

ATTRACTIVE NOVELTIES IN SHEER WEAVES

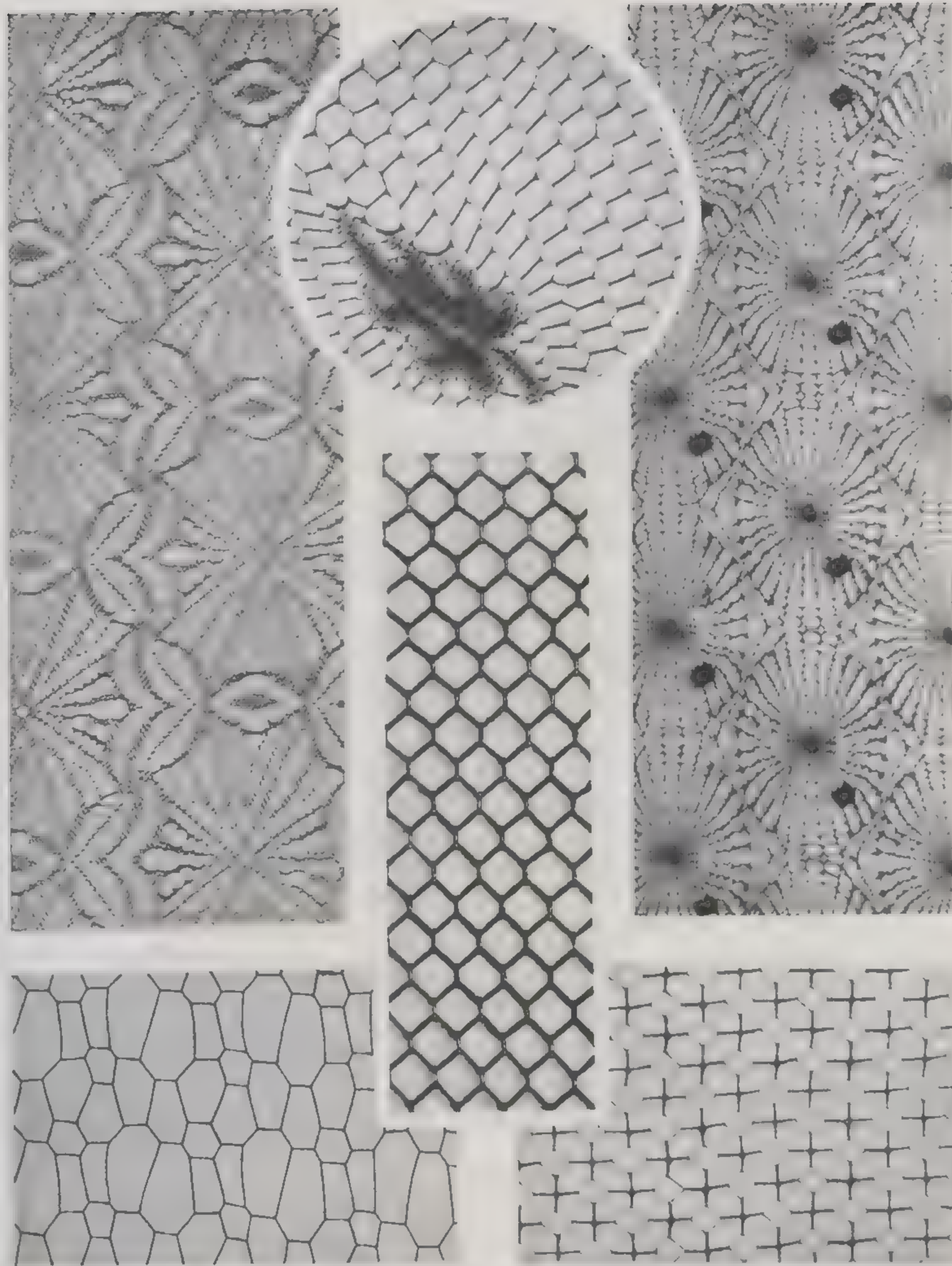
CHIFFON CREPON.—Sheer silk fabric resembling old-fashioned seersucker. Heavy finish. All colors. Width 48 inches.

GAUFRE.—Chiffon weight silk crépon. Slightly crinkled, with a design in relief. Scarf lengths or panels. Width 28 inches; 2 3/4 yards long.

CHIFFON CLOTH GAUZE.—Satin striped ground. Printed all-over dots and clusters of button roses or other flowers. Width 42 inches. Price \$2.75.

PERSIAN CHIFFON VOILE.—Printed in miniature cachemire shawl patterns and rich dark colors. Width 44 inches.

GLACE STRIPE SILK CHIFFON



New weavings in novelty meshes. From 50 cents to \$1.50 a yard

VOILE.—Even stripes of black and two-toned color alternating. Width 45 inches.

SILK CHIFFON CACHEMIRE SQUARES.—39 and 54-inch squares printed with Persian borders and white centers figured in color.

GLACE SILK CHIFFON VOILE.—Two-toned voile. Chiffon weight. Sheer weave. Eighteen combinations of contrasting colors. In widths from 44 to 48 inches.

JACQUARD SILK EOLIENNES.—Light and dainty fabric in evening shades with Jacquard figures. Eolienne weave. Width 44 inches.

DE DORO.—Distinct novelty in a brocaded Japanese gauze. Marquisette weave in parts of the design. Width 45 inches. Price \$2 a yard.

VOILE METEOR.—Heavy silk chiffon cloth with a semi-transparent weave printed in colored dots. Eight new shades. Width 42 inches.

CHANGEABLE SILK MARQUISETTE.—For veiling foulards or satins. Comes in following effects: rose changing to gold, green to gold, green to lavender, lavender to blue, blue to green. Width 42 inches.

SATIN FINISH SILK VOILE.—Twill back with satin face. Chiffon weight. Price \$2.50.

NEW SILKS AND OLD SILKS IN NEW GUISES

DOUBLE WIDTH SHEDWATER FOULARD.—

Side bands at either edge, in Dresden, Persian and block designs. Middle part in dots, squares or geometrical figures. Width 42 inches.

JACQUARD SHEDWATER TWILL FOULARDS.—Soft satin surface with Jacquard dots

in self-tone. Width 24 inches.

STRIPED SHEDWATER FOULARD.—Stripes in wide spaces. Stripes formed of rings or dots in white on colored grounds. Width 23 inches.

SATIN FINISH SHEDWATER FOULARDS.—Pliable and clinging, with unusual designs in hammered metal net and Paquin dot effects. Small close designs. Width 42 inches.

DOUBLE BORDERED SATIN FOULARDS.—Narrow block borders in white on colored grounds. Blocks an inch square. White dots on the middle ground. Width 42 inches.

SOIE RADIEUSE.—Twill foulard with satin finish in changeable effects of white and color. The designs in white. Width 42 inches.

SOIE AEROPLANE.—Satin finish twill warp foulard. Striped in color. Width 42 inches.

FOULARD FANTASIE.—Twill foulard in satin finish. Checkered design of white on color, and black on white. Width 42 inches.

CHANGEABLE SATIN FOULARD.—In chiffon weight, with white designs on changeable colored grounds. Width 42 inches.

CLAIR DE LUNE FANTASIE.—Twill foulard in satin finish. Checkered design of white on color and black on white. Width 42 inches.

TAFFETA FOULARD.—Taffeta finish with foulard weave. Quaint little checkered design in color on white grounds. Width 42 inches.

TOILE DE SOIE MAINTENON.—Taffeta foulard design of colored beans on white ground. On marron, marine and black grounds, white beans are shown. Width 42 inches.

FOULARD MOIRE.—Jacquard moiré effect



Embroidered garniture with Indian bead work on hand made netting. Price, \$4.95

printed in dots of color on white grounds. Width 42 inches.

VOILE DE SOIE OVER FOULARD.—Plain color voile shown over figured satin finish foulard. Clinging quality voile can be had to match the ground color of the silk. Width 42 inches.

DOUBLE WIDTH SATIN FOULARDS.—Shown in bayadère, brocaded, striped and bordered effects. Width 44 inches. Price \$2 to \$5 a yard.

FACONNE FOULARDS.—Broché designs in self-tone and in contrasting color on satin finish grounds. Width 23 inches, price 85c; in 36-inch width, \$1.25 a yard; in 42-inch width, \$2.50.

FACONNE SATIN FOULARD.—White designs extracted on colored grounds in wavy, reed-like effects. Width 42 inches. Price \$3.

FRENCH HABUTAI.—Soft, uncrushable, all-silk fabric. Narrow border design, dotted top. Width 43 inches. Price \$3 and \$3.75 a yard.

LYONS PRINT HABUTAI.—Light weight shower-proof silk. Printed in small designs and all colors. Width 27 inches. Price 85c to \$1.50 per yard.



SILK RUN LACES

Beginning at the top: Silk run ecru Flemish lace with fancy Brussels mesh, width 9 inches. \$4.50 a yard

Second: Silk run shadow lace in antique Brussels pattern point d'esprit top; 12 inches wide, \$5.50 a yard

Third: Silk run Alençon with crackle mesh at edge and above the floral border, single flowers and sprigs on upper part; 12 inches wide, \$4.50 a yard. Three-inch inserting to match, \$1.85 a yard

BORDERED CREPE.—Sheer all silk crêpe. Borders in white, printed in quaint designs of birds and flowers. Middle ground printed in checks or small designs in color and white. Price \$3.50 to \$5. Width 44 inches.

ASPHODEL SILK.—Chiffon bengaline weave, satin face. Shot at back with contrasted color. Width 44 inches. Price \$5 a yard.

YAMA SILK.—Pongee weave. Soft and pliable. Solid colors. Width 22 inches. Price \$3 a yard.

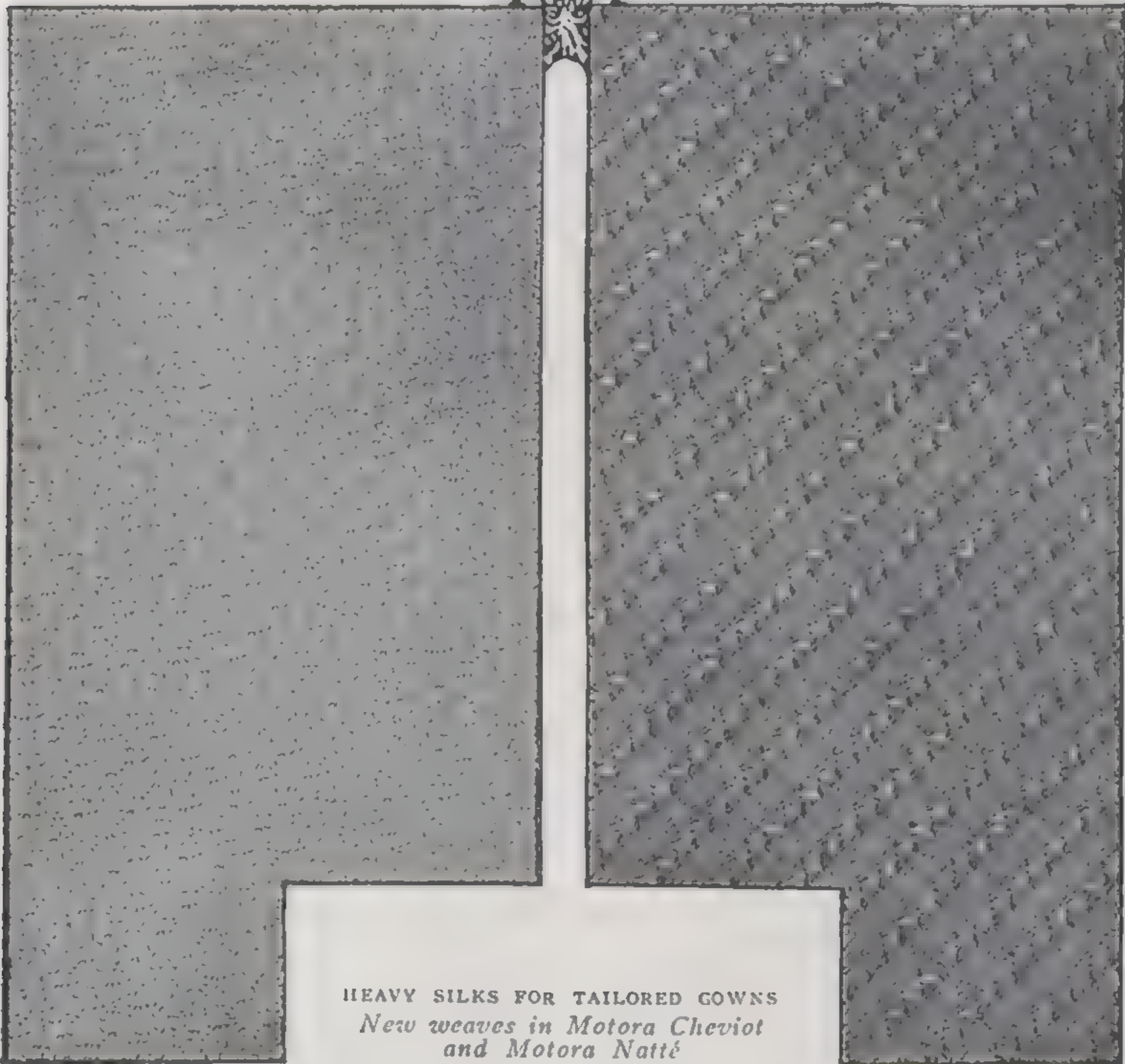
CREPE IMPERIA.—Satin-faced crêpe with fine twill back.

PEAU DE GREBE.—New weave-like barathe. All colors. Width 43 inches. Price \$3.50.

TOILE DE SOIE.—Something like radium silk, but more wiry in texture. In chiffon weight. Chameleon effects. All colors. Width 42 inches. Price \$2.75.

BROCHE BRODERED CACHEMIRE.—Broché design with bordered bands of satin in graduated widths. Width 42 inches.

SHEDWATER SILK CACHEMIRE.—



HEAVY SILKS FOR TAILORED GOWNS
New weaves in Mottura Cheviot
and Mottura Natté

All silk cachemire. Will not spot from rain or water. All colors. Width 42 inches.

TUSSAH HOMESPUN.—Tussah silk fabric made in a voile weave with homespun effect. All colors. Width 42 inches. Price \$2 a yard.

SOIE CAVALIERI.—Chiffon météor silk. Extract check in white, half-inch size, on colored grounds. Width 42 inches.

SATIN RECAMIER.—Soft foulard silk figured with white polka dots in clusters. Ten colors. Width 42 inches.

CREPE CHARMIE.—Very fine cachemire weave. For elaborate or demi-tailored costumes. Width 40 inches.

CALLOT SATIN.—For foundation slips and coat linings. Two-tone colorings. Width 36 inches.

SILK PERSIAN DIAGONALS.—Printed in dark, rich cachemire designs. For evening wraps. Width 30 inches. Price \$3.50 a yard.

SILK CRINKLE CREPE.—Woven crimp. All colors. Width 42 inches.

JERSEY SILK CREPE.—Elastic weave, soft lustre crepe. Pin checks or pin stripes. Width 44 inches.

R. & S. SILK POPLINS.—Fine even weave. In five weights. Seventy-two colors. Widths 24 and 40 and 42 inches. Prices from \$1 to \$1.75 a yard.

MOIRE FLUEDA.—Satin finish moiré Heavy quality. All the latest shades. Width 44 inches. Price \$5.50 a yard.

SATIN IMPERIAL.—Soft rich satin, something like lustrous liberty satin. All colors. Width 36 inches. \$1.50 a yard.

SOIE OPAL.—New weave. Three-toned silk in opalescent effect. Surface gives the appearance of slightly raised threads, but it is smooth to the touch. Width 36 inches.

TUSSAH LOUISINE.—Louisine weave, slightly roughened. Yarn dyed silk. All colors. Width 36 inches.

WASHABLE COATING SHANTUNG.—Heavy, lustrous, flexible. Natural colors only. Washes readily as cotton. Width 36 inches.

SILK POPLINETTE.—Stunning all silk fabric with metal threads interwoven with color. Width 36 inches. Price \$6 a yard.

VELVET BROCADED CHIFFONS.—For elaborate evening wraps. Width 38 inches. Price \$12 a yard.

VELVET EFFECT SATIN.—Chinese designs printed in rich Oriental shades. Width 27 inches. Price \$5 a yard.

KAMELEON FOULARD.—Soft and lustrous. White extract designs on two-toned grounds. Widths 23 and 42 inches.

MOIRE FOULARDS.—Figured with rice-shaped designs in white. Width 23 inches. Price \$1.25 a yard.

NEW WEAVES AND FINISHES IN SHANTUNG SILKS

SHEDWATER TUSCAN.—Spot proof, semi-rough pongee. Made in all colors. Dyed with fast dye. Width 27 inches.

SHEDWATER SHANTUNG.—For automobile gowns or coats. Smooth pongee. Soft lustre. Width 27 inches. \$1 a yard.

MOTORA KOREAN.—New costume silk constructed of lustrous tussah. Novel effect is shown in the short woven crimps which give a crinkled appearance. All new colors. Width 27 inches.

MOTORA NOUVEANTE.—Heavy tussah silk pongee in armure weave. Smart for tailored costume.

MEN'S WEAR MOTORA.—In natural and khaki colors only. Heavy canvas effect. For motor suiting. Width 27 inches.

MOTORA SERGE.—Exact imitation of

Clay serges. Light firm twill in weave. Smart for tailored suits. All colors. Width 27 inches.

COTELE PONGEE CHECKS.—In black and white only. Raised cross thread throughout the weave. Width 27 inches.

EGYPTA SHANTUNG.—Chinese pongee weave with occasional rough threads. Made of tussah silk. Width 26 inches. Price \$1 a yard.

CANTINO.—Effective satin-faced pongee. Medium weight. An occasional raised thread adds much to the effect of the fabric. Width 26 inches. Price \$1 a yard.

SERGE TUS-SOR.—Fine close diagonal weave. All colors. Suitable for tailored suits.

OTTOMAN PONGEE.—Ribbed effect given by raised lines across the warp. For coats and auto dusters. Width 36 inches.

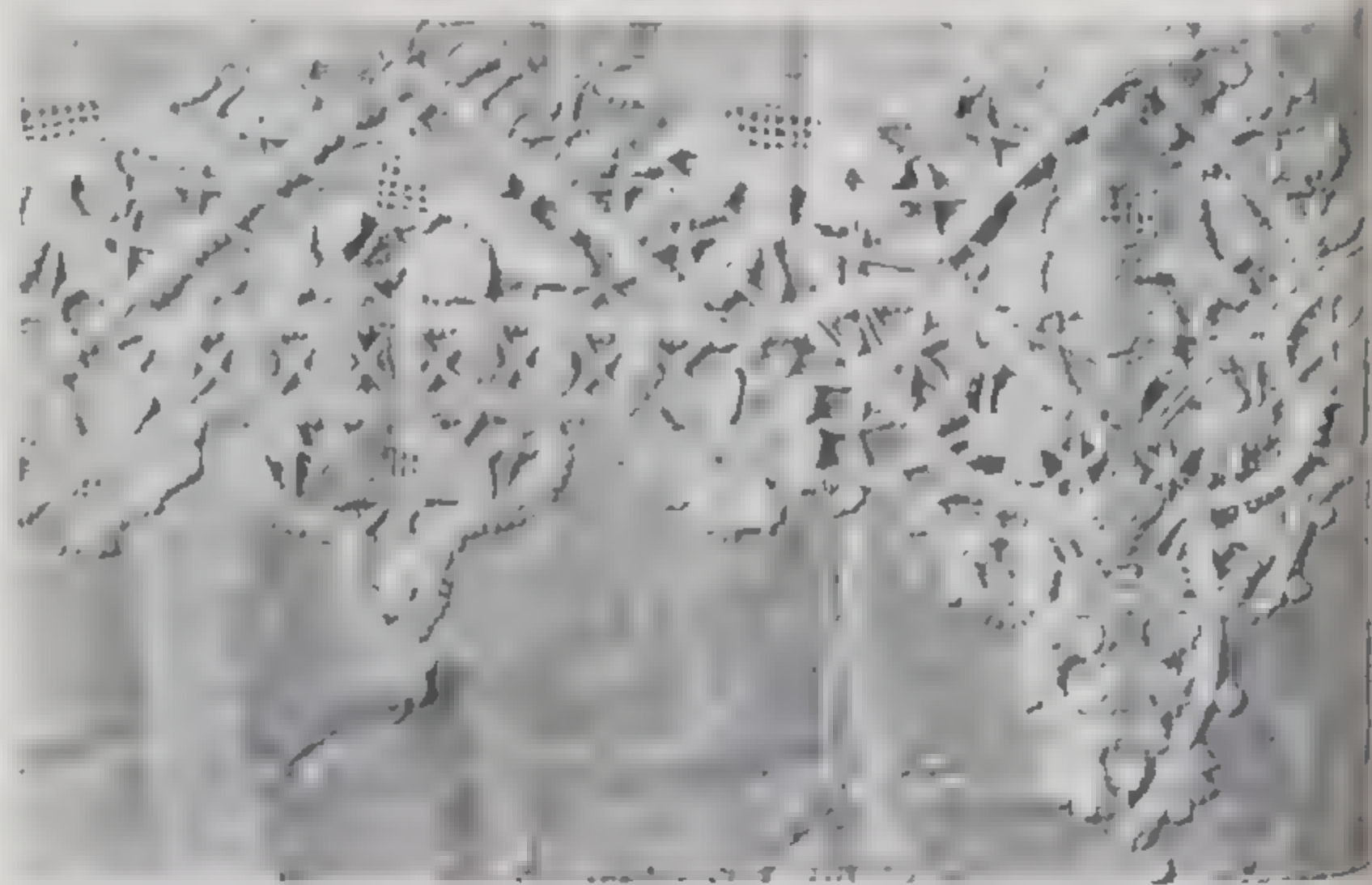
HOMESPUN SHANTUNG.—Pliable shantung silk with a homespun weave. Slight roughness. Width 27 inches.

SHANTISSETTE.—Semi-transparent chiffon shantung. Suitable for elaborate afternoon dress. Firm though sheer in appear-

smart and new. All colors. Width inches.

COURTAULD'S SILK AND WOOL SATIN.—Light weight. Surface in satin finish. Pastel shades. Width inches.

MOIRE STRIPE EOLIE.—In bl



Hand crochet Russian lace motif; \$16.50 a yard

only. Soft and pliable. The eolien weave showing between half-inch moiré stripes. Width 46 inches.

MOHAIRS

PRIESTLEY'S INDITA ROYAL.—No effect of mohair and wool. Heavy pongee weave with slight bouret



CORD FESTOONS

At top, white silk braid ornament with coral beads, \$4.95 a yard; below, the cord festoon is \$1.95 a yard, and the crochet ornament \$1.15 a yard. Strap ornament in center, \$3.95 a yard; the rose to the left, 69 cents. At right, the crochet drop is 59 cents. The lower cord festoon is \$1.95 a yard

ance. Width 36 inches.

CHINESE PRINTED PONGEES.—Persian designs of soft colors. Smart designs on a natural color ground. Width 27 inches. Price \$1.75 a yard.

SILK AND WOOL NOVELTIES

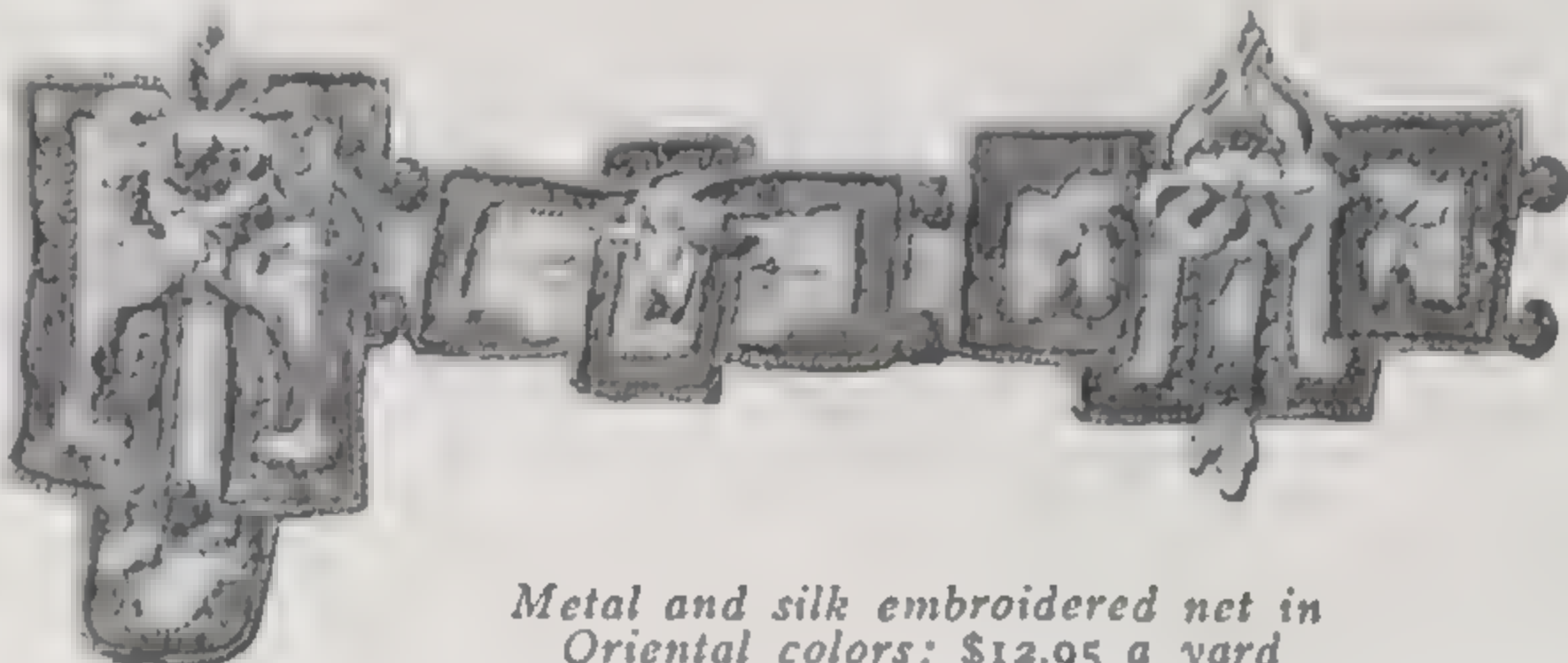
SILK AND WOOL JACQUARD EOLIE.—Silk Jacquard dots alternating with large dots in canvas weave. Effect is

effect. All colors. Width 44 inches.

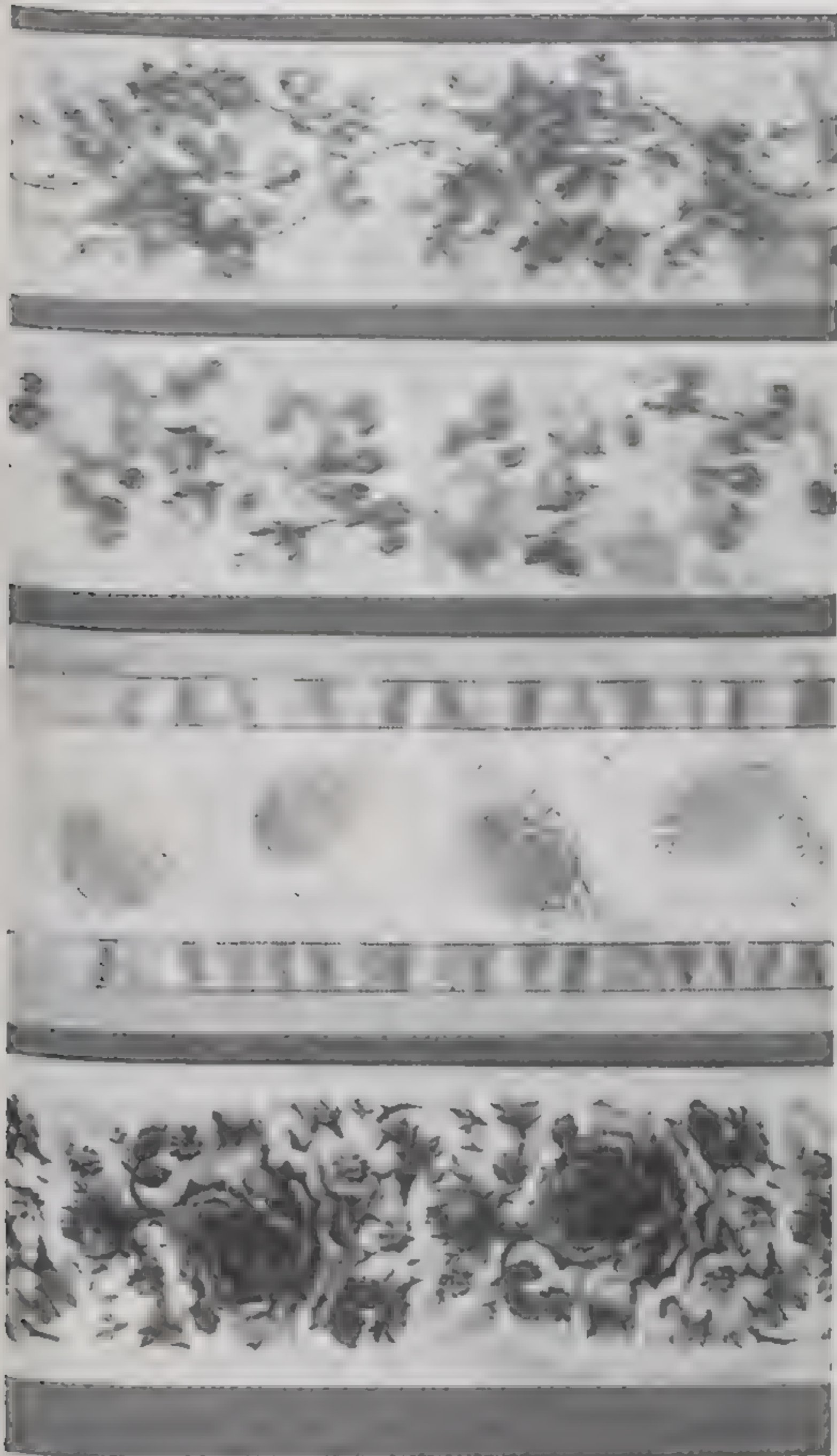
PRIESTLEY'S FAILLE IDEALE.—Attractive new weave showing broken cross lines or ribs. Varied effects. Resilient and pliable. Width 44 inches.

TURKISH MOHAIRS.—Fine lustrous mohair wool, woven in phantom checks, phantom stripes, and many other fancy self-tone effects. Smart for traveling wear. Width 44 inches.

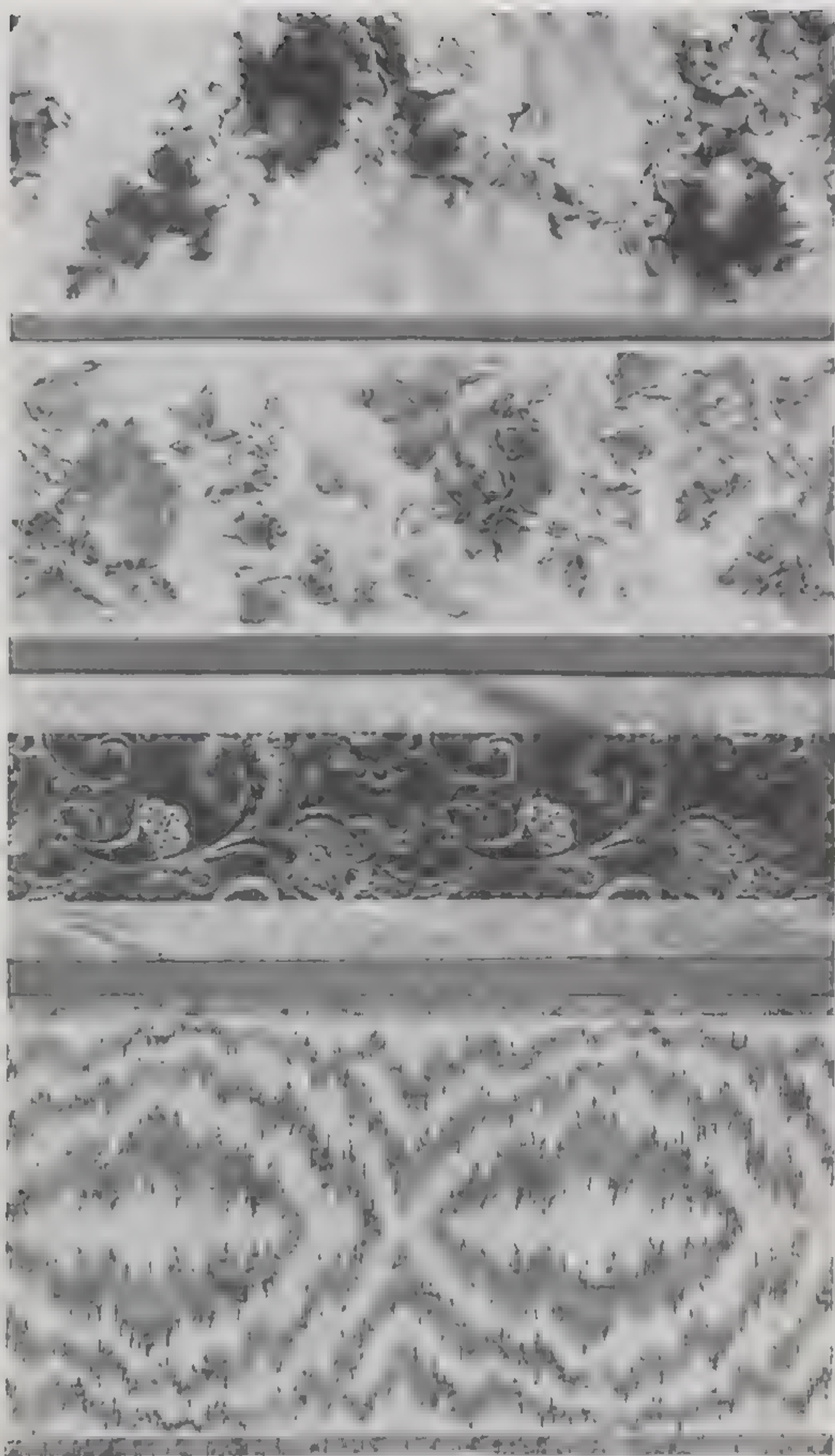
TURKISH MOHAIR MELANGE.—In Oxford or pepper and salt mixtures of black and white or tan and white. Plain or corded effects. Self-tone stripes. These mixtures result in gray or tan shades. Width 44 inches.



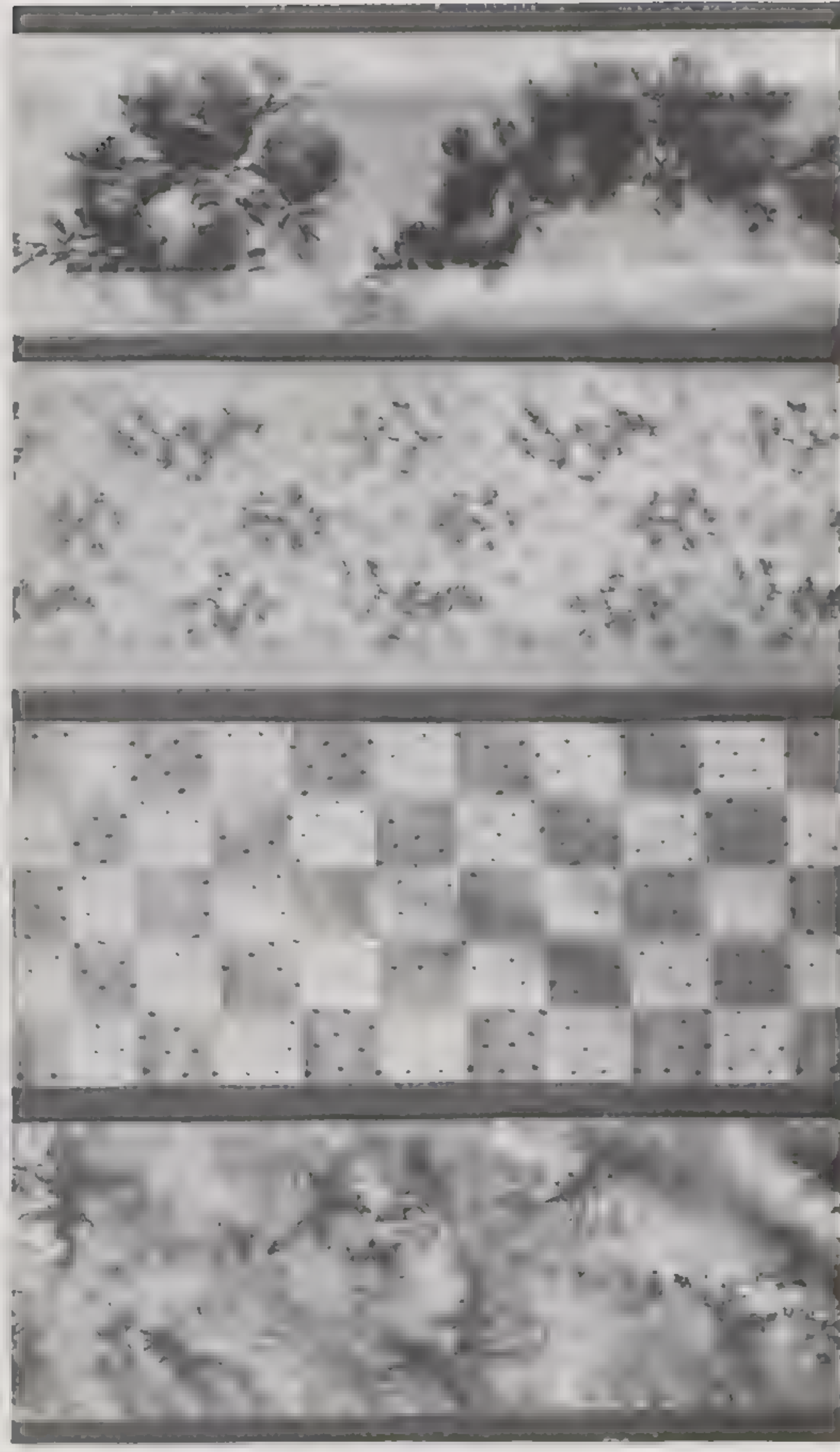
Metal and silk embroidered net in Oriental colors; \$12.95 a yard



Beginning at the top: Vine and cluster rose warp print taffeta, 5 inches wide; 70 cents a yard
Second: Chiné Dresden rose vine on taffeta, 5½ inches wide; 70 cents a yard
Third: Taffeta with embroidered gold medallions and colored moiré edges, 7½ inches wide; \$1.25 a yard
Fourth: Embossed velvet ribbon printed in rose design on light or dark grounds, 5 inches wide; \$1.75 a yard



STUNNING EFFECTS IN TAFFETA, MOIRE AND VELVET RIBBONS
Beginning at the top: Jacquard satin ribbon with wild rose design, width 6 inches; \$1.10 a yard. Second: Jacquard warp print taffeta ribbon in rose design, 5½ wide; 70 cents a yard. Third: Chiné Persian satin liberty ribbon, with twilled ribbon borders, 5 inches wide; 70 cents a yard. Fourth: Metal run satin ribbon with woven Persian design, 9 inches wide; \$2.75 a yard



Beginning at the top: White satin with warp print monotone design of roses; taffeta edges; 5½ inches wide; 70 cents a yard
Second: White taffeta ribbon with Chiné Dresden rosebuds, 5 inches wide; 50 cents a yard
Third: Ombré taffeta and satin in block effect, 6½ inches wide; 85 cents a yard
Fourth: White moiré ribbon printed in moss rosebuds, colored edges

LINENS NEW AND NOVEL.

LINEN WHIPCORDS.—A new reproduction of fine English whipcords. Durable, pure linen fabric. For tailored costumes. Medium weight. Width 27 inches.

LINEN DIAGONALS.—Fine wale. Soft clear colors. Width 27 inches.

LINEN CREPE POPLIN.—Poplin ribs with a crepe surface. In natural color only. This fabric has a soft lustre which is effected in the weave. Width 27 inches.

LINEN BURLAP MOTOR SUITING.—Heavy weight, pure linen fabric. Made with coarse burlap weave effect. All colors. Width 27 inches.

INDIAN LINENS.—The weave shows slight unevenness such as is found in handloom Chinese silks. Natural colors. In five weights. Width 27 inches.

CHAIN WEAVE LINEN.—This distinctive new weave of the season is seen in linen of heavy quality for tailored costumes. All colors. Width 47 inches.

HOMESPUN LINENS.—The effect of Irish wool home-spuns is reproduced in these weaves. In natural colors, mixtures, and black and white.

TOILE TUSSOR.—French linen in fine shantung weave. Soft natural lustre. Many new colors. Width 47 inches.

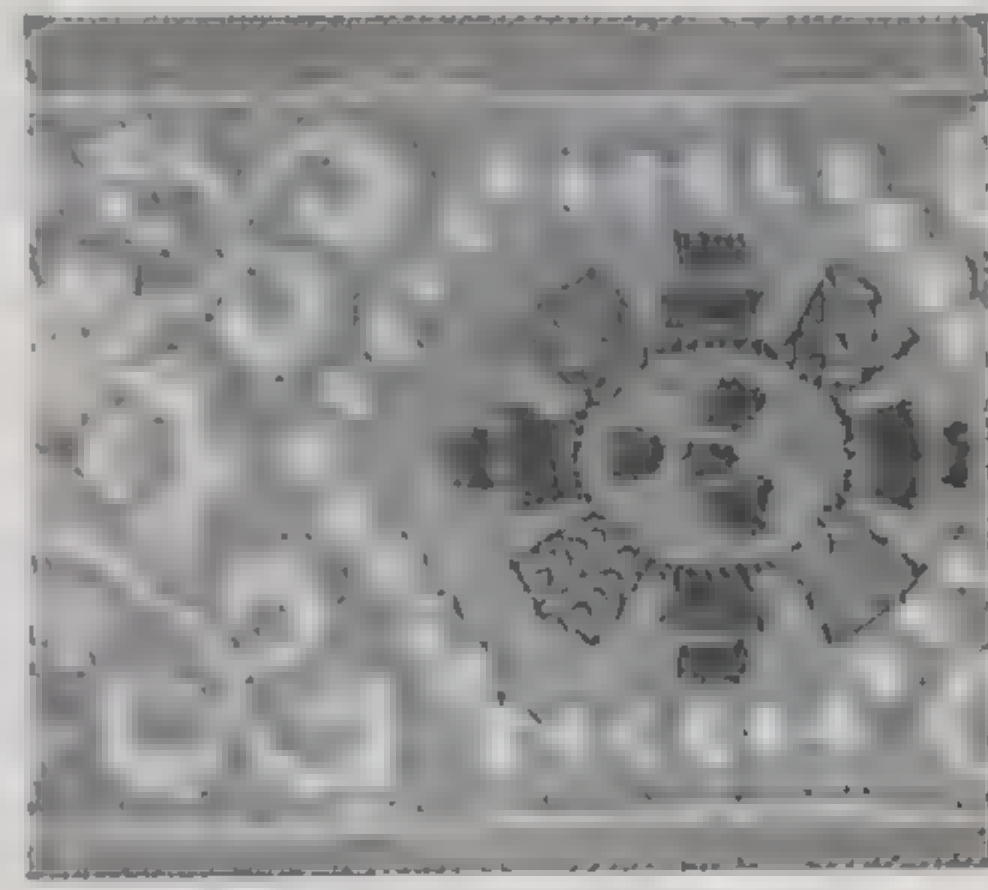
GERMAN SUITING LINENS.—Heavy weight linen woven with a check effect in raised self-tone lines. Width 27 inches.

IRISH LINEN SUITING.—Medium weight evenly woven linen with stripes on

ground of contrasted color. Width 27 inches.

WIDE WALE FRENCH PIQUE.—For semi-tailored costumes. Plain or embroidered, with self-tone rings or other conventional designs. Width 31 inches.

RUSSIAN WATER-SHRUNK LINEN.—In crash weave showing slight roughness. Bleached, natural, cream and gray shades are obtainable in this fabric. It is very smart for coat and skirt suits. Widths 30 to 47 inches. From 50c to \$1.25 a yard.

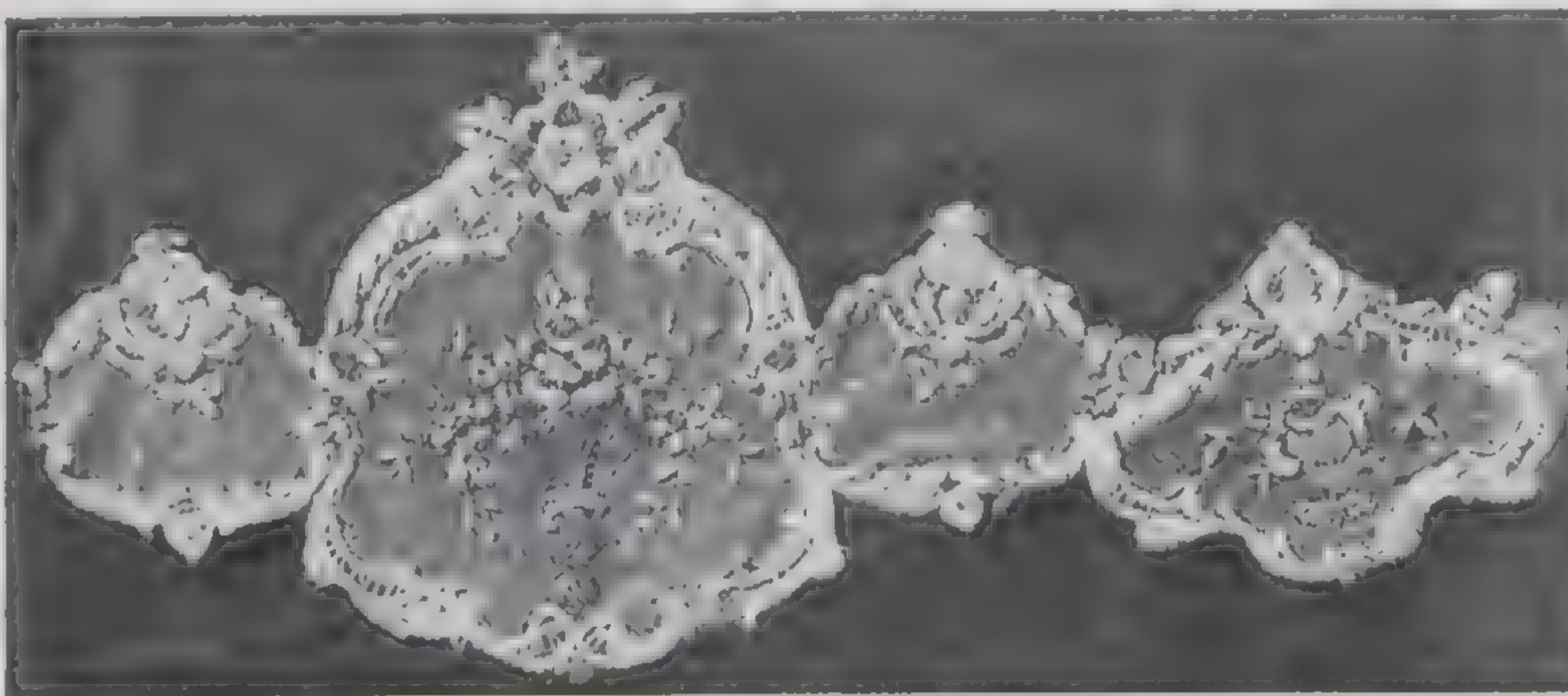


Linen banding with Chinese embroidery, width 2¼ inches; \$1.50 a yard

MERCERIZED DIAGONAL POPLIN.—Narrow weave diagonal stripes on self-tone fine poplin warp. Giving somewhat the effect of serge. Width 28 inches.

WHITE LINEN CREPE.—Linen surface in crepe effect. In light medium weight with soft lustre. In 25-inch width, \$1.25 a yard; 67-inch width, \$2.50 a yard.

BASKET WEAVE LINENS.—In heavy weight two-toned effects, black and white, chameleon or three-toned combinations. Width 27 inches.



Gorgeous beaded net applique in gold and Dresden colors; \$28.50 a yard

SUMMER MUSLINS AND COTTONS

BROKEN BAR STRIPED DIMITY.—Imported novelty stripes, formed of broken bars in color. Dainty roses printed in surface. Width 31 inches.

SCOTCH DIMITY.—Printed in quaint and pretty chintz patterns. In small and large flower designs. Width 28 inches.

SILKO.—Sheer mercerized cotton fabric. Light and dainty. With some sheen. Printed in conventional and chintz designs. Width 30 inches.

COTTO-SILK FOULARD.—Mercerized cotton foulard. Has fine weave. Lustrous surface. Printed in pretty and graceful designs.

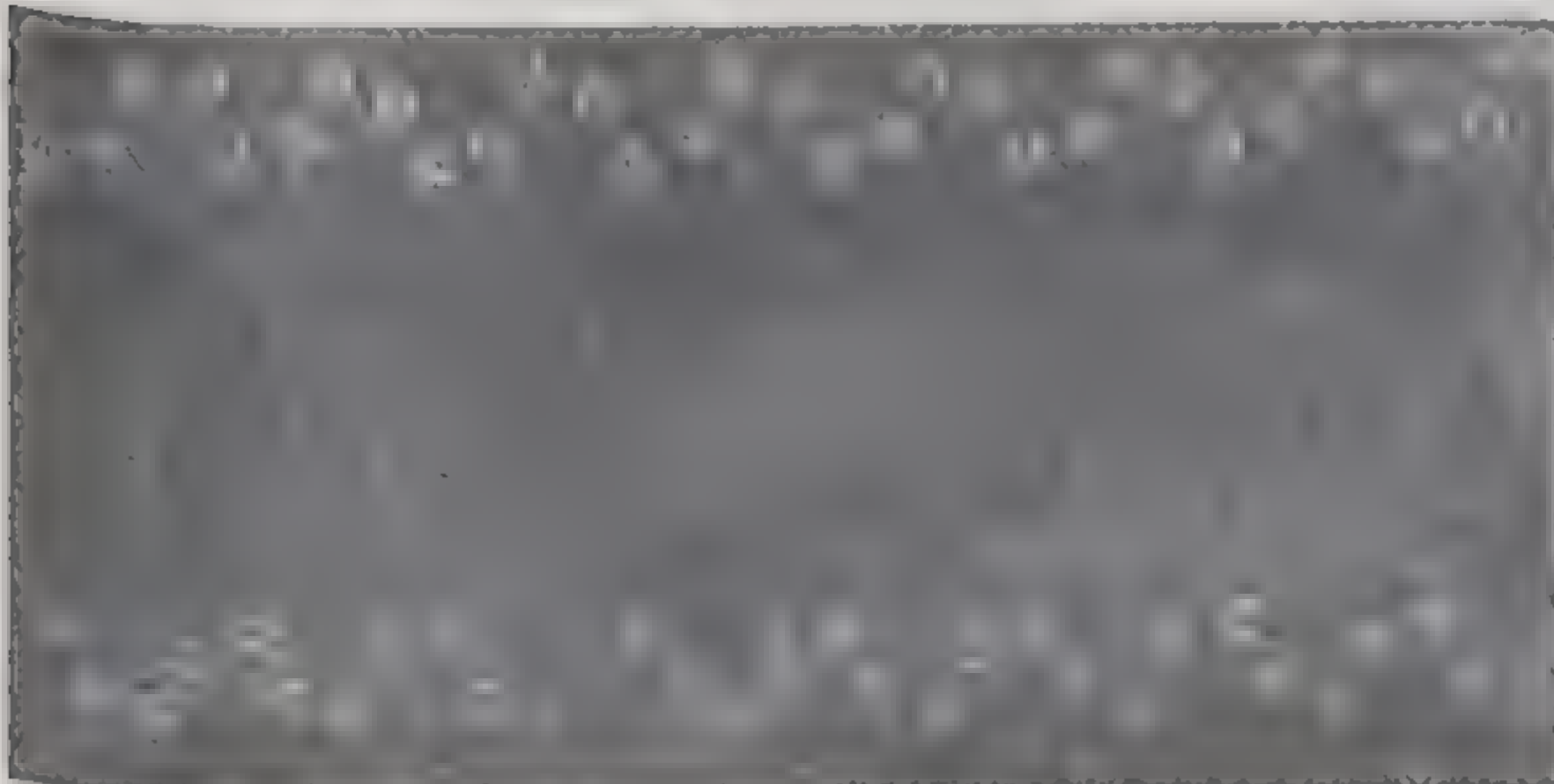
MOIRE EFLEURE.—New effect in fine cotton voile. Many tone printings form a moiré design in indistinct stripes. All new colors. Width 27 inches.

SATIN STRIPED EFLEURE.—Colored satin stripes on plain grounds, 27 inches.

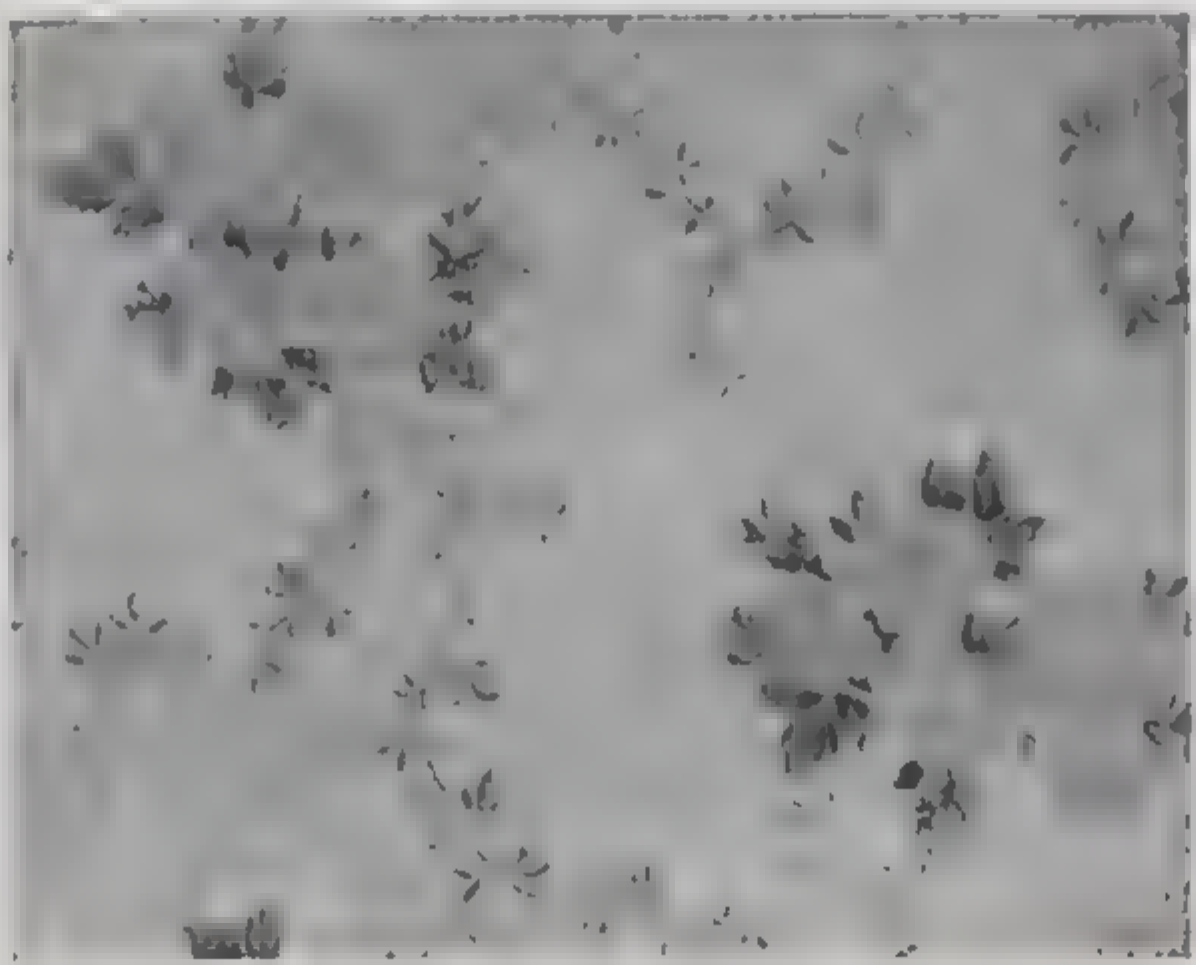
CORDED EFLEURE.—Fine hair line cordings in silky threads. All colors, including pastel and evening shades. Width 27 inches.

BORDERED DOUBLE WIDTH EFLEURE.—Conventional or floral designs border one side of the material, with smaller designs scattered over the surface. Width 45 inches.

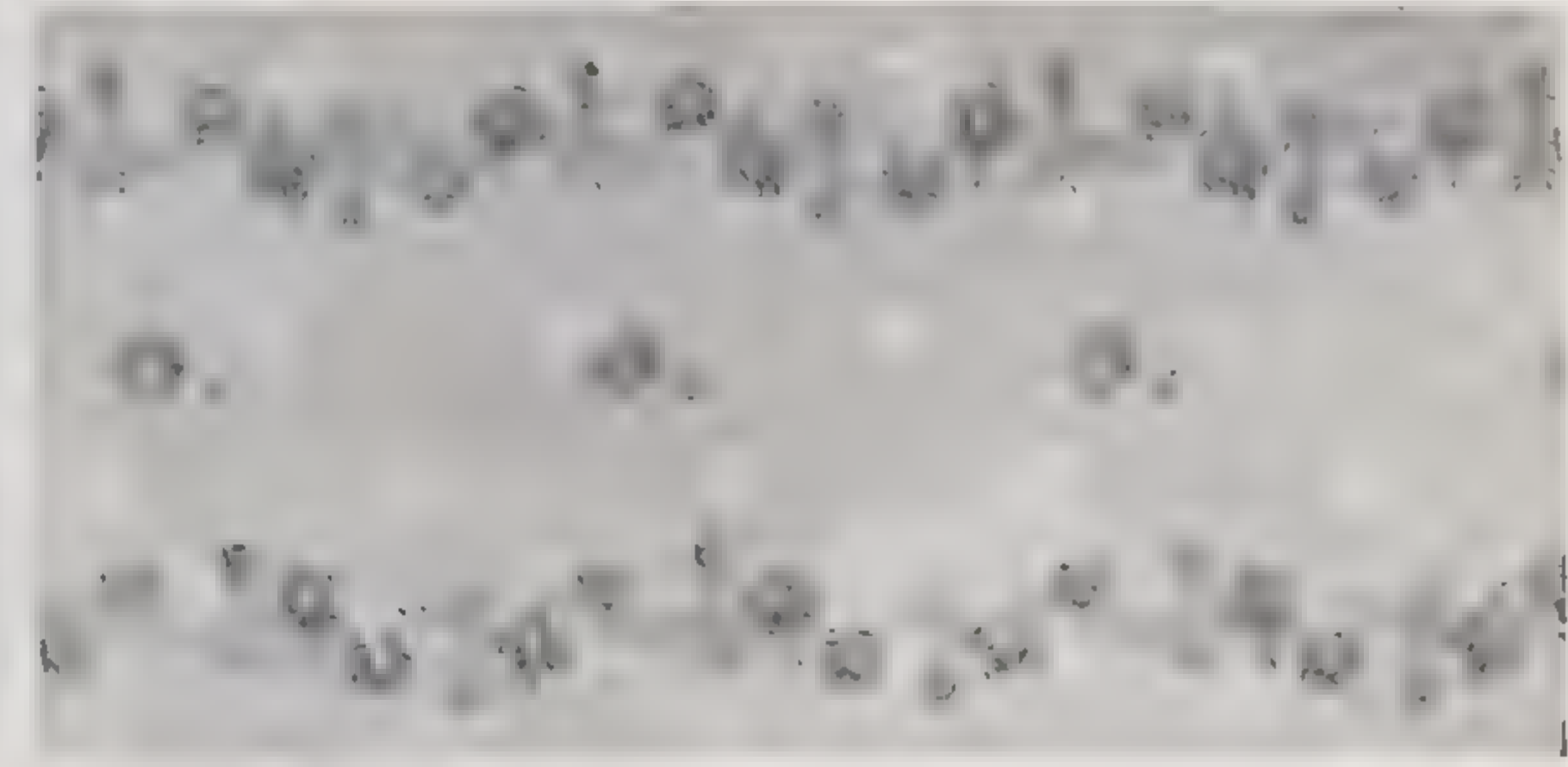
FRENCH PRINTED TULLE.—Fine mesh cotton nets, printed in Pompadour designs on white, black and colored grounds. Width 30 inches.



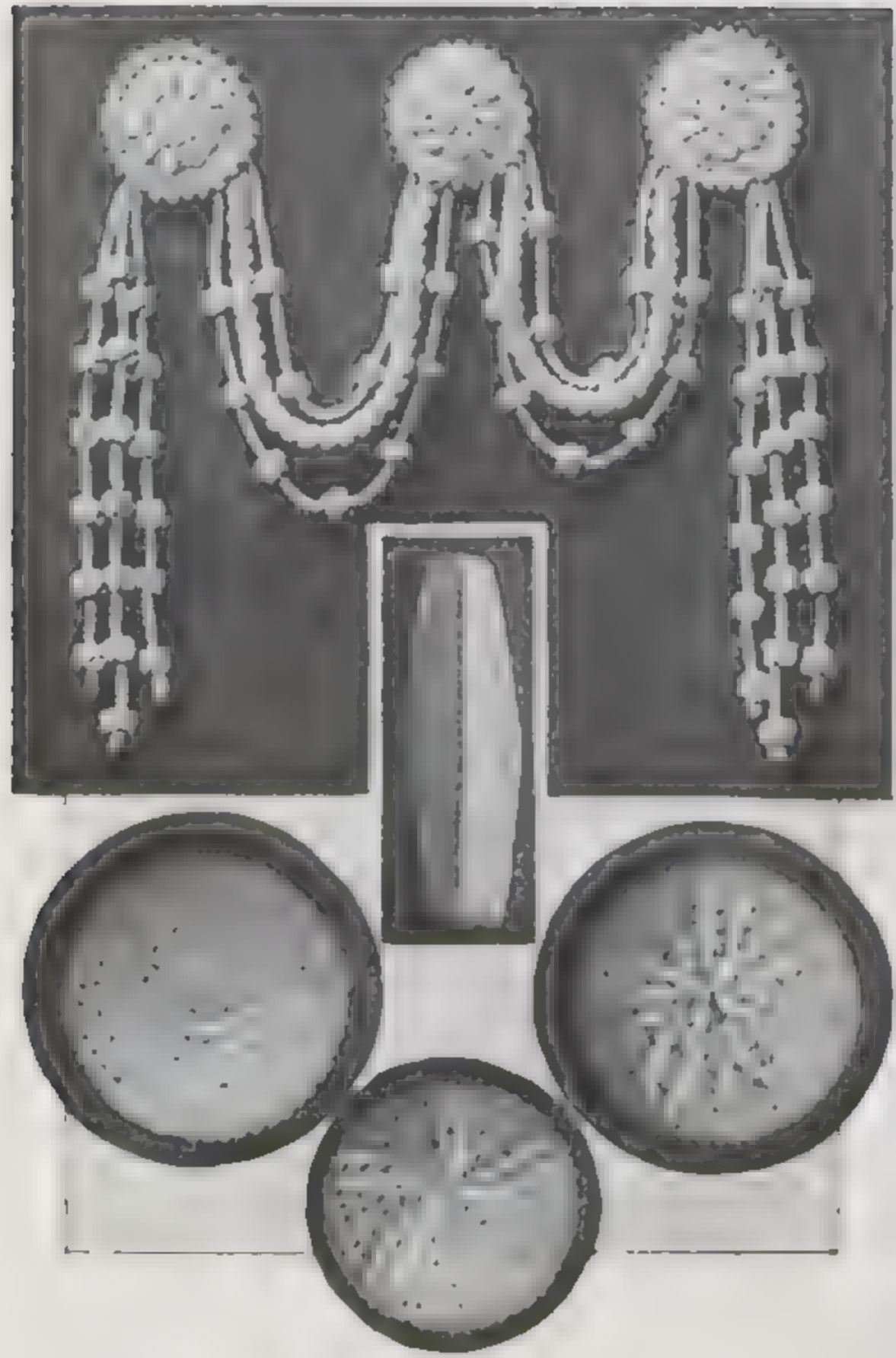
Deyntie mousseline with self tone woven design and white floral vine. Width 27 inches



Printed Scotch dimity, 28 inches wide. Dresden design and colors



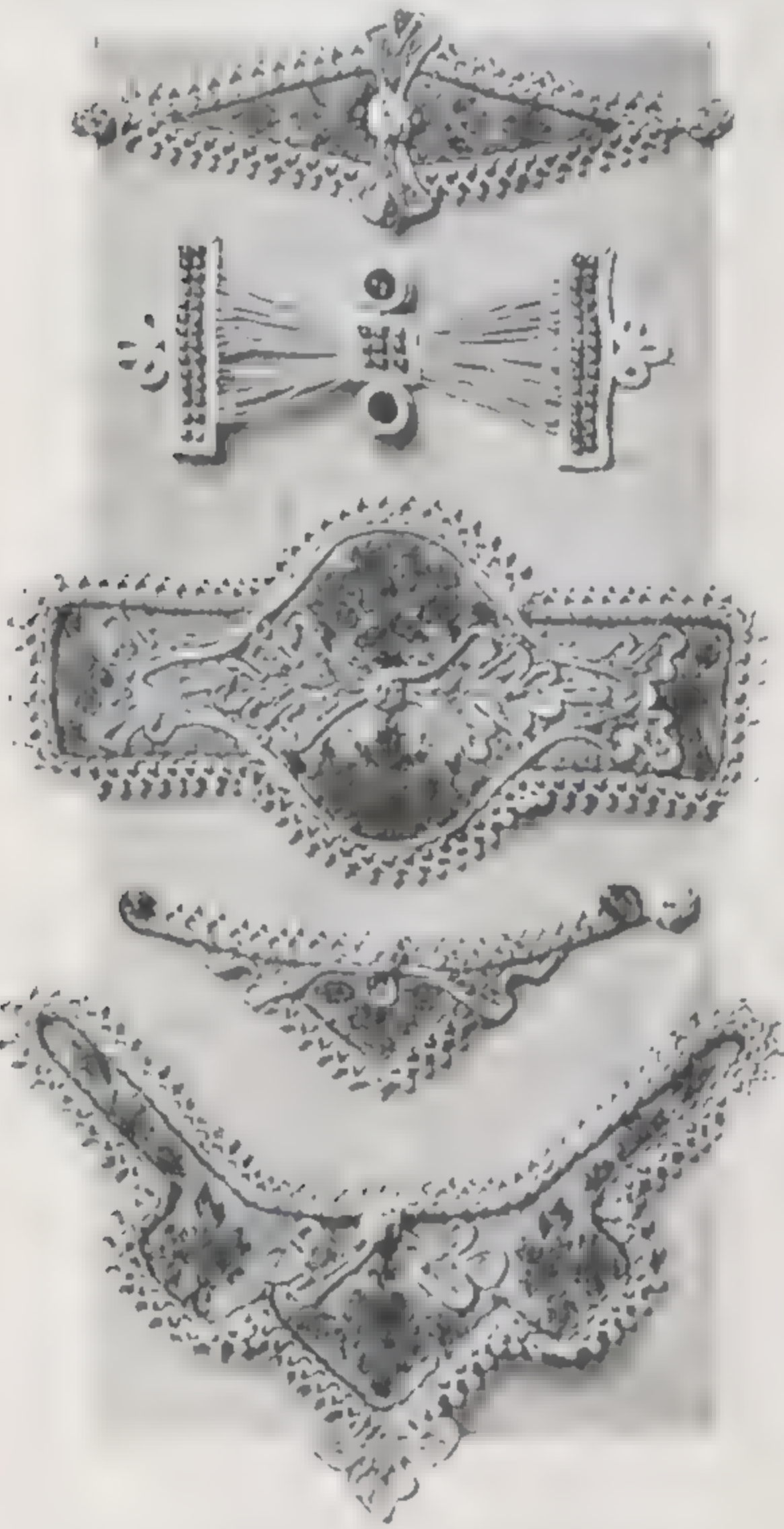
Figured flaxon with printed floral stripes and sprigs in color. Width 30 inches



White cord dress ornaments, \$2.25. Cotton olive, 75 cents a dozen. White crochet buttons, from 25 cents a dozen

DEYNTIE MOUSSELINE.—New mercerized cotton fabric showing a woven fancy dot and an extracted white design. Sheer but not transparent. All new colors. Width 27 inches.

PRIESTLEY'S COTTON VOILE.—Self-tone shadow stripe woven in even width with plain sheer stripe. Chiffon weight. All colors. Width 40 inches and 42 inches.



Motifs in printed basket weave linen. The lower festoon in old blue or rose floral printing, outlined in black; \$5.95 a yard

LOTUS MADRAS.—Linen finished madras made in white and colors. Colored grounds printed in hair line cluster stripes, and white grounds figured and striped in color or white.

NEW ZEPHYR GINGHAMS.—Woven with fine dimity checks and stripes in self-tone or color.

PLAIN WEAVE ZEPHYRS.—Are smart in black and white check.

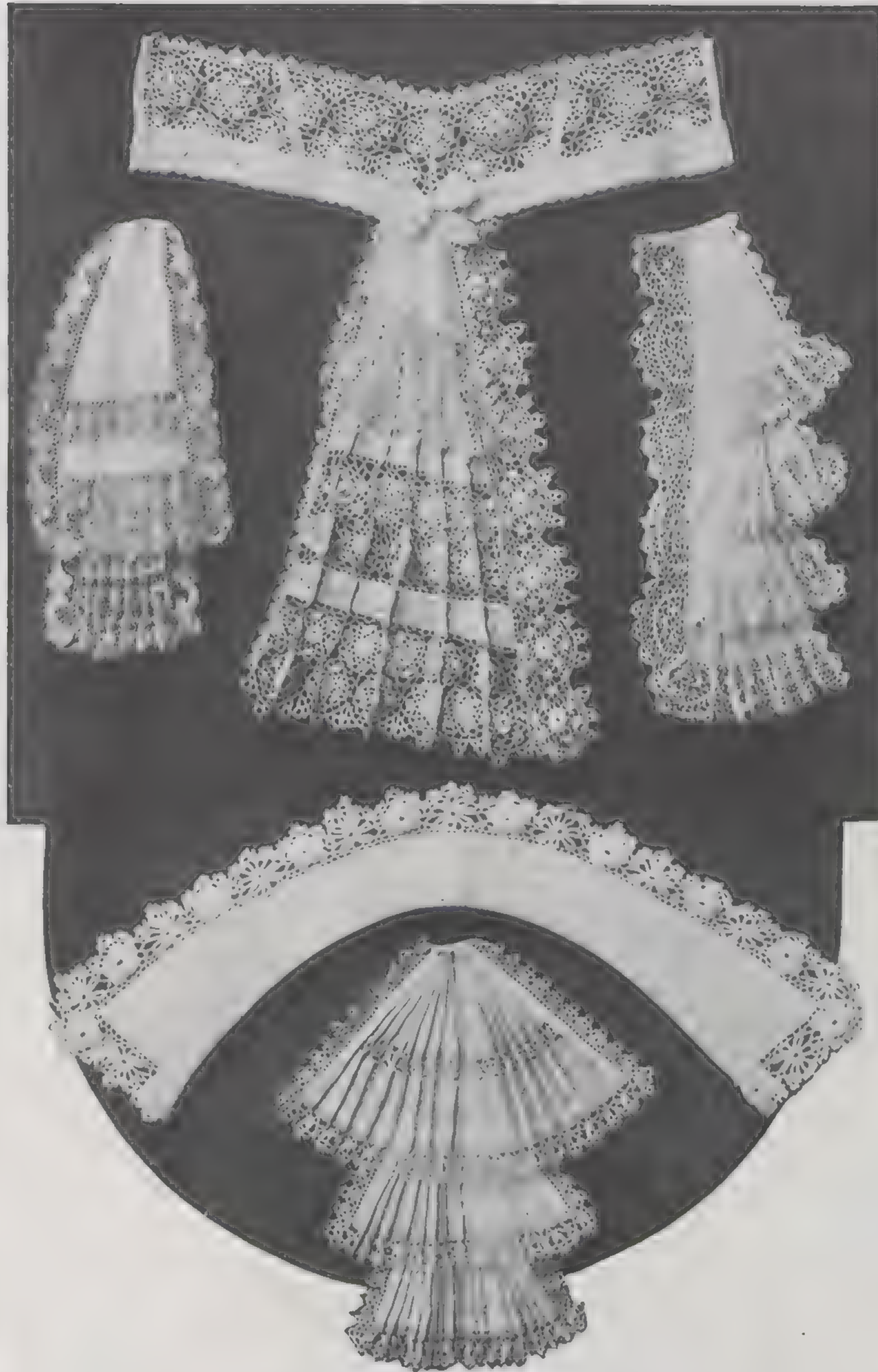
CLAN PLAIDS.—For children's quilted or Russian suits are particularly smart. Width 32 inches.

NYANZA SLYX.—Highly mercerized cotton fabric. Rough hand-woven pongee effect. All colors. Width 27 inches.

BRUNSWICK DIAGONALS.—Cotton cloth with diagonal weave. All colors. Width 36 inches.

DURBAR.—Mercerized cotton fabric resembling French Ramie linen. Seventy-five colors. Width 27 inches.

FRENCH GAZINE.—Semi-transparent fine cotton fabric. Solid colors and fine



Jabots trimmed with Cluny or Italian lace, \$3.50. Stock and jabot of Irish crochet, \$13.50. Side band for blouse, \$4.50. Embroidered linen collar, \$2.50

even weave. Width 27 inches. Price 75c. honeycomb. In many lovely colors. Width 44 inches. Price \$1.75 a yard.

WINDSOR GALATEA CLOTH.—Firmly woven cotton fabric with new striped effects, resembling tweed and worsted. In gray and white, or black and white.

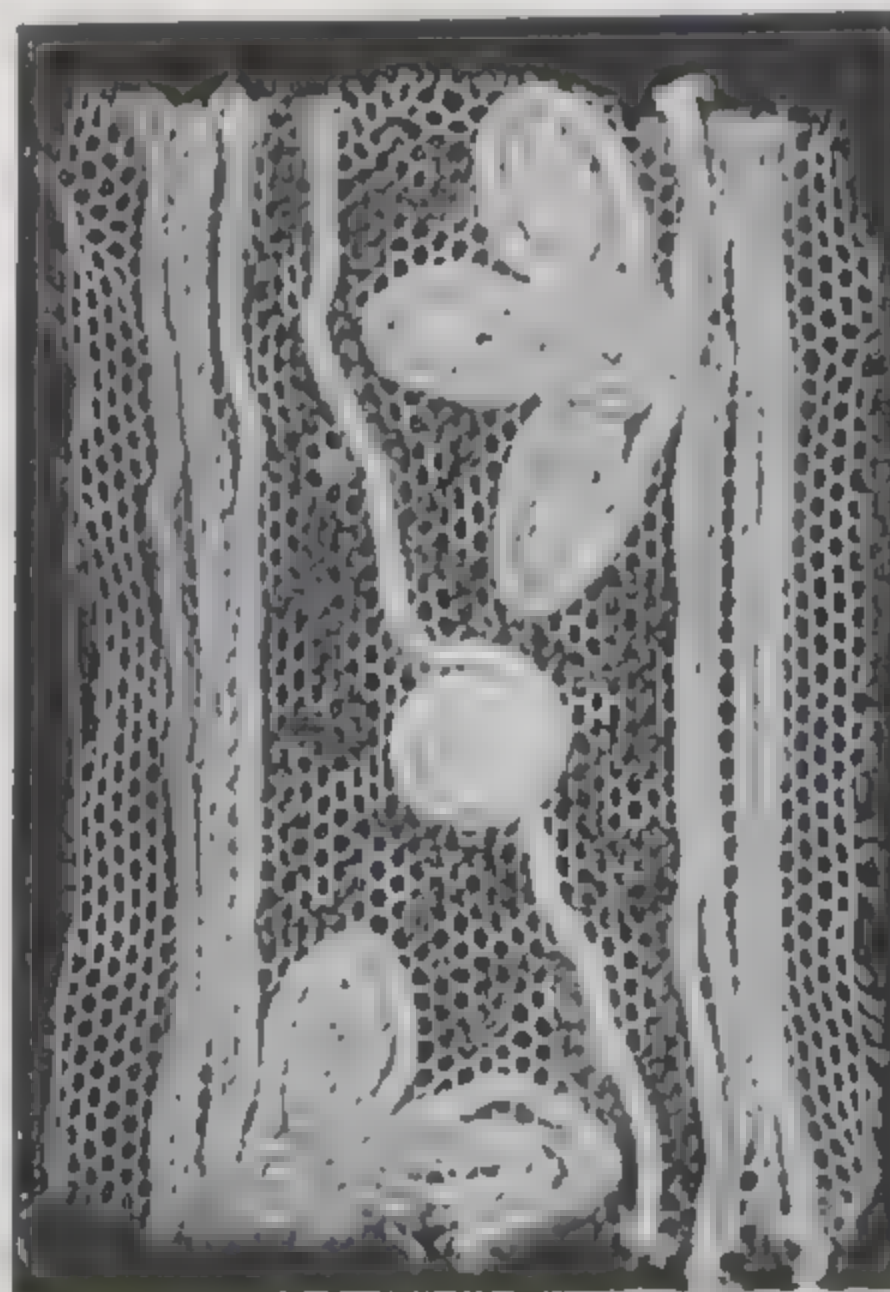
GALATEA CLOTH.—Is very durable. Made in all colors. Width 29 inches.

SILK AND COTTON MIXTURES

PROVIDENTIA SILK.—Light weight silk and cotton pongee. In all colors. Widths 27 and 32 inches.

PRINTED SILK AND COTTON CRYSTAL-LINE.—Bordered cotton fabric printed in ribbons of roses and other floral designs. Width 54 inches. Price \$2.50 a yard.

FRENCH SILK AND COTTON CREPE.—New weave effects like invisible are other devices that serve to make a very



White net banding darned in white and gold, \$1.35

SURAKLA SILK.—Sheer silk and cotton fabric resembling heavy silk mulle. Plain or with woven dots. All colors. Width 27 inches.

SILK AND COTTON DIAGONALS.—Lustrous and fine of texture. In all colors. Medium weight. Width 27 inches. Price 50c a yard.

VOGUE POINTS

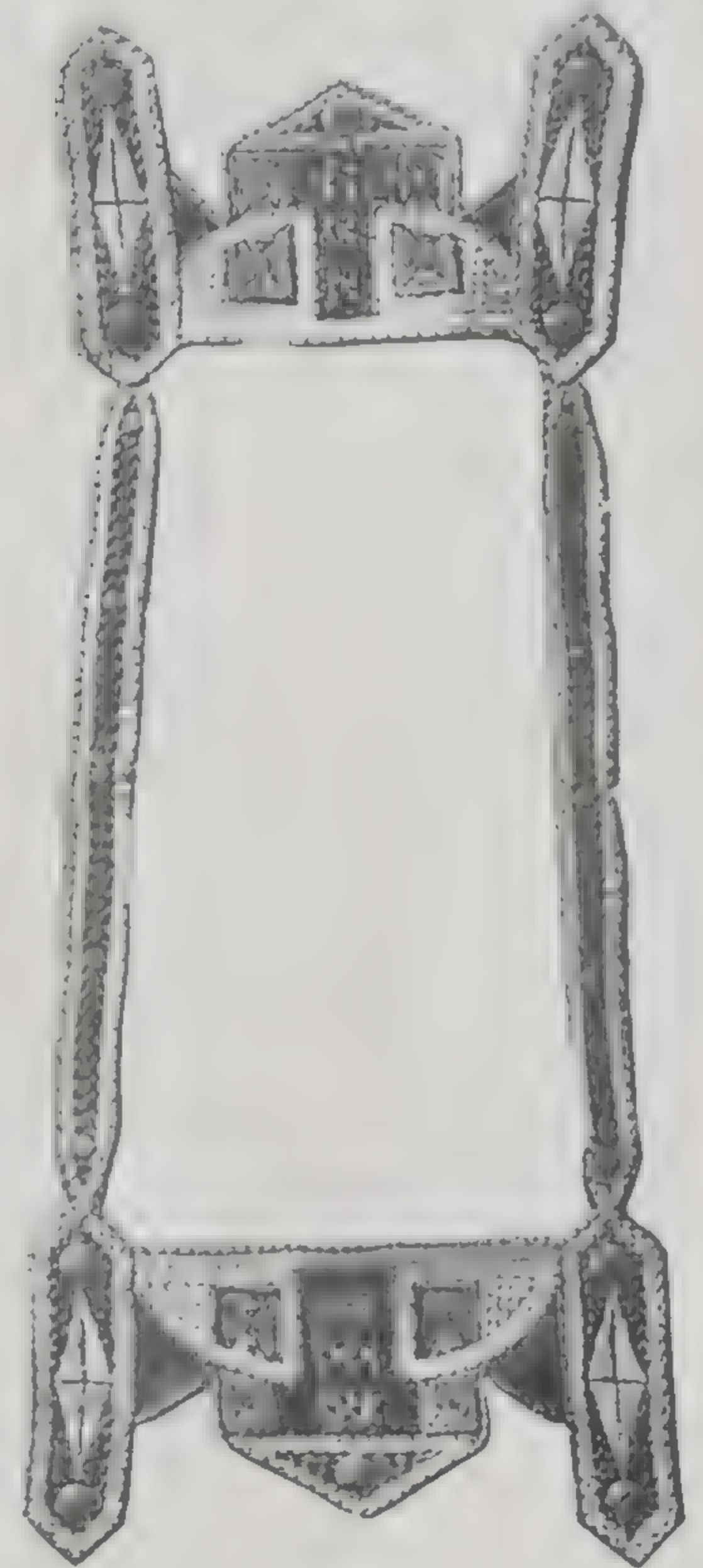
TULLE toques are seen at the leading milliners in every known color, rather high in outline, and though deep not resting so low on the head as the winter turban. The aigrette continues a favorite trimming on this style



Blue linen banding embroidered in white floss with motif of tinsel threads

effective decoration. For instance, I was much taken with a toque in cactus red fine silk net, around the crown of which was draped a black veil with ends dangling to the shoulders. The net was laid in loosely caught folds, some two inches deep, all turning up toward the top of the hat. The veil was arranged as a crown band so that it did not interfere with the tulle, the two or three folds below it standing out straight in a small brim. Another toque on the same order was in Sevres blue.

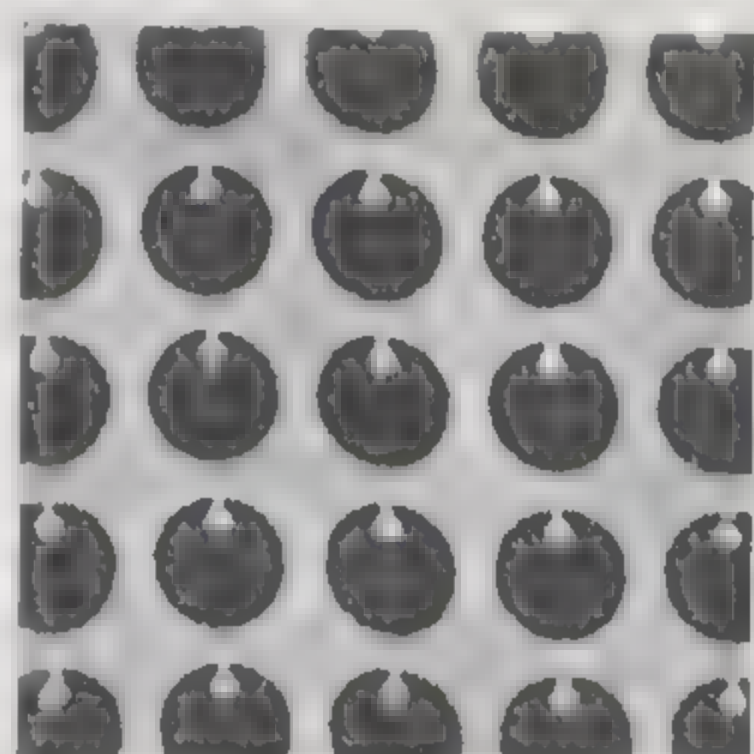
For a general knockabout hat there are charming French models shown that have a distinction of their own and yet are severely plain, in keeping with their intended purpose. The brims are wide, but not exaggerated; the crown low and not prominent. A huge flat bow of black velvet



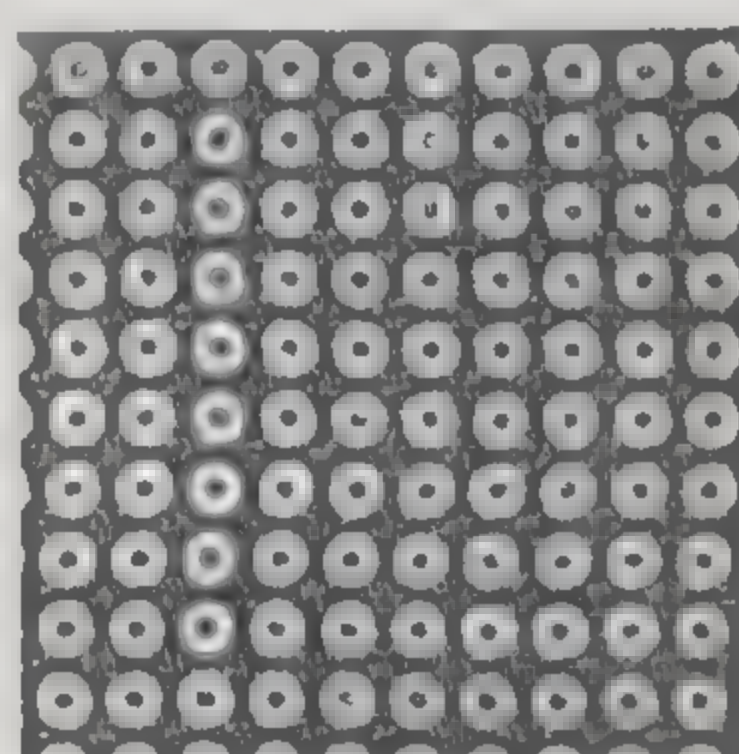
Hand embroidered garniture, French tapestry effect in macramé cords and richly colored silks; price \$8.95

ribbon, three or four inches wide, is used on such a hat, the straw a rough weave in Nattier blue. By rights, according to the intention of the designer, the bow should come directly across the back, the head size being large and the hat coming well down on the head. But when American women come to wear it the chances are that they will switch the bow around to the side and tilt the brim up, giving it a jaunty becomingness that is quite as successful as the original idea of its placing. No trimming goes around the crown. It is a hat that is pretty in colors or in all black.

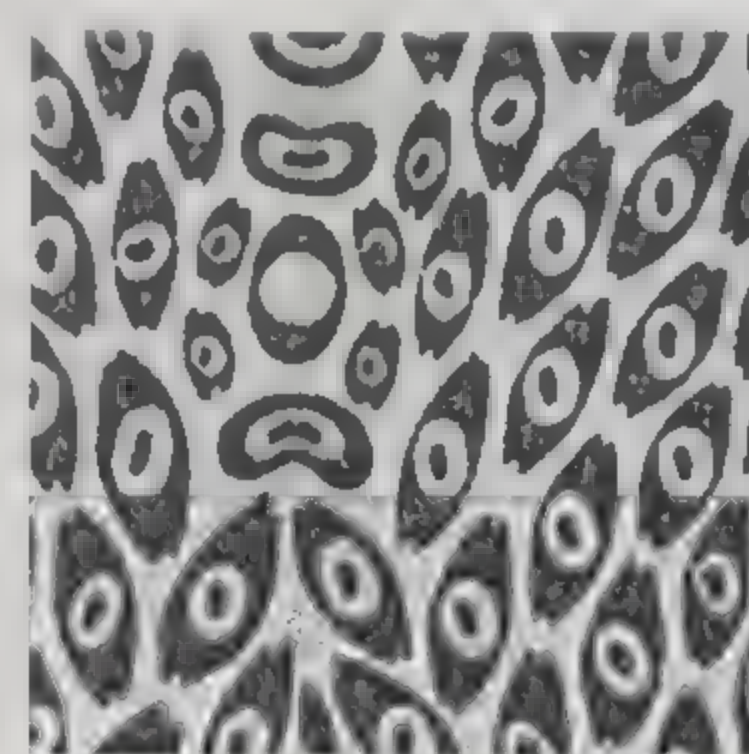
There is a kid for gloves that is but little known on this side of the water, but which in Paris is very popular. It is kangaroo, and is the most exquisite quality, a suede finish but heavier and more durable.



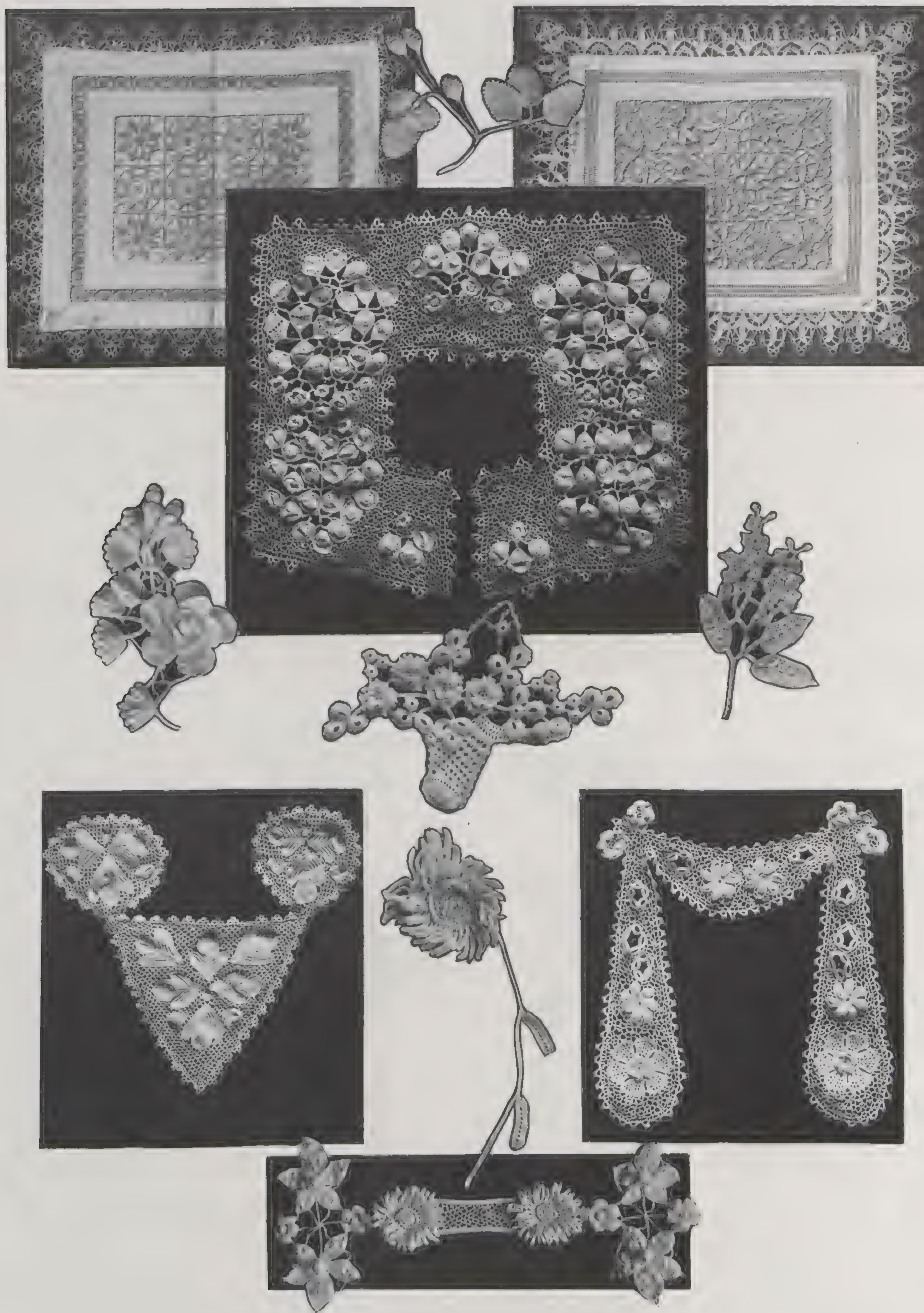
Snowberry dot



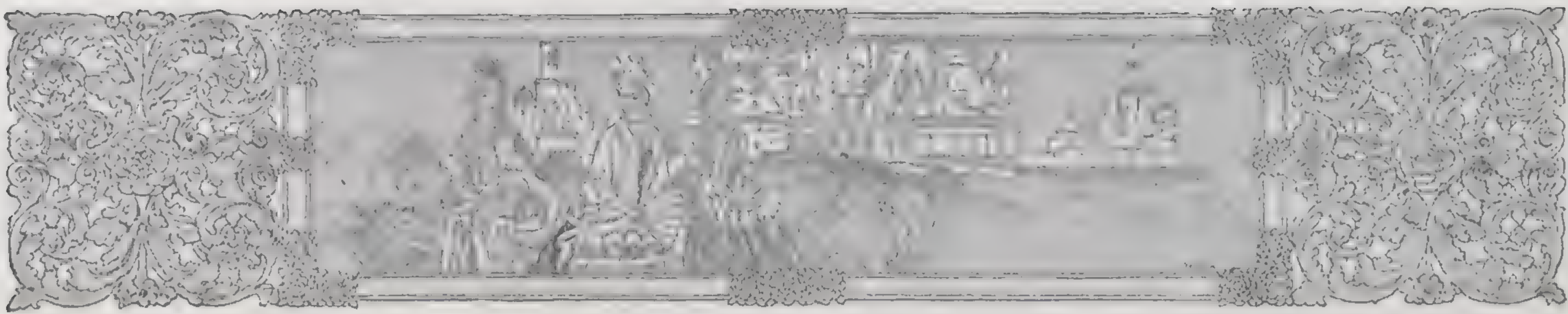
SHEDWATER FOULARDS
Partridge dot



Chantecler design



ITALIAN LACE BOUDOIR PILLOWS AND SMART DRESS GARNITURES OF IRISH CROCHET



SMART FASHIONS FOR LIMITED INCOMES

New Tennis Models in Crash and Linen—Separate Coats of Combined Jauntiness and Dignity—A Touch of Blue Necessary in Smart Toilettes—Hints for Restricted Incomes—What to Do with Last Year's Frocks—Some Pretty Models for Bridge Gowns—Suggestions for Slender Figures—Foulards Combined with Other Fabrics and Also Used for Linings

THE French creators have given much attention to the morning frock this season, with the result that these little costumes are so fetching that one doffs them with reluctance for even the finest of afternoon gowns. Three of the sketches give models specially made for tennis, substantial and serviceable in cut as well as material. They are severely plain, so that they iron easily, and their tailored character is suitable to the strong wash fabrics in which they should be made, namely, linen, crash, galatea, etc. The fact that white is to be varied and modified by colors is evidenced in these gowns, which even when presented in white are set off with a touch of some other hue.

CRASH WITH TURKISH EMBROIDERY

The first drawing gives an original design, its material a heavy white crash in a big, coarse weave. The distinction of the frock depends upon the embroidered bands that trim it; a Turkish pattern in deep, strong reds, blues and yellows, all blended into a soft and harmonious whole. The skirt in the middle back has an inverted plait, stitched quite far down, and the back of the waist is cut on the bias; plain, roomy in fit. The short sleeves are a joy if one goes in for tennis, and far prettier than a long sleeve rolled up, but if preferred it may, of course, be brought down to the hand. The white linen belt, without a buckle, gives an unbroken line from neck to hem. Set under the skirt trimming there is a shaped flounce that is cut separately but flares only a little.

OCEAN-BLUE LINEN

French linen is used for the second frock, which is both unusual and becoming to the figure. The way in which the linen of the side fronts run down on the hips is clever in that it accentuates the length from bust to knee. Under the tab at the hip, which is repeated on the other side, there are laid two plaits, set very close together. The front of the waist is of handkerchief linen laid in waistcoat fashion, its fullness held by the cross strap. Around the neck there is a frill of the same, plaited and edged with a very small edge of Irish. A blue linen belt and buckle finishes the waist.

Rather a dignified gown is that in the third sketch. It is shown with a high collar, ready to serve as a more reserved costume than it is with only the turn-down Eton collar of hemstitched linen at the throat. This flat collar is mounted on a little yoke that fills in under the silk cravat of Empire blue. Buttons of linen fasten the big scallops of the front, and there is a blue kid belt. The skirt, with both yoke and panels, is very smart, preserving a slender outline, and yet it is one of the best examples of the coming plaited modes.

SEPARATE COATS

Perhaps no part of the whole outfit is so much of a stumbling block as the odd coat. If not wisely chosen it remains an uninteresting garment to the end, without style and never a pleasure to the wearer. To be successful it must have a certain amount of dash and jauntiness, and just

these qualities combined with the necessary dignity and conventionality are hard to find. As a rule, separate coats that are shown in the shops have too much in the way of trimming, and so get out of their own sphere, which is properly an accessory of the costume rather than the point on which the attention centers. The most difficult point of all is to find a coat of this kind that looks like a separate wrap and yet is not a loose, bulky bag in which it is impossible to walk. There must be trimness and roominess in one. The subject of the fourth drawing is a great success, as it unites all desirable qualities. It is graceful, with its long, slanting lines coming from the shoulders and carrying over the hip. The front comes together with these same buttons and loops. For almost any use will this coat be suitable, traveling, driv-

ing, motoring, etc., while it is just the thing for a street coat with a long gown, as a short skirt does not look well with this. The choice of material depends largely upon what is to be worn under it, but to make it really practical it must be something that clashes with no color. Black and white checks are good style and fashionable, and come in all sizes from pin-checks to block patterns. But stick to small sizes, for this model—it will not take well in larger ones. For lining use soft satin in old blue or hunter's green, and have the collar of black satin or moiré. In the basket-weave wool chevrons that are so much the rage this spring there are several neutral tones that go well with all colors and in themselves are charming. Sand color and a shade named from purée of pea soup, so exactly does it reproduce

that dish in color, are very good. And we can now take in blue as a tint that answers for separate coats, as the craze for it has turned it out in literally hundreds of shades, and a toilet is scarcely complete without some blue in its make-up. In Sevres or Nattier it clashes with nothing, but should of course be chosen in soft tones.

PONGEE COAT

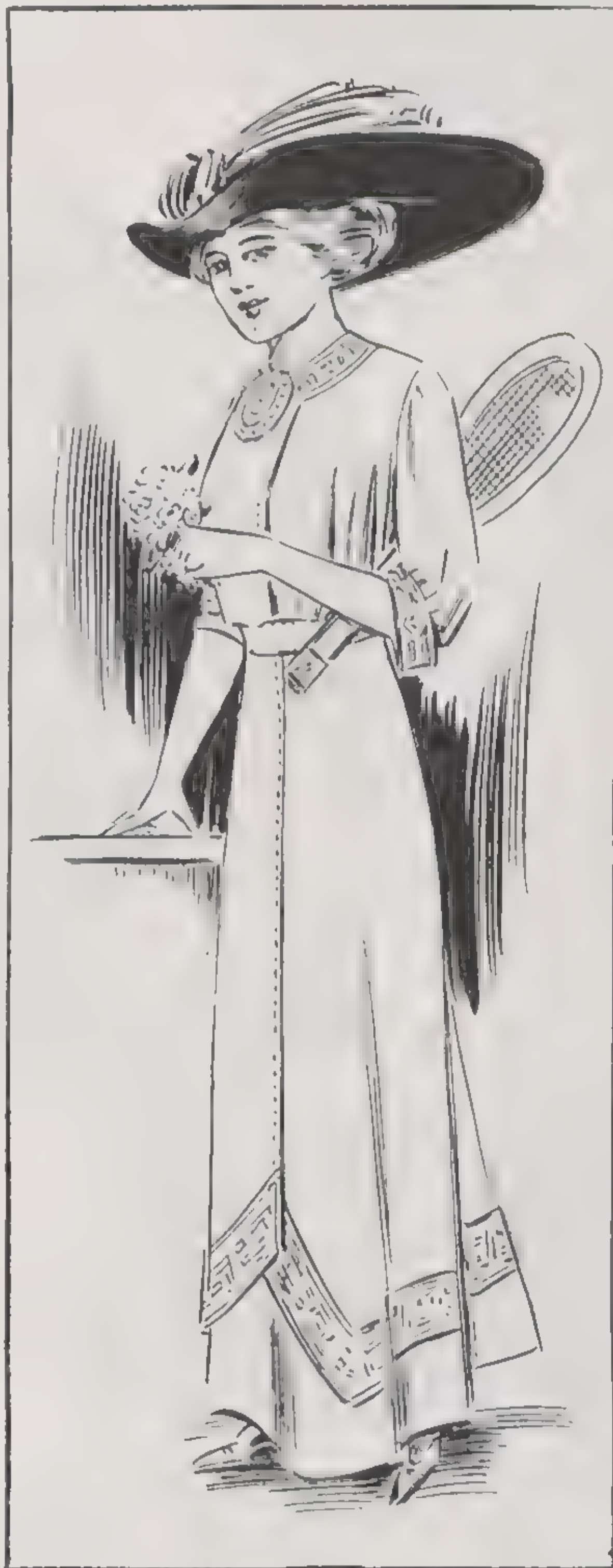
The fifth sketch is in pongee with splashing great revers and cuffs in black satin. However, it is equally good for wool materials. It hangs straight and loose in the back, and its color is slate-gray with a lining of asparagus green.

ODD PLAITED MODEL

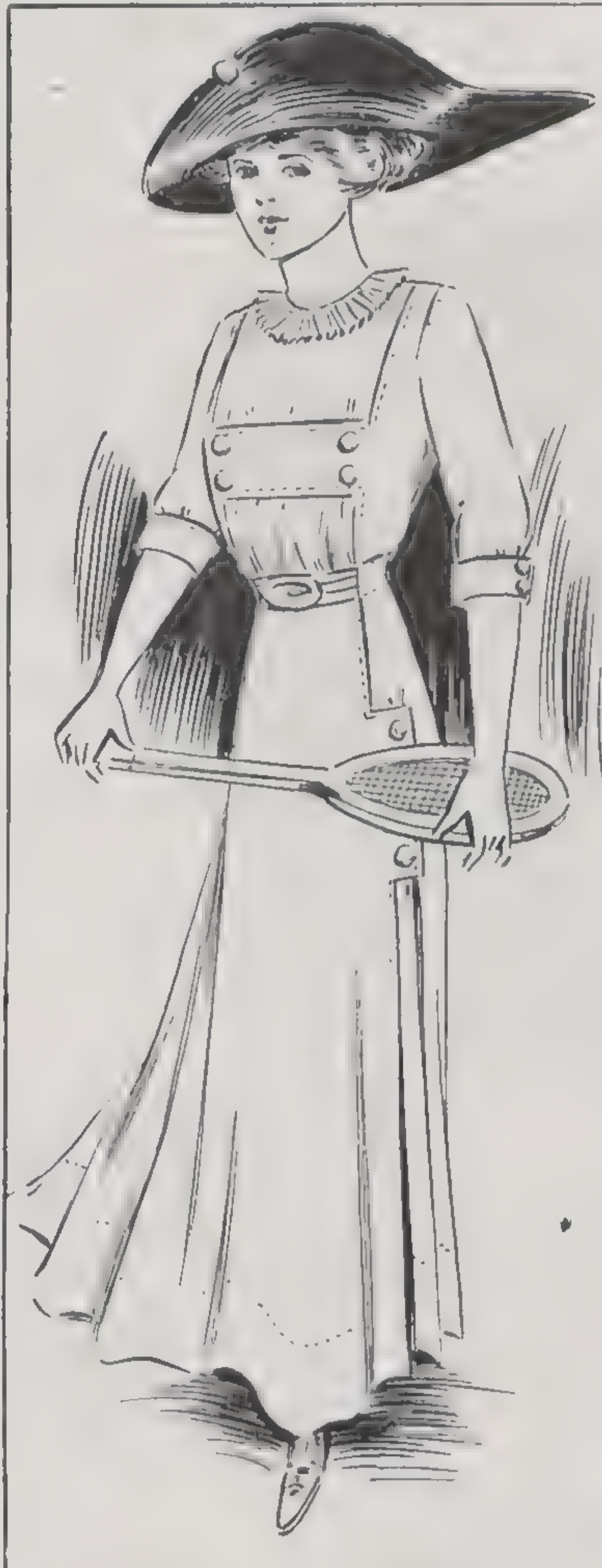
The design of the sixth illustration is one that appears in a new model just imported in mixed cheviot of a greenish tan color. One deep plait turning toward the middle on each side forms a panel set in the back breadth of the coat. It is entirely different from anything seen heretofore, and is decidedly pleasing. The front is like the back, but fastens double-breasted with dark bone buttons matching the goods.

OLD GOWNS TRANSFORMED

The woman who is restricted as to dress expenditure is certainly having things made easy for her when the Paris houses turn out their smartest models in combinations of two and sometimes three or more materials. Any showing of new gowns or suits testifies to this, and if it were not for the danger of maligning ideas that in effect are most attractive, one might use the term patchwork in describing them. Think of the chance of making over an old frock when thin fabrics as an outside veiling are so much used. It is the day of the foulard gown, yet it is rare to see one without a tunic and waist overlay of chiffon or voile. Take, therefore, your last year's frock and look it boldly in the face, for with good handling it will come out like new. Say that you have the standard dark blue, dotted in white. Get to cover it plain dark blue silk voile, which in a thin quality is quite as transparent as chiffon cloth and wears far better. A simple fashion that is popular is a Russian blouse tunic. This is cut around the waist in straight widths, gathered ever so slightly on to a belt two inches wide of dark blue satin or taffeta. Facings of the same are carried around the bottom of the skirt and up the front opening, which is placed a little to the left. The blouse is usually neither tucked nor plaited, and shaped with a round neck and cap sleeves that reach about to the elbow. Put an edge of silk or satin around these also. Such a tunic will disguise any half-worn look or unfortunate spots or discolorations and give an up-to-date touch to a frock that otherwise one might have discarded. This model is the simplest of the many that one may utilize for such purposes, and it is varied in a number of ways. One blue and white foulard had blue voile for the top with cone-shaped ornaments or buttons in a straight row on the lower edge and used to hold up the blouse in points on the



No. 1. Smart tennis frock of heavy white crash trimmed with Turkish embroidery in brilliant colors



No. 2. Clever little model of French linen; the side fronts accentuate the desired length of line

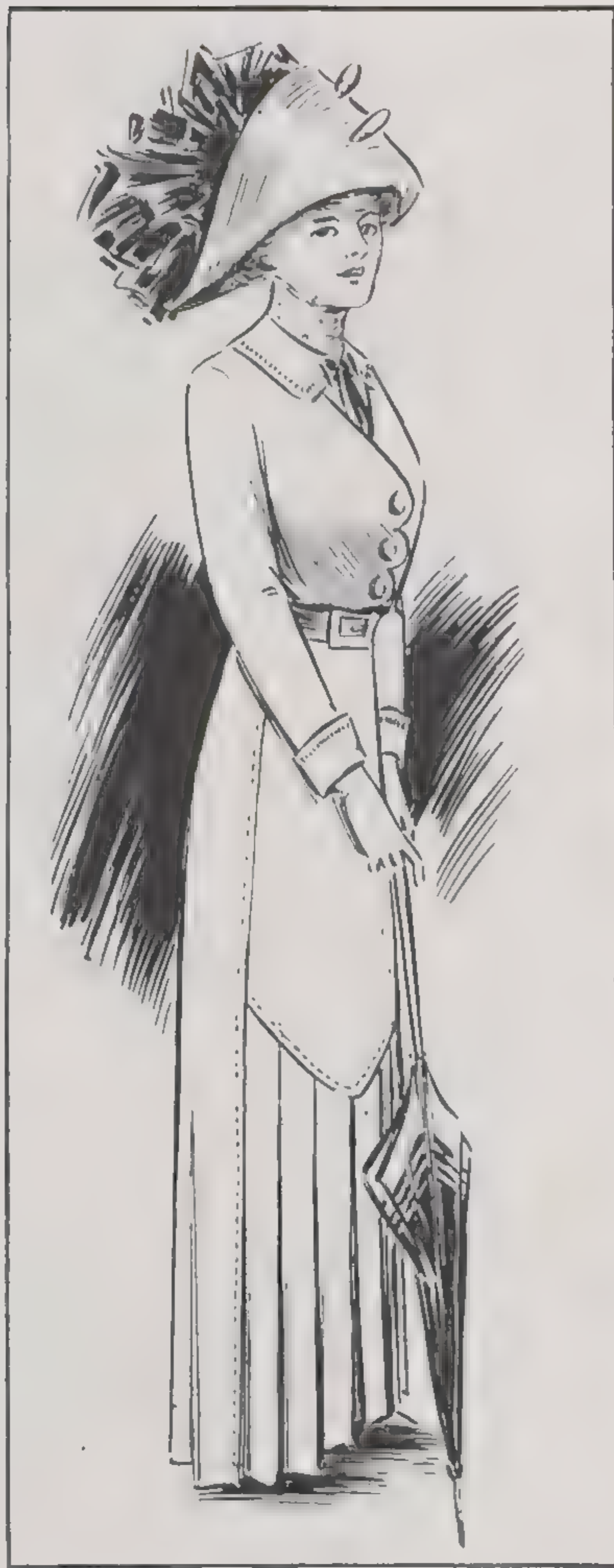
shoulders. With this there is a patent leather belt.

If the Russian blouse is not becoming, make a tunic that hangs in a slantwise drapery across the front of the skirt. With this, to trim the waist, provided it is not a bunched model that will be too thick if so treated, bring a broad band of chiffon over each shoulder, with two wide tucks laid in. Have a folded soft girdle of chiffon and an oblong buckle covered in it.

Not only are foulards used as foundation for various transparencies, but so also is every other sort of silk imaginable. Scarcely a wardrobe that does not include among its collection some sort of thin taffeta, louisine or Oriental silk that has served as an afternoon or bridge gown. Unless actually in rags, these can all be doctored up with thin veilings to cover their sins. Such a pretty model that would serve to go by is shown, in which the foundation is a gray and white finely stripe summer silk. The skirt is long and cut plain and circular with a seam up the front. The bodice is a simple, easy-fitting blouse without tucks, running up into a pointed yoke and high collar of English thread lace. Over this there is a loose coat of French blue silk voile. It is embroidered in soutache in a geometrical pattern arranged in a straight border. From the shoulders the material hangs rather full and is not shaped in, but is caught close at the waist by being tacked to the silk beneath. Under the arms the sides of the coat meet and are held together by straps of soutache. Below the braid at the hem there is a straight band of matching taffeta silk, scarcely fuller than the underskirt into which the voile is gathered, and allowed to blouse over a bit. This is an attractive arrangement on a slim figure, but it is not to be thought of by anyone who is at all stout.

ODD COMBINATIONS WITH FOULARDS

It is a new departure for foulards to have trimmings of contrasting colors and materials, but in this season, when all sorts and descriptions are joined to make a whole, there are no end of such mixtures. In the telling these hardly appear successful, and not until actually seen is one convinced of their attraction. One dark blue foulard model, for instance, dotted in white coin spots, has a wide crush girdle of Persian louisine with a good deal



No. 3. Charming gown with turn down cotton collar; kid belt; skirt with long yoke. The black tie is a smart touch



No. 4. This model successfully solves the separate coat question; it is very smart in a check or in a soft shade of blue

of blue in its background. Pippings of the same are used as trimming around the yoke and on the cuffs. We are fast becoming accustomed to this treatment, and a foulard without some other color with it begins to look bare and unfinished.

Green is noted again and again with blue and white foulards, whether the light or dark color predominates. Either chiffon satin or a soft finished taffeta is used, and long sashes of it, cravats, plastrons, etc., are often seen. A rather brilliant shade is chosen, grass green or hunter's green.

FOULARD AS LINING

has demonstrated itself as most pleasing in a new use. With dark colors and substantial goods, such as serges, chevots, hop sackings, etc., its softness and pliability are delightful. It is the modish lining of the day and is found in the majority of recently imported models. A navy blue serge, made with a jaunty little Russian blouse coat, is lined in olive green foulard with dots the size of a ten-cent piece but very close together. The coat fastens up the left side, where it has a wall of Troy trimming of the foulard inset under bands of the cloth. The sleeves have a long cuff with three bands running around, each of which has a cord of foulard on the edge.

Another blue suit, this time a striped mohair braided in black, has a red and white block pattern foulard to line it, and a poncee coat is made up over a brown and white circle and dot. The foulard often appears in cuffs and collars as well as on the inside of the coat.

FRESHENING LINENS

Don't forget that your faded linen suits and gowns from last year can be made new again by a redipping at the dyers. Or if some other shade is preferred the costume may be changed entirely in appearance, provided a color is chosen to which the original one will dye well. Blue is so much in evidence and so lovely in the green tones that are thrown into it of late, that it is advised for at least one gown.

COTTON CHEVIOTS IN CHECKS

If you are looking for a summer fabric that will give the very highest amount of service you cannot do better than to decide upon a good quality washable black

and white check. It comes in both linen and cotton cheviot, the latter excellent in that it is not distinguishable except on examination from woolen goods, and therefore can be worn both early in the spring or late in the autumn. Nothing gives greater satisfaction than this material; it wears like iron, washes beautifully, does not soil easily, and of course does not fade. With trimmings of moiré or satin that can be taken off when it is sent to the laundry, one will have an extremely modish toilet. It is not an expensive material, costing anywhere from 50 cents to 75 cents the yard.

WHITE VEILS

for summer use in motoring, boating, etc., are very satisfactory if made from fine marquisette or white silk voile. These fabrics are less flimsy than chiffon and are not affected by dampness. A smart veil in voile, the full width of the material by three yards long, is edged in a two-inch silk fringe. This veil is put on to cover the entire hat. Colors are also good in these textiles, either solid or with stripes or dots. There is no wear out to them, so that it is a real economy to buy them in preference to more perishable kinds. They do not come ready made; one must purchase the material by the yard, and hem and trim them at home. An edge of lace is a pretty decoration, as is a few rows of silk soutache as border. Lovely new shades come in marquisette and voile that make up into veils quite out of the ordinary and different from those that others will have.

COTTON VOILE

is not half appreciated for hot-weather gowns and blouses. It comes in the same line of patterns as dimities and batistes and is as cool in appearance as the thinnest of them all, yet has enough substance to come unharmed through the thickest sea-side fog. Most attractive, simple frocks have been made of it for one wardrobe in pink and white, and violet and white stripes. Dutch collars and turned-back cuffs of lace or fine linen edged in lace are worn with the blouse, which is laid in broad tucks lengthwise. The skirt is fulled just a bit on the band and has a horizontal tuck at the knee and another above the hem. In flowered patterns cotton voile is lovely for garden party and afternoon frocks, its

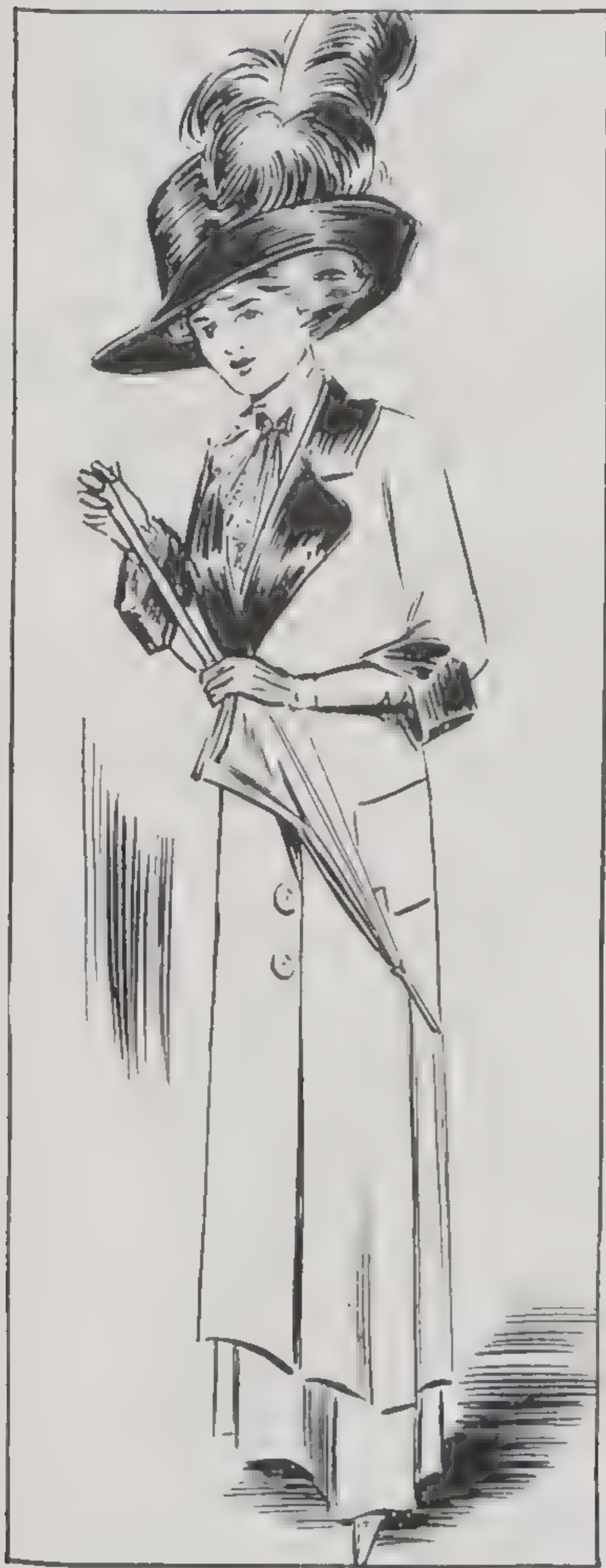
colorings and patterns being lovely. As for blouses, for either woolen or linen suits one may find just the tone of one's costume and have a most fetching matching waist. The price is 50 cents a yard. And for little house gowns, cut low in the neck, it is charming. A pale yellow one is just completed, with a yellow chiffon fichu edged in cream-tinted Valenciennes.

DOING OVER OLD CORSETS

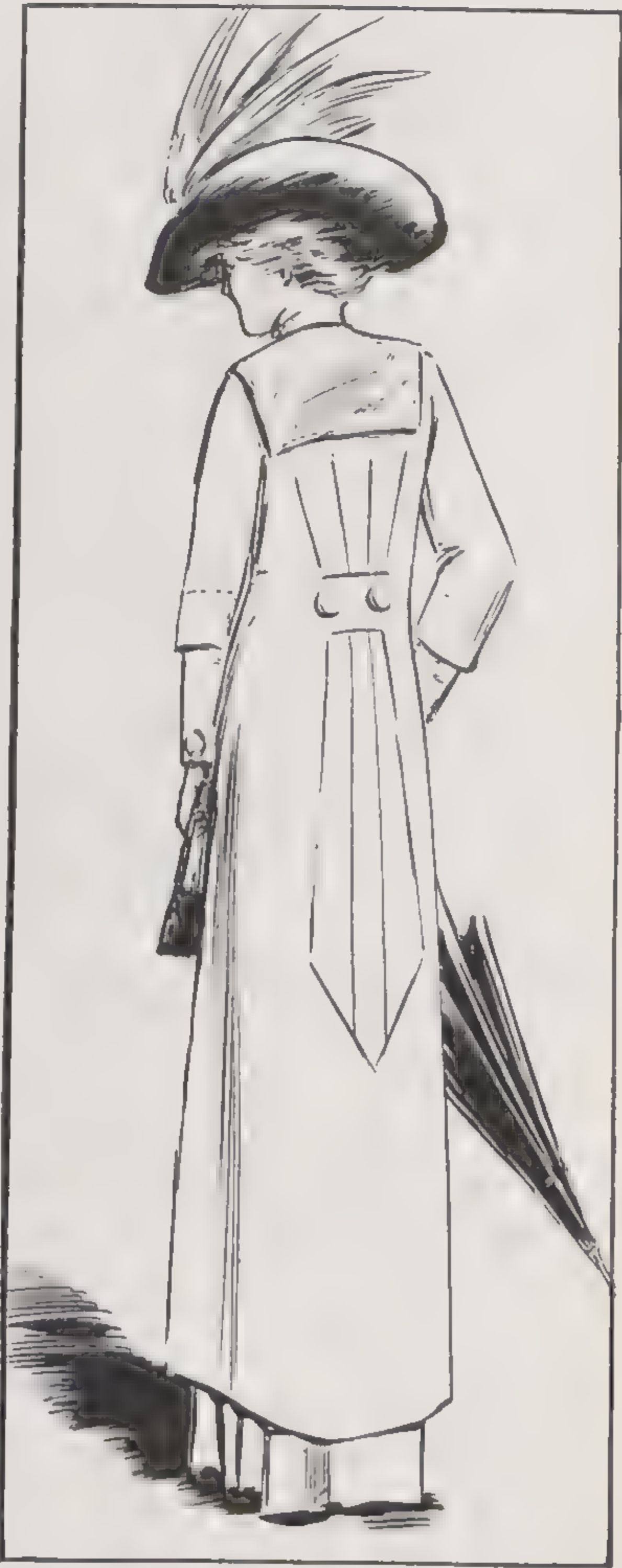
It is always worth while to do over a corset, no matter how soiled or dingy, if it is a good make and one that fits well and suits one's figure. For \$1 or \$1.50 the corset can be cleaned, patched where worn or broken and made quite presentable. Take it to the place where it came from to have this done—most of the department stores as well as the corset makers themselves will do such renovating. If an old pair of corsets is much discolored from wear or perspiration at the top across the shoulders, and the soil will not clean out, it may be hidden by a piece of embroidery insertion put on very smooth and caught flat by stitches all over its surface. This will make it possible to get further wear out of these corsets for tennis or golf, without their showing dingy through the shirtwaist.

RETRIMMING FADED STRAW HATS

If there are hats left over from last year that have lost their color and yet which so suit the head that one hates to part with them, a simple little treatment will bring them into commission again. There is, in the first place, an excellent dye, which needs only to be mixed with water to use it, putting in more or less dye according to the shade one wishes. All colors are to be had in it, and it is most satisfactory. After this is done new trimming must be added, and in the case of an old hat I advise covering it with flowers, as they are much used and will hide all defects. The loveliest flowers imaginable are shown this year, beautifully natural and in the greatest variety. I suppose there have been just as many in seasons past, but it seems as if they were never so lovely. Among them there are exquisite thistles in mauve and white, and these give such a change from the ordinary millinery flowers. Roses in the new gold tones are very smart, and go with any color costume.



No. 5. Straight loose poncee coat finished with large revers and cuffs of black satin



No. 6. New model with a novel plaited effect at back and front. Double breasted

SUMMER SUGGESTIONS FOR BLOUSES AND SKIRTS

Filmy Waists and Well-Cut Skirts Not Entirely Displaced by the Distinction and Smartness of the One-Piece Gown—Striped Batiste and Hand-Made Lace a Desirable Combination, Also Waists of All Over Embroidery with Insetings of Lace—Skirts with Yoke and Plaited Effect, Trim and Tailor-Made

TO BRING separate blouses specially to the fore will seem contradictory without a few words of explanation, since it has so often been said that odd waists are greatly supplanted by the one-piece gown. It is quite an accepted fact that in point of distinction and smartness the entire frock is preferable, it

stitched down almost to the knees. Then comes a broad band at the side, placed slantwise, with tabs below, each closing the top of a pair of box plaits. This is an original model and most pleasing. It sells for \$5.

REAL LACE COLLAR AND CUFFS

The second blouse is a dainty creation of real lace and sheer batiste. Every detail is beautifully handled. French veining being used in all the seams. The pin tucking which is the sole decoration of the front has become almost a trade-mark of this house, where it is in such demand that one finds numbers of models in this treatment. One reason of its popularity is that the wee tucks launder well, never getting out of shape or crooked. Nothing could be more becoming than the soft real cluny at hand and throat in three rows of insertion. The sleeve is slightly full so that it has to be gathered into the cuff. Five groups of tucks run down the back of the blouse all the way to the belt. Naturally, the lace brings up the value of this model considerably, \$9.75 being its price. Trig and tailor made is the skirt, its yoke short on the sides and lengthening down until its slips under the plaits at the front. Another double plait is placed on each hip; a set of flat plaits, turned toward the back appearing below the yoke. The middle back is very flat at the top, opening with an inverted box plait. In cotton poplinette this costs \$6.75.

FRILLED BLOUSE WITH TENNIS SKIRT

The finely plaited frills on the front and around the cuff of the blouse in the third illustration make it very suitable for a morning at tennis. The tucked yoke has one point at the middle side, another that loses itself under the front band. Although there is a collar attached to the waist the neck is finished so that this may be taken off and a turn down linen or embroidered one used instead, if preferred. Price, \$5.75 in batiste.

Too much cannot be said in praise of the skirt, although it is the buttoned model, seen for some time, now improved with plenty of gores to prevent shrinking. But no other skirt approaches it for sporting purposes or general country wear, as it has unequalled nattiness and smartness besides being practical. The addition of a pocket is not only jaunty but it is a necessary convenience for handkerchief or score card. When sent to the laundry the buttons may be taken out, as they are mounted on patent clasps. An inverted plait at the back is released below. The skirt is made of linen and costs \$4.25.

LACE TRIMMED BLOUSES

Beside the waists selected for the drawings, there are many others in the collection of great merit about which I want to give you the particulars. There is a plain model trimmed with real Irish of very handsome quality that is one of the most attractive blouses I have seen, and which when worn with a skirt of batiste tucked to match, makes a most charming costume. The waist is without trimming save for quarter inch tucks that run down from the square Dutch neck, outlined in lace from four to five inches wide. The sleeves, all the way to the lace cuff are tucked in groups of two. The back has tucks an eighth of an inch in width running from

neck to waist. A variety of well known Irish patterns are to be had in this blouse, which sells for from \$21.75 to \$24.75. The same waist with a collar and pointed yoke of baby Irish is sold for \$29.75. In this the sleeve is cross tucked in a ladder up the outside, with insertion at the cuff and lace coming down well over the hand. The cuffs are nicely shaped and button snugly around the wrist.

STRIPED BATISTE BLOUSES

The material of these is a white ground with satin stripes and cross bars, and there is pink, blue or black to choose from. The pattern of the goods makes quite enough trimming in itself, the only addition being some tucks in a triple group that are carried down the front to below the bust. On the sleeves there are also a few tucks and around the cuff. This is a good blouse for many uses. Price, \$7.50.

INEXPENSIVE TAILORED WAIST

This is one that is very desirable, being of linen, a splendid quality in a practical plain model. Three inch wide tucks run half way to the belt with a wide plait at the middle through which comes the large pearl buttons that fasten it. No collar is attached, the neck finishing in a narrow band fitted for collar buttons. The back is perfectly plain, without a yoke and there is no waist band, the material being left loose to pull down as one wishes under the belt. Price, \$3.95. There is a straight link cuff. A very similar blouse at \$3.85 also in linen has a box plait down the middle back with a tuck on either side that turns out and two to flank the band in the front. This back is more becoming to some figures than the plain ones, and does good service as a change.

STRIPED MADRAS

Cannot be too highly recommended for blouses. It wears nearly forever and has a delightful freshness after laundering that does not disappear at the first breath of dampness. A model with straight tucked cuffs and collar and some tucks down both front and back. The price is \$35.

ALL OVER OPEN EMBROIDERY

Combined with insertings of Valenciennes, makes a lovely fancy blouse for a suit or jumper gown. The embroidery is put in up and down in a wall of Troy design, next which comes an elaborate rose pattern in both blind and open work. The lace is laid in diagonal strips, the collar and yoke being entirely of lace in sections joined by a fancy stitch. Of course this elaboration is not broken by tucks. The fastening is in the back. The price is \$35.

HAND-PRINTED LINEN SHIRTINGS

These shirtings are made of pure linen flax in an even, fine weave and in the correct weight for shirts and shirtwaists and strictly tailored garments. They are 36 inches wide and sell at 75 cents the yard. The designs are printed in two combined colors and are very neat and smart in effect, being in outline only, except in one tiny shamrock pattern, which shows this leaf in groups of four between narrow stripes of another color.

SMART LEATHER BELTS

Belts of patent leather are so greatly the rage that it is possible to get them in a series of graded measure-

ments from one inch and a half broad up to three inches. The widest has an oblong buckle of black kid, that fastens with brass prongs through double eyelets, placed in three sets so that it can be made larger or smaller. This costs \$1.95. The next narrower costs \$1.50 and is about two inches, and a third, the smallest of all, sells for



No. 1. Waist of fine white batiste with pin tucks and hand embroidered dots. Poplinette skirt

has a dignity and finish that the other style of dressing will always lack. On the other hand, a shirt waist and skirt in their proper places are established for all time, and there is no more danger that they will be ousted than that we will dispense with any other now practical mode. For morning use, for tennis, boating, etc., nothing is more suitable, but as soon as one requires a formal touch to the costume, however slight, a change must be made into something of more uniform appearance. Three blouses and three skirts from a house celebrated for popularity of designs and superiority of materials are illustrated. In the first sketch the waist is of fine white mercerized batiste manipulated into pin tucks and decorated with hand embroidered polka dots. The small tucks run down to yoke depth in points, divided into three sections, between which there are two groups of half inch tucks. Crosswise over these are carried the hand embroidered dots, which come again on the collar and cuff. Tucks run around the sleeve, set thick at the band where there is an opening with pearl buttons and loops. The back is laid in these groups of tucks, then fastening under the middle one. The price is \$6.75.

Very good is the skirt sketched with this blouse, its lines calculated to give both smoothness and slenderness at the hips. It is of poplinette, a wash material with a fine rib that launders well. At front and sides there are panels in double box plaits,



No. 3. Waist with plaited frills of white batiste worn with the buttoned skirt that is always a practical model for tubbing



No. 2. Real Cluny lace and sheer batiste waist with trim tailor made skirt in poplinette

\$1. There is a charming belt in this very narrow style, mounted with a gold buckle, very slender as to frame, and with straps coming from stitchings on either side. Price \$2.50.

SEAL LEATHER,

either in tan or black, is also very popular for belts, and is a wise choice, as it both wears and looks well, and being very soft fits in nicely to the figure. With a brass buckle, they sell in medium widths for \$2.95.

VOGUE POINTS

AN evening gown that is entirely without trimming save its own material is worth mentioning, as it is in every way successful. The color is the new shade known as chantecler red, the foundation of satin with chiffon cloth above. The thin material is laid smooth across the torso, and brought down low in a long bodice, outlined just above the hips in three cordings. Below this the skirt hangs rather full and plain, finishing in a wide hem. The square neck has no decoration save the cordings, and the sleeves are falling puffs of chiffon, corded around the arm. This is an excellent way in which to make up materials such as figured organdies and Swisses, or plain silk mulls and batiste for summer wear.



Stunning hat of black Neapolitan straw with a rolling brim; trimmed with a thick wreath of large pink moss-roses, made of silk and velvet



Hat of artichoke green rough straw with a large bow at the back, of same tone moiré ribbon; two pink roses are placed at the front



Small hat with high crown, made of solid mass of white lilacs and red American beauty roses



Effective large hat of black chip with drooping brim trimmed with full ruche and bow of wired maline



NEW MODELS FOR YOUTHFUL FIGURES

LEFT FIGURE—Frock of pink linen made with a fitted princess tunic. A rather severe style becoming to rounded young figures. The trimming is of folds of linen applied in a smart design. MIDDLE FIGURE—Dress of white linen which gives the effect of a coat and skirt; trimmed with strips of white embroidery. To be worn over detachable guimpes. RIGHT FIGURE—Russian dress of ecru linen embroidered with brown and ecru cotton. The yoke is of embroidered batiste.



Living room of a house in Salem in the Seventeenth Century

SEEN ON THE STAGE

One of the effective settings in "The Witch" at The New Theatre

"THE WITCH"

AFTER two acts of "The Witch," a recent production at the New Theatre, developments of interest seemed probable, but as the dramatic fabric was unfolded a discriminating audience sighed regretfully, and finally went home half-disappointed. Matters began propitiously, with a realistic atmosphere created from a logically developed story based on New England's witchcraft days of the late seventeenth century, and with well-drawn, well-acted characters. It was evident that *Joan Hawthorne* was to feel the oppressing hand of the religious zealots of Salem, whose intellectual blindness prevented their ability to distinguish between coincidence and alleged witchcraft, and climaxes seemed certain.

Bertha Kalich (who was making a triumph of her debut as a member of the New Theatre organization) as *Joan*, and her colleagues had carried events successfully to the point where the test was to come, when the nicety of dramatic adjustment that had previously prevailed snapped, and "The Witch" became apparently artificial, with too highly colored surroundings, and the leading player (Mme. Kalich) deserting the sure methods she had been practicing for a simulation too evident to ring true in emotional scenes. From the moment when *Goodwife Joan* forgot her allegiance, and for shallow reasons of sentimentality consented to unholy relations with a former sweetheart, the slump continued steadily.

Although H. Wiers-Jenssen, the author, who is one of the representative Scandinavian playwrights, wrote and planned with admirable skill during half his work, the sombreness of the theme and the difficulty of providing satisfactory details of genuine worth for a four-act play then became apparent. Perhaps the adaptation, made by Professor Hermann Hagedorn, of Harvard, may be partly responsible, but, whatever the cause, the fact was undeniable. The original version of "The Witch" has its scenes laid in Copenhagen, during the early days when the mania for tormenting supposed possessors of witchcraft power was at its height throughout northern Europe, and as in the adaptation Professor Hagedorn has changed the locale, and the names of many of the characters, he may possibly have lessened the value of the original play.

It would appear that the idea of the author is to reveal the extent to which mental suggestion and self-hypnotism can be carried among the ignorant, and the danger of it, for historical incident—at least in the version presented at the New Theatre—seems to be a secondary factor.

Save for the out-of-door freshness of the first-act scene, which shows a New England landscape in the autumn, everything pic-

torial in "The Witch" is grim, and in the midst of dimly lighted interiors, in which shadowy figures suggest superstition in its every phase, there is only a single touch of humor. This is by *Samuel Noyes*, a clerk of the town court, a character played with deft touch by William McVey, and he is the sole member of the superstitious community who appears—when under the influence of alcoholic stimulants—to have any intelligent understanding of conditions and people. And, unfortunately, he dies early in the play.

Into the life of Salem's witch-haters comes a woman suspected of witch power, and this terrified creature seeks the pro-

her, and an additional impulse to the play's movement is given when *Joan's* husband admits, after the hanging of *Goody Whitlock*, that this is true, and that he saved her mother from execution because he wanted to marry her.

Having planted this thought-seed in his wife's mind *Absalom* proceeds on his way, leaving her to think—which she does to her own ultimate undoing, by dwelling upon the possibility of having received powers from her dead mother. If she really may be in league with the devil she thinks she may as well find out for herself, and having loved her step-son before her marriage, when he returns home after

The culminating scenes come after *Absalom* has confessed to his wife his fault in having married her, and begin with her shouted wish that he may die. This she repeats under conditions difficult to imagine, and the old preacher, in a fit of rage, falls over and expires. It is not witchcraft but apoplexy; yet this highly wrought young woman believes she is attached in some mysterious way with Satan, and when she is asked to prove her innocence by placing her hand on the dead man's head and swearing she is not a witch, she becomes hysterical and confesses that she is what they believe her. And when the curtain descends upon preparations for the execution of this unduly influenced creature, deserted even by her sweetheart, it is something of a relief.

Julia Blanc, as *Goody Whitlock*, handled a difficult rôle with skill; Ben Johnson in the character of the minister, *Absalom Hawthorne*, and Guy Bates Post, who played the guilty *Gabriel Hawthorne*, were both natural, and Albert Bruning, in the part of *Master Putnam* (a cruel masculine gossip, whose particular function seemed to be to stir the suspicions of his fellow-townpeople into acts of violence), was realistic enough for all purposes; but Thais Lawton should not have been cast for the rôle of such an old woman as *Abigail Hawthorne*, because she reveals none of the touches of age in her voice and action. Mme. Kalich herself is a gifted player, and an intelligent one, but she can do more consistent work than she does as *Joan*. The settings of "The Witch" are an artistic treat.

"CHILDREN OF DESTINY"

PLATITUDINOUS ponderosity are the words that best describe Sydney Rosenfeld's "Children of Destiny," which made its first New York appearance at the Savoy Theatre on the evening of February 21. Apart from the endless talk that mars the dramatic structure, the theme would still be too contemptible to attract the salaciously inclined, even if more attractively clothed. In spite of her ability eventually to extricate herself from the mire, the sight of a young woman, disappointed in love, plunging into depths of depravity to seek mental relief, is neither pleasant nor reasonable, and surely such lines as "What is virtue but inexperience?" are unconvincing.

This kind of thing may be possible, and in remote cases probable, but if it is only an occasional phase of life why should it be paraded so publicly? Certainly, topics that are so unfit for drawing-room conversation as this are misplaced in the theatre, where young men and women sit together, and while the public may forgive, to the point of patronizing, plays built upon a none-too-moral structure, providing that



Laura Nelson Hall as Rose Hamlin in "Children of Destiny"

tection of *Joan Hawthorne*, the temperamental wife of an elderly minister adroit in the catching of witches. It imparts a thrill to the play's beginning when *Joan*, refusing aid, is denounced by the hag, *Goody Whitlock*, as the daughter of a witch who was saved from execution by the minister, *Absalom Hawthorne*, because he loved

a lengthy voyage at sea, she yields to guilty temptation, and as time passes is prompted to test her witchcraft gifts by wishing her lover to appear, which straightway he does. It is nothing more than a coincidence, of course, that he should happen to enter the darkened room at the precise moment, but it convinces *Joan* that she is a witch.



Dorothy Donnelly as Madame X, an emotional role which demands some unusual acting and in which Miss Donnelly excels

they are mechanically good and bright in dialogue, managers should learn that it will never support that which is unsavory when stripped of cleverness.

Mr. Rosenfeld indulges in "conversation" until he exhausts the available supply of words, taxes improbability to its limit and makes his characters boring when they do not disgust. And in addition, no such clumsy, unwieldy play has obstructed a Broadway stage in months.

Rose Hamlin's temporary happiness at the beginning of affairs receives a shocking blow when her fiancé learns—in an utterly improbable way—that her birth has not been legitimate, and she then declares her intention of seeking solace "among those who sell their beauty in the market place," and after casting about for a suitable place, decides upon Monte Carlo, and in the next act is shown in the midst of a dangerous life that has not, however, yet tempted her to the last possible extent. Here the unusual young woman meets her "affinity" in Edwin Ford—another victim to the inconstant side of love—and at the close of a suggestive midnight meeting they discover the efficacy of morality, and promise to lead different lives after their marriage. And the final straw of stretched coincidence is added when word comes that Rose's mother has lost her husband and married Count di Varesi, her faithful sweetheart.

Miss Hall is not well cast as the heroine, for she does not look sufficiently girlish in the first act, or rise to the dramatic demands later on, and Orrin Johnson, as Rose's "soul-mate," and Frederick Truesdale, Harry Davenport and Dorothy Dorr, who had the other rôles of importance in a cast of average length, did not appear to special advantage. The "Children of Destiny" should be wrapped in a blanket and put away to sleep.

THE SOTHERN - MARLOWE PRODUCTION OF THE MERCHANT OF VENICE

IT is the opinion of the public, as well as of many professional critics of the drama, that "The Merchant of Venice" is not the best vehicle for displaying the abilities of Julia Marlowe and E. H. Sothern, but nevertheless the performance of this Shakespeare play, which opened the third week of their engagement at the Academy of Music, showed sterling effort.

It is true that neither Mr. Sothern's *Shylock* nor Miss Marlowe's *Portia* shone with the brilliance of dramatic artists of other days in the same characters, but each player did intelligent, conscientious work that surpassed their former strivings in this particular play.

In the romantic Belmont scenes, especially, Miss Marlowe read her lines with poetic metre and tenderness, and showed imagination, while her trial speech was authoritatively delivered and her bearing and general stage conduct convincing without being unwomanly. Mr. Sothern, as always, proved that he is a thinker. His *Shylock*, though different from that of great players in the rôle, commanded respect, being calculating, but less malignant than Richard Mansfield's, and less symbolic than Sir Henry Irving's. The other players—including Frederick Lewis, as *Bassanio*; William Harris, in the part of the *Duke*; Elizabeth Valentine, as *Jessica*; Sidney Wather, in the part of *Antonio*; Eric Blind, as the *Prince of Morocco*, and Rowland Buckstone and Mr. Malcolm, in the low comedy rôles of *Launcelot Gobbo* and *Old Gobbo*, did satisfactory work, and the settings were excellent.

MRS. CAMPBELL'S NEW VENTURE

MRS. PATRICK CAMPBELL has gone into vaudeville, and many of her admirers are likely to be shocked because of it. Some enterprising newspaper reporter asked the English actress, who has played so many harrowing rôles for our edification, why she undertook this venture, and the erstwhile star said it was because she wanted to earn the salary it brought. Indeed, now that Sarah Bernhardt has decided that she will enter the precincts of the "continuous," there is no reason why all who may should not heed the call, when it is financially vigorous enough to tempt.

Mrs. Campbell has a twenty-minute sketch—based on a Russian nihilistic subject called "Expiation," and written by Henry Hamilton—which she presented with a small company at the Colonial Theatre toward the end of February. It is not a half-bad little play, and her associates are competent; but great art is not one of this player's possessions, and her voice on the occasion of her opening performance was husky and ineffective.

From a popular standpoint the tabloid drama of Mrs. Campbell and her colleagues should win favorable recognition, because there is distinct merit to the material and to the manner of its presentation. Moreover, as measured by vaudeville standards, "Expiation" and the Mrs. Patrick Campbell Company are considerably above the average, even if they are not remarkable in the field in which the star was formerly conspicuously luminous.

FROHMAN'S LONDON REPERTOIRE THEATRE

AFTER months of preparation Charles Frohman opened his London repertoire playhouse—the Duke of York's Theatre—on February 20, and judging from the first flickers of news it is a success. It remains to be seen, however, whether or not such a theatre is wanted in the city of fogs, for no one yet has gone through with such a programme as that outlined for this venture, and there will not have been a thorough test until the middle of July, when the season closes. The list of plays to be produced contains twelve new works and fifteen revivals, only three of the latter having been originally introduced by the manager of this enterprise. Among the new offerings "The Sentimentalists," by George Meredith, has aroused the chief concern. Some of the others are to be "The Outcry," by Henry James; "Justice" and "The Eldest Son," by John Galsworthy, who wrote "Strife"; "Misalliance," by George Bernard Shaw; Granville Barker's "The Madras House," and "Chains," by Elizabeth Baker. Besides there will be new plays by Somerset Maugham and two one-act bits from Barrie's pen.

"What Every Woman Knows," "Quality Street" and "The Admirable Crichton" will be among the Frohman original productions to have revivals, and this list will also include Pinero's "Trelawney of the Wells" and the same writer's "Iris" and "The Amazons"; George Bernard Shaw's "Man and Superman," "Major Barbara," and "The Doctor's Dilemma"; Granville Barker's "The Voyage Inheritance" and "Prunella"; John Galsworthy's "The Silver Box" and "Strife"; Haddon Chambers' "The Tyranny of Tears," and "The Tragedy of Nan," written by John Masefield. With the large company at the disposal of the manager of the Duke of York's these plays should all receive adequate treatment, and

thorough handling from a scenic standpoint.

GOSSIP OF THE PLAY-HOUSES

OLIVER GOLDSMITH'S comedy, "She Stoops to Conquer," was the opening play of a repertoire to be presented by the Ben Greet players at the Garden Theatre during a ten weeks' season, and in spite of occasional rough spots, the initial presentation contained many excellencies. Mr. Greet made a fair *Tony Lumpkin*, and the rôles of *Charles Marlowe*, *Diggory*, *Kate Hardcastle* and *Mrs. Hardcastle* were all assumed by Robert Whitworth, Douglas J. Wood, Percival Seymour, Violet Vivian and Ruth Vivian, respectively. "Everyman," the old morality play, was one of the offerings of the first week, beginning February 21.

Preston Gibson, author of "The Turning Point," a title that is in wide dispute, asserts that he will give his play a New York production in the near future, having received assurances from the Washington authorities that he has the copyright privileges. The principal claimant of priority rights to the name is Gus Hill, who has announced his intention of presenting a play so called next season, written by Edwin Hanford. Still another alleging a legal claim to the title is Henry B. Harris, for whom Byron Ongley has prepared a drama in which the New York manager purposes starring Helen Ware.

Marceline, the Hippodrome clown, who has a life contract with the management of that amusement institution, gave a birthday party in the big auditorium in Sixth Avenue on the afternoon of February 19, entertaining several thousand children of the city at a unique entertainment. Special prizes were awarded the children correctly guessing the age of their favorite, and Marceline proved to be thirty-five years old. Recently a new series of circus features were added to the attractions now being presented there—Strongfort; in feats of strength; Sim Nederveld's Darwinian jockey entertainment, and Van Clive, Denton and Pete.

Beginning March 1, and in accordance with instructions cabled from Europe by Charles Frohman, a tax of ten cents is now being levied on every free seat issued by all his New York theatres, for the benefit of the Actors' Fund Fair to be held in



Mary Mannering and little Mark Shaw in "A Man's World." Miss Mannering is seen to great advantage in her rôle of a settlement worker

May. Efforts are being made by the officers of the organization to raise \$500,000 for the erection of a new building, and Mr. Frohman hopes that all theatre managers in the United States will follow his plan, which, if adopted at all the 3,500 playhouses and large concert halls, will yield within one year \$350,000.

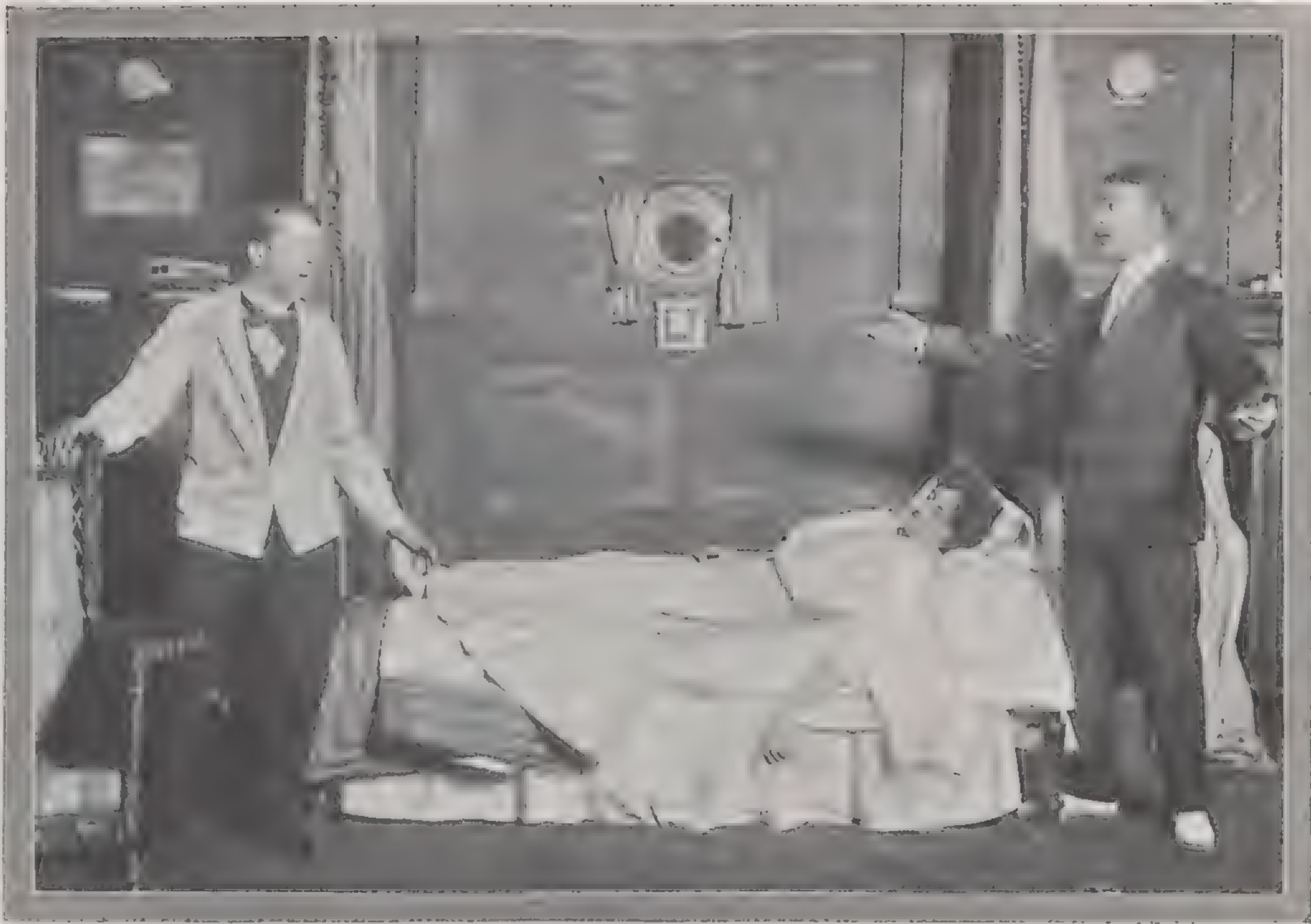
Constance Crawley made her appearance here in Oscar Wilde's "Mr. and Mrs. Daventry," which received its first New York presentation of this season at the Hackett Theatre on the evening of February 23. It supplanted "None So Blind," in which John Mason was the star. Mr. Mason is now appearing in "A Son of the People."

"The Girl He Couldn't Leave Behind Him" is something of a title, but the one chosen for Booth Tarkington and Harry Leon Wilson's play, offered at the Garrick Theatre a few nights ago, with Hattie Williams in the leading rôle.

Cecil Lean and Florence Holbrook returned to Broadway on February 28 in a musical comedy called "Bright Eyes." It is now running at the New York Theatre.



Emmy Destinn of the Metropolitan Opera Company



O. B. Clarence and Arthur Byron with Maxine Elliott in a scene from "The Inferior Sex"

Maxine Elliott has fully proved that women are not inferior to men, in a farce that is gaining in popularity each week at Daly's Theatre, under the title of "The Inferior Sex." Miss Elliott is playing with greater skill than ever before, and the supporting company is exceptionally capable.

"The Arcadians" and "The Dollar Princess"—two of the best liked musical comedies in New York—are crowding the Liberty and Knickerbocker Theatres at every performance.

There is no lottery about "The Lottery Man," at the Bijou Theatre, so far as box-office receipts are concerned. Cyril Scott, Helen Lowell and the rest of the cast in this delightful farce will be kept at work at least until the end of the season.

Another financial success of the permanent sort is "The City," Clyde Fitch's posthumous play, which continues its stirring way at the Lyric Theatre, with Tully Marshall playing the most effective—if repulsive—rôle of his career.

That merit has its reward is indicated by the continued drawing power of "The Chocolate Soldier," which is still at the Casino Theatre—the second Broadway house it has occupied during the many months of its run in this city.

Anyone looking for a play with heart interest and humor who has not seen "The Fortune Hunter," should lose no time in going to the Gaiety Theatre, where John Barrymore is giving an excellent display of cleverness in the leading part.

Harry Lauder recently headed the list of attractions at the American Music Hall, when he made his farewell (?) appearance for "five long years." Lauder is rather canny, and it would not be surprising to see him back again before the end of the time set for his absence. Other features at the American included Bransby Williams and Alexander Carr and Company.

At the Plaza Music Hall Joe Welch; Adelaide Keim, in a comical playlet, "Miss Bright, Decorator"; Henry Lee, and Rice and Cohen were leading attractions.

Keith and Proctor's Fifth Avenue Theatre offered Loie Fuller, in her elaborate dance (assisted by the fourteen young women dancing in bare feet), as the principal entertainment during a recent week's presentation, and the choice seemed to gain a large measure of approval. Lovenburg's Operatic Festival and Frankie Carpenter were among the other features.

Gertrude Hoffman; The Great Lester; Frederic Hawley and Company, in "The

M U S I C

INTERESTING CONCERT PROGRAMMES OF THE LENTEN SEASON—THE ASTUTE MR. HAMMERSTEIN HAS A NEW TENOR IN TRAINING—FUTURE PLANS OF SOME STARS

UNDER ordinary circumstances such a musical affair as a harpsichord recital would be dreary, dry and out of place, but when Arthur Whiting, of Boston, chooses to give his annual programme on this instrument it is seldom other than a treat. Recently in Mendelssohn Hall he played for a discriminating audience a group of antique compositions by Scarlatti, Bach and Handel, which permitted those interested to obtain accurate knowledge of precisely how these numbers sounded at the time of their creation, when the modern pianoforte was not only unknown, but scarcely suspected.

However, the Boston pianist did not confine his efforts wholly to the harpsichord. Occasionally he turned to the piano, and then the artistic results—from our present-day standpoint—were of undoubtedly increased artistic value, but inasmuch as both instruments were used during the performance it was possible to compare tonal results in a manner doubly satisfying, because so seldom possible.

In the interpretation of the Bach B minor sonata for harpsichord and flute, in which

Mr. Whiting had the assistance of George Baerere, of the New York Symphony Orchestra, there was a genuinely antique flavor, which would have been an absent factor had the piano of this day been substituted for the instrument for which the composition originally was written. This was also true of the rendition of the Siciliana and sonata by Scarlatti, for the harpsichord alone, which carried an exceptional charm as thus presented. Altogether, although the average concert audience would find such a recital somewhat lacking in the variety of tone color usual in this musical period, it must be admitted that Mr. Whiting served his hearers well, because he presented something of unquestioned worth. And this, after all, is the sincerest effort a musician can make.

Interesting, if not important, is the term which may be applied to the excerpt from Walter Damrosch's "The Canterbury Pilgrims," played at one of the recent Sunday afternoon concerts given at the New Theatre, by the New York Symphony Orchestra, of which he is conductor. This par-

Bandit"; Conroy; Lemaire and Company; Marnello-Marnit Troupe, and Wilbur Mack and Nella Walker have recently been appearing at the Colonial Theatre, while the Alhambra had as attractions Mrs. Patrick Campbell and Homer Lind.

On Easter Monday, March 28, Mrs. Fiske will begin her New York spring engagement at the Lyceum Theatre, presenting Ibsen's "The Pillars of Society" as the first of three plays to be given before the company leaves for an all-summer tour to extend as far as the Pacific coast. "Hannele," Hauptmann's fantastic "dream poem," and "The Green Cockatoo," described as a unique one-act drama, by Arthur Schnitzler, an Austrian playwright, are the works to be presented in conjunction with the Ibsen play. Mrs. Fiske will number among her company Holbrook Blinn, Sheldon Lewis, Alice John and Virginia Kline.

Adeline Genée is to disregard the advice given her some months ago by the Queen of England concerning marriage, for before June has passed she will have gone through the wedding ceremony.



Copyright by Mishkin Studio.
Frederic Carasa of the Manhattan Opera Company

ticular musical bit is part of the musical setting which Mr. Damrosch has made to Percy Mackaye's literary effort, and covered the processional—and entrance into Canterbury of Richard II from the fourth act. The chant of the choir boys, says the composer, is taken from an old manuscript of the sixteenth century, modernized from the old notation by H. E. Krehbiel, and the supposition is that, in its old-time form, it was sung generations before. The remainder of the programme, which was repeated two evenings afterward at Carnegie Hall, included for the first time in this city the performance of two movements from Mozowski's third suite; three movements from Berlioz' "Romeo and Juliet," Mendelssohn's Spring Song and the "Ride of the Valkeries." It was a well-made programme and commendably played.



Geraldine Farrar as "Tosca" at the Metropolitan

If Mischa Elman is not already the peer of living violinists, it will not be long before he is universally admitted to be such. This nineteen-year-old player startled the most blasé a few months ago, when he made his American début, and on this occasion an expert who has been writing professionally of music and musicians for nearly forty years said: "He is the genuine product—he is truly great." This year he returned to New York a broader artist, with a more beautiful tone than before, and technically superior even to the violinist of a season ago. He was a great artist before he sailed to Europe last spring, but he is still greater now.

He lacks occasionally in poise and solidity, in the essentially classical compositions, though it must be admitted that it is seldom, and even then only slightly. In the freer numbers of more modern character Elman is almost incomparable, boy though he is, and on the afternoon of February 19, in Carnegie Hall, he played a recital that stamped him as little short of a genius. At this concert he played the Bach Chaconne—a classical piece de résistance—with steadiness, precision and finish of superlative kind, and at its conclusion he was given an ovation such as seldom is accorded a musician. In the less severe compositions he played with well-governed temperament, flawless execution and wealth of tone in the widest possible varieties. It was a masterful performance to the last detail, and well nigh perfect, though measured by the loftiest standard. The programme complete is as follows:

Concerto—D major.....Paganini
Allegro Maestoso. Tempo Giusto.
Chaconne.....Bach
Sonata—E major.....Handel
Adagio Cantabile. Allegro. Largo.
Allegro non troppo.
a. Romanze in F.....Beethoven
b. Perpetuo Mobile.....Sinding
c. Air.....Pergolesi
d. Tambourin.....Gossec
a. Meditation "Thais".....Massenet
b. Jota.....Sarasate

Orville Harrold, a young tenor whom Oscar Hammerstein discovered singing in vaudeville, and who has been under training for the last two months preparatory to finishing his studies with Jean de Reszke, made a sort of preliminary début at the Manhattan Opera House about the middle of February as Canio in "I Pagliacci," and scored a success under trying circumstances. Harrold—said to be in his thirties—has a smooth, free tenor voice of lyric character, yet of ample power for dramatic rôles demanding a robust organ. Just now he sings with exaggerated style, and squeezes his tones when he sings mezza-voce and piano—defects which militate against proper artistic results. At his concert appearances Harrold has won his audiences by the beauty of his voice, and a natural style that is inherently true in accurate musical feeling. But there was a desire to hear him under the more trying conditions of singing an entire operatic rôle, and for this reason he was given an opportunity, which proved to be a difficult test. That he should have acquitted himself so well is an indication that next season Mr. Hammerstein

is likely to have a valuable addition to his staff of tenors, for, although his singing was weak in spots, and showed the need of more vocal endurance, he sang a better performance than has many a foreign professional of wide experience. He needs study, guidance and experience, and then (if he does not become spoiled by success) his chances for a career seem brighter than any tenor America has produced—possibly excepting Riccardo Martin—in a score of years. Mr. Hammerstein is not apt to make a mistake.

Reinold van Warlich, a young basso cantante who recently arrived in this country, made his New York début in Mendelssohn Hall on the evening of February 24. He sang the following programme, a review of which will appear in the next issue of Vogue.

Dichterbebe (Heine).....Schumann
Three Old English Songs, arranged by Horatio W. Parker
Love's a Sickness (Samuel Daniel, 1562-1619).
He That Loves a Rosy Cheek (Thomas Carew, 1599-1639).
The Complacent Lover (Sir Charles Selby, 1639-1701).
Ballads—
Verrath (Lemcke), J. Brahms
Es war ein König in Thule.....Liszt
Die drie Zigeuner.....Liszt
Der Zwerg (von Collin).....F. Schubert
Herr Oluf (Herder), Loewe
Edward.....Loewe

Mme. Kirkby-Lunn's recital, given in Carnegie Hall on Thursday afternoon, February 24, which will also have detailed consideration later, was as follows:

Giote al canto mio...Peri
Piangero la sorte mia, Haendel
Papillette.....Carissimi
O wuesst ich doch den Wag zurueck...Brahms
O Nachtigall....Brahms
Das Maedchen spricht, Brahms
Meine Liebe ist gruen, Brahms
L'esclave.....Lalo
Il pleure dans mon coeur, Debussy
Beau Soir.....Debussy
Jeunes fillettes.....Weckerlin
The Sea.....MacDowell
A White Rose.....Percy Pitt
An Impression.....Percy Pitt
To Me at My Fifth Floor Window.....Mallinson
Four by the Clock.....Mallinson
Anakreons Grab.....Hugo Wolf
Verschwiegene Liebe.....Hugo Wolf
Wanderlied.....Hugo Wolf
Der Freund.....Hugo Wolf

Mme. Gerville-Reache, of the Manhattan Opera Company, will sing in concert after the close of the opera season here. She has been engaged by Walter Damrosch to appear with the New York Symphony Orchestra at a music festival to be given at Spartanburg on April 15.

Allen Hinckley, of the Metropolitan Opera Company, a basso of fine ability, is another of the opera principals who will sing after the regular work of the year is past. Mr. Hinckley is to give a song recital in Philadelphia this month, and another in Northampton, Massachusetts.

Maurice Renaud, the baritone, has been much sought after recently to sing in important operatic productions abroad next winter, but because of prior engagements at the Manhattan Opera House, in New York, has been obliged to decline them all. The directors of the Paris Opera House wanted Renaud to create the rôle in the premier of "La Damnation de Faust" next winter, and M. Carre, of the Opera

Comique, invited him to sing the title rôle in the revival of "The Flying Dutchman" during the coming winter. The last offer was from Jules Massenet, who felt that Renaud should create the part of Don Quixote in the French composer's latest opera.

Leoncavallo's "Malbruk," produced a few weeks ago at Rome, seems to have fared rather better than the same composer's "Maia," which flattened into failure under its first effort before the Italian public. It is predicted that "Malbruk" will gain wide popularity, and many will be glad if this is the case, for the writer of "I Pagliacci" has created nothing of moment for many years. Siegfried Wagner's latest attempt in the field of operatic composition, however, has not been so fortunate, "Banadietrich" having been joked over ever since its premier at Carlsruhe. In this instance it is not a case of "like father, like son."

From all accounts it appears that a genuinely popular opera has been forthcoming in Franco Leoni's new work, "Tzigane," now playing with triumph in Genoa, critics and the public generally uniting in declaring the music to be exceptional in interest as well as value. Sonzogno, the publisher, is arranging with Messrs. Chappell to tour Italy with the opera.



Modest Altschuler, Conductor of Russian Symphony Society

An opera buffe is the newest task Richard Strauss has set out to accomplish, and he is reported to have half completed it. The work is to be called "Ochs von Lerchenau," and not "Stella und der Stern," as was first supposed. The libretto is by Hugo von Hoffmannsthal.

The final performance of "Elektra" on March 4 drew one of the largest audiences of the season to the Manhattan Opera House. Under the circumstances Mr. Hammerstein may be induced to add at least one more performance of Richard Strauss's music drama.

The impersonation of the title rôle by Mme. Mazarin is still extraordinary in its conception and its effect. The performance as a whole naturally is much smoother than it was at the first performances.

A dinner was given at the Liederkrantz Club in honor of Walter Damrosch on Wednesday evening, March 9, in celebration of his twenty-fifth anniversary as a conductor.

Marguerita Sylva has been enjoined from singing under the management of anyone but Oscar Hammerstein. The court upheld a contract made July 1, 1909, in Paris, although Mme. Sylva pleaded that the contract was invalid because it had not been signed by her husband as required by French law, under which her counsel sought to bring it.

SELECTIONS FROM NEW MUSIC

THE following compositions are reported by Charles H. Ditson & Co. as being among their best sellers:

SONGS

Spring. Low voice.....Max Heinrich
Sweet Be Your Dreams. For high and

low voices.....Emerson James
Clover Blossoms. Medium voice.
John Adams Loud
The Four-Leaved Shamrock. High
Voice.....Charles P. Scott
A Bud of Life. High and medium
voices.....Cyril Thorne
Late, Late, So Late! Medium voice.

W. W. Gilchrist
Starshine. High and
medium voices.

Edith Fortescue
If Dreams Were
Only True. Medium
voice.

F. A. Clark
Dame Sunshine.
High voice.

Gaston Borch
The Little Flower
I Bring Thee.
High voice.

Heller Nicholls

SACRED SONGS

Rest, Sweet Rest.
High voice.

Homer N. Bartlett
The Wondrous
Cross. Medium
voice.

George B. Nevin
The Prodigal. High

Wm. H. Pontius

FOR PIANOFORTE

(Of moderate difficulty)

Rève Amoureux.....Ancadei
Fleurice.....Atherton
Sizilietta Waltz.....Von Blan
A Happy Day in June.....Blumenschein
The Graduation March.....Dellafield
Resignation.....Funk
Meditation.....Engelmann
Heavenly Voices.....Fisher
Boat Song.....Florian
Valse Poetique.....Robert
Senior Promenade Waltz.....Ryan
Autumn Leaves.....Stoughton
Valse Gracieuse.....Sabathel
Chanson d'Amour.....Martin

FOR VIOLIN

Six Little Flower Songs.....Tracy
(In the first position)

The Tulip.
The Daisy.
The Violet.
The Rose.
The Snowdrop.
The Coreopsis.

Berceuse in F.....Kirkman
March in A.....Kirkman
Mazurka in G.....Kirkman
Gayotte in D.....Fyffe
Minuet in A.....Fyffe

Among the strictly "popular" songs found at N. Weinstein's music store the following list covers the best sellers:

Meet Me Where the Lanterns Glow.
From the Hippodrome.
I'll Go the Route for You. From the "Man Who Owns Broadway."
I'm in Love With One of the Stars.
From "The Man Who Owns Broadway."
Love Will Make or Break a Man. From "The Man Who Owns Broadway."
My Hero. From "The Chocolate Soldier."
Letter Song. From "The Chocolate Soldier."
I Wonder if You're Lonely. From "The Girl and the Wizard."
Military Mary Ann. From "The Girl and the Wizard."
Rings on My Fingers. From "The Midnight Sons."
Yip I Addy I Aye. From "The Midnight Sons."
Billiken Man. From "The Midnight Sons."
Inspection. From "The Dollar Princess."
Paragraphs. From "The Dollar Princess."
Dream of Love. Sung by Donald O'Brian. From "The Dollar Princess."
Daffodil Time. From "The Belle of Brittany."
Girl With Clocks. From "The Belle of Brittany."
My Gypsy Sweetheart. From "Old Dutch."
I Want a Man to Love Me. From "Old Dutch."
Silver Star. From "The Silver Star."
That Spooky Dance. From "The Silver Star."
Ever Loving Wife. From "The Silver Star."
Top-of-the-Morning. From "The Yankee Girl."
Louisiana Elizabeth. From "The Yankee Girl."
Has Anybody Here Seen Kelly? From "The Jolly Bachelors."
What Am I Going to Do to Make You Love Me. From "The Jolly Bachelors."
Stop That Rag. From "The Old Town."

E. A. KLUGE WEAVING CO.

SILK AND COTTON

WOVEN
LABELS

FACTORY: 512-516 WEST 41ST ST.
NEW YORK CITY.

TELEPHONE: 388 MADISON SQUARE.

FACTORY: 19TH ST. & HUDSON AVE.
WEST NEW YORK, N.J.

GENERAL OFFICES 12-14 WEST 32ND ST. NEW YORK

Labels visible in the illustration:

- Simon & Co. NEW YORK
- Simons 535 5TH AVE NEW YORK
- REEDER 524 FIFTH AVENUE N.Y.
- Bergdorf & Goodman Co. NEW YORK
- Hubert & Co.
- Budd 5TH AVENUE NEW YORK
- H. Allmon & Co.
- L. PHOLLANDER & CO.
- Joseph W. Haffner NEW YORK PHILADELPHIA
- CHAS. A. STEVENS & BROS. WOMEN'S OUTFITTERS CHICAGO.
- Joseph G. Darlington & Co.

THE LABEL TELLS THE TALE

On Gowns, Hats, Blouses, Corsets etc.
Novelties in Improved Designs Our Specialty.
Sketches furnished free of charge.



"The Pinch of Prosperity"

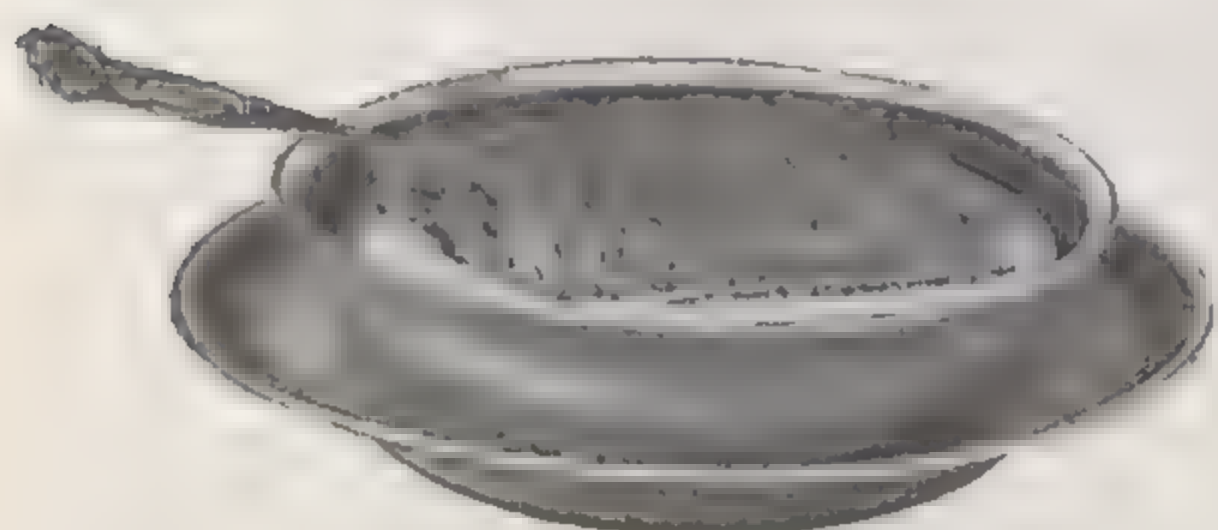
Prosperity is fine—but how it pinches the pocket-book that pays the household bills! Neither the pinch of Prosperity nor the Stress of Hard Times will embarrass the housewife who knows the culinary uses and nutritive value of

Shredded Wheat Biscuit

the food that supplies more real body-building material than meat or eggs, is more easily digested and costs much less. Two Shredded Wheat Biscuit heated in the oven and served with hot milk and a little cream will supply all the strength-giving nutriment needed for a half day's work. The Biscuit makes delicious combinations with grated pineapple or other fresh or preserved fruits.

For Breakfast heat the Biscuit in the oven to restore crispness and pour over it hot milk, adding a little cream and a dash of salt.

Made by the
SHREDDED WHEAT COMPANY
Niagara Falls, N. Y.



"Sik dar"
Mr. Herbert C. Young's
French bull

CONCERNING ANIMALS

AT the New England Kennel Show, held in Boston during February, the special prize for the best dog in Massachusetts went to Mite, a Pomeranian, owned by Mrs. G. S. Thomas. Warren Remedy, the fox terrier belonging to Winthrop Rutherford, and already in the champion class, won the cup for the best of any herd-bred entry; Imna Surprise, of the Imna Kennels, won a prize in the collie class, and the old English sheep dogs, Sandy Point, Rags and Encliffe, belonging to Reginald C. Vanderbilt, took everything in their class.

AN EGG-LAYING CONTEST

An interesting contest is being provided by T. E. Quisenberry, secretary of the Missouri State Poultry Board, who purposes collecting a thousand hens from the United States and Europe, to take part in a laying competition, and for the use of the exhibition, as well as for more permanent hen interests, a poultry experiment station is to be built at Mexico, Mo., under the supervision of the United States Department of Agriculture. This contest, which is to last six months, will be held for the purpose of demonstrating the nearly limitless possibilities of a scientifically conducted poultry business, a similar exhibition object lesson having been conducted in Australia a few years ago.

THE EXTERMINATION OF SPARROWS

The bulletin issued by the Department of Agriculture in Washington urging the people of the country to employ certain methods of exterminating the English sparrow, has brought out a protest from Mrs. Huntington Smith, who, while granting that this bird does some harm, describes the ways suggested for killing it as sickening even to those who are not especially tender toward our humbler kin, some of them being to turn streams of water from garden hose on the nests on frosty nights; to destroy nests with long poles, thus causing the nestlings to fall to the ground; and to coax the birds to a table and drop a weight on them. Even though the consensus of opinion is that the English sparrow is not a de-

sirable winged citizen, if it is to be abolished the method of bringing this about should not be cruel; and there is always the danger in attempting the extermination of this species that many other birds, especially the song sparrow, which closely resembles it, will likewise be killed. The general public knows little of ornithology, and a wholesale order to kill English sparrows will be very generously interpreted, particularly by that Italian element of our population which would not scruple to reduce all of this vast country to the birdless condition that prevails in the land of its birth.

INDEFENSIBLY CRUEL SPORT

Is there no S. P. C. A. in Florida sufficiently alive to its obligations to put a stop to the shooting of live birds, which is a regular feature of the idle life of Palm Beach? It is related from time to time how many pigeons were killed and how many missed, but no record is made of the birds allowed to die a lingering death. Many States, including New York, forbid this barbarous sport, and in this day of enlightenment it should be prohibited the world over. We send missionaries to foreign countries to convert what we are pleased to call the heathen to a belief in our superior brand of religion; but what must the keen-witted Chinese and Japanese think of a system of ethics that winks at killing for the love of it?

INCOMPETENT MANAGEMENT

The A. S. P. C. A. management, to say the least, is showing little tact in taking a course that is alienating hundreds of its oldest, and heretofore staunchest, upholders, among whom may be mentioned Mrs. Robert Ingersoll. With a vastly larger income than any other humane society in the country, the prestige of years of existence and the tradition of noble achievement in its earlier history, this society should lead in all the most advanced movements for the protection of animals, but confidence is at such low ebb that, in spite of the continual advance in humane sentiment in all communities, and of the increase in population, its

(Continued on
page 54.)



Willomere Bruno, grandson of
Champion White Star Girl



Nowanta Chin-qua-pin. Winner of cup for
best Pekingese at the Toy Spaniel Club
Show held in December



Nowanta Marelto, black Pomeranian. Win-
ner of fifty first prizes and many cups
and specials



DRY &
FLUFFY

Don't you want soft, clean, and fluffy hair without the bother of washing?

W & B Swedish Hair Powder The Dry Shampoo

Removes dust, grease, excessive oil, makes the hair soft, clean and fluffy, easy to arrange and keeps the hair in splendid condition.

Large size \$1.00, Small 50c (by mail 60c). For Sale by all first-class dealers. If you cannot get it, send 10c for a liberal trial package and our pamphlet, "How to Have Handsome Hair."

Waldeyer & Betts

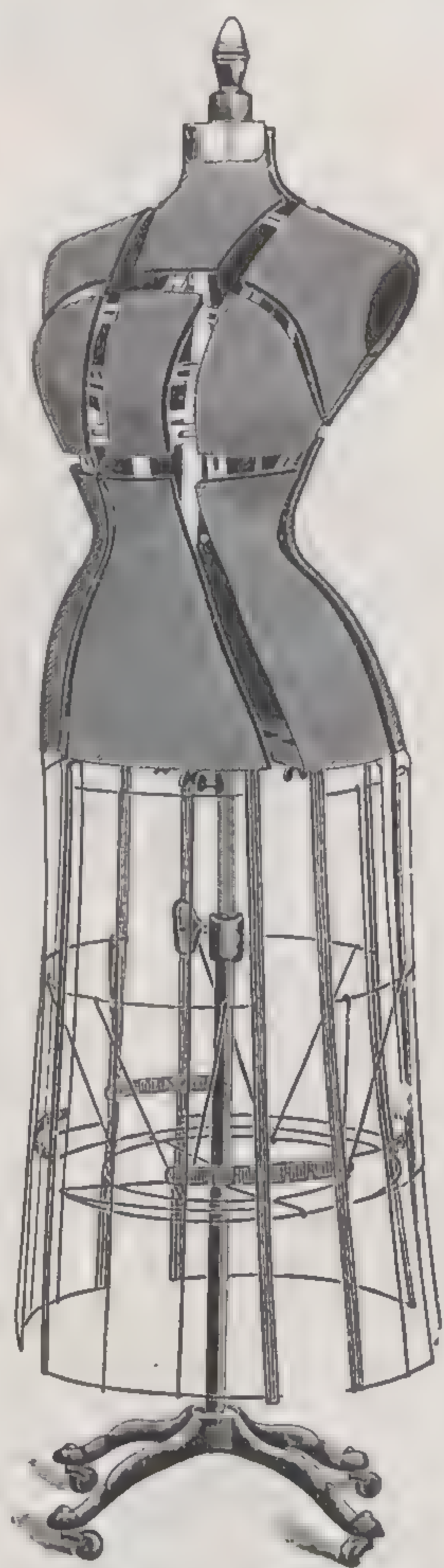
Dept. V

170 Fifth Avenue
New York



DRY &
FLUFFY

Dress-Fitting Without Fatigue



The Princess Adjustable Dress Form

NO more wearisome hours at the dressmakers---no more awkward and tiring fittings at home--gowns that fit perfectly without the irritating trying-on that your modiste now requires.

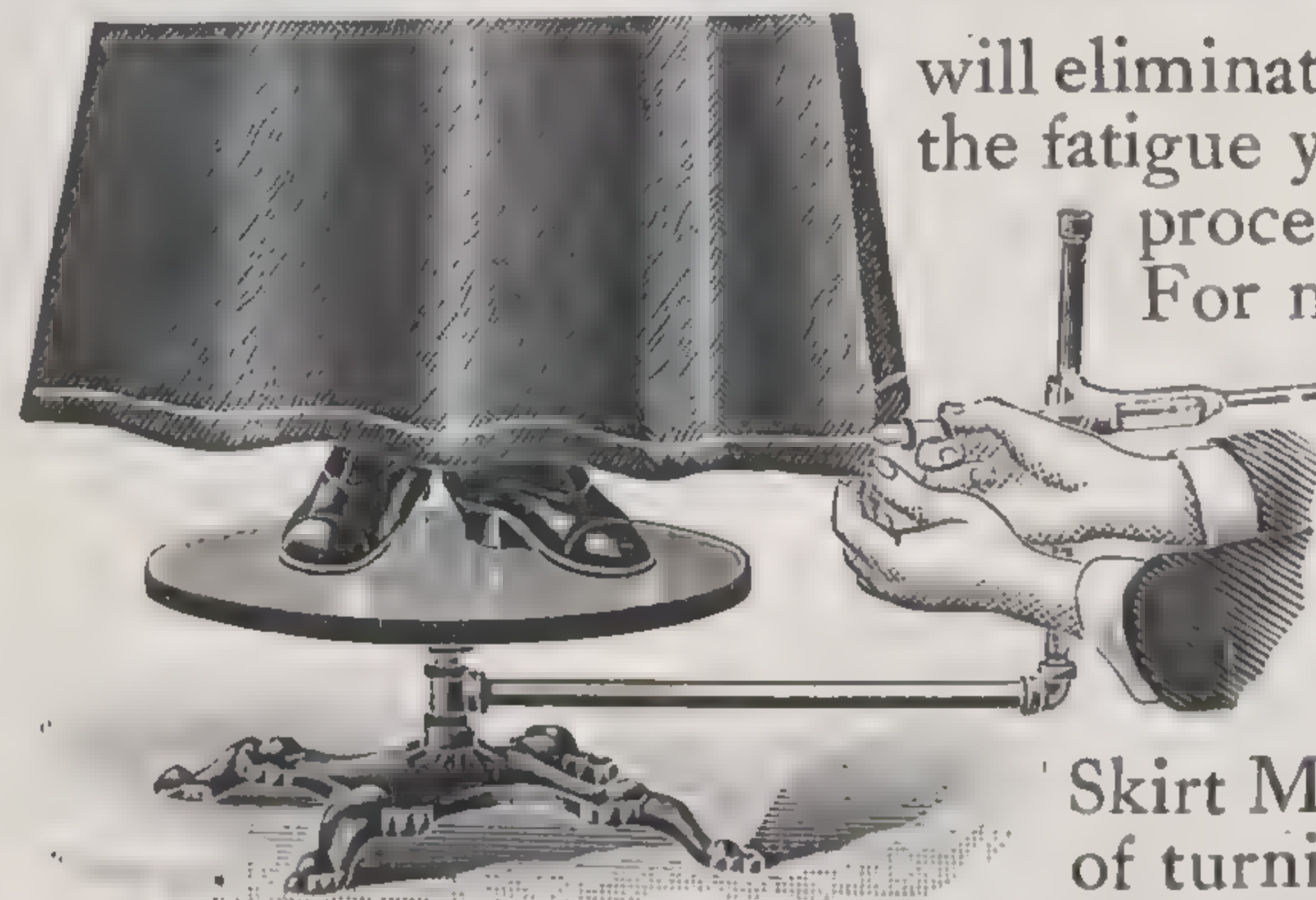
This and more, Hall-Borchert Perfection Adjustable Dress Forms will do for you. They will enable you while resting comfortably in your own home to see your gown at every stage of the making and exactly as it will appear on yourself when finished.

They can be adjusted by the use of a tape measure or to a waist lining if desired, and any garment made to fit the form will fit the person to whose measurements the form is set. The Hall-Borchert forms are the only forms that are made to last a life time. They have a durable working surface which CAN BE PINNED TO WITHOUT INJURY TO THE FORM. When once adjusted to your figure, the form will not collapse or lose its shape. The other many advantages of the

HALL-BORCHERT PERFECTION ADJUSTABLE DRESS FORMS

we have described in an interesting booklet "Dressmaking Made Easy." The information that it contains will save you many weary hours. Send for booklet to-day.

THE PERFECTION SKIRT MARKER



The Perfection Skirt Marker

will eliminate entirely the time you have wasted and the fatigue you have endured in the old tiresome process of measuring and marking a skirt. For now with the Perfection Skirt Marker

only a moment is necessary to get a perfectly true hem at the skirt bottom and to secure the exact skirt-length desired. If you'll just think of the convenience of the Perfection Skirt Marker as compared with the old process of turning up and pinning the skirt, you won't do without this fatigue-saving appliance for a single day. Please write for our descriptive booklet.



The Problem

Trying to see in a mirror how the back fits



Solved

By the use of adjustable Dress Form, which can be pinned to

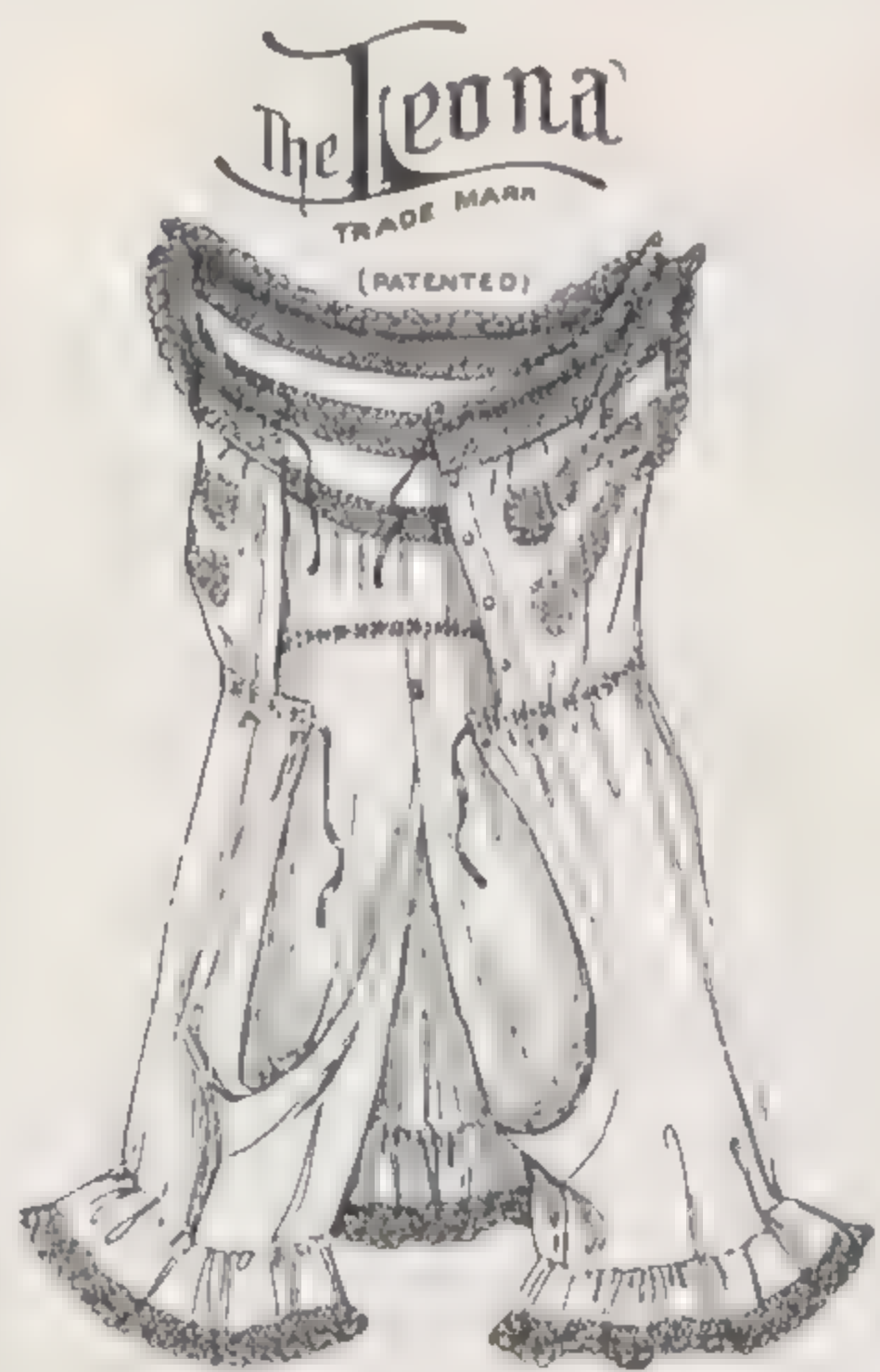


Effectively

Showing how the dress looks when finished

Call and see a practical demonstration or write for our descriptive booklet---"Dressmaking Made Easy."

Hall - Borchert Dress - Form Company
Dept. 20 30 West 32nd Street New York



Ask for the
LEONA
GARMENT
Three Undergarments
In One

The modish lines of the LEONA lend grace to the figure. Your dress will set smooth and close.

The circular and bias cut of the LEONA leaves no fullness, puckers or bunches at the waist or hips.

No tight draw-strings to bind you or bend your corset out of shape.

Slipped on or off in an instant.

Lessens wash-day troubles and laundry bills.

Made in a sunbright factory with exquisite care and attention to every tiny detail. Patented and manufactured by a woman who knows—for women who appreciate.

The LEONA GARMENT is made of the best quality of fine French nainsook and dainty imported laces and embroidery. Simple, or exquisitely elaborate. Economical and satisfactory from every viewpoint.

Prices from
\$1.00 to \$25.00

The LEONA is the only real three-piece undergarment—protected by exclusive patents.

Insist on the label "Leona" Beware of inferior imitations.

For sale by high class merchants.

Our Special Offer



Send your dealer's name and 12 cents for doll garment—exact duplicate of the LEONA.

If unable to purchase the LEONA in your city, send name of your best merchant, together with your bust and waist measure, and we will send one only \$1 garment for 75c. or one only \$3 garment for \$1.98.

Leona
Garment Co.
Dept. V,
La Crosse, - Wis.



Mayor of Long Branch, Newfoundland,
owned by White Star Kennels



Tonsky, Russian wolfhound, bred by the
Duchess of Newcastle

CONCERNING ANIMALS
(Continued from page 52.)

membership has fallen from 1,500 to 800. An action that will still further diminish its patronage is the very unwise move it has taken in regard to vivisection, which it actually defends in its formal organ, The Bulletin. There is no reason why any S. P. C. A. should declare itself on this subject, which for many reasons is best left to the propagandist efforts of societies specially organized for that purpose, but there is every reason why a humane society should not formally ally itself with those who advocate the torture of animals for any purpose whatsoever, and its action is one it will find hard to live down. What is needed at the head of the A. S. P. C. A. is a man whose conception of his obligation of office is justice for animals, not the effect socially of pursuing this or that policy.

AIGRETTES BARRED IN CALIFORNIA

In California a law has been passed prohibiting the possession of aigrettes, and in February a fashionable milliner, as well as the manager of a jewelry firm, were proceeded against under it in San Francisco by William Finley, secretary of the National Association of Audubon Societies. These are the first arrests under the new statute, and it is well that the widest publicity be given them, so that those who wish to wear aigrettes, or traffic in them in California, may be advised of the fate in store for them. When the Audubon Society succeeds in having such aigrette prohibition laws enacted in all the States, which is a comparatively new possibility, the end of a cruel trade will be in sight.

STARVATION MARCHES

An American recently returned from residence in Chile tells of large herds of cattle being driven over the mountains for use by the fifty thousand men in the neighborhood of Antofagusta. The journey to Colama is an eight-day drive, during five days of which the beasts do not have anything to eat or drink. They are filled up with water before they start, and enough hay is placed upon their backs to last them a day or two, but when this is exhausted they have to continue their hard task as best they can. When they arrive

at Colama they are rested and fattened before continuing the drive to the sea.

A BENEFIT FOR ANIMALS AND HUMANS

The contention so often presented in this department, that a general knowledge of hygiene and sanitation would save much human suffering from preventable causes, and take away much of the present excuse of animal experimentation, was exemplified in the case of a typhoid epidemic that developed in one city block. So little informed are even college educated men in regard to ordinary sanitation, that a university professor whose daughter was ill, upon being asked if the drinking water was the cause, dismissed the idea by saying that it was not possible that infection could have entered in this way, because all the water used in the household had been filtered. As though infection could not come in liquid form. Even the local Board of Health, with a sanitarian at the head, failed to discover the cause of the epidemic—it being left to a layman,

who remembered that a previous epidemic, which afflicted an orphan asylum, was due to municipal plumbing becoming clogged at a curve or bend in the water pipes. It is for the interest of humane people, especially those who perform social service in behalf of children and animals, to insist upon efficient health teaching in the schools.

A SOCIETY OF REAL NOBILITY

A little book prepared by Mrs. de Courcy Laffan, giving the history of the Brotherhood of Hero Dogs, founded by her with the idea of bringing forcibly to the notice of the public the fact that dogs, as well as human beings are capable of performing deeds of heroism and self-sacrifice, is being sold for the benefit of the Animals' Hospital. Whenever a dog is reported to have done a conspicuously heroic act he is made a brother of the order; his name and the particulars of the act are duly put on record, and he is given a silver collar as a badge of honor. All told, seventeen dogs have thus been formally invested with the title of hero, the first to secure the honor being Little Nell, who for years watched over and guided a blind match-seller through the mazes of London streets. It was her devotion to her nearly helpless master that suggested to Mrs. Laffan the idea of the Brotherhood of Dog Heroes.



Champion White Star Girl of
White Star Kennels, Long
Branch, N. J.



Nowanta Pekingese puppies, bred by Mrs. Harley of Huntington, L. I.

Mae R. Sayre

CORSETIERE

6 West 33d Street, New York

Opposite Waldorf. Phone 3985 Madison (Parlor Floor)



"Maternity Corset"

This garment fills a peculiar want and is highly recommended by physicians. It is very soft and pliable; is readily adjusted; laces on sides as well as in the back; and is in every way adapted to give ease and comfort. Maternity Gowns a specialty made to order.

Patrons living at a distance may be assured of satisfaction, ordering by post.



Le PARFUM de la

"Dame en Noir"

Illusive and Fascinating
(The Perfume of the Lady in Black)
Made by Lenthéric of Paris



Finely Perfumed
MIRA Sachets

Most exquisite sachet placed on market for many years. 5 in a box 50c. If you do not find them at your dealer's send me his name and I will see that you are supplied.

JOHN J. MURPHY
Sole Importer for the United States
79 Fifth Ave., New York

W. & J. SLOANE



PLAIN COLOR CARPETS

OUR stock of carpets is always an index of the latest and best ideas in interior decoration. In the matter of Plain Solid Color Carpets, which are becoming more and more widely adopted, our present display is particularly strong. From the following list of weaves we can meet every possible requirement of our patrons:

English Baroda, Saxine, Angora and Saxonia, 1 yd., 1½ yds., 2¼ yds., 3 yds., 4 yds. wide.

English Velvet, 12 ft. wide.

French Wilton, 1 metre wide.

Domestic Wilton and Domestic Axminster, 27 and 36 in. wide.

High Pile Axminster, 27 in. wide.

English Durries, 36 in. wide.

English Felt, 48 in. wide.

Domestic Ingrain, 36 in. wide.

Samples and prices upon request.

Free delivery within 100 miles.



882 Broadway - New York

E. Burnham Coiffures 1910

The Turban Cap Frame and Turban Braid

The illustration here-with shows the frame—the simple manner of adjusting the frame on the head—and the coiffure arranged over the frame. This is the very latest conceit worn in London and Paris.



The Turban Braid used in arranging this coiffure is formed of hair from 30 to 36 inches in length. Hair of this extreme length can only be obtained in less than one-half dozen places in the world. We have a large stock in all shades and textures, and can match your hair exactly. Prices from \$8.00 to \$50.00.

Anything mentioned in this advertisement sent on approval. Billie Burke Curls, Daphne Puffs, Wigs for Men and Women. Send for ART CATALOG and new fashion supplement showing styles for winter of 1910.

Ornaments for the New Coiffure

Exquisitely dainty effects in jet, rhinestone, pearl, and other jewels in pins and combs; also real shell, gold, silver and cut steel.

Our combs and ornaments are especially designed by our own artist and curve to fit the head properly. A gift of one of these beautiful ornaments will delight the most fastidious lady.

Send for description, illustrations, and prices.

The E. Burnham Illustrated Lessons

Will teach you by Correspondence, Artistic Hair Dressing, Shampooing, Manicuring, Hair Culture, etc. Also Manufacturing of Switches, Puffs, Curls and Transformations. Also Men's Wigs and Toupees. Increase your earning power. A diploma from our school gives you standing in these professions. Send for free prospectus containing signed letters of our successful graduates. Our instructors are doing the work they teach every day.



E. Burnham 70 and 72 State Street Chicago
Department 703

DURBAR CLOTH

TRADE
MARK

*An Exclusive Novelty Fabric, with the
Beauty and Rough Character of
High Priced, Imported Ramie
Linens, but Perfect in
Laundering Qualities*

**27 inches wide. 75 shades and colors
35c per yard**

Tailored effects in rough linens and like fabrics, will be one of the strongest style features during the coming season. Paris has said so and the high-class manufacturers and dressmakers in America have followed on. Yet the excessive prices demanded for imported Linens, their tendency to absorb moisture, wrinkle, and, when laundered, to sag out of shape, deter many women from using them.

In "Durbar Cloth," a revelation in cotton manufacture, all these difficulties are overcome.

A firm, strong cloth, with rough yarns running both ways; ideal for the new Russian Blouse Suits, of which we show one advanced model; also for all varieties of stylish Two Piece and Shirt Waist Suits, Separate Skirts, Wraps, Waists, Boys' and Girls' Suits and Children's Dresses.

The color range includes the very latest tones, from the beautiful Bleriot blue down through a list which covers everything that fashion and good taste demand.

A word of caution: While no other manufacturer can produce a cloth with the peculiar construction and merits of "Durbar" you may be offered something said to be similar, or "just as good." For your protection the word "Durbar" appears on the genuine in every yard of the selva. Insist upon seeing it. Accept no substitute.

Ask for "Durbar Cloth" at your local dealer's. If he cannot supply you, write us, sending his name.

**FRED.
BUTTERFIELD
& CO.**

725 Broadway, New York
Bradford, Eng.

Makers of the famous
"Himalaya Cloth."





Imported Spring Model

Designed by a prominent milliner of Paris, a striking creation of simplicity and elegance—a hat that would ordinarily retail for \$45. You can have one just like it for less than half that amount. Here's the secret: Ostrich plumes purchased in department stores and millinery shops carry three or four middlemen's profits. Our plumes carry only one small profit, because we sell direct from the ostrich to you—a saving of 50 per cent.

Get two of our 19-inch willow plumes illustrated below at \$5.95 each (retail elsewhere \$12.00), tack them on a hat like the above, which you can purchase in your local store for \$5.00, New York and you have a beautiful \$45.00 hat for \$17.93.

Should you like larger plumes get two of our 24-inch willows at \$10.75 each, which would cost \$19.98 each at any other store.

Send for free catalogue and illustrated booklet of Spring styles in hats of which the above is a sample, with instructions for making at home.



19-inch Willow Plume

This one worth \$12.00 Our price **\$5.95**

24-inch Willow Plumes, which sell elsewhere for \$19.98 **\$10.75**

Our 19-inch Plumes could not be equalled elsewhere at \$27; our price... **\$12.75**

This Spring, ostrich plumes will be worn more extensively than ever, as shown by the advance Spring styles of prominent milliners, and our new stock, just made up for this season, is the largest and handsomest display in the United States. Order by mail just as safely and with as much satisfaction as a personal call would give—even more care and attention by an expert judge of plumes given your order.

High Grade Rich French Plumes

\$6.75



This shows our 19-inch new style French Curl Plume

With extra large full head and long flues. Worth \$10.95; our price **\$6.75**

16 to 17-inch, worth \$7.95, at **\$3.75**

17 to 18-inch, worth \$8.95, at **\$4.75**

18-inch **\$5.75**

Other French Plumes from **\$9.75 to \$14.75**

Upon receipt of 50 cents deposit we will send any of the above plumes C. O. D., with privilege of examination, and if you do not consider them the handsomest plumes and biggest bargain you ever saw, return at our expense.

London Feather Nov. Co., Inc.

21 W. 34th St.; Opp. Waldorf-Astoria, N. Y.

Branches: 366 Sixth Ave., N. Y.

29 Monroe St., Chicago, Ills.

Address All Mail 21 W. 34th St., N. Y., Dept. 7



Parrot flower holder

THE FLORIST'S EASTER NOVELTIES

Unique and Costly are the Smart Conceits that Enclose the Fragrant Wares of the Fashionable Flower Shops

THE custom of giving unique favors on Easter morning is one of ancient origin, and among the most popular observances connected with the day which still linger with us, the sending of floral tributes is supplanting all others. Certainly there is nothing more delightful than the charm and beauty of rare blossoms, at this glad

satin and filled with a huge bouquet of rare white orchids and gardenias, tied with a handsome bow of pale green ribbon. It is not only an artistic receptacle for flowers, but a desirable ornament for the toilet table, or bureau, and a practical holder for handkerchiefs or jewelry.

Among the most elaborate and showy favors, an ingenious conceit in the form of a miniature "Carriage of State," drawn by six snow-white lambs, driven by three beautiful wax dolls, stands out conspicuously. The carriage conveying a load of Jack Roses and Sweet Peas is trimmed with white satin and gold lace; silk ribbons are arranged as lines for the drivers, and the whole rests upon a foundation of green moss.

The offerings of eggs on Easter Sunday is signified by a variety of effectively designed receptacles, covered with satin, painted in delicate colors, and made large enough to hold a bunch of violets. Even conceptions in the form of air ships, especially constructed with receptacles for or-



This stunning satin lined box is a practical gift long after the blossoms are faded

season, when all nature is budding forth with sweet fragrance at the close of winter, and the society belle who does not receive some such token has just claim for neglect of social obligation on the part of her friends.

Potted plants, from rich Crimson Ramblers to the purest white lilies, arrayed in effective jardinières and attractive baskets of ornate workmanship, are elaborately displayed in the florist's shops, yet the demand for cut flowers is annually increasing—especially for the rarer varieties of orchids, California violets, gardenias and American Beauty roses. And when these delicate blossoms are sent in handsome and richly designed receptacles, intended not only as suitable and novel flower holders, but as objects of art which have intrinsic beauty, the gift is the more acceptable. Many of these costly objects are exquisitely painted and embroidered in delicate tints to harmonize with the blossoms they protect, and among them the Pretty Polly, shown by the accompanying illustration, represents one of the most attractive of these novelties. The upper portion of the receptacle is formed of real parrot plumage in its natural, gorgeous colors of bright red and green, while the lower half of the egg-shaped body is made of soft pink satin, the parts separating to form the unique holder for the flowers—in this case orchids and California violets—which are seen in the picture, surrounding it. Long after the flowers which accompany it have faded and been forgotten such an ornament will remain as a token of remembrance of the friend who sent it.

In striking contrast with the parrot novelty is the holder resembling an old-fashioned iron strong-box, with its heavy clasps and trimmings; lined with white



A satin covered mandolin is a dainty receptacle for the fragile orchid

chids and suspended by ribbons to harmonize, are among the numerous innovations now on exhibition, while the idea of combining musical instruments with flowers is effectively shown by the mandolin here pictured. It is covered with cream-white satin, has silk strings, and separates for the purpose of receiving its burden of orchids with their wing-like petals.



DIAMOND FAST COLOR EYELETS

in your shoes are a guarantee against "brassy" eyelets, that cheapen the appearance of the shoe.

Diamond Fast Color Eyelets retain their bright, new appearance even after the shoe has worn out. They are the only eyelets made with tops of solid color, and

CAN'T WEAR "BRASSY"

Diamond Fast Color Eyelets give snap and life to the shoe. Their presence is a guarantee of shoe quality. Strictly high-grade shoes should always have them. They are easily distinguished by a little diamond-shaped trade-mark slightly raised on the surface of each eyelet. Look for them when buying shoes or ask your dealer about them, and insist upon having them.

UNITED FAST COLOR EYELET CO.
Boston, Mass.

Physical Culture for the Scalp

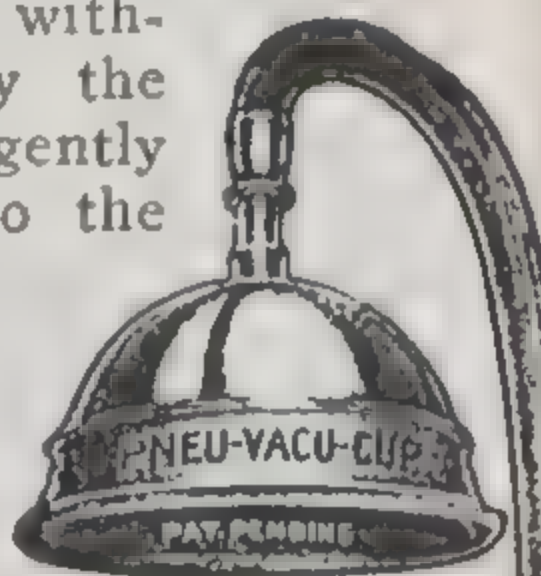
"PNEU-VACU" PROCESS

Stimulates the Growth of the Hair

Induces circulation without irritation. By the Vacuum method it gently draws the blood to the scalp, causing a delightful feeling of scalp exhilaration—the warmth and glow that come with health.

By helping Nature to carry food to the follicles, it prevents the hair from falling, induces a normal growth and stimulates a natural secretion of the oils, making a soft and luxuriant growth. Takes the place of all hair oils and tonics, doing what they cannot do—producing lasting effects. If used for a few minutes each day will produce satisfactory results in from 4 to 6 weeks.

Our Guarantee.—Every Cap is sold on an absolute guarantee to produce results. Money to be held during trial period, subject to your order.



Write for free booklet giving full details

Evans Vacuum Cap Co.
SUITE 215

1876 Broadway - New York City



Best & Co.

These models are especially adapted for
Misses and Small Women

213—A stylish model made of dotted silk foulard, waist and sleeves trimmed with piping of plain color silk and embroidered buttons, yoke of lace, full plaited skirt. Colors, rose, green, dark, and light blue; same model in tan pongee. Sizes, 14 to 20 years.
Value \$29.50 Price, \$15.00

204—A very handsome model made of fine French linen, waist and sleeves elaborately trimmed with embroidery and Cluny lace, skirt made with overskirt, trimmed with lace. Colors, corn, light blue, pink and white. Sizes, 14 to 20 years. Value \$32.50. Price \$22.75

211—Stylish dress of checked gingham, waist tucked and trimmed with lace and crochet buttons. Dutch neck, three-quarter sleeves, plaited skirt. Colors, lavender, brown, pink, blue, green, black and white. Sizes, 14 to 20 years. Value \$12. Price \$8.75

317—A smart tailor-made suit of Ramie linen, semi-fitted coat, single breasted collar, trimmed with piping of striped silk, skirt trimmed in tunic effect. Colors, catawba, tan, white, peacock and navy blue. Sizes, 14 to 20 years. Value \$2.50 Price \$16.50

Spring and Summer Catalogue Now Ready for Mailing

60-62 West 23d Street

::

::

::

New York City

**Your Complexion Need Not
Be Ruined by March Winds**



**The Chill and the Dampness
of the early Spring have
no Terrors for the User of**

Dr. T. Felix Gouraud's

Oriental Cream

Or Magical Beautifier

For by its daily application the skin can be kept delicate and clear, with the bloom of youth—absolutely unaffected by the ravaging elements.

Gouraud's Oriental Cream not only strengthens the tissues, but also brings to the cheek the soft rose-like tint that every woman so ardently desires.

Its use is not only beneficial, but pleasing and enjoyable. Cool and refreshing, Gouraud's Oriental Cream is like the touch of a balmy summer's breeze. For its invigorating qualities make it welcome by every tired society woman.

Most important of all, the testimony of users during the past sixty years, proves conclusively and without the slightest shadow of a doubt, that Gouraud's Oriental Cream is not conducive to and will not cause growth of hair on the face. Don't experiment with other preparations untested by time and unvouched for by thousands of satisfied users.

Price, \$1.50 per Bottle

Gouraud's Italian Medicated Soap is invaluable during the spring season for every woman. It cures skin troubles and soothes chapped face and hands. Why chafe your skin and ruin the beauty of your hands by the use of ordinary soap, when Gouraud's Italian Medicated Soap will assure you comfort as well as positive benefit.

Price, 35c. per Cake

For Sale by Druggists and Fancy Goods Dealers, or sent direct upon receipt of price.

Send 5c. in stamps for a book of Gouraud's Oriental Beauty Leaves, a handy little article of perfumed powder leaves to carry in the purse.

FERD. T. HOPKINS

Proprietor

37 Great Jones St., New York

FOR THE HOSTESS

**Spanish Cooks the Originators of Some Delicious Dishes of Established French
Repute—Savory Dishes of Pungent Taste—Omelettes to Suit
Fastidious Palates—Appetizer**

THE CUISINE IN SPAIN

SPANISH cookery is not generally considered to have arrived at such a stage of perfection as that of some other nations, although of late years travellers have found it much improved and consequently more agreeable to a cosmopolitan appetite. It is quite possible too that Spanish chefs have not always been given quite as much credit as they were entitled to, as more than one delightful dish the French have been credited with inventing, undoubtedly owes its origin to Spain.

For example, it was a Spanish cook who first discovered how much more delectable turkeys are when stuffed with chestnuts, and we have an exceedingly pleasing fore-meal to thank them for. To Spain also belongs the distinction of first accompanying wild duck with orange salad, and gourmets claim that this of itself is sufficient to proclaim them chefs of much intelligence.

Many of our most delectable food products arrive at perfection in Spain, the olives, chestnuts, oranges, peppers, and hams, being unexcelled. The pigs, in certain districts, are fed only upon acorns and chestnuts, and are said to make the most toothsome eating of those raised in any part of Europe. The lavish use of oil and garlic in Spanish cooking usually proves most objectionable to the foreigner, but there are, fortunately, plenty of hotels and restaurants where these are not used so lavishly. The oil is not refined like that so freely used in France and Italy, and it leaves a most disagreeable taste in one's mouth for hours after it has been taken, and as for the garlic, no need to dwell upon its defects. However, the too generous use of garlic is not characteristic of the tables of the upper classes in Spain. On the contrary the spicy seasoning imparted to many of their viands by having the foods lightly rubbed with garlic before they are cooked, or if to be served uncooked, having the dish in which they are to be placed similarly treated, is almost invariably pleasing. Tea is not indulged in to the same extent as it is with us, but chocolate is universally popular, and with orange juice, sugar and spices, they make an especially delicious sherbet.

Gaspacho is the national dish which is eaten by rich and poor alike, although of course with a good deal of difference in its preparation and the manner of its serving. It is a mixture of numerous edibles, tomatoes, oil, vinegar, cucumbers, onions, bread-crumbs, all highly seasoned with salt and pepper; Gaspacho is always served iced or very cold.

The favorite Spanish way for preparing spinach makes a rather unusual dish for foreign palates, yet after eating it a few times, one becomes actually fond of it. The spinach must be fresh and tender to begin with, and must then be carefully picked over and well washed in at least four fresh cold waters, then well drained, and cooked rapidly until tender in a small quantity of slightly salted boiling water. If young, it should cook thoroughly in fifteen minutes. When done, drain it well, chop it very fine, and drain again. For half a peck of spinach melt two tablespoonsful of butter in a saucepan, add the chopped spinach, and one-half cupful each of seeded raisins and chopped blanched almonds, season with salt and pepper to taste, and serve on a hot dish with bread croutons.

A delicious Spanish sauce to serve with asparagus is made in this way: Melt two tablespoonsful of butter in a saucepan and add to it one small, finely chopped onion, half a dozen pepper corns, and a bay leaf. Let it cook without browning until the onion is done, then gradually stir in three tablespoonsful of flour and two cupsful of white stock (milk may be substituted), add salt and pepper to season, and a pinch of grated nutmeg, and stir and cook gently for fifteen minutes. Mix one tablespoonful of

lemon juice with the well beaten yolks of two eggs; strain the sauce, return it to the saucepan and place it where it will keep warm without simmering, then very gradually add the eggs and lemon juice. Stir briskly until thoroughly mixed, and add a scant tablespoonful of butter. The asparagus should be boiled in the usual way and laid on small slices of hot golden brown toast. The sauce may be poured over it or served in a bowl.

When you wish to serve a novel vegetable try chestnuts a l'Espagnole. Put one pound of Spanish chestnuts in a saucepan, cover them with cold water and let them boil for ten minutes. Then drain, peel, and skin them. Put them back in the saucepan with one quart of stock or broth, add half a tablespoonful of sugar and let them simmer until tender. Melt one tablespoonful of butter in a sauce pan, stir smoothly in one-half tablespoonful of flour, and cook and stir for two minutes, then add very gradually one cupful of stock or broth, a teaspoonful of beef extract, half a bay leaf, salt and pepper to season well, and let it cook for five minutes. Strain the sauce into another pan, drain the chestnuts, put them in the sauce, and shake the dish over the fire until it is very hot, then serve at once.

Spanish omelet is a delightfully savory dish for luncheon. Make an egg omelet by the preferred rule and just before it is folded over spread it with a filling made as follows: Mince finely one small onion, one green pepper (seeds removed) a few fresh or canned mushrooms, and one slice of raw ham, and fry them all together to a nice brown in a little olive oil. When cooked remove from the fire, add three small tomatoes, peeled, cut in quarters, and the seeds removed, and cook about twenty minutes longer. Season to taste.

A hot Spanish sandwich is something decidedly novel to American palates. Cut bread a day old for the sandwiches, trim off the crusts, and place a slice of boiled ham between each two pieces. Press well together, dip quickly in sherry, and again in slightly beaten egg, then fry to a delicate brown, and serve at once.

Torija is a dish chiefly eaten on Good Friday, it being really fried bread with a few elaborations. Cut the bread in convenient-sized slices, dip them in sherry, then fry in oil, and spread them at once with honey.

Even the poorest peasants in Spain think something in the nature of a dessert is necessary, and one will rarely find them finishing a dinner without a sweet of some kind. This may perhaps be a few figs or raisins, or possibly only a piece of chocolate or sugar, but it is always something to supply the desired sweet.

In Seville the most delicious of preserved fruits, and sugar paste (Turrón) in various forms, will prove a continual joy to the traveller with a proper appetite for sweets.

OMELETS FOR THE LENTEN TABLE

SPANISH OMELET.—For an omelet of four eggs, allow one cup of canned tomatoes, one sweet pepper, one shallot, and one tablespoonful of butter. Remove the seeds from the pepper and cut into shreds. Peel and shred the shallot. Put all the ingredients into a saucepan and stew gently for twenty minutes, adding salt to taste. Break the eggs in a bowl and whisk lightly, adding four tablespoonsful of water. Put a piece of butter the size of a walnut in an omelet pan and when melted add the eggs. Shake the pan gently until the eggs are set, and then sprinkle lightly with salt. Put two tablespoonsful of the tomato mixture in the centre, fold over the edges and turn out on a heated platter. Pour the remainder of the sauce around the omelet and serve immediately.

OMELET WITH FINE HERBS.—For an ome-

let of six eggs, allow one-half tablespoonful of chopped parsley, one-half tablespoonful of chopped tarragon, and the same amount of chopped chives. Beat the eggs in a bowl for four minutes, add one-quarter cupful of sweet cream, and again beat. Melt one-half ounce of butter in an omelet pan and when hot add the eggs. When they begin to thicken, sprinkle lightly with salt and pepper, and spread the herbs over the surface. Fold and serve on a hot platter.

OMELET WITH ASPARAGUS TIPS.—For six eggs, allow either the tips cut from an ordinary bunch of asparagus or one small can containing tips only. If the former, boil in salted water, if the latter, heat to the boiling point. In either case drain and season with butter, salt and pepper. Beat and prepare the eggs as directed for Spanish omelet, and when ready to roll spread the tips over the surface, fold and serve smoking hot.

CELERY OMELET.—Omelet with celery filling is both toothsome and wholesome, and, as the celery is claimed to have a slight sedative quality, it makes an admirable dish with which to fortify oneself against nervous strain. For the filling, cut the outer pieces of a stalk of celery into small bits and stew slowly in real stock sufficient to cover, until tender. Add just a little sweet cream and thicken with butter and flour that has been cooked until smooth. Break and prepare the eggs as already directed, and when the omelet is partially set, put a few spoonfuls of the stewed celery in the center. Fold the omelet and pour the remainder of the sauce around it.

BREAD OMELET.—To make this really substantial omelet, soak one cupful of bread crumbs in one cupful of hot milk for a quarter of an hour. Then add half a cupful of grated cheese, three beaten eggs, and salt and pepper to taste. Divide the mixture in two parts and for each put a lump of butter half the size of an egg in the omelet pan, pour in half the mixture and cook after the usual method, but a little more slowly than when eggs alone are used. Turn out upon a hot platter and serve.

RICE OMELET.—Rice omelet is not alone delicious, it also makes a hearty dish and is therefore well adapted to the home luncheon. Pour one cupful of rich milk over one cupful of cold, boiled rice, and beat with a fork until the rice is well broken and smooth. Add a tablespoonful of melted butter with salt and pepper to taste, then whip in three well beaten eggs and cook as directed for bread omelet.

BAKED OMELET.—Baked omelet differs sufficiently from the usual one to make an agreeable change, and it is quite simple and requires only a brisk oven for success. Separate the whites from the yolks of four eggs, beat the yolks until smooth, then add to them one tablespoonful of butter, one tablespoonful of flour, one cupful of milk and half a teaspoonful of salt. Beat the whites of the eggs until stiff and add to the mixture with half a teaspoonful of baking powder. Pour into a buttered dish, and bake in a quick oven until firm.

APPETIZER

ANCHOVY CROUTONS.—Toast some little heart-shaped pieces of bread until they are a pale golden brown, then spread them with a paste made according to the directions given below, and on top of each arrange two strips of anchovy in the form of a cross and at the two opposite ends put a tiny heap of sieved yolk of egg, and at the other two ends a tiny heap of finely minced olive. For the mixture pound the sieved yolks of three hard boiled eggs in a mortar with an ounce of butter, a tablespoonful of grated Parmesan cheese and a teaspoonful of anchovy paste; season the mixture with a little salt and curry powder and heat it in a saucepan containing a small quantity of butter.



CRAPO

ITALIAN LINENS

LINEENS

RARE, beautiful, original, and unique **EASTER** Novelties you will find at
JOHN M. CRAPO'S LINEN STORE
 (Established 1800)
 Crapo Building, 431 Fifth Ave., New York
 Between 38th and 39th Sts.
 SUMMER STORE, BAR HARBOR, MAINE.

AUGUSTE METHOD of
REJUVENATION

London Paris New York Vienna



of the
 Face
 Neck
 and
 Hands



WE GIVE WRITTEN CONTRACTS TO

rebuild hollow cheeks and sagging muscles without surgery or injections. Eradicate wrinkles, scars, acne, small-pox marking, freckles, discolorations, etc., without acids. The only method practically painless. At no time is the face sore. All work is done under the supervision of a physician, member of the State Medical Association. Investigations solicited. Send stamps for descriptive booklet.

The Palingenesis Co.

11 West 30th Street,

New York City

STRICTLY NEW O-G PUMP

The success of this distinguished model, thus early in the season has given us *special satisfaction*—because it means complete success in our long and earnest effort to evolve a genuinely *high-class boot* of the *smartest character* which could be sold at a modest price. We do not believe this shoe has its equal anywhere, at anything near this figure. It gives new evidence of the

DESERVED PRE-EMINENCE OF O-G SHOES

ORDERS
 sent us
 by mail
 receive
 prompt
 and very
 careful
 attention



SPRING
 Fashions
 shown in
 the dainty
 Book of the
 Booteries,
 sent free
 on request

EXCLUSIVE O-G STYLE V, 1017—FIVE DOLLARS. *Very Dressy.*

GUN METAL, PATENT COLT, IMPORTED TAN or BLACK SUEDE.

O'CONNOR & GOLDBERG

Address for Interstate Orders

REPUBLIC BUILDING

Retail Store for Women
 46 Madison Street
 in the Heyworth Building

CHICAGO

Retail Store for Women
 205 State Street
 2d Floor by private elevator



Wedding Cake in Boxes and Wedding Favors

The latest New York ideas in specially-made boxes, beautifully embellished with distinctive monograms and filled with Wedding Cake made from Dean's original recipe, famous for nearly three-quarters of a century. Dean's also have the newest ideas in Special Favors for the members of the bridal party; Ornamented Bride's Cakes with novel gold and silver gifts; Place Cards of exclusive design; Cases for the ices, etc.

Expressage prepaid on all Wedding Orders to any express point within 300 miles of New York City. Prices quoted on request.

Established
71 Years

Dean's

628 Fifth Ave
New York

'SALADA'

—is tea at its best—in all its garden freshness and fine flavour.

"SALADA" sealed lead packets are proof against dirt. The tea can't be contaminated.

"SALADA" costs no more than ordinary tea. Your grocer will recommend it.



IN THE WESTERN SHOPS

(Continued from page 33)

cross, made of dull gold, with a fine line of white enamel on the outer edge. The design is open-work, and in the open spaces are set groups of tiny diamonds. A large diamond cut square is set in the center of the cross, where it rests on a broken square of transparent green enamel outlined with small diamonds. At the top is a loop of the same stones, by which it is attached to a chain. All the diamonds are set in platinum. The cross measures two and a half inches in length. Price \$230.

FRENCH STATIONERY

One of the shops is showing some new French stationery. The note-paper—a smooth linen—comes in very delicate shades of lavender, gray, green, blue, and putty, and has a quarter-inch band of the color in a deeper shade all round the page a quarter of an inch from the edge. It comes in small note size, and the envelope shows a new fad, it being the same size as the paper unfolded. It has a thin lining of the same shade. Price 75c a quire. Note cards, with a perforated edge having a tiny scroll pattern in a contrasting color, comes in lavender, gray, cream, and blue at 35c a quire. A block of letterettes, combining note-paper and envelope in one, costs 50c a block, the block containing fifty-five all creased ready for folding.

ATTRACTIVE WASH MATERIALS

Very fascinating are the wash materials, which range from the heaviest linen crash suitings to the finest mull and batiste. Coarse, firm linen, suitable for hard wear, can be bought for 75c a yard, and some of the new patterns show a diagonal weave at 85c, or have a coarse stripe or check at \$1. These come in colors at \$1.25, and all are 47 inches wide. In medium weight for tailored shirtwaists or one-piece dresses, there is Austrian madras, an excellent fabric. It comes in plain and mercerized effects (the mercerized having the soft gloss of damask) in a large variety of designs at 65c and up; a cheaper quality is 50c a yard. Cotton crépon is still popular, the new mottled pattern being preferred to the crinkle of last year. It is especially good as a background for embroidery. Price 85c per yard.

The new marquisesettes are beautiful, particularly the all-over embroidery ones; they cost \$1.25 a yard, and are 40 inches wide. A very good material for tub frocks is cotton poplin; it comes in a light weight at 25c a yard, and is very satisfactory for tennis dresses, if not starched when laundered. For the plain tailored shirts for general outing wear, flannel in a light weight is an excellent fabric. One variety, which is warranted not to shrink, comes in a number of good designs, stripes predominating—tan with green, lavender with white, and pale green with white—and costs 75c a yard. Another satisfactory material for this purpose is French wool taffeta at 75c.

IMPORTED TRIMMINGS

Among the new importations is a large scarf of chiffon cloth in Persian colorings. It is two yards square, and can be used as a scarf, as a waist material, or draped tunic fashion over a satin gown. Price \$6.50. Another beautiful material for the transparent tunic or for over-drapery is silk marquiseette, which has tiny seed beads of the same color scattered all over it. It costs in all colors \$6.50 a yard.

For wash dresses there is a new trimming called rat-tail cord, in two weights and in all colors, which costs 35c a twelve-yard bolt. Cotton soutache is still much used, and can be bought in any color from 25c a bolt up. (One shop carries as many as 400 shades.) A heavy bobbin lace, the kind made by the peasants of northern Russia, is a very effective trimming for heavy linen. In Byzantine design it shows large scallops, which measure six inches at the widest part; price \$3 a yard; an insertion to match, four inches wide, costs \$2.50 a yard. Heavy medallions in the form of flowers of Irish crochet come ready to be appliqued; a chrysanthemum measuring seven inches across costs \$1.75, and a huge sunflower, almost as large, padded in the center and having two leaves, costs \$2.

A kaftan set in Russian embroidery, consisting of a five-inch wide strip for the front of the coat, and narrower bands for collar and cuffs, costs \$4.50. The embroidery is done in pale shades of pink and blue on Tartar linen. Strips of the same embroidery, in which three colors, blue, red, and brown, are combined, are \$3.75 each. They are two and one-half yards

long and three inches wide.

A very dainty trimming for lingerie waists is the Porto Rican linen drawn-thread embroidery. Although cob-webby in appearance, it is very strong and durable; a narrow insertion (inch wide) costs \$1.75 a yard, and one almost four inches wide costs \$4.75.

Large buttons, measuring two inches across, are in great demand for coats. Some are of oxidized metal ornamented with cut steel points, and have a large blue stone resembling aqua marine in the center. This same model comes in brass with topaz. Price \$1.50 each. Another button, the same size, and in the same material, but in filigree work, has tiny green imitation emeralds scattered all over it. Price \$1.10.

DAINTY ACCESSORIES

For the maline neck bows which are much worn, there is a very dainty brooch of brilliants in a silver setting. The design is simple, four loops being caught in the center by two bands of the stones, slightly larger than the others. At the back is an arrangement by which the maline is held in place. It is very pretty and very well made. Price \$25.

Some of the new veils have a small hexagon mesh with a motif, woven into the fabric. These are very dainty and cost from 45c a yard up. Among the more expensive veils are those of Chantilly lace, having a light all over pattern. They come in all colors and cost \$4.50. A very good veil at \$3 is one which has a medium hexagonal mesh with a mystic pattern traced on it in black silk. These are very effective and have the advantage of being easily seen through; they come in black and white only.

For motoring, of course, there is always the chiffon veil, and these are most practical, as besides keeping the dust out of one's eyes and hair, they clean well. A very beautiful one comes in orange and gray. It is double chiffon and has a wide hem all around, and it is quite large, two and a half yards long by one yard wide. On one side it is shaded from dark gray to deep orange through the lighter shades of these colors, and on the other side it is shaded from deep orange to dark gray. It is most effective, the coloring suggesting sunset clouds; price \$8.50.

USEFUL TRAVEL ARTICLES

A very convenient pillow, and one which occupies little space in one's steamer trunk, is an air cushion especially made for the traveler. The pillow measures 18 x 12 inches, and is made of rubber covered with silk. It fits into a soft leather envelope, 8 x 4 inches, and comes in red, blue, green, mauve and in pigskin; \$7.50. A larger size with a pillow, 23 x 14 inches, costs \$8.75.

Another traveling convenience, and one which will appeal to motorists, and particularly to those who tour, is a small folding footstool in dark oak. It measures 11 x 4 inches, and stands five inches high. The legs are hinged and fold under, and the whole thing fits into a flat leather case; price \$6.50.

Very useful fittings for a dressing bag are made in white celluloid. This material has many advantages, as it is very light, is easily cleaned with soap and water, is very durable, and always looks well; and when the articles are ornamented with a large monogram they are very attractive indeed. A set, consisting of mirror, brush, comb, clothes brush, powder box, shoe horn, button hook, pin box (holding all kinds of pins), can be bought for \$11.30.

HINTS FROM LOCAL SHOPS

A firm in town makes a specialty of footwear to match gowns. Evening slippers in satin cost from \$4 up, and if one has special ideas in regard to embroidery, these will be gladly carried out. The manufacturers also make high boots of satin or suede for \$7.

Very delicious toilet water, which instead of the heavy flower scent one finds so often, suggests rather the spicy breezes of Araby, comes at \$1.50 a quart. It is made in this country, and is a revelation to the people who think that good toilet waters cannot be bought outside of Paris.

The most convenient thing seen in the shop in this season of uncertain weather is a cloth case designed to hold a pair of rubbers; these are doubled up to go into the case, it being small enough to be tucked into one's muff or shopping bag. It comes at two prices; one, 45c, having the narrow rubber which just covers the soles of one's shoes, and the other 60c, with the rubber of ordinary size.

GAGE MILLINERY



Send for

"Gage Chic Products"

our booklet of practical styles in millinery, which contains over forty drawings of different models, including Tailored, Trimmed and Dress Hats

We mail this to you for twelve cents in stamps
Address "Dept. R," Gage Brothers & Co., Chicago

Ask your dealer for GAGE HATS

Manning-Bowman ALCOHOL Gas Stoves

The Alcolite Wick-Feed Burner burns denatured alcohol

MANNING-BOWMAN Alcohol Gas Stoves can be used interchangeably with Chafing Dish or Coffee Pot Style Percolator and, in addition, will take any cooking utensil and cook as complete a meal as can be done on a kitchen range. These stoves are supplied with Manning-Bowman Chafing Dishes or may be bought separately.

All dealers have them and the Manning-Bowman Quality Coffee Percolators, Chafing Dishes, "Eclipse" Bread Mixer, etc.

Write for free Book of Recipes and Catalog "C-34."

MANNING, BOWMAN & CO.
Meriden, Conn.



No. 84 Stove used with No. 845 Chafing Dish.

When speed is imperative use a Goerz Lens



Everyone interested in getting better results in Photography should have our book.

It gives the most complete and authoritative information on lenses that you can find anywhere, and shows and tells in non-technical terms why the famous

GOERZ LENSES

are superior to any others. The book is handsomely and profusely illustrated and complete descriptions are given. Also complete price list. You can select exactly the lens you require and get it from your dealer. If your dealer hasn't it he will get it for you.

Send 6c. for this book today, or get one free from any photographic supply dealer

C.P. Goerz American Optical Co.
Makers of Goerz Lenses.
Goerz Binoculars and Goerz Cameras.

Office and Factory,

79 N. East 130th Street, New York
Dealers' Distributing Agencies:
For Middle West: Burke & James, Chicago
San Francisco: Hirsch & Keiser
Canada: R. F. Smith, Montreal

HURM ART SHOP

32 West 22d Street, New York

New designs for stamping ladies', misses', children's and babies' dresses. Stamped Marquisette waists, \$2.50. Stamped dresses for ladies, to be embroidered or braided, prices \$5.50, \$6.50, \$6.75. Samples of materials mailed. Stamped underwear. Monograms designed and embroidered. Infants' outfits stamped. Beads of all kinds. Gold thread, all sizes. Embroidery cottons, silks, braids, all shades and sizes. Mailed orders filled.

LONG SANG TI
CHINESE CURIO COMPANY
293 Fifth Ave., bet. 20th and 21st Sts., N. Y.

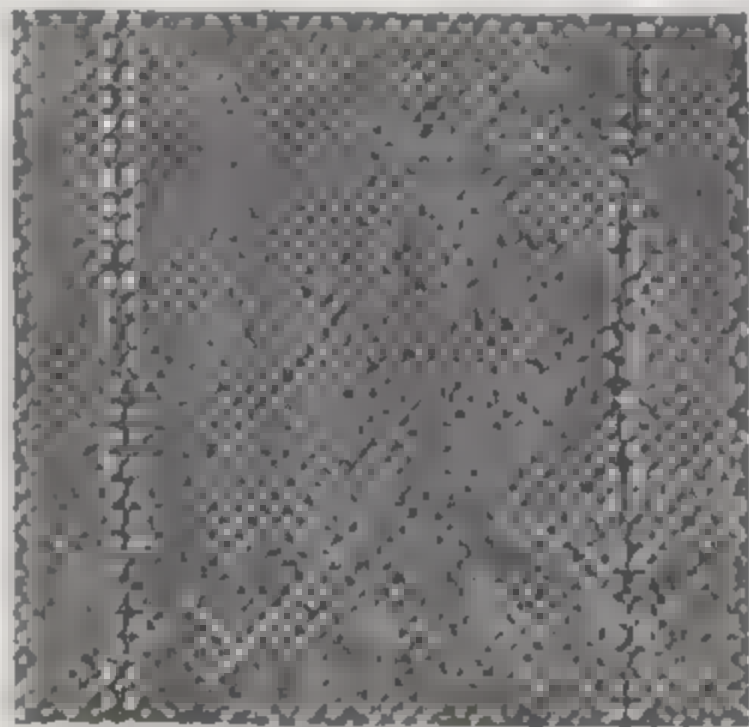
Their booklet "V" illustrating the history of Oriental Art and Stones to be worn for good luck on different days now ready.

THE WELL DRESSED MAN

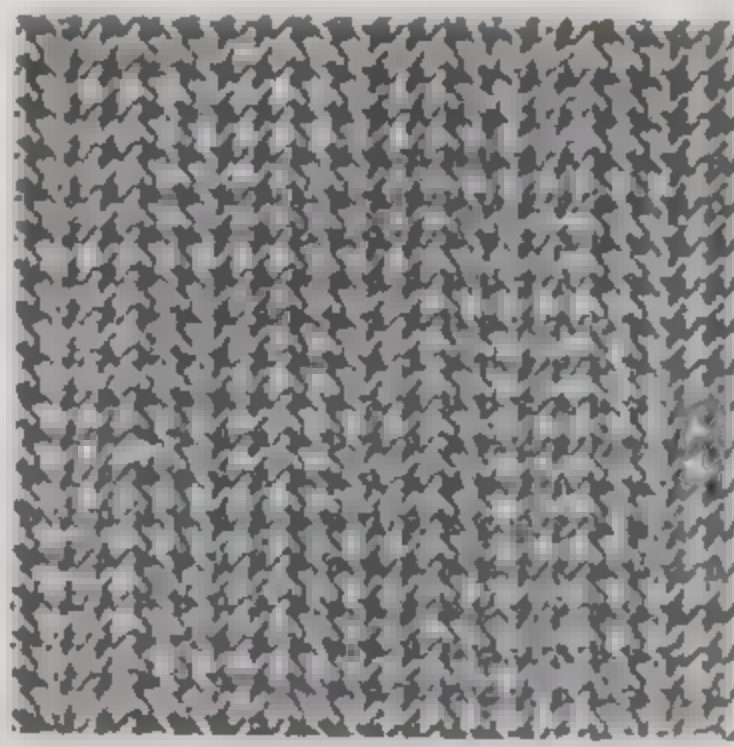
(Continued from page 34)

brown with mottled design in self-tone, and the ninth, at extreme right, a lace or veil-like mesh woven silk in shades of bronze and dark green.

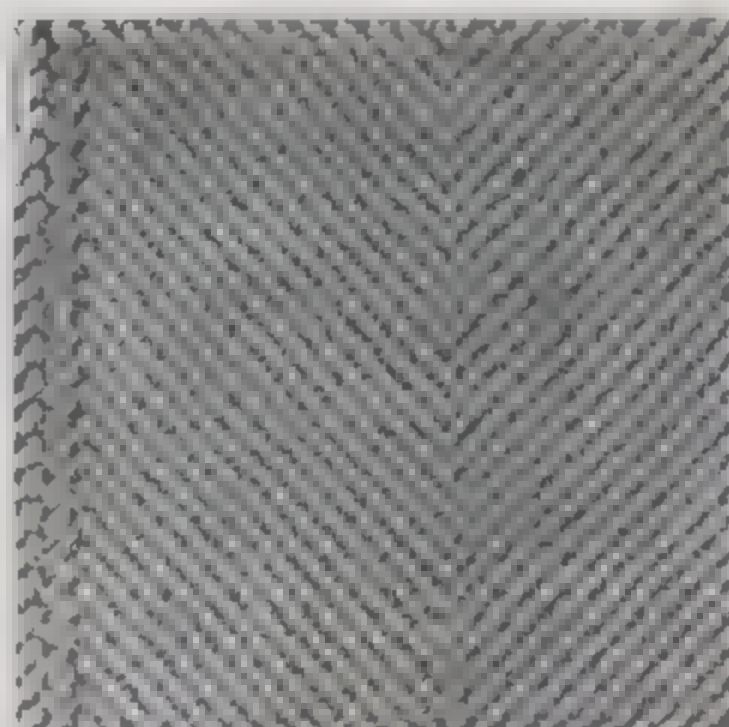
One might go on to de-



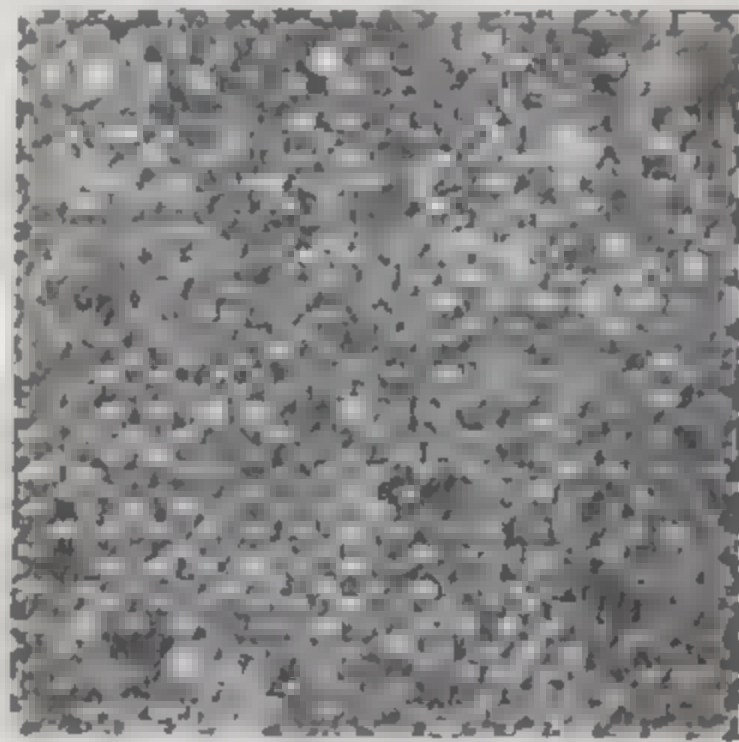
Medium gray worsted with lines of red outlined with white



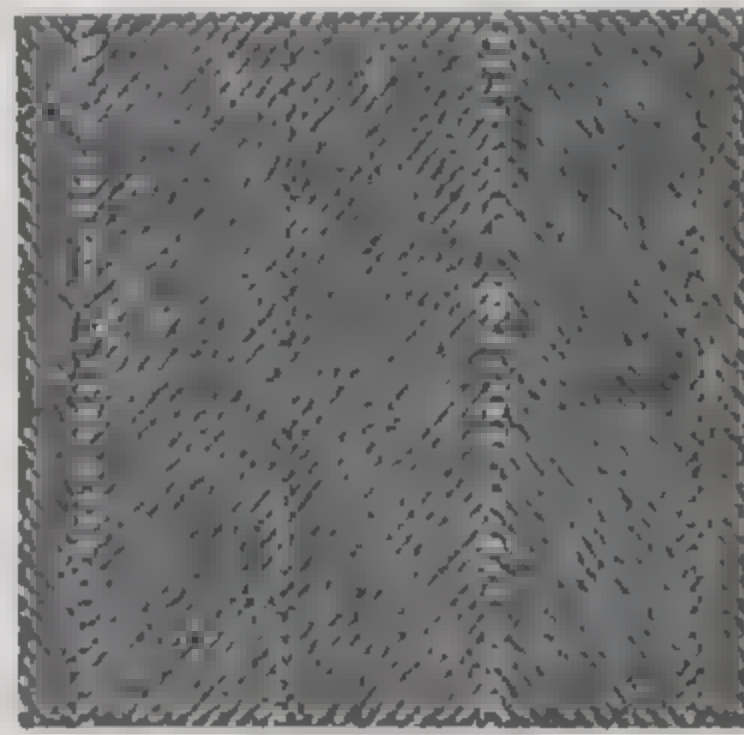
Small gray check with indistinct overplaid in faint pink and tan



Wide gray herring-bone with line stripes of lavender and brown



Cravenetted gray English homespun flecked with blue, brown and yellow



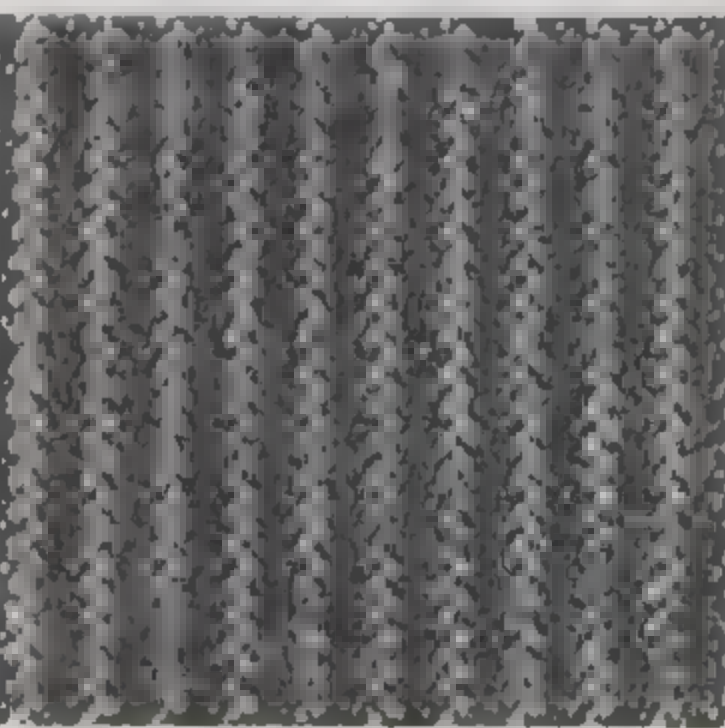
Dark gray worsted with alternating lines of red and white

scribe other fabrics without number—peculiar Oriental effects of weave and coloring; stripe, vine, flower, conventional figure, etc.—but when all is said the materials themselves should be seen to be appreciated.

KNITTED NORFOLK JACKETS

One of the very newest and most interesting things that I have recently seen in the worsted line is a Norfolk jacket of imported English wool with belt, plaits, and collar. The model may be had of dark green, mixed brown and gray worsteds, and so far it is one that is thoroughly distinctive, very few garments having been brought over from England. The coat has a collar, lapels, side pockets, and outside breast pocket like the ordinary Norfolk jacket of cloth, and is not only extremely smart-looking, but excellent for fishing, shooting, and general outdoor wear in the country.

Stockings of wools to match may be had at most of the better class haberdashery and sporting goods shops, and with such a costume the English hats of mixed cloth



Striped black and white worsted with inch-spaced thread of blue

for instance, as dark brown with front in brown and gray, dark green with front in green and brown, etc. And in ordinary open front sweaters, there are some new effects in stitches that are more exclusive, if not intrinsically more attractive, than the older styles.

RUBBER COATS

For some time past mackintoshes or rain coats of rubberized fabrics have been much worn, and recently light weight coats of thin rubber have appeared at some of the shops and found a ready sale. The latter will not wear as long as the coats of rubberized cloth, but they are quite as serviceable, if not indeed more so, in protecting one from the rain, and their cost is only about one-third as much. Indeed, while the umbrella is an article that can never be entirely dispensed with, there are now so many fabrics that have been made practically rainproof, if not absolutely impervious to water, by the cravenette and other processes, that it is by no means so necessary as it used to be. How.

THE AMERICAN TAILOR-MADE WOMAN WITHOUT A PEER

(Continued from page 28)

Russian net of medium-sized mesh, are permissible. Conspicuous veils, if worn at all, can only be used with large hats for more formal wear. The gloves for morning should be of dogskin, reddish-brown in color, or a dark yellow or white buckskin. The English gloves, stitched by hand, are the smartest.

Few women appreciate the fact that light tan shoes accentuate the size of the foot. There is, however, a certain shade of red-brown, or mahogany-colored leather, a specialty of one bootmaker, which is extremely smart when worn with a tailored suit, and which, because of its rarity, is on that account more distinguished than the ordinary tan.

Although the lingerie blouse has been pushed into the background during the past two seasons, nothing as fresh, or so completely satisfactory, has been offered in its place. It is a fitting complement to the coat and skirt, and will always be so. But there are blouses and blouses, and the daintiness of the blouse of fine linen, worn with a delicate lace-edged frill and a beautifully high-boned collar, adds the necessary touch of femininity to the tailored suit. There are also seen in the shops on the avenue, lovely blouses of white silk

with a narrow stripe of color, which are very smart when worn with a coat and skirt. The most useful blouse of all, however, and one particularly suited to young girls, is that of heavy, white wash-silk, laid in narrow plaits back and front. The cuffs are turned back like those on a man's soft shirt, and worn with plain sleeve-links of gold. This blouse is also tailored, and must be made to order, as it cannot be bought ready-made in the shops.

A necessary accompaniment to the costume of the tailor-made girl is a modish umbrella. There are numberless styles, but only a few that are really suitable. The best design has a coaching handle of Malacca, with a silver or gold top about an inch in depth. The initials are engraved upon the top in plain, block letters.

Not even in her most elaborate afternoon or evening gown does a woman look more fit, or appear to better advantage, than in a thoroughly smart becoming tailor suit.

Very useful to wear with this is an underskirt with a protected flounce, which provides for hardest wear. The body of the skirt is of chiffon taffeta, and the upper flounce is accordion plaited; under this is a dust ruffle of mercerized cotton, which so saves the skirt that it outlasts all others.

matching in general shade, are extremely good looking.

WORSTED WAISTCOATS

In the way of waistcoats there are a number of newer designs having backs and sleeves of a plain worsted and fronts of striped worsted, such,



Intending purchasers of a strictly first-class Piano should not fail to examine the merits of

THE WORLD RENOWNED

SOHMER

It is the special favorite of the refined and cultured musical public on account of its unsurpassed tone-quality, unequalled durability, elegance of design and finish. Catalogue mailed on application.

The SOHMER-CECILIAN INSIDE PLAYER SURPASSES ALL OTHERS

Favorable Terms to Responsible Parties

Sohmer & Company
315 5th Ave., Cor 32d St., New York

Stuyler's

Candies - Cocoa - Chocolates

The acknowledged Standard of the World.

The Standard by which all others are judged.

Quality higher than price. Price within the reach of all.

Sold everywhere.



Evans Ale

FOSTERS that exquisite poise of character called serenity, so essential to longevity; while nourishing the body it lubricates the brain and develops the best in both. Mental and physical vigor are characteristic of the Evans' Ale drinker. There's the enchantment of drinking it too. In Splits if desired. Leading Dealers and Places. Write for "Reasons Why" C. H. EVANS & SONS Established 1786, HUDSON N. Y.

The Most Particular Shoe Buyers

in the world are wearing either shoes made to their individual measurement, or the same kind and quality of shoes made by

THOMAS CORT
INC.

and offered, ready to wear, through the best boot shops in leading cities.

More of such buyers, each day, are learning that our service in custom qualities ready to wear is superior in many ways to the plan of individual measurement—entirely aside from the saving in time and money involved.

"Cort" shoes—always of custom quality and correctness—fetch from 8 to 15 dollars at retail.

Let us tell you where they may be had.

THOMAS CORT, INC.
NEWARK, N. J.

CORT SHOES MAY BE HAD IN PARIS FROM
J. B. LOUIS BOULADOU, 39 RUE DE CHAILLOT

"Ornatus et Bonitas"

EXTRA QUALITY



REG. U.S. PAT. OFFICE

Celebrated Hats

That measure up to
the most critical
Requirements of Style
and Quality.

178-180 Fifth Ave.
567 Fifth Ave. | 181 Broadway

Chicago Philadelphia
The Wellington 914 Chestnut Street



"Mother, You're All Right"

The association of mother and daughter is usually very close. Praise of face, or form, or character by either to the other, means much more than the casual compliment of friends who want to be polite. When the daughter can look into the fresh, smooth, youthful face of her white-haired mother, and say "Mother, you're all right," she is paying sincere tribute to her mother and in most cases she is also giving praise to the wonder-working power of



Pompeian Massage Cream

"Don't envy a good complexion, use Pompeian and have one"

for it has several million users who know that Pompeian Massage Cream "is all right."

It is not a "cold" or "grease" cream. The latter have their uses, yet they can never do the work of a massage cream like Pompeian. Grease creams fill the pores. Pompeian Massage Cream cleanses them by taking out all foreign matter that causes blackheads, sallowness, shiny complexions, etc. Pompeian Massage Cream is the largest selling face cream in the world, 10,000 jars being made and sold daily. All dealers, 50c, 75c and \$1 a jar. Cream sent to any part of the world, postage prepaid, if dealer can't supply you.

For men, Pompeian Massage Cream takes away soreness after shaving. By removing the soap from the pores it allays the irritation so distressing to those to whom a thick, fast growing beard makes constant shaving a necessity.



Get a Trial Jar

Cut off Coupon NOW Before Paper is Lost

You have been reading and hearing about Pompeian for years. You have meant to try it, but have not done so. This is your chance to discover what a vast difference there is between an ordinary "cold" cream and a scientifically made Massage Cream like Pompeian. Fill out the coupon to-day and prepare for a delightful surprise when you receive our quarter ounce trial jar. When writing enclose 6 cents in coin or United States stamps.

THE POMPEIAN MFG. CO.

6 Prospect Street

Cleveland Ohio

Library Slips Saved (one in every pack ge)
means Magazines and Books earned.

Pompeian
Mfg. Co., 6
Prospect St.,
Cleveland, Ohio

Gentlemen: Enclosed find 6c. Please send me a special trial jar of Pompeian Massage Cream.

Name

Address

CUT OUT ALONG THIS LINE. FILL IN AND MAIL TO-DAY



KLEINERT'S DOUBLE GEM

IMPROVES WITH
WASHING

DRESS SHIELDS ARE THE BEST

Cannot be detected
under the strongest light

LA MIRA Hair Coloring

Has Solved the Problem
of Perpetual Youth

Is your hair gray, faded or bleached?

Nothing is so detrimental to social or financial success as an elderly appearance—and you know the looks of youth disappear as soon as the hair changes color.

Restore it to its natural color and preserve your youthful appearance.

La Mira will do it. Only ONE application of La Mira is required—and it will remain absolutely unchanged for all time. La Mira will not wash off, rub off, crock nor fade. It cannot by any possibility be detected. And it positively does NOT contain any metallic or other injurious substances.

La Mira is also just the thing for coloring old, faded switches, puffs, etc., so that they match your hair and look better than new. This will save you money.

La Mira comes in Black, Brown (dark, light, medium), Auburn (dark or light). Special shades made to match samples of hair. Easily applied. Has no odor. Is not sticky or greasy.

La Mira is the most economical of all hair colorings because only ONE application is required and it is absolutely permanent. Instead of buying bottle after bottle of ordinary "hair dyes" that wash off and rub off, get ONE bottle of La Mira.

Sent prepaid anywhere in the United States for \$2.00 a bottle.

For sale at Siegel-Cooper's,
Wanamaker's, Macy's, Riker's,
Hegeman's.

Or send us a sample of your hair with your order and we will match color exactly.

Harriet Hubbard Ayer

Selling Agent for

La Mira Chemical Company,
1A West 34th St., New York



Harriet Hubbard Ayer

ON HER DRESSING TABLE

UNPLEASANTLY conspicuous, when wearing a décolleté gown, is the brownish mark sometimes seen around the throat after the first blush of youth is past. Later, this is apt to develop into a dried and wrinkled condition unless taken in hand with skill and persistence; today, however, suggestions of permanent cure will not be considered, but rather the best means to cover up the defect, until more drastic measures effect a complete remedy. One of the best preparations for this purpose, as well as for the whitening of the neck and arms, is said to be a pure and fine powder put up in the form of an oval block which is very easy to apply. The price is 35 cents, and the quantity offered for this small sum should last for a great length of time, since the cake is of considerable size. It spreads smoothly over the skin, thus giving an admirable finish and has more than ordinary adherence, which makes it especially good for all the purposes I have named, while the covering rests so lightly on the surface that no suggestion of artificiality is given. The powder is manufactured by a well known French firm and warranted by them to be free from deleterious properties.

An entire novelty is being introduced for carrying face powder in the purse or bag. Little squares of thin rice paper enclose a bit of absorbent cotton spread with a thoroughly good and reliable face powder. This is an innovation worth notice, since a dozen or more of these little packets take up scarcely any room and offer a hygienic as well as a convenient means of applying powder. They only cost three cents each and are prepared with the utmost daintiness of detail.

At the same shop I noticed a perfume for which I have often enquired vainly in America, since discovering its charm while on a recent visit to Paris. This is by no means a simple scent, being rather heavy in character, yet with a refinement seldom found in perfumes of like nature. Oriental in suggestion, yet distinctly French in the wonderful blending of various rare blooms, this stands out from the generality of extracts as distinctly superior. There is also a powder, and one so strongly redolent of perfume that many French women use it in combination with plain rice powder, finding it quite insistent enough even if used in equal parts. It is almost like a sachet in character and very compelling with its beguilingly sweet, rich fragrance—a perfume for women who like something unusual and one almost invariably liked by men.

The large cracker jars, sold by a well known firm, would be exactly the thing for bath powders after the first contents had been exhausted. They are of tin but very decorative, with a painted design of water-lilies on a sea-green background, and the little legs on which they stand are of dull gold. There is a cover of wide circumference and the whole would make an ornamental jar for the bath room if filled with some good powder. The price originally, when holding many varieties of crackers is 90 cents, so the necessary expenditure is small.

This is the season of the year when a good tonic for the hair should be used, even when the latter is apparently in perfect condition, for the hair falls in the spring and should be carefully tended to keep it absolutely healthy and strong of growth. Where there is no weakness of importance in the general system, it should not be difficult to encourage and retain a beautifully lustrous and thick growth of hair, since in ordinary conditions it responds quickly to care and is easily enough brought back to vigor, if temporarily suffering from climatic effects or some minor derangement of the circulation. Hair growth is immediately affected by anemia, and this is often the cause of lifeless, dull-looking locks, as anything which interferes with the blood supply is at once followed by deterioration of the hair, both in quality and quantity. Very dry climates also exert a bad influence, decreasing the natural oil which supplies food for the roots. In either of these cases an ointment should be applied at intervals and a tonic regularly rubbed in before retiring; but, under ordinary circumstances, the latter will be quite sufficient if a reliable preparation be chosen and one combining the necessary qualities of nutrition and stimulation. I can praise a tonic recently brought to my attention and which appears to fill all the conditions I have named with admirable efficiency. It is invigorating to

both hair and scalp, promotes capillary activity and stimulates the nerve terminals. A fine cognac enters into its composition, a little choral hydrate is also added and there is fifty per cent of pure alcohol, besides an unnamed ingredient which is the basis of the whole preparation. It is cooling and refreshing, will stop itching of the scalp, eliminate and destroy dandruff and arrest the hair from falling, being both nutrient and detergent. These are the important results to be expected; but none the less desirable is the affect it has upon the appearance of the hair, which becomes soft, bright and fluffy after a few nights use. The tonic should be used before retiring, and, while applying it, the scalp may be gently massaged with the finger tips so as to give the circulation every possible aid. Price, \$1 a bottle.

Often as we have had cause to mention talcum powder among the desirable accessories of the dressing table, something always remains to be said in its praise; and some new preparation of an excellence not to be ignored is constantly making an appearance. None of these stand higher in favor than a deliciously fragrant talcum, which has risen into favor within a short time. Used as a dusting powder after the bath, it will be found to absorb moisture, prevent chafing and allay irritation; being therefore an ideal preparation for children or even babies, as well as adults. Its spreading quality is particularly important, since a smooth pleasing surface is easily produced without showing a too white or chalky color. Made of pure materials and extremely fine, this talcum contains no ingredient which will dissolve when coming in contact with moisture, such as perspiration; this is an important fact in its favor, since in the case suggested the skin is irritated and the very purposes for which the powder is prepared, thus defeated. The perfume is both delicate and lasting—a difficult combination; and the package pleases by its attractive covering and liberal size. It answers the purpose of a general toilet powder; is light, fluffy and invisible, if properly applied, and can be put to a multitude of uses in any home.

Much interest has been aroused by the arrival of a beauty water from one of the most famous French laboratories. Knowledge, vast experience and lengthy experiments have resulted in the perfection of this lotion, which is most invigorating. Said to be void of all alcohol, acids and astringents, it braces up the skin tissues and lends the illusion of youth to even the most faded complexion; it is a remedy for freckles, pimples and blotches on the skin, and eradicates lines as well as wrinkles. So pure in substance that it can be taken internally without injury, this lotion effects the remarkable combination of being good for the eyes as well as for the skin. Those who motor (and all the world motors now-a-days) will find it inexpressibly soothing when the eyes are tired after a long day's whirl over dusty roads. It refreshes the eye-balls, drives away the tiny red veins which so often mar their beauty, renders the eye clear and lends it a brilliancy and vivacity. In a word, it rejuvenates and beautifies even the most straining looking eyes. For the complexion, the face is bathed by means of a wad of medicated cotton, such as can be bought by the large roll for 35 cents; and for the eyes, bathe them open, with an eye basin, into which a little of the lotion has been poured. The word of caution which accompanies this useful preparation is, that it must be kept in a dark place with the bottle well corked. It comes in pints and quarts, the latter being the more economical in the long run.

As delicate as its name, which is that of the most dainty of all roses, is a soap said to be pure, and very cleansing; it is delightfully perfumed. A full sized cake will be forwarded if 15 cents are sent in stamps to the address that will be furnished, and even a short trial ought to give convincing proof of its desirability for the bath as well as for general washing purposes. It contains a large amount of glycerine and is one of the daintiest toilet soaps made in this country. It is particularly worthy of notice for the combined qualities of its cheapness, the purity of its ingredients and its pleasing perfume.

[Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply and state page and date.]

Guard Against the "Motor Face"

The one drawback to motoring is the danger to the complexion. Yet you can motor all you please without the slightest risk simply by taking proper care of your skin both before and after. The one big "Don't" for the motorist is: Don't use water on face or hands after a trip. That makes your skin drawn and hard and ruins the complexion. The most effective way to guard against the motor complexion is to apply

Harriet Hubbard Ayer's LUXURIA



before you start on a trip, thus absolutely protecting your skin from the bad effects of wind and weather. Then when you return, another application will remove every particle of dust and dirt from the pores, leaving your skin smooth and soft, with the pleasant tingle of perfect health.

Use Luxuria instead of cold cream—it is far more effective, because it is the most penetrating cream ever discovered.

Always keep Luxuria on your dressing-table. Fifty cents a jar.

Insist on the Genuine

For Sale at

Altman's, Stern's, McCreery,
Macy's, Siegel Cooper's,
O'Neil-Adams,
Abraham & Straus, Loeser,
Riker, Hegeman,
The White House
San Francisco, Cal.
Emery Bird Thayer Co.
Kansas City, Mo.

and other good toilet counters.

If your dealer cannot supply you, order from us direct.

Send for valuable booklet

Harriet Hubbard Ayer

1 A West 34th St., New York

SOCIETY

DIED

Beekman.—On Saturday, March 5, 1910, Gertruydt Van Cortlandt, daughter of Katharine M. Beckman and the late William Bedlow Beckman, in the 20th year of her age.

Elliott.—On Thursday, March 3, 1910, after a brief illness, John George, of Tuxedo Park, N. Y., husband of Aline Dickerson, son of Martha Louise and the late James Elliott.

Pruyn.—On Wednesday, March 2, 1910, Emma Merchant, widow of Lansing Pruyn, late of Albany, N. Y.

ENGAGED

Biddle-Johnson.—Miss Dorothy Biddle, sister of Mr. Nicholas Biddle, to Mr. Walter Adams Johnson.

Bigelow-Sargent.—Miss Marion Bigelow, daughter of Mr. Edwin Wilder Bigelow, of Brooklyn, to Mr. S. Worcester Sargent, of Philadelphia.

Borland-Pell.—Miss Madeline Borland, daughter of Mr. J. Nelson Borland, to Mr. Clarence C. Pell.

Brice-Heaton.—Miss Anna Brice, daughter of Mr. Ephraim Brice, to Mr. Augustus Heaton.

Calef-Boardman.—Miss Anita Calef, daughter of Mrs. Benjamin Shreve Calef of Boston, to Mr. Francis Boardman of New York.

Cuyler-Morris.—Miss Helen Scott Cuyler, daughter of Mrs. T. DeWitt Cuyler of Philadelphia, to Mr. Casper Wister Morris.

McFadden-Sands.—Miss Katharine Hynson McFadden, daughter of Mr. J. Franklin McFadden of Philadelphia, to Mr. Harold A. Sands of New York.

Palmer-Chatillon.—Miss Dorothy Palmer, daughter of Mr. Franklin Wheeler Palmer, to Mr. Alfred J. Chatillon.

WEDDINGS

Haines-Dunham.—March 9.—Mr. George William Haines and Miss Isabelle M. Dunham, daughter of the late Thomas C. Dunham, were married on Wednesday, March 9, at the residence of the bride. Maid of honor: Mrs. Charles James Coulter. Best man: Mr. Philip H. Adee.

WEDDINGS TO COME

Carpender-Schuyler.—April 20.—Miss Jeanne Floyd-Jones Carpende, daughter of Mr. William Carpende, to Mr. Philip Van Rensselaer Schuyler, in the Church of the Heavenly Rest.

Daly-Sigray.—March 29.—Miss Harriot Daly, daughter of Mrs. Marcus Daly, to Count Anton Sigray; at the home of the bride.

Davenport-Aldrich.—March 28.—Miss Dorothea Davenport, daughter of Mr. George H. Davenport, to Mr. William T. Aldrich; Trinity Church, Boston.

De La Vergne-Stevenson.—April 27.—Miss Katharine De La Vergne, daughter of Mrs. John De La Vergne, to Mr. Archibald Ewing Stevenson; St. Thomas's Church.

Emmet-Haddon.—March 30.—Miss Laura Emmet, daughter of Mr. Henry Coster Emmet, to Mr. Harold F. Haddon, Jr.

Gould-Drexel.—April 19.—Miss Marjorie Gould, daughter of Mr. George J. Gould, to Anthony J. Drexel, Jr.

Ingersoll-Minton.—April 28.—Miss Anita Ingersoll, daughter of Mrs. Robert Taylor Varnum, to Mr. Roger Minton, at the residence of Mrs. George Stanton Floyd-Jones.

Webster-Whitney.—March 29.—Miss Pauline Webster, daughter of Mr. J. Frederic Webster, to Mr. Stephen Whitney; Emmanuel Church, Boston.

CHARITY ENTERTAINMENTS

Benefit.—March 10.—A concert for the benefit of the historical work of the Huguenot Society of America was given on Thursday afternoon, March 10, at the Waldorf Astoria. Mme. Tetrassini and M. Glibert sang, accompanied by Mr. Victor Herbert and his orchestra. Patronesses: Mrs. John Scott, Mrs. Paul D. Cravath, Mrs. George G. McMurtry, Mrs. E. Le Grand Beers, Mrs. William Curry Demorest, Miss Elizabeth Aymar, Miss Isabel G. Bowdoin, Mrs. Robert F. Ballantine, Mrs.

Dwight Harris, Mrs. Henry Kirke Porter, Mrs. Charles F. Roe, Mrs. Edward Ridley Finch, Miss Anne S. Van Cortlandt, Mrs. James S. Van Cortlandt, Mrs. William J. de Peyster, Mrs. John E. Williams, Miss Helen M. Gould, Mr. John Blanchard Dominick, Mr. Nathan Mayer, Mrs. Frederick Guidekoper and Mr. William Ely.

Benefit.—March 15.—A special performance of Aida for the benefit of the Legal Aid Society will be given in the Metropolitan Opera House on Tuesday evening, March 15. Among those who have taken seats and boxes are: Mrs. Francis Schroeder, Mrs. Arthur Curtiss James, Mrs. Seth Low, Mrs. Paul Morton, Mrs. William Church Osborn, Mrs. Lewis Cass Ledyard, Mrs. John E. Parsons, Mrs. Russell Sage, Mrs. Henry Phipps, Mrs. Orme Wilson, Mrs. James M. Grosvenor, Mrs. Henry Waters Taft, Mrs. A. D. Juilliard, Mrs. H. O. Havemeyer, Mrs. Carnegie, Mrs. A. von Briesen, Mrs. H. Fairfield Osborn, Miss Leary, Mrs. Francis Lynde Stetson, Mrs. C. H. Coffin, Mrs. Otto H. Kahn, Mrs. Isaac Newton Seligman, Mrs. Edward S. Harkness, Mrs. Elbert H. Gary, Mrs. Edmund Coffin, Mrs. Paul M. Warburg and Mrs. Adrian H. Joline.

Calico Ball.—March 3.—A calico dance for the benefit of the Lying-in Hospital was given at Sherry's on Thursday, March 3. Patronesses: Mrs. Louis Lee Stanton, Mrs. Frederick Edey, Mrs. Albert Z. Gray, Mrs. J. Horace Harding, Mrs. Everett Colby, Mrs. George G. McMurtry, Mrs. Edward J. Berwind, Mrs. John T. Atterbury, Mrs. Frederick Pearson, Mrs. Edward T. Harkness, Mrs. H. Fairfield Osborn, Mrs. Walter Maynard, Mrs. Arthur S. Burden, Mrs. Frederick M. Davies, Mrs. W. Earl Dodge, Mrs. Austen Gray, Mrs. Arthur Iselin, Mrs. John H. McCullough, Mrs. Norman De R. Whitehouse, Mrs. William Woodward, Mrs. J. Earle Stevens and Mrs. Robert D. Pruyn.

Manhattan Trade School.—March 7.—A lecture by Miss Agnes Repplier in aid of the Manhattan Trade School for girls was given on Monday afternoon, March 7, at the Hudson Theatre.

Benefit Horse Show.—April 27.—A horse show for the benefit of Mrs. Emily Brash, the well-known riding teacher, will be held at Durland's Riding Academy on Wednesday, April 27. President of the organization, Mrs. Thomas Hastings; Secretary, Miss Ethel Boyd Bowers; Treasurer, Mrs. J. Beaver-Webb. Patronesses: Mrs. Egerton Winthrop, Jr., Mrs. Richard Gambrill, Mrs. James G. Marshall, Miss Hope-ton D. Atterbury, Mrs. Gifford Cochran, Mrs. Harry T. Peters, Mrs. Rufus L. Patterson, Mrs. Cornelius B. Mitchell, Mrs. Theodore H. Banks, Mrs. H. O. Havemeyer, Mrs. Daniel Webster Evans, Mrs. Henry Babcock, Mrs. Frank Burton, Mrs. V. R. Kennedy, Mrs. Walter W. Stokes, Mrs. Percy Pyne, Mrs. William Jay, Mrs. M. S. Burrill, Mrs. Richard Irwin, Miss Margaret S. Whitney, Mrs. Adolf Ladenburg, Mrs. Richard Trimble, Mrs. Oakleigh Thorne, Mrs. Charles Tracy, Mrs. Richard Mortimer, Mrs. Joseph Larocque, Miss Angelica L. Gerry, Mrs. J. Livingston Beeckman, Mrs. Archibald Alexander, Mrs. Ralph Singer, Mrs. George R. Sheldon, Mrs. W. P. Howe, Mrs. Bradley Cummings, Mrs. H. B. Hollins, Mrs. Edward Berwind, Mrs. J. Beaver-Webb, and Mrs. Thomas Hastings.

New York Association for the Blind.—March 28.—A grand fête for the benefit of the New York Association for the Blind will be held on Monday, March 28, at the Hotel Astor.

Benefit Working Girls' Summer Home.—March 18.—A special matinee performance of "Alias Jimmy Valentine" will be given with an all-child cast on Friday, March 18, at Wallack's Theatre. Patronesses: Mrs. M. Lawrence Keene, Mrs. Lewis Cass Ledyard, Mrs. John W. Minton, Mrs. Paul Morton, Mrs. Henry W. Munroe, Mrs. John E. Parsons, Mrs. Frederick Pearson, Mrs. John T. Pratt, Mrs. J. Dyneley Prince, Mrs. T. Suffern Tailer, Mrs. S. Breck, Mrs. P. Trowbridge, Mrs. Charles H. W. Tweed, Mrs. Cornelius Vanderbilt, Mrs. W. K. Vanderbilt, Jr., Mrs. Henry Villard, Mrs. Orme Wilson, Mrs. Frank S. Witherbee, Mrs. Andrew C. Zabiskie, Miss Marion Kemp, Miss Louise Sands, Mrs. Edward D. Adams, Mrs. Charles H. Berryman, Mrs. Edward J. Berwind, Mrs. George Blumenthal, Mrs.

(Continued on page 66)

Contented Women

Thousands of contented women vouch for the superiority of

MODART CORSETS

"THE IMPROVED FRONT LACED"

and prove their loyalty by wearing none other

They do not "believe" nor "presume" but actually "know" the secret of MODART superiority.

They know that MODART models are intelligently designed with an eye for the body's comfort, and that a woman's life journey yields small enjoyment if a made wrong corset tortures her on the way.



MODART models are made right by corset experts who know just how to make the particular kind of corsets that particular women want. Right there is the secret of the MODART quality and popularity

If not sold by the leading dealer in your city write for Art Style Book.

MODART CORSET COMPANY
618-622 GENESEE AVE. SAGINAW, MICHIGAN.

WOMAN'S



CHARMS

Of Skin, Hands and Hair
Preserved by

CUTICURA

For preserving and purifying the skin, scalp, hair and hands; for allaying minor irritations of the skin and scalp and imparting a velvety softness; for sarsative, antiseptic cleansing and, in short, for every use in promoting skin health and bodily purity, Cuticura Soap and Cuticura Ointment are unsurpassed.

Sold throughout the world. Depots: London, 27, Charterhouse Sq.; Paris, 10, Rue de la Chaussée d'Antin; Australia, R. Towns & Co., Sydney; India, B. K. Paul, Calcutta; China, Hong Kong Drug Co.; Japan, Maruya, Ltd., Tokio; So. Africa, Lennon, Ltd., Cape Town, etc.; U. S. A., Potter Drug & Chem. Corp., Sole Props., 133 Columbus Ave., Boston.

Post-free, 32-page Cuticura Book, "How to Preserve, Purify and Beautify the Skin and Hair."

Women's & Misses' LINGERIE

To Measure for the Price
of Ready Made Garments

Not only "quality" garments, recent, approved models, and exquisite workmanship, but perfect fit assured—every line of the figure followed, and an individual measure secured. A dainty booklet about the subject yours on request.

Correspondence and
Mail Orders Invited

Mrs. Clarke

182 Madison Avenue, New York
Between 33rd and 34th Streets

H. Mortimer Brooks, Mrs. Nicholas Murray Butler, Mrs. John Claflin, Mrs. Henry Clews, Mrs. W. Bourke Cockran, Mrs. Robert Fulton Cutting, Mrs. Charles H. Ditson, Mrs. William P. Douglas, Mrs. Tracy Dows, Mrs. Frederick Edey, Mrs. J. J. Emery, Mrs. Ernesto G. Fabbri, Mrs. W. B. Osgood Field, Mrs. Stuyvesant Fish, Mrs. Richard Gambrill, Mrs. Elbert H. Gary, Mrs. George J. Gould, Mrs. William D. Guthrie, Mrs. J. Horace Harding, Mrs. Harry B. Hollins, Mrs. Archer M. Huntington, Mrs. Walter B. James, Mrs. William Jay, and Mrs. George W. Jenkins.

MI CARÊME DANCE

Astor.—March 3.—A dinner dance was given on Thursday, March 3, by Colonel John Jacob Astor at 840 Fifth Avenue. The cotillon was led by Mr. Phoenix Ingraham and Mr. Harry Lehr. Present were: Lady Paget, Mr. and Mrs. Stuyvesant Fish, Mr. and Mrs. Francis K. Pendleton, Mr. and Mrs. Cornelius Vanderbilt, Mr. Keith Menzies, Mrs. O. H. P. Belmont, Mr. and Mrs. W. Bourke Cockran, Mrs. Hermann Oelrichs, Mr. Egerton L. Winthrop, Justice James W. Gerard, Mrs. John R. Drexel, Mr. and Mrs. Lloyd S. Bryce, Mr. and Mrs. Henry S. Lehr, Mr. Lispenard Stewart, Mr. and Mrs. W. Starr Miller, General Horace Porter, Mrs. Adolf Ladenburg, Mr. and Mrs. Edmund L. Bayliss, Mr. and Mrs. Craig Biddle, Mr. and Mrs. Winthrop Chanler, Mr. and Mrs. Nicholas Murray Butler, Mr. and Mrs. Sydney S. Breese, Mr. and Mrs. Francis C. Bishop, Mr. and Mrs. Garret B. Kip, Mr. and Mrs. Thomas Hastings, Mr. and Mrs. J. Low Harriman, Mr. and Mrs. James B. Haggin, Mr. and Mrs. J. Langdon Erving, Mr. and Mrs. Theodore Frelinghuysen, Mr. and Mrs. Charles E. Greenough, Mr. and Mrs. Lewis Cass Ledyard, Mr. and Mrs. Newbold Morris, Mr. and Mrs. W. Forbes Morgan, Jr., Mr. and Mrs. George Norton Miller, Mr. and Mrs. Edward Detmold Lentilhon, Mr. and Mrs. Edmund Randolph, Mr. and Mrs. T. J. Oakley Rhineland, Mr. and Mrs. M. Orme Wilson, Mr. and Mrs. Edward A. Dickes, Mr. and Mrs. George Henry Warren, Mr. and Mrs. Samuel J. Wagstaff, Mr. and Mrs. T. Suffern Tailer, Mr. and Mrs. J. Russell Soley, Mr. and Mrs. Nicholas Biddle, Mr. and Mrs. James R. Deering, Mr. and Mrs. Tracy Downs, Mr. and Mrs. Frederick Y. Dalziel, Mr. and Mrs. Robert Livingston Clarkson, Mr. and Mrs. Joseph H. Choate, Misses Helen and Civilise Alexandre, Miss Evelyn Marshall, Miss Elizabeth Latimer, Miss Elise Ladew, Miss Marjorie Gould, Miss Ethel De Koven, Miss Mary Clarkson, Miss Laura Chanler, Miss Mary Bishop, Misses Harriet and Jannetta Alexander, Miss Ethel Merritt, Miss Constance Warren, Miss Lisa Suydam, Miss Anna Sands, Misses Katherine and Margaret Steward, Miss Edith Starr Miller, Mr. Stephen Van Rensselaer, Mr. Robert B. Van Cortlandt, Mr. John R. Suydam, Jr., Mr. Arthur R. Buckley, Mr. Charles and Robert Sands, Mr. Campbell Steward, Mr. William Hude Neilson, Mr. Harry Oelrichs, Mr. Franklin A. Plummer, Mr. William Post, Mr. Moncure Robinson, Mr. Maurice Roche, Mr. H. Pendleton Rogers, Jr., Mr. L. Lanier Winslow, Mr. Thornton Wilson, Mr. W. Lanier Washington, Mr. Worthington Whitehouse, Mr. W. Storrs Wells, Major G. Creighton Webb, Mr. George Henry Warren, Jr., Mr. Ogden Mills Bishop, Mr. Edward A. Crowninshield, Mr. J. Leslie Cotton, Mr. Thomas B. Clarke, Jr., Mr. I. Lawrence Breese, Mr. I. Townsend Burden, Jr., Mr. W. Harold Brown, Mr. Anthony Drexel, Jr., Mr. Charles Stuart Dodge, Mr. Julien T. Davies, Mr. Marcus Daly, Mr. John Jay Chapman, Mr. J. De Wolf Cutting, Mr. Frederic Cruger, Mr. Monson Morris, Mr. Harvey S. Ladew, Mr. Henry S. Kip, Mr. Bradish G. Johnson, Mr. Meredith Howland, Jr., Mr. Duncan Gilbert Harris, Mr. Dennie M. Hare, Mr. Eliot Gregory, Mr. Kellogg Meyers and Mr. Matthew A. Wilks.

Chapin.—March 3.—A dance was given on Thursday, March 3, by Mrs. Lindley Hoffman Chapin, at No. 36 West Fortyninth street, for Miss Katharine G. Chapin and for Mr. Paul Chapin. Present were: Miss Jeanne King, Miss Zelina Clark, Miss Katherine Greene, Miss Rosette Ford, Miss Love Godwin, Miss Constance Perkins, Miss Eleanor Alexander, Miss Maude Shepherd, Miss Grace Henry, Miss Julia Loomis, Miss Clara Fargo, Miss Ruth Appleton, Miss Isabel Hoyt, Miss Ursula Brown, Miss Lelia Haven, Miss Elizabeth Hoyt, Miss Wilfreda Mortimer, Miss Virginia Alexandre and Miss Anita Ingersoll, Mr. John Rutherford, Mr. Roger Minton, Mr. Don Kelley, Mr. Horton Ijams, Mr.

Frederic Kobbé, Mr. John and Mr. Stephen Galatti, Mr. Henry G. McVickar, Jr., Mr. Percy Madeira, Mr. Hamilton Ingersoll, Mr. Edward Rutter, Mr. Bayard Rives, Mr. John Reynolds, Mr. Dutilh Smith, Mr. Cecil St. George, Mr. Chalmers Wood, Jr., Mr. George Hull, Mr. James Fargo, Mr. Gavin Hadden and Mr. F. Burrall Hoffman, Jr.

DINNERS

Mackay.—March 3.—A dinner, followed by music, was given on Thursday, March 3, by Mrs. Clarence H. Mackay, at No. 244 Madison Avenue. Present were: Secretary of the Navy and Mrs. George von L. Meyer, Mr. and Mrs. Paul Morton, Mr. and Mrs. Philip M. Lydig, Mr. and Mrs. Reginald De Koven, Mr. and Mrs. Arthur C. Train, Mrs. Schuyler Van Rensselaer, Mrs. William K. Vanderbilt, Jr., Miss Anne Morgan, Miss Ida Tarbell, Magistrate Peter T. Barlow, Mr. James W. Barney, Mr. David Gray, Mr. Lloyd Warren, Mr. Stephen B. Elkins, Jr., Mr. and Mrs. Lewis Stuyvesant Chanler, Mr. and Mrs. George J. Gould, Dr. and Mrs. John H. Finley, and Mr. and Mrs. Robert Lovett.

HUNTING

Hempstead, L. I.—March 5.—The first hunt of the spring season of the Meadowbrook Hunt Club was held on Saturday, March 5. In at the finish were the following: Mr. W. R. Grace, Mr. and Mrs. D. Percival, Mr. Louis Neilson, Mr. W. Parks, Mrs. Stapleton, Mr. Samuel Willets, Mr. H. S. Page, Mr. Hamilton Hadden, Mr. H. M. Earle, Mr. Beverley Robinson, Mr. and Mrs. J. E. David, Mr. R. N. Ellis, Mr. Henry Godfrey, Mr. J. P. Grace, Mr. H. V. Bell and Mr. Warner Baltazzi.

INTIMATIONS

Anderson.—Mr. A. A. Anderson has returned from California.

Baker.—Mr. and Mrs. George F. Baker have returned from the South.

Bradley.—Mr. and Mrs. Edson Bradley are in New York for ten days.

Cook.—Mr. and Mrs. Thomas G. Cook have returned from their wedding trip and are at No. 125 East Twenty-fourth street.

Mrs. Cook was Miss Grace Bigelow Tracy.

d'Azy.—Viscountess Benoist d'Azy, wife of the Naval Attaché of the French Embassy at Washington, has returned from Canada.

Dickinson.—The Secretary of War and Mrs. Dickinson have been at New Haven with their son, Mr. Jacob McG. Dickinson.

Duncan.—Mr. and Mrs. Stuart Duncan have returned from Jekyll Island.

Griffin.—A dinner at Sherry's and a theatre party was given on Wednesday, March 9, by Mrs. Francis Hoyt Griffin.

Gurnee.—Mr. and Mrs. Walter S. Gurnee and Miss Bell Gurnee have gone to St. Augustine, Fla.

Jackson.—Mrs. Charles Carroll Jackson is at Palm Beach, Fla.

Jennings.—Mr. and Mrs. Percy H. Jennings will return from Europe late this month.

Loew.—Mr. and Mrs. William Goadby Loew have returned from the South.

Lynch.—Miss Dolly Lynch, of Lakewood, N. J., will go to Washington on March 20 to stop with Mr. and Mrs. Evan Sinclair Cameron.

Olin.—Mr. and Mrs. Stephen H. Olin have returned from Mexico.

Perkins.—Mr. and Mrs. George W. Perkins have gone south.

Polk.—Dr. and Mrs. William M. Polk are in the South.

Potter.—Miss Blanche Potter has gone to Bermuda.

Robinson.—Miss Lota Robinson has left for the South.

Roosevelt.—Mrs. Robert Roosevelt and Miss Olga Roosevelt are at New York for ten days.

Schieffelin.—Mr. William Jay Schieffelin has gone to Key West, Fla., to join Mr. Alessandro Fabbri.

Vanderbilt.—Mrs. Vanderbilt will give a dinner on March 15.

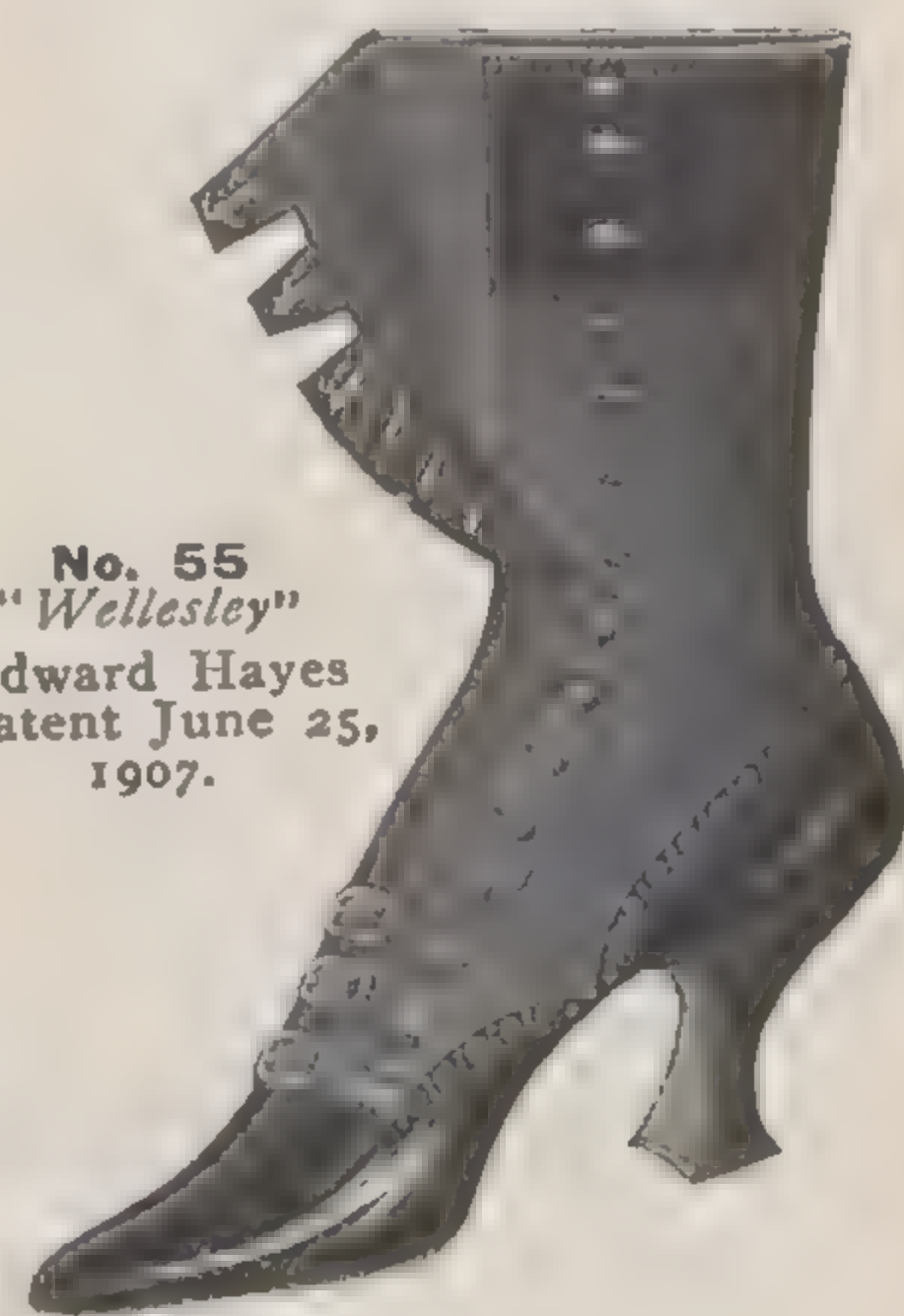
Washington.—Mrs. W. Lanier Washington is stopping with relatives in Louisville, Ky., where she will remain until after Easter.

Winslow.—Mrs. Francis Dana Winslow and Miss Margaret Winslow are in England.

Meeting of the Nursery and Child's Hospital Sewing Class.—March 18.—A meeting will be held on Friday, March 18, at the residence of Mrs. Henry Day Mills, No. 6 East 44th Street, from 11 to 1 o'clock.

Individuality in Footwear

Shoes and slippers made to suit your own taste in any design, and in any material and color to match any costume.



No. 55
"Wellesley"
Edward Hayes
Patent June 25,
1907.



No. 50
"Wellesley"
Edward Hayes
Patent June 25,
1907.

Illustrated Catalogue Upon Request

Send an old shoe for size and exact shape of foot. Satisfaction Guaranteed.

E. Hayes Ladies' Custom
Shoemaker

9-11 W. 29th St. bet. 5th Ave. & Broadway, New York

Mould Your Figure Elastic Rubber Garments



Worn Instead of Corset

These garments, by shaping the body gracefully, reduce the size of your figure. They are more comfortable than corsets, as they bend easily with the body. Send for descriptive folder to the address below.

Reduce Your Flesh

You can safely and speedily reduce your superfluous flesh in any part of the body and thus improve your figure, by wearing



DR. WALTER'S

Famous

Medicated

Rubber Garments
for Men and Women

Neck and Chin Bands, \$3.00
Chin only, 2.00

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism.

Write at once for further particulars

DR. JEANNE WALTER

Inventor and Patentee

Suite 301, 55 West 33rd St., New York
San Francisco Office, Whittell Bldg.
166 Geary Street



CROSBY

Maker of Ladies' Smart Hats

—ANNOUNCES—

That the Leading Retail Shops are
now displaying the Crosby Models
in a distinctive Spring Line of

Walking Hats, Toques and Turbans

If not on sale at your local shop,
write us and we will be glad to
tell you where Crosby Hats may
be purchased.



J. Spencer Crosby & Co.

36-38 West 20th Street

New York City



The Mark of Quality
in Tailored Hats

EASTER



At this time, one's mind naturally turns to the little HATCH Chicks, so representative of the Spring Season. All the wondrous Italian Chocolate Easter Eggs, Bunnies, Chicks and other of the Season's Novelties to be had here in their newest, purest and most delicious form will be obtainable fresh daily for several weeks. Order early for parties, dinners, etc.

Do not let the opportunity slip by without getting a famous HATCH Italian Chocolate Easter Egg—15c. to \$5.00—THE BEST.

BREAK THE FAST WITH A BOX OF LUSCIOUS MIXED

SALTO-NUTS

\$1.25 Pound
Black Walnuts Hickory Nuts
Pistache Pecans Cashew
English Walnuts Goobers
Almonds Brazil Nuts Butternuts
Others.
Oriental Delights Supreme Italian
\$1.00 lb. \$1.00 lb. 80c. lb.

Send check or money order, including 20c. per lb. for postage to

Hatch

1223 B'way, at 30th St., New York

ART NOTES

EXHIBITIONS NOW ON

New York. Fine Arts Gallery. Eighty-fifth annual of the National Academy of Design. March 11 to April 17.

Metropolitan Museum. Special loan exhibition of works in color by Whistler. March 15 until May.

Macbeth's. Paintings by Cecilia Beaux and C. H. Davis. Until March 17.

O'Brien's. Engravings by Edward Mandel. Until March 19.

Tooth's. Paintings by Henry W. Ranger, and early English engravings in color.

Scott and Fowles. Paintings by the Barbizon and Dutch masters. During March.

National Art's Club. Portraits and figure pictures by the Hungarian artist Louis Mark.

Montross'. Works by Horatio Walker. Until March 19.

Katz Gallery. Miniatures and portrait drawings by Miss Elsie Southwick. Until March 16.

Houghton, Mifflin & Co.'s. Exhibition of book binding by Miss L. Averill Cole.

Ehrich's. Paintings by British masters of the eighteenth century.

Lenox Library. Collection of book-plates and mezzotints in color by E. G. Stevenson.

Astor Library. Illustrations of iron work of the Louis xv and Louis xvi periods.

Baltimore. Mr. Walter's private gallery. Opening Wednesdays and Saturdays until April.

Denver. Artists' Club. Sixteenth annual of paintings, sculpture and drawings. Until March 15.

Indianapolis. Mark Herron Art Institute. Works by the Society of Western Artists. During March.

New Haven. Curtiss Gallery. Tenth annual of the New Haven Paint and Clay Club. Until March 31.

Philadelphia. Pennsylvania Academy of Fine Arts. One hundred and fifth annual of oil paintings and sculpture. Until March 20.

Washington. Congressional Library. Collection of lithographs illustrating its development in different countries during the last hundred years.

Corcoran Gallery. Nineteenth annual of the Society of Washington Artists. Until March 27.

Worcester. Art Museum. Paintings by Paul Dougherty. Until March 31.

EXHIBITIONS TO COME

New York. Montross'. Annual of the Ten American Painters. March 24 to April 15.

Fine Arts Gallery. Forty-second annual of the American Water Color Society. April 24 to May 22. Exhibits received April 15 and 16.

Seventy-first Regiment Armory. Actors' Fund Fair. May 9 to 14.

Baltimore. Maryland Institute. Exhibition of paintings. Opens April 5.

Cincinnati. Art Museum. Works by the Society of Western Artists. During April.

Minneapolis. Seventh annual exhibition of the State Art Society. March 26 to April 5.

Pittsburgh. Carnegie Institute. Fourteenth annual international exhibition of oil paintings. April 28 to June 30. No exhibits received after March 23.

AUCTION SALES

New York. Mendelssohn Hall. The Charles T. Yerkes collection of paintings. April 5, 6, 7 and 8. On view at the American Art Galleries from about March 22.

GOSSIP

On March 2 an exhibition of portraits and figure paintings by the Hungarian artist, Mr. Louis Mark, was opened with a large reception at the National Arts Club in New York. Mr. Marks, whose home is in Budapest, where his work is greatly admired, comes to this country with commissions from the Austro-Hungarian government to paint portraits of Robert E. Peary, the Arctic explorer, and several other notable Americans.

At the new Montross gallery may be seen a number of paintings by Horatio Walker, including "Ploughing—The First Gleam," which, while done about ten years ago, is still one of the finest pictures ever painted by this talented artist. Among the more recent works are "Man Felling a Tree," "A Frosty Morning," and "Boy and Calf." Following this exhibition, which will close on March 19, the annual exhibition of the Ten American Painters will be held in the Montross galleries.

The removal within the near future of the Glaeazer and Duveen galleries will carry the line of dealers' showrooms on Fifth Avenue still further up town. Duveen Brothers have leased the large house at the corner of Fifty-sixth Street and Fifth Avenue, and Glaeazer & Co. the old Harri-

man house at the corner of Fifty-fifth Street and the Avenue. Both will be transformed into handsome and spacious galleries, on the style of the modern Paris houses.

At a meeting of the trustees of the Metropolitan Museum of Art, held in February, the following officers were elected: President, Mr. J. Pierpont Morgan; first vice-president, Mr. Joseph H. Choate; second vice-president and secretary, Mr. Robert W. de Forest, and treasurer, Mr. Howard Mansfield. The trustees elected for the term ending in 1917 are Messrs. J. Pierpont Morgan, Robert W. De Forest and Frank D. Millet, who was chosen to fill the place of the late Mr. D. O. Mills. At the same time, in discussing the needs of the museum, Mr. Charles B. Stover, Commissioner of Parks, suggested that it be kept open on Sunday evenings, and that the city be asked to pay the full expenses of running. At present the municipality only pays a part of the annual expenses, and has never donated a single dollar for the purchase of any art object—all the collections having been presented by private individuals. Although this giving to public institutions is greatly to be admired, as all foreign countries and cities devote large sums annually for the purchase and maintenance of their art collections, it seems only right that the largest and greatest of American cities should at least maintain the art treasures that have been given it by its generous citizens.

Another painting soon to be presented to the museum is a life-size portrait of Mr. J. Pierpont Morgan, by a young Peruvian artist, Señor Baca Flor. It is not entirely completed, but was shown to a number of Mr. Morgan's friends shortly before he sailed for Europe last month, and is said to be a fine work of art as well as a faithful likeness.

Mr. Morgan has also recently given to the American Museum of Natural History a \$30,000 collection of Indian costumes, weapons and utensils which is considered the finest of its kind in the country.

At the J. B. Ladd sale of paintings and porcelains, held on February 26 at the American Art Galleries, some excellent bargains were obtained, although the collection as a whole realized a fair price—the paintings (fifty-one in number) bringing \$33,485, and the Chinese art objects \$5,380. Among the pictures a delightful water color by Mauve, entitled "The Avenue," was bought by Senator Clark for \$3,300, and he also obtained a good example by Cazin—"Hay Ricks, Night"—for \$3,000. Some of the other paintings sold were: "Girl Knitting," by Israels, \$3,600; "Cloudy Day," by George Inness, \$1,200; "The Old Ploughman," by Mauve, \$1,625; and "St. Enfemina della Giudecca, Venice," by Rico, for \$2,500. The gem of the old Chinese porcelains was a beautiful Sand-de Boeuf vase, which sold for \$1,150.

At the same sale fifty-four fine Chinese porcelains, collected by Mr. E. H. Gay, of Boston, realized a total of \$20,197, the finest specimen consisting of a powder blue ginger jar, of the Kang-hsi period, and a pair of powder blue palace jars, being purchased by Duveen Bros. for \$2,250 and \$2,900, respectively.

It has been announced that a tract of land to be included in the Palisades Park on the Hudson has been offered as a site for an aged artists' home, and a committee appointed by the Fine Arts Federation (which has for some time past been looking into the matter of a home) to consider the project consists of Messrs. George F. Kunz, Daniel C. French, Augustus Luke-man, Charles A. Rich and Henry B. Snell.

By the will of the late Matthias H. Arnot, who was one of the richest men of Elmira, that city was bequeathed his art gallery, with an endowment fund for supporting it, which together are valued at \$600,000.

The U. S. Naval Academy at Annapolis has recently received as a gift from Col. Robert M. Thompson, and others, Mr. Alfred C. Howland's painting, "The Fight Between the Kearsarge and the Alabama." At a sale of pictures by Mr. Howland, held in New York during February, sixty-nine canvases realized a total of only \$2,605, many charming paintings going at bargain-counter prices.

The Unique Shoe Shop, the only one of its kind in the World, exclusively for Women

William Bernstein



SHORT VAMP SHOES

(TRADE MARK)

Style No.

350 Patent Circular Foxed, three button ox, welt sole, 2 in. Cuban Heels, Mat kid quarters in stock \$4.00

To order, special color top \$6.00



The above illustration

pictures an exceedingly up-to-date button walking Oxford, which exemplifies those finer points of distinction existing between The "William Bernstein Short Vamp" and all other makes of Women's shoes. Its unusual and original attractiveness of style commend it immediately to critical approval.

Send for Catalogue "V"

"Post" orders have prompt attention. Special facilities for making Footwear to order to match Walking Costumes or Evening Gowns.

Short Vamp Shoes originated and made only by

William Bernstein

54 West 31st Street, New York
Between Broadway & 6th Ave.

Perfect Fitting Underwear

is the first essential to an attractive figure. You demand style and fit in outer garments—are you able to secure under garments made just as you would like to have them?

Dainty combination of corset cover and extra full drawers, doing away with short skirt. Entirely hand-made to measurement, of fine

Nainsook, handsomely trimmed with Baby Irish Lace and satin ribbon. It must fit perfectly and satisfy in every respect or be returned to us. Sent prepaid to any address in the United States for \$10.50. Please give length, waist, hip and bust measurements.

"The Lingerie Shop" is prepared to offer many exclusive designs in dainty lingerie and bridal sets. Let us mail a copy of our booklet "V." "A Glimpse of My Lady's Wardrobe."

"The Lingerie Shop"

WOODWARD & ACE

500 Fifth Avenue

New York

Dr. J. PARKER PRAY'S TOILET PREPARATIONS

No. 1982 Guaranteed under the Food and Drug Act, June 30, 1906

Rosaline

The marvelous natural healthy coloring it imparts to the cheeks and lips has made it wonderfully popular with fashionable women. The closest scrutiny fails to detect it, nor can it be displaced by perspiration or bathing; of the highest value as a beautifier and purifier of the skin. A 25c. trial box will convince you.

Ongaline

Bleaches and cleans the nails, removes ink, hosiery and glove stains from the skin; guaranteed harmless. Bottles.

Cream Van Oia

The enemy of an impure skin or bad complexion, purifies it and acts as a food, making the skin clear and healthy; does not produce a downy growth. Bottles, 25c. and 50c.

There are cheap imitations of the above preparations on the market. Be sure the name of Dr. J. PARKER PRAY is on every article. Send stamp for illustrated booklet.

Dr. J. Parker Pray Co.
Established 1889.

12 E. 23d St., N. Y. City
Sole Manufacturers and Proprietors.

CRÈME JOSEPHINE for the Complexion

From the original formula in our exclusive possession, as prepared by her personal chemist, for

Napoleon's Queen The Empress Josephine.



It is a nutrient and a beautifier and its virtues and efficiency are attested by a century of continuous private use. A lady writes: "The effect produced upon a jaded skin, parched by the use of hard water and soap, or scorched by sunburn and the friction of the wind, is the immediate generation of softness, whiteness and elasticity." It is excellent for men's use after shaving.

Two sizes: Fifty and Seventy-five cents.

For sale by Macy & Co.; Wanamaker; Abraham & Straus; Altman; Fourteenth Street Store; F. W. Schoonmaker, 40 E. 42d St.; F. K. James, 1552 Broadway and 800 Eighth Ave.; Kalish, 626 Madison Ave.; Carter & Robertson, 280 Columbus Ave.; Neergaard, 85th St. and Broadway; Halper, 144th St. and Broadway; C. M. Rosenbaum, 2435 Jerome Ave.; Hegeman & Co.; Riker's Stores, New York, Brooklyn and Newark, and other first-class stores. Order it of your druggist.

Or Direct from the Manufacturers on receipt of price
Write for descriptive booklet.

Josephine Preparations Co.,

98 Fulton Street, New York

J. Andre

LADIES' HAIRDRESSER ARTISTIC HAIR GOODS

Featherweight Ring Transformations Our Specialty!
Price \$10.

Hair Goods of Every Description Made to Order.

Specialist in hair coloring, waving, shampooing, manicuring, facial massage, scalp treatments, singeing, clipping, hairdressing.

For Gray or Bleached Hair

Use Andre French Hair Coloring. Restore hair to its original color. Absolutely harmless; easily applied. Shades from black to blond. Sent express prepaid on receipt of price, \$1.50.

Application Parlors and Salesroom.

140 WEST 44th STREET

Between Broadway and 6th Ave.

Branch at 13 West 29th St. NEW YORK

Have You a Double Chin?



The Cloud Chin Belt

will remove it perfectly. It will also prevent sagging cheeks and correct snoring.

Price \$2.00

By mail prepaid

Write for Booklet
Dept. G.

MISS CLOUD

Complexion Specialist

Patented
The Pinders, 15th and Walnut Streets,
Philadelphia, Pa.

Are Your EYES Affected in Any Way?

If so, let us send you
**THE IDEAL
SIGHT RESTORER**
for 10 days at our
expense.

It helps Nature in a purely natural way to strengthen the eyes and restore the natural vision. Its action is in the nature of a gentle massage, which stimulates the eye by restoring the normal circulation of blood—that is all that weak eyes require. But it does more—it molds the eye painlessly but surely to its perfect shape. This is necessary to correct near-sight, far-sight, astigmatism, and kindred defects. It is absolutely safe. It does not come in direct contact with the eyes; and five minutes' manipulation, in your own home, twice a day, is all that is necessary to counteract eyestrain and headache, and relegate eyeglasses to the rubbish box. Throw away your eyeglasses. See nature, and read with your naked eyes. Write for instructive booklet No. 165B and 10 days' test to

THE NORMAL EYE

Send to
The Ideal Co., 134 W. 65th St., N.Y.



How to Retain Youth and Beauty!

Booklet and Catalogue—60 Pages

VALUABLE HINTS—FREE!

MADAME VELARO

Highwood Avenue, LEONIA, N. J.

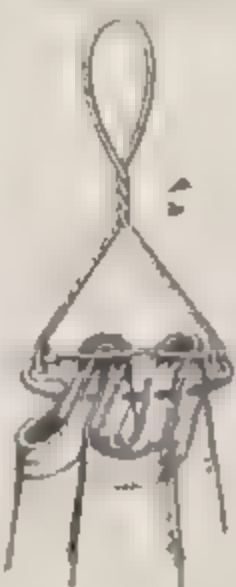


HAIR LIKE THIS

I have a remarkable treatment for Baldness, Dandruff, Gray Hair, etc.

FREE Let me send you a trial treatment at my expense. It will surprise and delight you.

Write to-day to
WM. CHAS. KERNE,
President, LORRIMER
INSTITUTE, Dept. 2572
Baltimore, Md.



MLY S. SKIRT HANGER

Does away with pressing. Saves room in clothes press. Once adjusted the skirt is ready for packing. 10c. each or 3 for 25c. postpaid. Terms to agents.

MLY S. COMPANY

DEPT. 3 SYRACUSE, N. Y.

SPANGLES & EMB. MATERIALS
BEADS FOR BAGS AND CHAINS, Canvas, Gold Threads, Cross Stitch Materials, Tapestry, Silks and Wools, Lace Imitations.
EVERYTHING YOU CAN THINK OF IN THIS LINE
that can't be had elsewhere. Send stamps for mail list. Est. 1900.
PETER RENDLER, IMPORTER, 111 E. 9th St., N.Y.
WHOLESALE & RETAIL

BEADS

for Chains, Belts, Purses, Dress Trimming and hundreds of other pretty things for the home, to wear and to sell.

Send 10 cents to cover cost of postage, packing, etc., and we will send big supply of samples and our new book, Beads, which gives plain directions for beadwork of all kinds.

UNITED BEADWORK CO., 83 Chambers St., New York

**FREE
TRIAL
BOTTLE**



Gray Hair Restored To Its Natural Color

Not an experiment but an absolute success. **DR. RHODES' REJUVENATOR** will positively restore gray and faded hair to color, youthful beauty and rich lustre.

It is a scalp and hair food that cures dandruff, eczema and all scalp humors. Nourishes the roots of the hair and makes it grow luxuriantly. Harmless and undetectable. It is not a dye and will not stain the skin or linen. It cures itching and sore scalps.

MAKES HAIR GROW

Let us convince you. Send 5c. in postage for free trial bottle, book on the Care of the Hair, etc. Large bottle \$1.00, express prepaid. Address,

DR. A. Y. RHODES & CO., Lowell, Mass.

Paris. New York.

Exclusiveness Originality

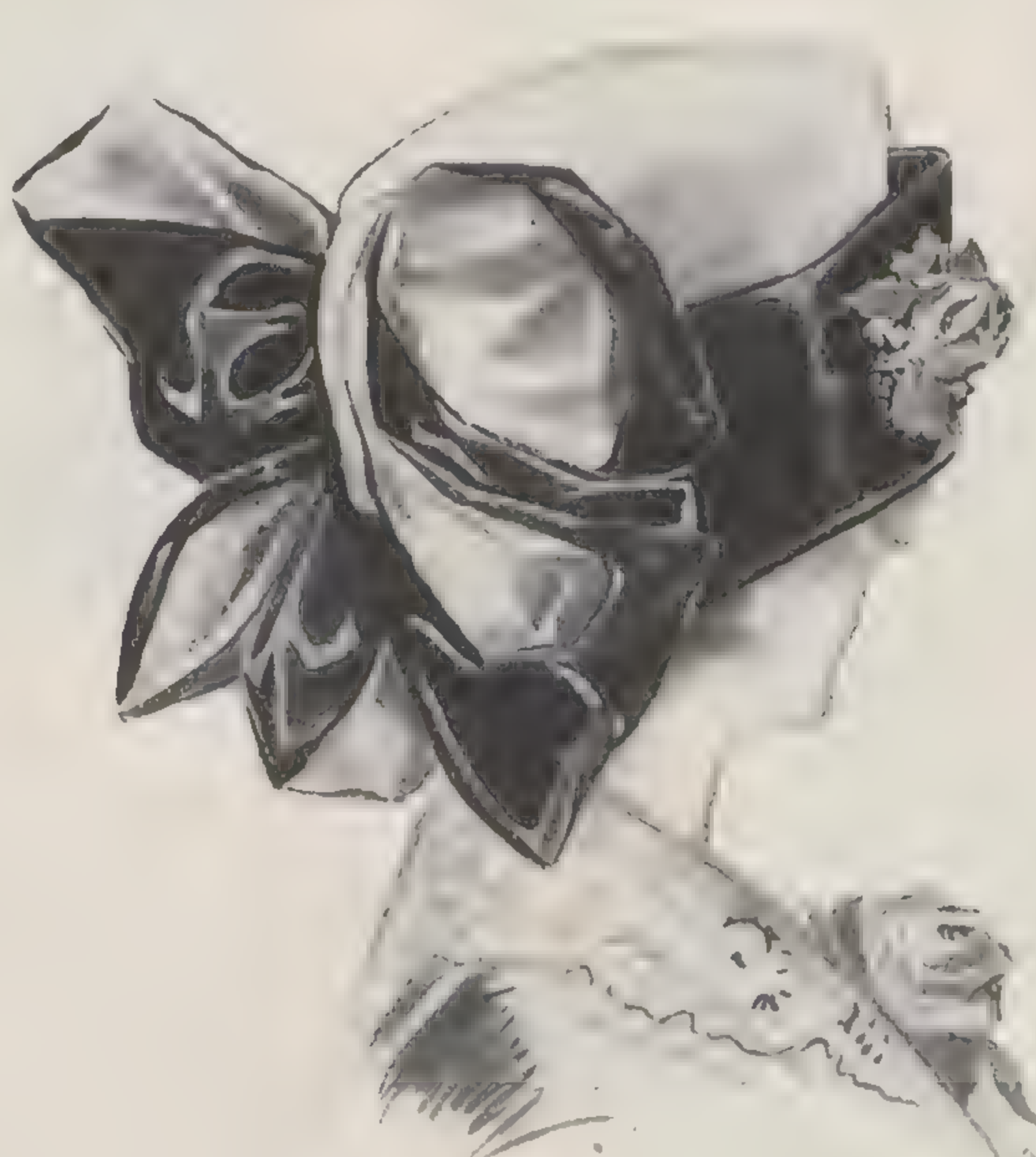
MODES

Maison Bernard
Inc

Announce their Showing
of

Spring Importations

from the foremost Parisian Ateliers



These hats, of unusual charm and distinctiveness, constitute a symposium of the best productions of the greatest Paris masters—Georgette, Marie Louise, Alphonsine, Cartier, Suzanne, Reboux, Virot, Talbot, Ester Meyer and Pouzanne.

Maison Bernard therefore extends to its patrons all the advantages of a personal selection from the leading modistes of the Rue de le Paix.

In addition to the French models, the work of our own talented designers will please every woman who delights in charming millinery.

7 West 31st Street, New York

Forsythe

The Largest Waist House in the World. Leading Specialty House in New York



No. 3, Waist. In fine Black Chiffon Taffeta. Yoke set off with pin tucks, and cuffs of full length sleeves arranged to harmonize. This waist is closed at side, four clusters of fine tucks in back. Sizes 32 to 44.
Price, \$8.25 Postpaid.

No. 1341, Black Messaline Waist, (open back) French Ruffle and lace trimmed—very smart and becoming—our own exclusive model. Sizes 32 to 44.
Price, \$8.25 Postpaid.

No. 946, Black Net Waist, (open back) with embroidered yoke, front and back—an exclusive and distinctive style with us. Sizes 32 to 44.
Price, \$12.50 Postpaid.

FORSYTHE CATALOGUE
Spring Styles for 1910. Now Ready
Mailed Free on Request

JOHN FORSYTHE
Broadway and 18th Street
New York

SPaulding's FETHER-LYTE

ALL THE STRENGTH OF
WOODEN TREES WITH
ONLY 1/4 THE WEIGHT



VENTILATED SHOE TREES

KEEP YOUR SHOES IN PERFECT SHAPE

To get maximum shapeliness and double wear out of your shoes, use Spaulding's Fether-Lyte Ventilating Shoe Trees. Fether-Lytes are made hollow but of tough fibre, and are as strong and rigid as wooden trees. This allows free circulation of air through the shoes, so that the moisture absorbed by the shoes may rapidly evaporate. Fether-Lytes weigh but 5 1/2 ounces. If you travel, this great reduction in weight will appeal to you. The Fether-Lyte method of adjustment is simplicity itself, just the matter of a thumb's pressure. We make Fether-Lytes to fit all standard sizes and shapes of men's and women's shoes. Ask your dealer for them or write for our booklet, which will show you how to order direct from us.

Price \$1.00 per pair, prepaid

J. SPAULDING & SONS CO., C St., Rochester, N. H. Canadian Agents, L. H. Packard & Co., Ltd., Montreal

TRAVEL WITHOUT EXTRA WEIGHT



As Corticelli costs YOU no more than poor silk, why don't YOU use it?

GREAT BEAR SPRING WATER

"Its Purity Has
Made it Famous."

Sold by good druggists and grocers

ANSWERS TO CORRESPONDENTS

FEES

ANY reader can obtain from Vogue an answer to any question as follows:

(1) Addresses will be sent by mail without charge and as promptly as possible, provided that self-addressed stamped envelope accompanies request.

(2) Answers to questions of limited length and unlimited as to time of answer, will be published in Vogue at its convenience without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Confidential questions. Answers sent by mail within six days after receipt. These answers will not be published without permission. Fee, \$2.00.

RULES

(A) The right to decline to answer is in all cases reserved to Vogue.

(B) The writer's full name and address must accompany all questions asked of Vogue.

(C) Self-addressed and stamped envelope must accompany all questions which are to receive answers by mail.

(D) Correspondents will please write on one side of their letter paper only.

(E) When so requested by the correspondent neither name, initials, nor address will be published, provided a pseudonym is given as a substitute to identify the reply.

VOGUE MUST DECLINE, WITHOUT FURTHER NOTICE, TO ANSWER ALL QUESTIONS WHEN THE ABOVE RULES ARE NOT COMPLIED WITH.

CORRECT WAY TO ADDRESS ENVELOPE FOR WEDDING INVITATION (TO G. C.)

WHEN issuing a wedding invitation, the inner envelope being addressed to Mr. and Mrs. Charles Brown, should the outside envelope be addressed to Mr. Charles Brown or to Mrs. Charles Brown?

Ans.—In addressing a wedding invitation to a man and his wife, the inner envelope should read "Mr. and Mrs." without the address; and the outer envelope should have the same name—that is, Mr. and Mrs. Charles Brown—and the full address below it. It is becoming the custom now, however, to dispense with the inner envelope and use only one as in other invitations.

WIDOW'S MOURNING (TO M. C. A.)

If a widow of thirty-five wears crêpe what is the correct style hat and veil?

Which is the correct glove, suède or glacé?

If the house dresses are trimmed with crêpe, are the street suits also?

Ans.—For a widow wearing crêpe there are various styles of hats. For the first three months a small toque or bonnet with a long crêpe veil draped down the back and a shorter one over the face. After three months a crêpe-edged net veil is worn over the face, and after six months a hat or toque is worn in one of the prevailing styles, with a shorter crêpe veil draped from the back. Of course the season of the year affects the fashion of mourning millinery, as long crêpe veils are not worn in summer except, perhaps, to church. Otherwise net and crêpe trimmed hats are worn in both pure white and black.

Both suède and glacé gloves are worn in the deepest mourning. Suède, we think, is better for afternoon wear; but both are correct.

It is not necessary to have street suits crêpe-trimmed, and we think plain tailor suits better style for street wear, made of cloth, serge, cheviot, homespun or any suitable mourning material.

CARDS, ETC., FOR THREE UNMARRIED SISTERS (TO L. MCL.)

Is it correct to have cards marked "The Misses Bush" to send with presents, flowers, etc.?

How should notes be answered in which the three sisters are included?

Ans.—It is correct to have cards for most uses engraved "The Misses Bush," but you should have separate cards also, to be used for your individual friends.

To all formal invitations you can write acceptances or replies in the third person; for instance:

"The Misses Bush regret that a previous engagement prevents them from accepting Mrs. John Jones kind invitation for bridge on Tuesday, etc."

This, however, would not do unless you all wished to regret or accept. There is no signature to a formal note. A formal note of thanks would be:

"The Misses Bush wish to thank Mrs. John Jones for the beautiful flowers recently received."

Notes of thanks are not usually formal, as a much more cordial note should be written by one of you:

"My dear Mrs. Jones: Thank you so much for sending us the beautiful flowers. My sisters wish me to add their appreciation of your sweet thought.

Cordially yours,

Margaret Bush."

All visiting cards should be acknowledged, and in this case "The Misses Bush" card should be used and sent by mail.

Notes should have personal replies; flowers and invitations should have an immediate personal acknowledgment.

With presents, flowers, etc., sent by you "The Misses Bush" card is correct.

DINNER FOR ENGAGED COUPLE (TO E. W. F.)

Please send me suggestion for a dinner to be given for a young man and woman three days before their wedding? Something original and novel will be greatly appreciated.

Ans.—We do not, as a rule, give ideas for fancy entertaining, as we do not consider it in good taste. Anything novel and original in the form of a dinner just before a wedding does not seem to us advisable. It would be much better to give a formal dinner with appropriate decorations and favors. However, if you prefer the fanciful idea have the centerpiece of flowers, red and white carnations, in the form of two hearts, one partly concealing the other, pierced by a gilded arrow. The place cards may be of cardboard, with cupids painted in water-colors and with different love sentiments, or little bisque cupids may be used, each holding a place card.

Menu

Clam Cocktail
Green Turtle Soup
Fried Sea Bass with Stuffed Mushrooms
Filets Mignon
Asparagus Tips in Artichoke Bottoms
Potato Ribbons
Alexandria Salad with French Dressing
Cheese Balls rolled in Pimentos
Cassava Cakes
Pêches Melba
Marrons Glacés
Coffee and Liqueurs
Champagne served throughout
Alexandria salad is composed of grape fruit, halved white grapes, and chopped nuts, on a bed of lettuce.

ANSWERING INVITATIONS (TO "KENT")

Please tell me the correct way to answer an invitation to a card party or tea, when the invitation is written on a visiting card. When does a married woman sign her own name, and when does she use the prefix Mrs. before her husband's name?

My daughter attends a private school. How should I sign her reports every month?

Ans.—It is correct to answer an invitation in the same form as it is sent, therefore an invitation on a visiting card may be answered in the same manner.

Many persons prefer to reply with a note; if this is done, a formal note is written as in accepting an invitation to a wedding breakfast. If you get an informal note inviting you to a tea or bridge, the reply should be informal, but a note written in reply to an invitation on a visiting card should be formal.

You cannot make a mistake if your reply to an invitation is in the same form as the invitation.

When signing a register in a public place like a hotel or a club, you should write Mrs. A. D. Shotter, as there you are not known. If, however, you sign a guest book in a private house you would sign yourself Mary Louise B. Shotter, for there you are with friends and they know who you are.

Your daughter's school report you should sign Mary Louise B. Shotter.

Sign your business letters as you have signed the one to us, with your own name and then your husband's.

APPROPRIATE MATERIALS FOR EMBROIDERED YOKE AND COLLAR (TO D. S.)

Of what materials should embroidered rever collar and yoke of gown of gray poplin be made?

Ans.—Make the embroidered collar of the gown of gray velvet just the color of the material, embroidered in lighter shades of gray and silver and edged with a tiny

plaiting of gray taffeta. The inside yoke and collar, of which you could have several, may be made of crochet lace, of tuck net or of fine tuck white batiste.

MONOGRAMS ON HOUSEHOLD LINEN (TO D. A. H. S.)

I wish a set of monograms on my household linens, and would like to know what initials I should use. My initials before by marriage were D. A. H., and some of my things are marked in that way. Should I use that same monogram, or should I have the new set made D. H. S., leaving out the A., or could I use all four initials? I dislike to drop the A., which stands for an old family name. If it would seem affected to use the four initials I do not want to do so.

Should a monogram conform to the shape of the piece upon which it is used? On a round centerpiece or plate doilies, is it necessary to have a rounding monogram, or could I use the square or round design on any article? I prefer a slightly oval

monogram for all my linen, unless you consider the square more suitable.

At an evening reception where one wears dressy gowns, but not strictly evening dress, should hats be worn or removed?

Ans.—In your monograms you may use four letters if you like. They should be D. A. H. S., or if you prefer to use the A. and leave out the S. you may use D. A. H.

We do not think it is necessary to have the monogram conform absolutely to the shape of the piece on which it is used, but in marking a round article it does not look well to use a square monogram, though in a square article the round or oval monogram would look just as well. We think a round monogram, if you want to use it on all sorts of things, would be more useful than an oval one.

At an evening reception where you wear an elaborate gown, if it is in a private house do not wear a hat; at receptions in hotels or public places hats are often worn both with high evening gowns and with low ones.

HAPHAZARD JOTTINGS

SUCH portion of the British and American press as interests itself in the doings of the suffragists, has drawn attention with surprise to the indifference they show to a newly acquired opportunity to serve the public in a political way, by applying for places in the London County Council, which for the first time in its history are now open to them. This body is a very important one, as it has jurisdiction over about 600,000 school children; administers the affairs of asylums having 11,000 women lunatics; inspects baby farms; superintends the carrying out of the "Children's act," and attends to many other duties of this class, yet only six women came forward as candidates, and among them not one was identified with the suffragette group.

A RUINED RACE

In an interesting note on the Eskimos, who have been so much to the fore during the last few months, it is stated that this people (which has an antiquity of 50,000 years) is by no means savage, having well fixed standards of moral rectitude, religion and social customs, and its chief native characteristics being honesty, cheerfulness and peacefulness. Unfortunately, association with Europeans, including marriage, is destroying the morality and the purity of the race, and its ultimate extermination appears to be only a matter of time.

PROGRESS ON WHEELS

Although it is barely five years since the commercial motor has made a place for itself in the business world, the increase in the numbers used, both here and in Europe is extraordinary. The inadequacy of the horse-drawn vehicle for delivery purposes in large cities, where the distances are ever becoming greater is patent, and the motor truck takes up less space in the street, can be more easily manipulated, and can be better controlled to such speed as traffic demands indicate. Moreover, carefully compiled estimates show that the motor truck cuts down the cost of delivery at least 20 per cent.

JAPAN'S VERY EXISTENCE DEMANDS PEACE

Those military and naval groups and individuals who think it to their interest to foment hostile sentiment between Japan and the United States, by insisting, in season and out, on the aggressiveness of Japan and her preparations for war, should realize that a little study of Japan's financial interests indicates that for her, peace is imperative, if she would escape being a bankrupt nation. And her course has not only been peaceful, but her pacific intentions have been believed in by her own people, and by foreign financial groups. Indeed, one important result of her real non-war-like attitude is that her Cabinet a short time ago decided to issue a 4-per-cent. domestic loan of \$50,000,000 to redeem outstanding 5-per-cent. bonds to a like amount. The government proposes gradually to convert other domestic loans until all have been placed on a 4-per-cent. basis. The reason assigned for this action is the steady increase in the value of the government bonds, due to a consistent policy of preserving peace, and the adjustment of the

national finances. This feeling of security is reflected on the New York Stock Exchange, where the Japanese 4-per-cent. bonds have lately reached the highest price at which they have ever been sold here, and in London, where they are quoted considerably higher than here. Since the autumn of 1908, when Japan cut down her naval expenditures by one-half, and voted for other economies, and when she also provided for the automatic reduction of the national debt by not less than \$75,000,000 annually, there has been a great improvement in the prices of Japan's securities. Those who are trying so assiduously to develop a war scare had best select some other bogey than Japan, as the "financiers" constitute a war or peace barometer that are easily consulted in the daily press stock quotations.

CHURCH STATISTICS

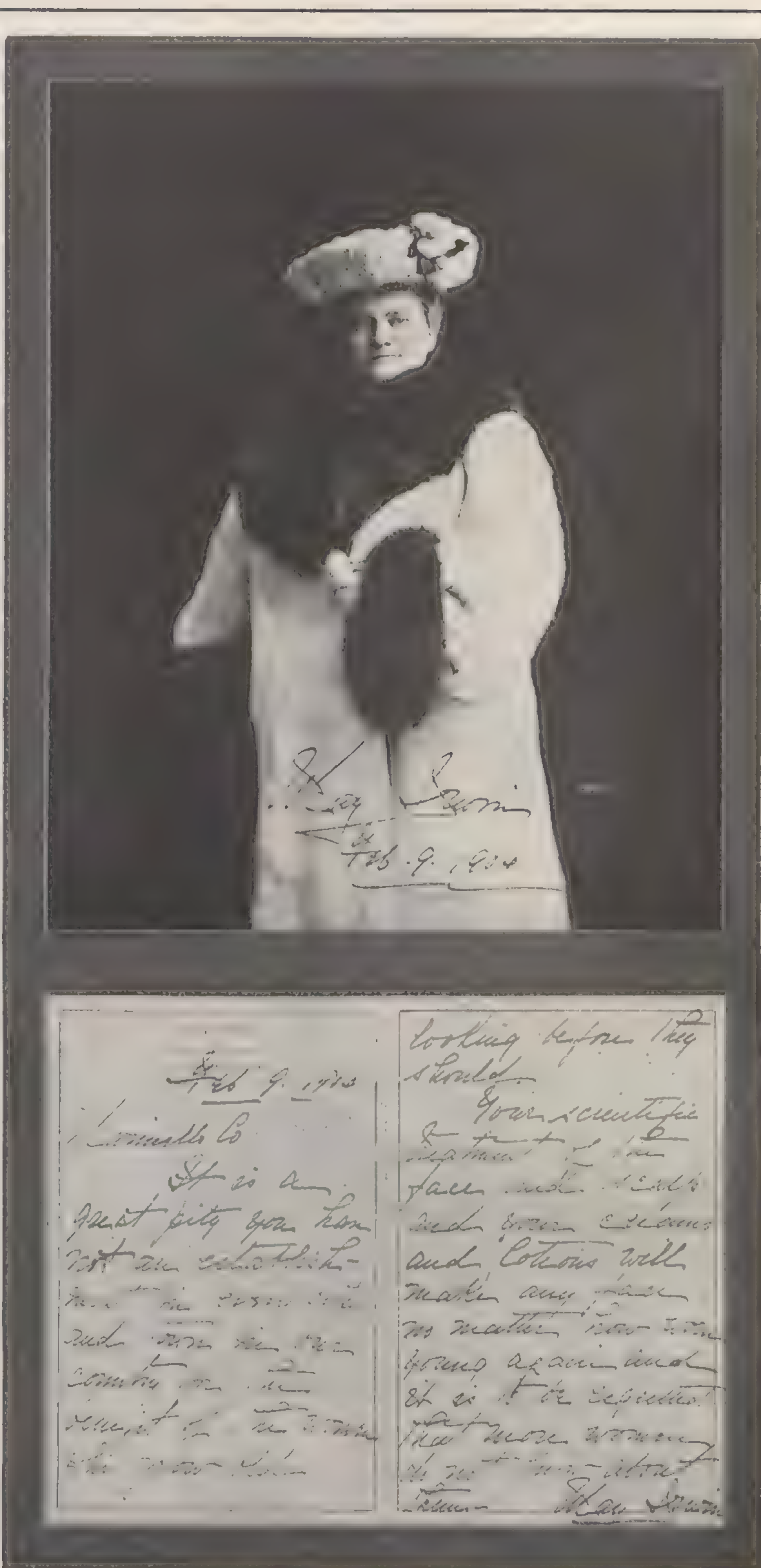
The official directory of the Roman Catholic Church gives 22,587,079 as the number of members of that faith under the jurisdiction of the United States, including those in Alaska, the Philippines, Porto Rico and the Hawaiian Islands. The number of Catholics in the United States proper is 1,434,707, which shows a gain from all sources, including immigration, of 111,576. There are 4,845 parochial schools in this country, with an attendance of 1,237,251; New York State leads in the number of Catholics (the total being 2,722,649—which is about 25 per cent. of the State's population); Pennsylvania has 1,494,766; Illinois, 1,443,757, and Massachusetts, 1,373,772.

WHERE CRIMINALS ARE IN CLOVER

The most luxurious prison in the world is situated a few miles from Tokio, in Japan. Its setting is ideally beautiful—in the midst of gardens with beautiful cherry trees, and ornamental ponds of water covered with water lilies—and the cells are spacious and airy. The lighting throughout is by electricity; the apartments are furnished luxuriously, and the bathrooms with marble baths and hot and cold water, dressing rooms and reading rooms leave nothing to be desired in the way of comfort. But it is a question with some thinkers whether such coddling of criminals makes for their ultimate reformation.

HE DEFIES OLD AGE

A "Globe" correspondent has drawn attention to the oldest living preacher—the Rev. William Hutchinson, vicar of Burton, near Stoke-on-Trent, England—who is still preaching in his church regularly every Sunday, although he has now entered upon his one hundredth year. He is an Oxford University graduate, and was ordained to the ministry of England seventy-six years ago. The old clergyman still considers himself young and active, and for several years has been asked to "kick off" at the football match in his village. He was presented to his present benefice, the value of which is £350 a year, by the Duke of Sutherland. He says he has no special recipe for old age, but has simply lived the quiet life of a country parson, although he credits the kindness of patience of his parishioners, of whom there are about 500, with being the cause of much of his good health.



The Woman Who Knows

The woman who knows what's what in the enhancement and preservation of her beauty is the woman who does not experiment with her hair or complexion—she knows that at

MARINELLO BEAUTY SHOPS

she will receive the expert and scientific treatments that have made the name MARINELLO so famous.

She knows that MARINELLO cosmetics are made of the purest materials by skilled MARINELLO chemists.

She should know that she can receive guaranteed MARINELLO work and any desired MARINELLO toilet preparation at the following shops:

CHICAGO, ILL. Marinello Home Office.
Western Methodist Book Bldg.
CINCINNATI, O., Marinello Shop,
507 Provident Bank Bldg.
CLEVELAND, O., C. E. Knowles,
Colonial Arcade.
DALLAS, TEXAS, Elizabeth Austen,
Oriental Hotel.
KANSAS CITY, MO., Mrs. J. C. McGarran, 1114 Main St.

MILWAUKEE, WIS., May G. Vogt,
Colby-Abbot Bldg.
NEW YORK, Marinello Shop,
231 Fifth Avenue.
ST. PAUL, MINN., Lillian Grout,
Schuneman & Evans.
SPOKANE, WASH., M. E. Hudson,
Crescent Store.
WASHINGTON, D. C., Miss Kennedy,
12th & F Sts., N.W., Huyler Bldg.

We solicit correspondence and will give our expert advice freely and cheerfully.
Address Chicago office

Rich and Delicious in Flavor

yet so carefully manufactured that it is readily digested by young or old. The purest of pure foods, strengthening and invigorating. Excellent for a light lunch. Quickly prepared. Fifty years of world-wide popularity.

Maillard's Vanilla Chocolate Such an universal favorite with lovers of French dainties, that it is its own recommendation.

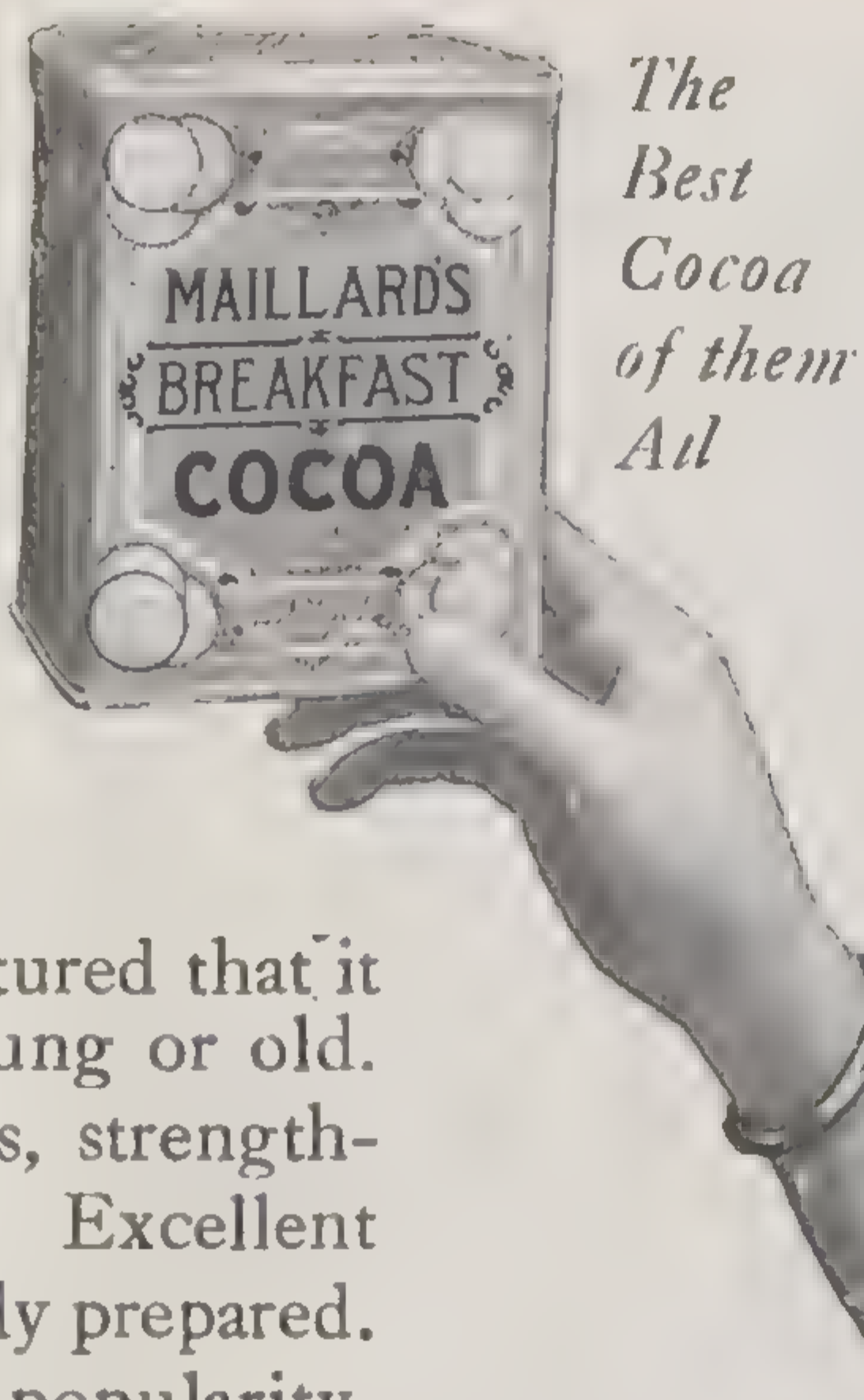
At All Leading Grocers

*The Luncheon Restaurant—a delightful place to rest a while
afternoon tea 3 to 6*

Maillard's
NEW YORK

CHOCOLATES, BONBONS, FRENCH BONBONNIÈRES

Fifth
Avenue
At 35th
Street



Original RÉCAMIER ... CREAM FOR THE COMPLEXION

Will cure a bad Skin
and preserve a good one



Used by Celebrated
Beauties for near
a Century

Endorsed by Eminent Physicians
and Chemists

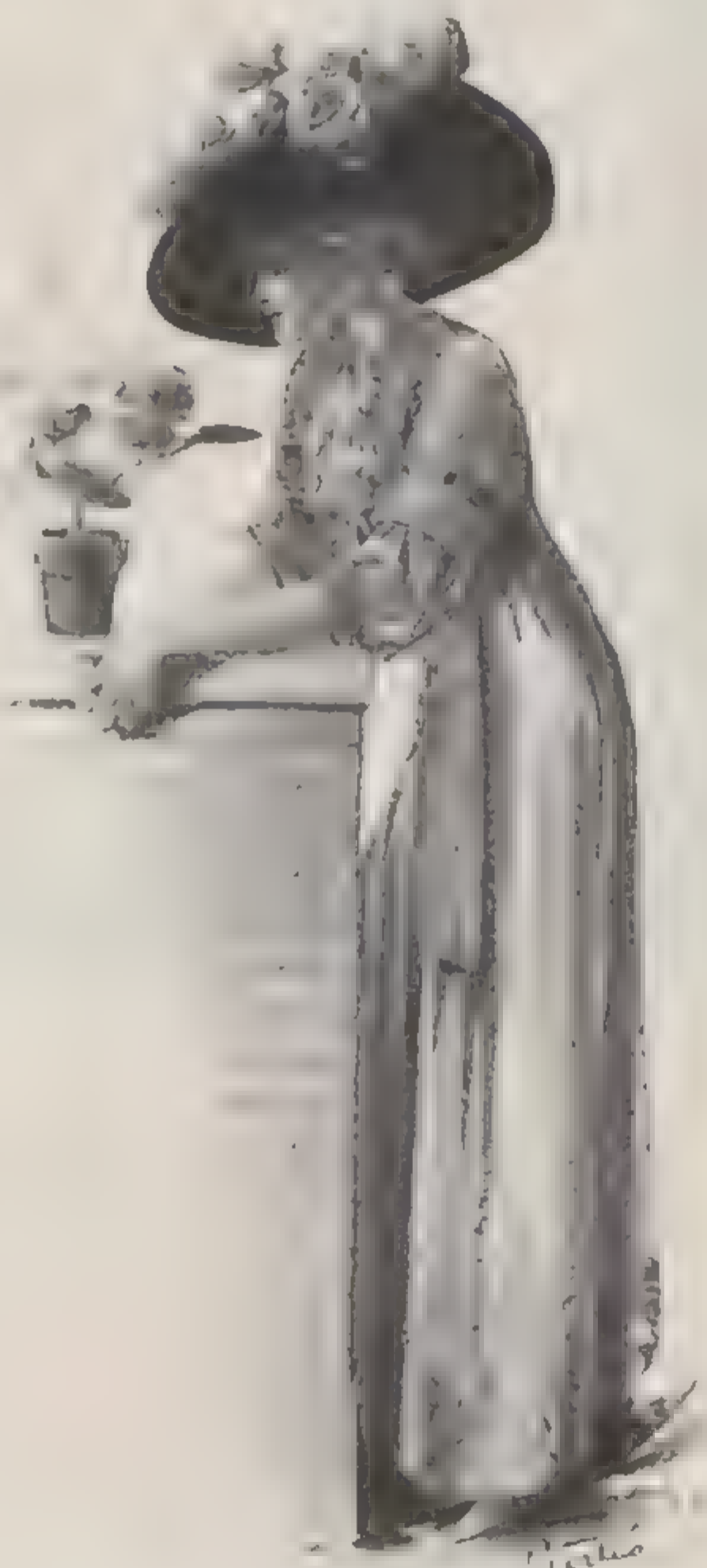
FOR SALE EVERYWHERE
Or sent upon receipt of price

Two Sizes
50 Cents and \$1.00

RÉCAMIER MANF'G CO.
No. 129 W. 31st St., N. Y. City

Send for free sample and interesting illustrated booklet

BERTHA



GOWNS

Sketches with Estimates
Furnished upon Request

41 West 36th Street
NEW YORK

FASHION DESCRIPTIONS

PAGE 24

LEFT FIGURE.—Suit of tilleul serge with frills of white linen at wrists and neck. Hat of tilleul mohair with crown band and brim facing of black velvet and trimmed with a black aigrette.

MIDDLE FIGURE.—Suit of white linen voile trimmed with Venetian cut work. Small rolling collar of scarlet velvet. Hat of mauve straw piled with purple pansies. The high tight band of scarlet velvet around the crown is veiled with violet tulle.

RIGHT FIGURE.—Frock of crow blue chiffon combined with satin in the same tone, and made over an underdress of figured silk in pink and old blue. The skirt is shirred at the waist line and is belted with a narrow band of turquoise blue velvet. Streamers of blue velvet are caught at the knee and drawn through a jeweled slide.

PAGE 25

LEFT FIGURE.—Blouse of white linen with eyelet embroidery. The inserts are of Irish crochet lace.

MIDDLE FIGURE.—Suit of rose-colored Ramie linen, hand embroidered in self-tone cotton. The piping at the neck, sleeves and belt is of gray linen and the buttons are of gray gunmetal.

RIGHT FIGURE.—Simple tub blouse of white batiste laid in beds of hand tucks. A plaited jabot falls to one side.

PAGE 27

UPPER LEFT.—Hat of champagne-colored toga straw faced with black velvet and trimmed with champagne-colored plumes.

UPPER RIGHT.—Turban of fancy black straw with a cerise feather fancy placed at the left side.

MIDDLE.—Large black leghorn hat faced with black velvet. The top is covered with flowers and leaves—pink and yellow roses, large pansies, orchids and maiden hair fern.

LOWER LEFT.—Hat of black straw with an aigrette and two quills at the side.

LOWER RIGHT.—Round turban of black silk braid, the top being a solid mass of pink chiffon roses.

PAGE 29

LEFT FIGURE.—Tailored suit of mustard-colored broadcloth trimmed with tucked bands of the same material. The small revers, buttons, and cuff edge are of black satin. A tiny jabot of cream lace finishes the jacket where it closes at the front. Large hat of mustard-colored straw trimmed with black satin.

MIDDLE FIGURE.—Suit of olive green Scotch tweed finished with stitched bands of the same material. The coat is left collarless, a smart finish being given by means of a fold of the goods laced in and out around the neck. The hat is of olive green Milan straw with pink moss roses around the crown and a black satin rosette at the left side of the upturned brim.

RIGHT FIGURE.—An attractive model in navy blue diagonal serge, with braiding and buttons of the same color. The skirt is laid in broad box plaits. The hat is a "bicorne" trimmed with two large pom-poms of natural colored coque feathers.

PAGE 30

UPPER LEFT.—A parasol of glossy white taffeta, woven with a deep blue satin border, and showing check stripes in the same color. The silk is mounted to an eight-rod frame of gunmetal, and this is finished with a stick of white natural wood, which terminates in a handle, sculptured to show the head of a grayhound, with brilliant bead eyes and a collar of gunmetal. (From Henesey.)

UPPER RIGHT.—This illustration displays a sunshade of great beauty. It is made with a slender stick of white enameled wood and covered with soft satin in a clear, light cream tone. The decoration is a large, carelessly arranged bouquet of gorgeously tinted American Beauties, with foliage painted on the delicate background. (From Louise & Co.)

MIDDLE FIGURE.—Parasol of taffeta in a pale, soft ivory tone, overlaid with a large round medallion, which practically covers the entire surface. This shows exquisite hand embroidery of flower sprays in Rococo festoon effect on a filmy background of lace tulle. The outer and inner edge of this embroidered section is outlined with festoons of Princess lace, also in Rococo effect, and these again are trimmed with round and palm-shaped motifs in fine Renaissance braid and thin linen thread. The parasol is finished with a long, obelisk-shaped handle of white enameled wood, decorated with a smart bow of moiré ribbon, fastened with a handsome passementerie ornament. (From Knox.)

LOWER LEFT.—This model is of soft taffeta in a deep tone of almond green, and decorated with a little plaited frill of the same material. The frame deviates from the traditional form, in that it has twelve rods instead of the customary eight, and thus appears more vaulted, and a charming contrast is effected by the delicate biege color of the handle. This is made of raffia and fine gold wire, and is effectively trimmed with incrustations of small, round jades. A tassel in the shade of the silk affords a finishing touch.

LOWER RIGHT.—This smart model is made of faille silk in a clear tone of "rose cendrillé" (ashes of roses) showing a woven satin border in a much deeper tint. The handle is of polished, dark brown wood, and is decorated with a duck's head of polished copper, which blends well with the tone of the silk. The extraordinarily long tip is in more than half its height covered with a dainty little shirred and puffed sheath of the faille.

The handles illustrated show three of the smart and distinguished models of the season.

PAGE 31

The top figure shows a modified Grecian coiffure, extending far out at the back, and finished with a mass of loose puff curls. Ornament of gold spangles.

The middle head shows an adaptation of the 1850 coiffure with puffs and curls at either side over the ears, which are held in place with large shell pins. Ropes of pearls are gracefully twined round the head.

A modified turban swirl effect, the front and sides being "en pompadour," is shown by the lower figure.

THE NEXT VOGUE

Spring Hats—fifty of them—photographed in Paris especially for Vogue from the original models of the best designers—Carlier, Marie Louise, Georgette, Charlotte, Alphonsine, Virot, and Reboux will be shown in the forthcoming issue of Vogue, "The Millinery Number" on sale March 26th—Price 15 cents.

The number following, on sale April 9th, is *The Fashion Number of the Spring*—The issue in which the mode of the season is authoritatively announced by Vogue.

THE PATTERN NUMBER

Perhaps you missed the Pattern Number of Vogue, dated March 1st? We have had a few hundred extra copies of this number printed because of the all season demand for this issue, which is a practical solution of the dress problem for so many women. Copies can be procured at the office of Vogue at the regular price, 15 cents.

ADDRESS VOGUE, 443 FOURTH AVENUE, NEW YORK

The Renowned Schwartz Corset

First in Social Distinction

Marked for Individuality of Design and Construction which embrace Exclusive Features of Merit, stamping it unquestionably the

Corset Par Excellence For The Prevailing Fashions

The SCHWARTZ CORSET instantly commends itself to fastidious taste as the Corset of Distinctive Elegance.

CUSTOM
MADE
ONLY

Mme. S. Schwartz

Corsetiere 12 West 39th St.
New York



THE HUMAN MOULD !!

Are you
too fat?.....

Reduction is easy.

How much do you
wish to reduce?.....

How soon do you
want to start?.....

Age..... Height.....

Weight.....

Bust... Waist... Hips...



Are you
too thin?.....

Development is easy.

How much do you
wish to increase?.....

How soon do you
want to start?.....

Age..... Height.....

Weight.....

Bust... Waist... Hips...

A Normal Healthy Woman

is neither too fat nor too thin. The woman who is too fat or too thin is unhealthy. She therefore thinks badly, feels badly, looks badly, ages rapidly.

My Methods are Modern

and scientific; therefore powerfully and immediately effective
Requiring little time; causing no inconvenience.

Fill in ALL above blank spaces, return to me, giving any other details you may deem necessary. I will personally write you giving my opinion as to what can be accomplished in your case. I will also give you details regarding my course of training.

PARTICULARS FREE Enclose 10 cents only to cover cost of mailing.

DR. JULIAN P. THOMAS

Laboratory and Mail Address: 527 West 37th St., New York City

Appointments for personal consultation at Dr. Thomas' residence by phone (5131 Murray Hill), or by mail.

Rexall
"93" HAIR TONIC
Two Sizes, 50c. and \$1.00

Makes and keeps scalp and hair healthy
Your Money Back if It Doesn't

Sold and guaranteed by Only One Druggist in a place. Look for The Rexall Store.
They are in nearly 3000 towns and cities in the United States and Canada.

UNITED DRUG COMPANY, 43 to 93 LEON STREET, BOSTON, MASS.

Famous VIAU Corsets



Graceful
New
Model

For
Slender
and
Medium
Figures
High
Patented
Spring
Bust

Extended
Hips
with or
without
Hip
Improver

THE Viau Corsets, which are the most perfect in Fashion, Fit and Finish, have become famous because they are scientifically constructed.

They retain their original shape and afford absolute comfort while assuring superior style, grace and ease, characteristic of no other make. Careful study is made of each individual patron and each corset is especially designed to conform perfectly to the figure.

VIAU'S Abdominal Corset

A boon to stout figures; absolutely reduces without discomfort.

Made to order or in stock.

Send for circular showing other styles also.

VIAU CORSET COMPANY
69 West 23rd St., New York



Club Cocktails

The most perfect hand-mixed drink you've ever tasted could never have the fine, full, mellow flavor of a CLUB COCKTAIL. Because the old liquors used in their mixing are each measured to exact proportions.

CLUB COCKTAILS make a more uniform and a more delightful drink than any made-by-guesswork effort could be. Just strain through cracked ice and serve.

Martini (gin base) and
Manhattan (whisky base)
are the most popular
At all good dealers.

G. F. Heublein & Bro.
Hartford New York London

WHAT THEY READ

POEMS IN EARLY YOUTH (PUBLISHED IN 1851), POEMS FROM MODERN LOVE (FIRST EDITION) AND SCATTERED POEMS. By GEORGE MEREDITH. CHARLES SCRIBNER'S SONS. \$1.50 NET.

DOUBTLESS the world has been right in refusing George Meredith a place of prime importance among British poets, though his poetic inspiration equals that of several to whom such recognition has been cheerfully accorded. Many of the poems in this volume must have been written between 1845 and 1850, when Meredith was from seventeen to twenty-two years of age, and the poem entitled "Chillianwallah," his first published verse, appeared in a periodical in 1849, while his first volume of verse appeared in 1851. Perhaps the latest poem in the collection is that on the death of Browning, dated 1889. In spite of the fact that the volume thus covers a period of perhaps fifty years or even more, it is not truly representative, since it has little from his mature and fruitful period, say

Kipling and the latter-day Myra Kelly, not to mention many others, bear out this statement in their productions. Hence, the case of Mr. Lincoln is somewhat remarkable, for the novel, "Keziah Coffin," is more artistic and humanly interesting than any short story by this author that we have read. The heroine, who gives the title to the book, is a canny, wholesome soul of forty odd years of age. Keziah is popularly supposed to be a widow, but secretly she is in receipt at irregular and painful intervals of written proof that her unworthy husband is alive.

This rare woman, with her keen, pungent humor, generous heart, capability and splendid pluck is an original creation that deserves immortality. It does one a power of good just to read about Keziah, who, by the way, has a very real and tender romance of her own, which involves a few pathetic, almost tragic experiences. There is also a minor love affair between a conventional young girl and the village "regular" minister. Several of Mr. Lincoln's more or less familiar Cape Cod types figure in this tale to our lively and constant di-



Courtesy of D. Appleton & Co.

"Rising to peer over the bushes at the Minister and Grace"
From "Keziah Coffin"

between 1860 and 1880. The early poems show the influence of Coleridge, Shelley, Keats, Wordsworth, and the Elizabethan lyrists. Now and then he attempts to be Greek with Keats, and his poems of wild nature were at first much influenced by Wordsworth, though later he had a way of seeing and expressing nature that was far from Wordsworthian. One catches a glimpse of this in the delicious poem, "Love in the Valley." In this kind of verse he reached his finest in such poems as the great and noble "Woods of Westmaine," nothing of which, we believe, appears in this volume. Some of the lyrics in the collection have the Elizabethan qualities of simplicity and seemingly artless music, but many of the verses are offensive to the ear, and bald in phrase. For one line like the delicious "The church bells sound water-like over the wheat," we have ten of such unmusical prose as most in the poem entitled "London by Lamplight." The selections from "Modern Love" show us the novelist in the making.

KEZIAH COFFIN. By JOSEPH C. LINCOLN, AUTHOR OF CAPTAIN ERI, CY WHITTAKER'S PLACE, ETC. WITH ILLUSTRATIONS BY WALLACE MORGAN. D. APPLETON & Co. \$1.50.

Although Mr. Lincoln is widely known for his many racy and clever yarns about Cape Cod and its people, if we mistake not "Keziah Coffin" represents only the second attempt by this author at a regular novel. Odd as it may seem, it very frequently happens that the successful writer of short stories is quite unable to produce an effective, or more than mediocre novel. Poe,

version. "Kyan" Pepper, for instance, also his sister, Laviny, and the cheery Captain Zeb are gems of quaint character drawing. In fact, the reader will have to divide his interest between the highly dramatic development of the story and the episodes of village life, with particular reference to the religious differences between the "regulars" and the vociferous "come-outers." The next novel by Mr. Lincoln is eagerly awaited.

JUST FOR TWO. By MARY STEWART CUTTING. ILLUSTRATED BY EDMUND FREDERICK, A. I. KELLER AND ROBERT EDWARDS. DOUBLEDAY, PAGE & Co.

Mrs. Cutting has returned to her old and sure ground, the short story dealing with domestic incidents of a moving sort. It is said that all good men and even some bad ones heartily believe in Mrs. Cutting, while most women of either sort are inclined to sniff a bit at her incurably faithful, trustful and submissive wives, her chivalrously loyal and tender husbands. It is a tremblingly sympathetic not to say sentimental world, that of Mrs. Cutting's stories, and she would convey more of life's true savor should her faithful ladies now and then tell their husbands those wholesome but unpleasant home truths that a man never hears except from a wife. Marriage with Mrs. Cutting is never that fine disciplinary school which it usually proves to the man spoiled by adoring sisters and tenderly blind mothers. It is undeniable, however, that Mrs. Cutting manages to make very attractive to some of us the devoted loyalty of uncritical wives and protective courage of faithful men. Perhaps

(Continued on page 76)



REMODELED

The stylish new short coat suits, in fitted back and Russian blouse effects, can be made satisfactorily from previous season's models.

You cannot appreciate how successfully your gowns may be remodeled or refitted until you have given my methods a trial.

You take no chance with tailored gowns of value. My long experience enables me to handle this kind of work artistically.

Tailored Suits from \$65

J. H. Comstock
= Ladies' Tailor =

Sixteen Years at
57 West 28th Street, New York

Nurses Outfitting ASSOCIATION

52 West 39th Street
Near 5th Avenue New York

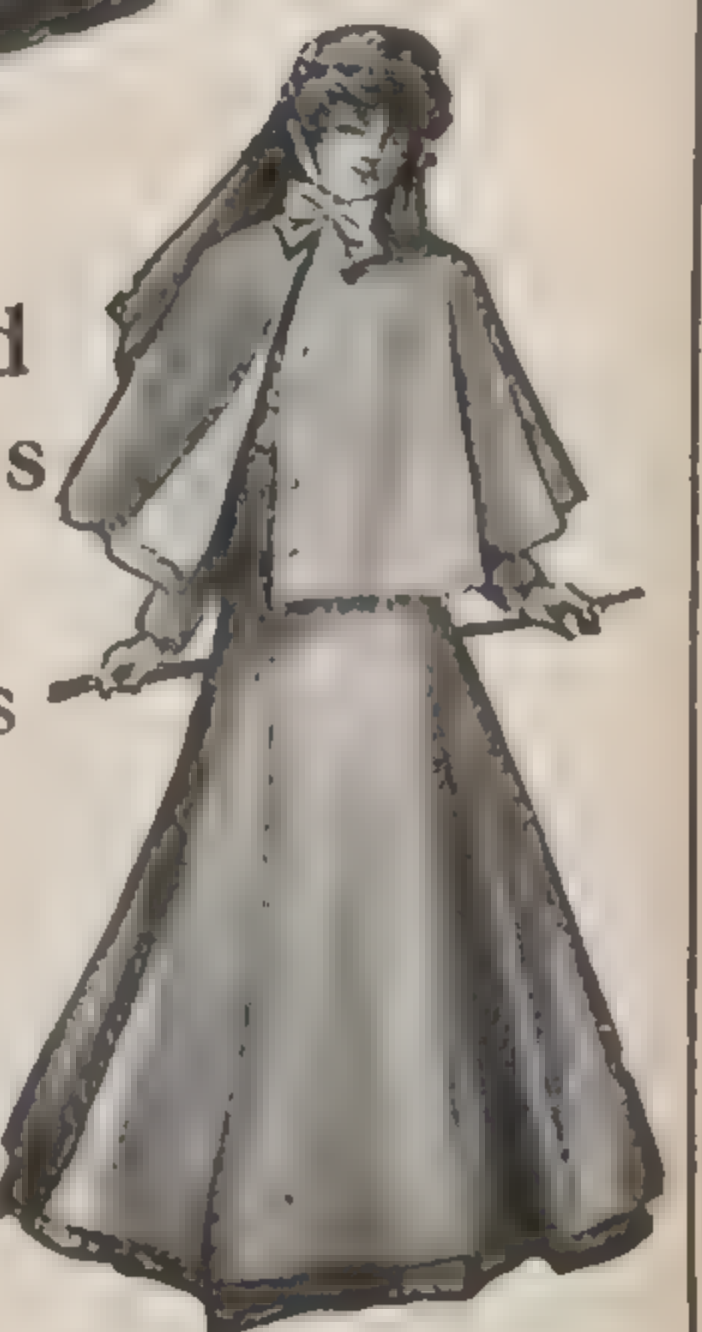


Correct
Uniforms
for
Maids

For
House
and
Street

New
Imported
Novelties

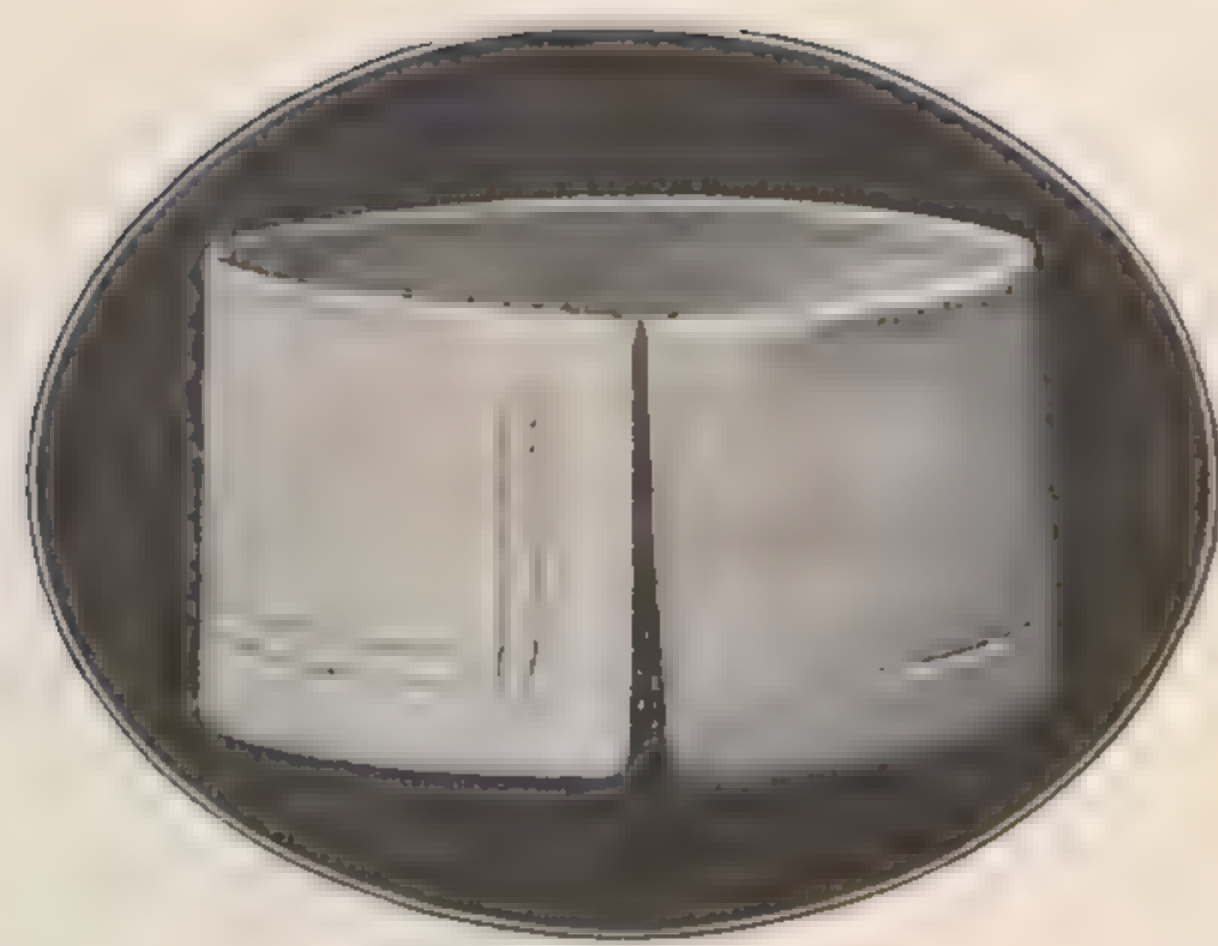
In
Uniforms
Aprons
Collars
Cuffs
Caps
Etc.



Send for Catalog B.



S4898—2 in.
25c each.



S4192—2¼ in.
S4191—2 in.
S4251—1¾ in.
25c each.



S4916—1¾ in.
25c each.

Corliss
TRADE MARK



S4896—2 in.
25c each.

Embroidered and Plain Collars For Women

LOOK for the mark—"Corliss"—you will always find that name on the new and distinctive styles. "Corliss" Collars are sold in the best shops nearly everywhere.

Corliss, Coon & Co.

IF you do not readily find "Corliss" Styles—Write us giving dealer's name. New Embroidered Collar Booklet mailed on request. Write for it today.

Dept. V Troy, N. Y.

Legrand Dry Cleansing Process

An Established Success for Forty Years

No fabric too delicate—no fabric too soiled but will respond to our perfect cleansing process and be returned like new.

Mail Order Service. Express Paid One Way.

We have installed special facilities for our mail order patronage. Goods received from out-of-town positively cleansed and reshipped the day received. Prompt service will be facilitated if out-of-town orders are sent direct to main office and factory.

Mme. Legrand

Brooklyn Branch Offices:

620 Fulton Street
1229 Fulton Street
1096 Flatbush Avenue
176 Broadway

New York Branch Offices:

2623 Broadway
692 Madison Avenue
140 West 116th Street
241 West 13th Street

Main Office and Factory:

156-158 Berry Street

Brooklyn, N. Y.

Mme. Oates

Formerly 345 Fifth Ave., N. Y.
opp. "Waldorf-Astoria"

is now ready to show

Foreign Models

for Spring and Summer Wear

This dainty lingerie Gown, designed by
"CHERUIT" } \$75
will be copied for . . }

Foulard and Pongee Gowns
made to order for \$75

Gowns Made Without Fitting
if complete measures are sent.

Mail Orders given personal attention and satisfaction assured.

Write for samples and further particulars. You are also invited to call and inspect the imported Models on exhibition.

Mme. Oates

50 East 49th Street, Near Madison Avenue Telephone 4257 Murray Hill New York





"THE CAR SUPREME"

To the refined taste and dainty requirements of the American woman

The COLUMBUS ELECTRIC

---the epitome of ease and luxury---is especially dedicated. It is

"THE IDEAL CAR FOR HER"

The Triumph of Forty Years' Honest Effort

Write today for Catalog No. 10

THE COLUMBUS BUGGY CO.

510 Dublin Avenue

Columbus, Ohio

Builders of the Famous Firestone-Columbus Gasoline Cars



WHAT THEY READ

(Continued from page 74.)

she went a trifle too far, nevertheless, when she made one of her wives true to the brutal husband who had deserted her and then re-married. As usual, perhaps even more than in most of her stories, Mrs. Cutting has decorated these tales with keen observation of men and things, with happy bits of description and subtle implications of humor. Her style is distinguished by qualities of charm and felicities of touch rare in the fiction of any save American women.

ACTIONS AND REACTIONS. By RUDYARD KIPLING. ILLUSTRATED. DOUBLEDAY, PAGE & CO. \$1.50.

Mr. Kipling seems to have brought together the eight stories that make up this volume just to prove that he can write in any one of the several manners in which he has won distinction and a little company of more or less inept imitators. "An Habitation Enforced," the opening tale of the volume, is not at all a story in the usual sense, if in any sense of the word, but a study in British and American contrasts, an elaborately brodered thing, done with that closeness of observation and distinction and energy of phrase which are the despair of any except one or two among his young disciples. The dog story which follows is nearer the mark of "Soldiers Three" than anything else in the book, while "With the Night Mail" is a bewilderingly brilliant *tour de force* of imagination, bristling with carefully studied but hopelessly puzzling mechanical terms, sparkling with epigrammatic description, and amazing in its audacious spirit of prophecy. It is too long, however, and its extremely technical language makes it a mystery to the uninstructed, but a mystery that a few such may in some measure apprehend by a sustained feat of sympathetic imagination. Only Mr. Kipling could do such a story, but let us hope he will not do too many such.

Of the other stories, one smacks of the author's somewhat early Anglo-Indian period, another is inspired by his new and extreme jingoism, and still another is an adventure in his favorite field of animal life. Several of the poems that undertake to embody the spirit of these stories are reminiscent of his old lyric charm, while every one is distinguished by that mastery of phrase, that certainty, ease and effectiveness of epithet in which he is unrivaled, but hardly one has the naive appeal of the things that have put his best verse into the mouths of delighted admirers by the hundred thousand. This book as a whole proves that Mr. Kipling can do almost anything that he will, but a good deal of it suggests misdirected effort, waste of strength upon what is hardly worth while. It is unreasonable to demand that Mr. Kipling shall "shut and be a bud again," but it is not unreasonable, we hope, to expect that he may work through his present stage of almost pure symbolism, and give us a subtler symbolism, if he likes, under the guise of realism.

TREMENDOUS TRIFLES. By G. K. CHESTERTON, AUTHOR OF VARIED TYPES, HERETICS, CHARLES DICKENS, ETC. DODD, MEAD & CO. \$1.20 NET.

After one has exhausted such common adjectives of praise as "delightful," "delicious," "charming," "fascinating," one still searches the mind for yet other favorable terms with which to characterize Mr. Chesterton's little essays. The papers brought together in this volume, republished from the *London Daily News*, illustrate what may be made of trifles by a man with the seeing eye, the transforming imagination, and the embellishing humor which are among Mr. Chesterton's gifts. All sorts of trivialities give Mr. Chesterton the opportunity to employ these gifts, and the result is an entrancing melange of wit, humor, paradox, philosophy. He knows as no man since Charles Lamb has known how to astonish the reader who is fascinated by the light play of his humor by a sudden plunge into the depths which he lights up with a white flash of electric-like imagination. The little sketch entitled "The Secret of the Train" is largely wrought of such imagination, and it closes in a passage that leaves the reader fairly gasping with dark surmise. Only one of these essays has an individual resemblance to an essay of Lamb, that on "The Advantages of Having Only One Leg," which remotely suggests that amazingly imaginative and whimsically

humorous product of Elia called "The Convalescent."

Quotation from Mr. Chesterton is a dangerous thing; it is apt to lead one to excess, but one or two passages must be here set down. At one place he speaks of a man, "who in the confusion, and comparative insanity of a General Election had somehow become a member of Parliament." Again he says, apropos of major and minor morals, "I have met an Ibsenite pessimist, who thought it wrong to take beer, but right to take prussic acid." In the nobly imaginative essay entitled "The Two Noises," which opens with a singularly beautiful description of the breaking surf, he says: "The British Empire may annex what it likes, it will never annex England." He is specially happy in those essays that have to do with France, and he indicates by clever innuendo the different significance of things in England and in France, when he says, "There is, or was, a bitter Republican paper in Paris called *La Lanterne*. How funny it would be if there were a Progressive paper in England called *The Lamp Post*!"

Mr. Chesterton is much of the time more and better than humorous, but now and then his humor becomes so utterly British as to be unintelligible to an American; it is as if he suddenly dropped the familiar mother tongue and began writing in some language known to Britons but utterly foreign to Americans. The words look familiar, but their connotation is a baffling mystery. Such passages are evidently intended to be humorous, for they can be nothing else, unless the American reader can believe that he himself has suddenly lost his mind. Humorous no doubt such passages are, but most Americans find them no funnier than the Binomial Theorem, or the demonstration of the Pons Asinorum. Mr. Chesterton once wrote a whole maddening book in this incomprehensible British tongue; fortunately he has employed it but rarely in the present volume, but he should forswear it altogether in the interest of the mutual good understanding between the two great branches of the English-speaking peoples. Why could he not employ some American friend, not a clever, Britished person like Henry James, but almost any simple-minded good fellow from this side the Atlantic, to revise his proofs and cut out all that is unintelligible? This would be better than skilled diplomacy, for there can never be a thoroughly good understanding between the two nations until Mr. Chesterton and all other English writers who are prime favorites here shall utterly eschew the purely British form of humor.

RECOLLECTIONS OF LEONARD, HAIRDRESSER TO MARIE-ANTOINETTE. TRANSLATED FROM THE FRENCH BY E. JULES MERAS. NEW YORK: STURGIS AND WALTON COMPANY. \$1.50.

Léonard Autie reveals much of court life under Louis xv and his successor, but a good deal more of himself. As thus self-portrayed he appears a clever, handsome, far from unscrupulous, but not disloyal provincial, with the intellectual keenness and moral hardihood to read courageously and clearly the noble and royal personages with whom he was surrounded. Louis xvi appears to his wife's hair-dresser a dull, blear-eyed, awkward, irresolute and boorish young man. The king's brothers and cousins are read with like pitiless clearness, and Léonard has many a droll sarcasm at the expense of lesser great-folk. For the ladies, with whom he boasts himself a great favorite, his criticism is somewhat more charitable. He thought Madame Elizabeth saintly, and he declines to slander the beautiful Princess de Lamballe. As to Marie Antoinette herself, he occasionally seems to imply evil things, and he reports her extremely frivolous and imprudent, but he again and again defends her against specific charges of wrong doing. He even disbelieves that she was too kind to the faithful Count Fersen.

When Léonard drops the character of a scandalous chronicler and assumes the rôle of historian he speaks with dignity and discrimination. Often, indeed, one suspects his veracity, but one never finds him dull or unintelligent. As to the translator, he has not put his story into specially pleasing English, and he has quailed before the problem of expurgation. Scandalous memoirs are seldom crude or gross in French, they are seldom aught else in English, and the multiple periods that indicate elided passage of Léonard's work are suggestive reminders of what he must have written, that give room for wide conjecture.

Binner

THE FAMOUS CORSET

ACKNOWLEDGED FOREMOST BY THE FASHION CRITICS AT HOME AND ABROAD.

EXCLUSIVE MODELS WHICH RECORD VERITABLE TRIUMPHS IN THE ART OF CORSET MAKING.

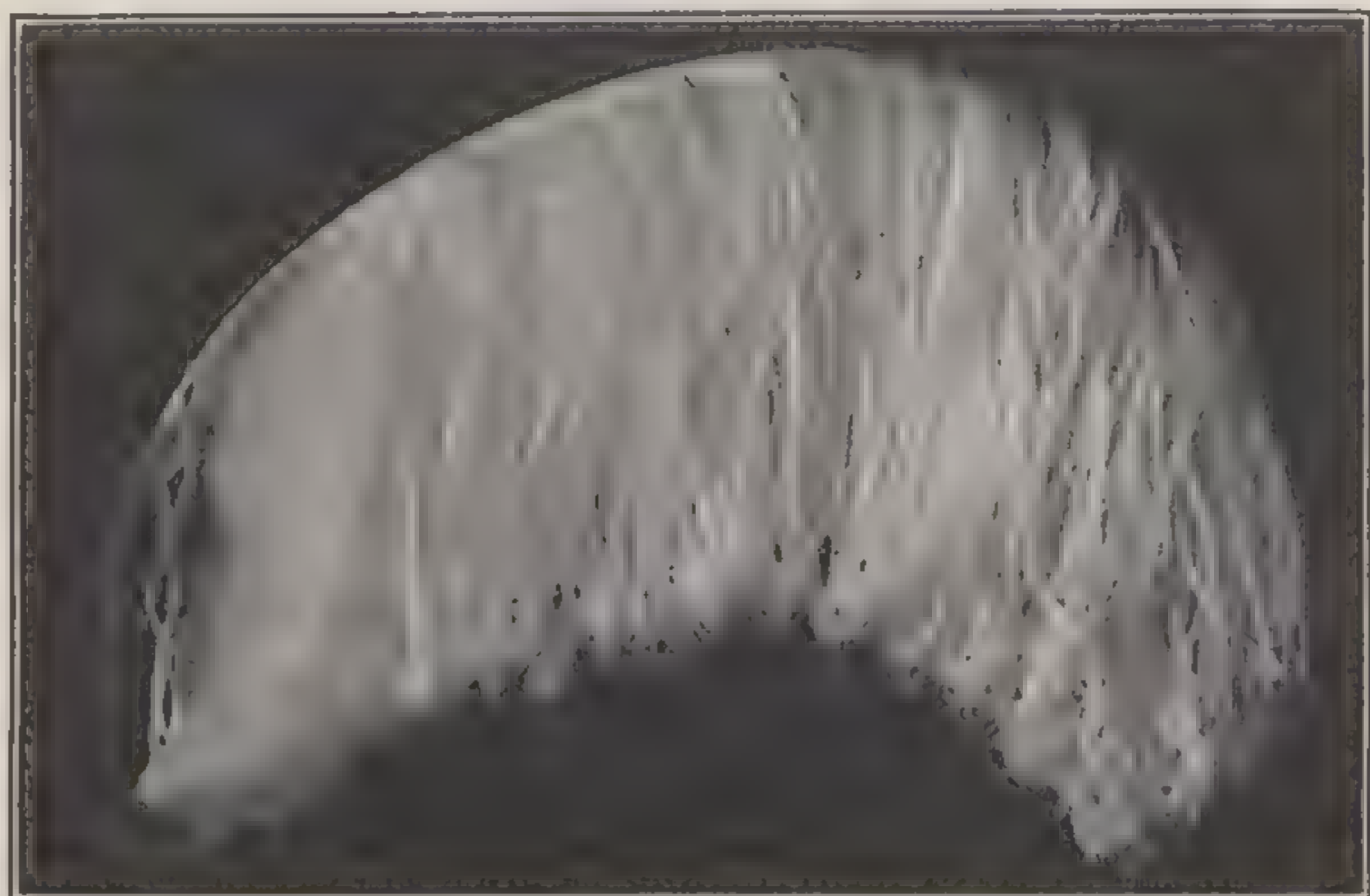
CUSTOM MADE, INDIVIDUALLY, UNDER MME. BINNER'S PERSONAL SUPERVISION, ONLY AT

18 East 45th Street

New York

Telephone, 559 Murray Hill

Full Willow Plumes ^{like cut} and French Curled Plumes At Wholesale Prices



ANNUAL SPRING SALE Greatest Values ever offered

GRACEFUL WILLOW PLUMES, exactly like cut, in all colors, made of only the finest quality, beautiful, soft, lustrous male ostrich imported direct from South Africa by us—full broad backs and long, strong, all hand-knotted fues.

20 inch, \$12; 22 inch, \$16; 24 inch, \$20.

FRENCH CURL PLUMES, made of choicest, soft, lustrous male ostrich from 11 to 12 inches wide, with full graceful heads.

14 inch, \$3.50; 15 inch, \$4.25; 16 inch, \$5.
18 inch, \$6; 20 inch, \$7.50; 22 inch, \$10.

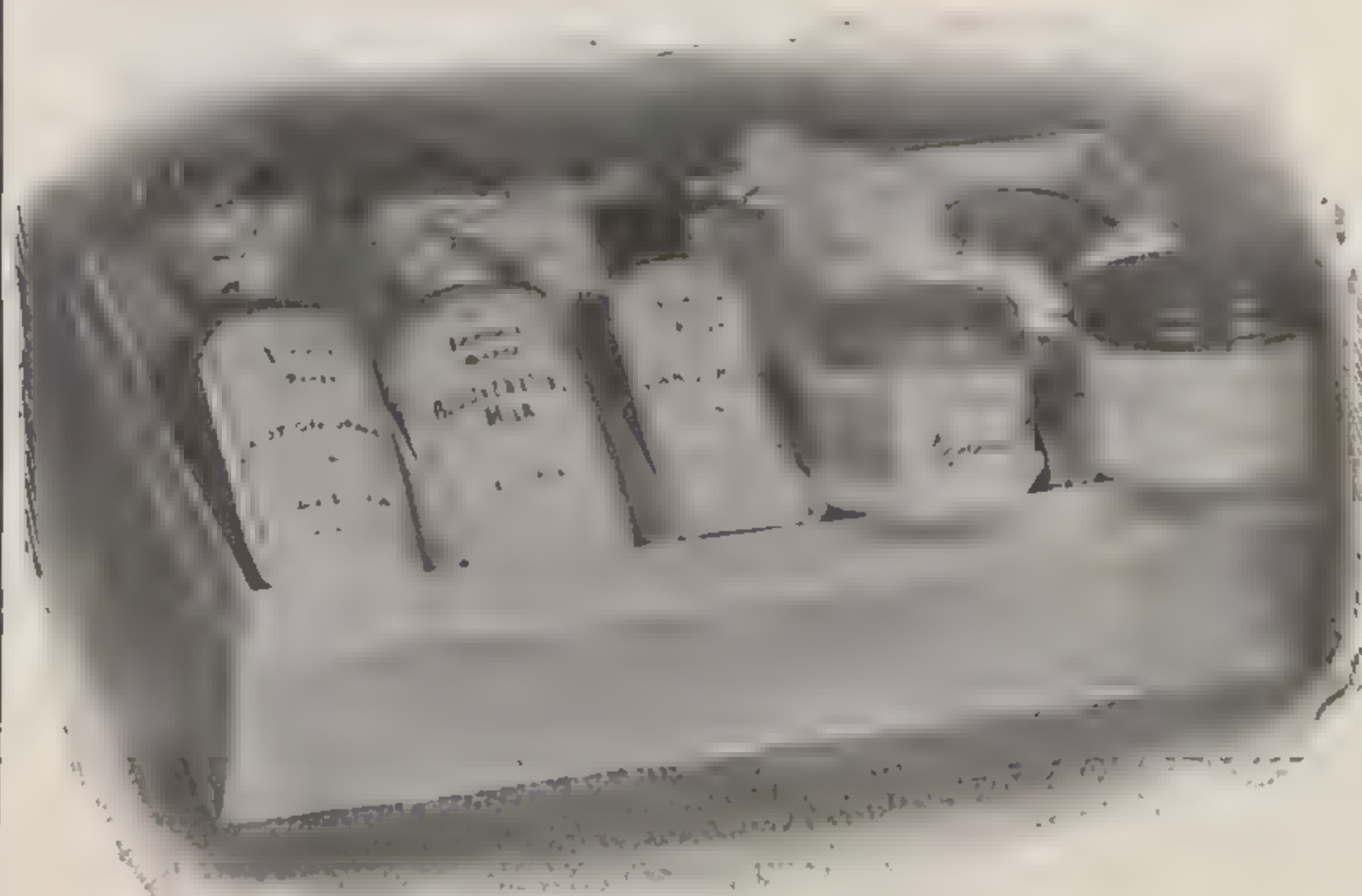
IMPORTANT WE GUARANTEE that feathers of equal value can not be sold at less than 25 per cent. MORE than we ask. Feathers quoted at lower prices are inferior qualities and cannot give satisfaction. You can send for any of these feathers and compare it with those sold by any other house, and if it is not positively the best value you have ever seen, you can return it, at our expense, and your money will be cheerfully refunded. You can also order any feather shipped to you C. O. D., with privilege of examination.

Send for our Beautifully Illustrated Catalogue, showing our complete line of ostrich plumes and novelties, Paradise and aigrettes, also telling how we clean, dye and make over old feathers equal to new in every respect at a very moderate cost.

The Juliet Manufacturers And Importers 1171 Broadway, New York

Dr. Dys' Sachets de Toilette and PRODUITS SONYA

THE truly well groomed woman is the one whose skin always looks clear, fresh and bright, whether she be traveling or at home, walking or automobiling.



The woman who never thinks of going South in winter or North in summer, or even of taking an automobile trip without her Motor-box for use on the way is well groomed *par excellence*.

The Sonya Automobile Box has every conceivable requisite for the care of the skin

while touring, and anyone who once has had this marvelous little traveling companion will surely never be without it. In it is contained everything necessary to cleanse the skin thoroughly after a motor trip and also those preparations so highly essential to counteract the roughening and coarsening influence of exposure to strong winds and sun.

AUTOMOBILE BOX

ONTENTS OF BOX

- | | |
|----------------------------|----------------|
| 1 Jar Crème Beauté | } Box complete |
| 1 Bottle Lotion Opale | |
| 1 Bottle Rejuvenating Milk | |
| 1 Jar Rejuvenator | |
| 1 Bottle Fard Rose | |
| 1 Savon Beauté | |
| 12 Cotton Puffs | |

10.50

In leather case with lock and handle \$15.50

Full directions accompany every box, and expert advice on skin treatment is given to anyone asking for it. Free booklet sent on request.

V. DARSY 4 W. 40th STREET NEW YORK CITY

Intelligent manipulation
of the scalp with the lux-
uriant lather from

PACKER'S TAR SOAP

is an unsurpassed hair tonic. Its
routine use keeps the scalp clean and
healthy, thus preserving the gloss
and beauty of the hair while promo-
ting its growth.

—The Packer Mfg. Co., New York—



Redfern Whalebone Corsets

are the correct base
for the fashionable
woman's gowning

The figure this season indi-
cates curves—at the back, at the
waist and over the hips.

There are various Redfern
Models suiting various types of
forms; each model promotes for
the figure intended the lines and
curves necessary for good dress-
ing.

Redfern Models are boned with
the purest Arctic Whalebone, the
only boning acknowledged by
dress authorities as entirely satis-
factory for shaping and modeling
purposes.

Redfern Models have
"Security" Rubber Button
Hose Supporters attached and
they range in price from
\$15.00 down to \$3.50
per pair.

Write for Booklet "V" on the correct
fitting of your corsets

The Warner Brothers Company
New York, Chicago, San Francisco

THE NEWEST BOOKS

"WAR on the White Slave Trade" (The Charles C. Thompson Co., Chicago, \$1.50), is a volume edited by Ernest A. Bell, secretary of the Illinois Vigilance Association, and made up of papers by United States District Attorney Sims of Chicago, James B. Reynolds, and others of repute. The object of the book is to awaken public opinion upon the subject of the loathesome crimes practiced against society and defenseless women by the vilest miscreants in our great cities. Some of the stories told in these papers are almost beyond belief, and nothing is more conspicuous than the fact that many girls fall into the hands of vile procurers through the unsuspecting innocence of themselves and their parents. This whole subject is so gross that the wonder is public opinion has been so long in responding to the cry for help that has come from the cruelly wronged victims of this traffic. Of course the evil in question is only part of the larger social problem, but it is a part that can hardly wait for the wider solution which reformers find it so hard to agree upon. We are all of one mind in thinking that we must have special laws to fit this case, though we need not be so sanguine as to suppose we shall easily crush out the evil in all its manifestations. The unsavory subject is handled in this book as delicately as faithfulness to truth will permit.

The Macmillans have issued a new edition of Mary Conyngton's "How to Help: A Manual of Practical Charity." The author tells us in her preface that the work has been revised, though the subject matter has not been materially changed. She discusses her subject from a modern point of view, holding that charity shall be given not so much with the expectation of alleviating by temporary aid permanent conditions of poverty inherent in the divine order of the universe, but upon the theory that much of the poverty we see results from remediable social conditions and evil institutions. While she has advice, therefore, as to the wisest system of temporary alleviation, she constantly emphasizes the necessity for the study of larger remedial means. She sounds a timely warning against self-constituted charity promoters.

Edward Hutton's "Rome" (The Macmillan Company, \$2 net) might serve well as a guide to the nobler things of the eternal city, though it is much more than that. The author has a genuine enthusiasm for his subject, and a measureless contempt for those who have modernized Rome with such disastrous results. He discusses the great buildings both of the classical period and of the Renaissance, the museums, the Campagna, the fountains, and some of the great highways. His denunciation of some famous treasures of the Vatican will astonish those not familiar with the most modern criticism. Maxwell Armfield furnishes sixteen delicately tinted illustrations, some of which have great beauty, and there are twelve other pictures showing buildings, fountains and sculpture. One photo engraving shows the familiar "Sacred and Profane Love" by which Titian is perhaps best known to those unfamiliar with the originals of his paintings.

RECENT FICTION

MRS. WILFRID WARD'S new novel, "Great Possessions" (G. P. Putnam's Sons, \$1.35 net), is a story of a mysterious bequest whereby the young, and supposedly beloved wife of a dead military hero is left with a modest \$4,000 a year, while the bulk of her husband's great fortune goes elsewhere. The whole story is occupied with the unraveling of this mystery, but incidental to the baffling plot there are happy effects of humor, and striking elements of characterization. Most readers will find the elegant Sir Edmund Grosse the most interesting character in the story, and he is probably the author's favorite, for upon him she has certainly expended the most loving care. He stands out as a real person among a good many somewhat lifeless figures. Mrs. Ward writes with ease, assurance, and effect. She shows a sufficient variety of persons, though most of them are of the upper middle classes. She does, however, make the heiress' night in the room of the sick scullery maid play a part in the moral development of the story. Some readers will be disappointed to learn

that the presentation at court which forms one scene of the book is done without elaboration and in the spirit of the emancipated woman to whom such events are only part of the world's most trivial show. We suspect a really full and serious treatment of this important social subject would have commended the book to a great many readers on this side of the Atlantic as well as in the British Isles.

The versatile Miss Carolyn Wells, just by way of proving that she can do anything she chooses, has written "The Clue" (J. B. Lippincott Co., \$1.50), a conventional story of crime and detection, with the proper accompaniment of characters with distinguished names, such as Madeline Van Norman, Schuyler Carleton, Robert Fessenden, Thomas Willard, Miss Morton, Mrs. Markham, and the like. Chapter III is headed "A Cry in the Night," and it opens with the one word "Help!" After that the game is on, and the reader holds his breath for each new event.

In "The Daysman" (Cochrane Publishing Company), which appears anonymously, we seem to have the first published attempt of a young author, and the attempt is neither uninteresting nor unpromising, though we guess the author has a good deal to learn, and to unlearn, before he shall write really successful fiction. His style is easy, correct, and at times not unpicturesque, but it is too consciously literary, too much in keeping with the carefully chosen quotations for chapter headings, and the more than occasional display of such knowledge as one acquires in the ordinary academic course at college. The misuse of the verb "lay" for "lie" at one point we set down against the proofreader rather than the author. Arizona is the chief scene of the story, and the author introduces his local color with the air of easy familiarity. He is a little slow in getting his machinery started, and it must be owned that he does not succeed in nailing the interest of the reader. When he shifts from Arizona to Washington and introduces in the statehood struggle he seems less sure of his ground. The closing love scene is happily conceived, and done with a touch of real passion, but again it is a little too literary.

Eleanor M. Ingram's Zendaesque romance, entitled "The Game and the Candle" (Bobbs-Merrill Co., \$1.50), is fairly exciting, although the style and treatment of the story reveal the hallmarks of the neophyte in authorship. The hero, quite indefensibly, commits a felony in order to advance the interests of a lady. Then he is enabled to escape from Sing Sing through the connivance of a singularly opportune Russian Grand Duke, and accompanies the latter on his yacht to some mythical European realm, suggestive of Russia, where the two become involved in no end of political and sentimental complications. The quite unexpected denouement is the best thing in the book.

Frances Nimmo Greene's "Into the Night" (T. Y. Crowell and Company, \$1.20 net), is referred to by the publishers as "an absorbing tale of mystery, love and revenge." In truth the ingredients as specified are not wanting, although the story would have been more effective, perhaps, had these elements been woven together in a more restrained and less melodramatic manner.

The scene is New Orleans, which has long been a stronghold of the members of the deadly Mafia. The tale opens with the murder of Chief of Police Hennessey (an actual occurrence) by an unknown band of assassins, which awakened a tremendous wave of outraged feeling amongst the better class of citizens against the Italian population of the Creole city. Girard, a young lawyer, is one of the leaders in a popular movement to root out the Mafia and takes a hand himself in administering summary justice to the suspected assassins of the official. Subsequently Girard discovers that the family of the girl he loves is menaced by the Mafia, and after the tragic death of the aged father, the young man sets himself bravely to the task of solving a most baffling mystery, the accomplishment of which means more tragedy for the same family.

Francis Asbury Taulman of Hubbard City, Texas, wilfully disregarding his baptismal name in honor of the great Methodist Bishop, has attempted fiction in a novel entitled "The Poplars" (Cochrane Publishing Co., \$1.50), a tale of New

(Continued on page 80)

“VIYELLA”

REG'D

FLANNEL

Endorsed by the foremost Dressmakers in America and Europe
and worn by women of refinement

CAN BE OBTAINED AT THE
LEADING RETAIL STORES IN

ALL THE

NEW SPRING AND SUMMER
COLOR COMBINATIONS

AVOID IMITATIONS

DOES NOT SHRINK

Burby
IMPORTER OF



IMPORTER

SPRING AND SUMMER

DISPLAY OF

Imported Hats, Scarves,
Sunshades and Veils

534 FIFTH AVENUE
(Bet. 44th and 45th Sts.)

NEW YORK



MADAME:

*Let Us Send
You a Jar of
This Dream
of a
Cream.*

OXY

The Peroxide Cream

Then let this greaseless, disappearing cream reveal to you a month of its charming magic—how it clears and whitens the skin, smooths out wrinkles, banishes blackheads, tan and freckles. Don't sigh for beauty, get it. Ask your dealer for OXY.

For 25c. we will send a full-size jar of OXY, prepaid, if you will give us the name of your dealer.

BELL CHEMICAL CO.

58 East 116th Street New York City

GEO. BORGFELDT & CO., New York City, Wholesale Distributors

TO be sure of the best results in the cleaning and renewing of valuable fabrics—

Send Them To FOOTER'S

Here we have facilities and processes not to be found in any other cleaning establishment in the country.

FOOTER'S is the place where cleaning and dyeing have attained their highest perfection.

This great plant covers 15 acres of ground and in every department there is ample room for sanitary treatment of clothing.

The enormous patronage that makes this wonderful plant possible comes from every part of the country. We are especially successful in the cleaning of delicate and valuable gowns, hangings, draperies, silks, laces, suits for men and women. The cleaning of Oriental Rugs is a specialty at FOOTER'S. They are handled with great care and cleaned by a special process that preserves their delicate texture and colors.

HOW TO SEND TO FOOTER'S

Wrap up your package, address it to FOOTER'S, also write your own name and address on the package. Then send it by mail or express. Estimate of charges will be given upon receipt of work if desired. Express *one way* allowed on orders of \$5.00 and over.

Write for our book "The Possibilities of Cleaning and Dyeing."

FOOTER'S DYE WORKS

Dept. F
Cumberland, Md.

New York Branch,
1495 Broadway
(Times Square)

York, Texas, and a few other places. There are enough characters and adventures in the Taulman book for three novels as long even as "The Poplars," and it is longer than fifty of the good Bishop's sermons, and hardly nearer than they to modern ideals of well-wrought fiction.

"In the City of Beautiful Nonsense" (Dodd, Mead & Co., \$1.50), E. Temple Thurston has made a romance of a piece with the title. It is a love story of the most fanciful character, opening with a scene in a little Catholic chapel in Lincoln's Inn Fields, and carrying the reader to various parts of London and to Venice. One cannot help suspecting that the author has written a good many of his paragraphs by way of padding out a short story into a long one, and it must have been for a like purpose that he always refers to his young hero as "the journalist, the writer, the driver of the pen," which of course expands two words into a full line. Mr. Thurston's bits of description are for the most part happy, but his philosophy can hardly be called deep or convincing.

The author of "The Making of Bobby Burnit" ought to be ashamed of himself for producing such a crudely sensational story as "The Cash Intrigue" (Bobbs-Merrill Co., \$1.50). A capitalist of enormous wealth establishes a baking monopoly and by forcing the consumer to pay cash for bread succeeds ultimately in withdrawing the bulk of currency from general circulation. It is sufficient to add that the New York Stock Exchange is wiped out of existence, while the Republic of the United States is transformed into a vast empire. Mr. George Randolph Chester's latest story is indeed tawdry, although it is less offensive than the illustrations, and the especially vulgar slip-cover design.

LITERARY CHAT

AMONG recent announcements by the Macmillans is the sixth volume of William J. Courthope's "History of English Poetry," which volume deals with the romantic movement and the great names of the pre-Victorian period in the nineteenth century.

Thackeray's English Humorists has been added to the Pocket Classics Series of the Macmillans.

Among new religious books announced by the Macmillans are "The Ethics of Jesus," by President King of Oberlin College, one of the most stimulating moral teachers of the day; "The Gospel of the Modern Man," by Dr. Shailer Matthews of the University of Chicago; "Studies in Religion and Theology," by Dr. Andrew Martin Fairbairn, and "The Book of Easter," a collection of prose and verse upon the great festival of the church, compiled upon the same plan as that used in "The Book of Christmas."

Forthcoming new fiction announced by the Macmillans includes "The Tower of Ivory," by Gertrude Atherton; "A Modern Chronicle," by Winston Churchill; "Lost Face," a volume of short stories by Jack London, and "Kings in Exile," a volume of animal stories by Charles G. D. Roberts. The "Kings" of Mr. Robert's stories are captive great cats and like noble beasts removed from their native habitat for the entertainment of human spectators.

A book of unique significance because of its authors, is "How Animals Protect Themselves," announced by the Macmillans. This is a study of protective coloring by Abbott H. Thayer, the American painter, and Gerald H. Thayer, an enthusiastic hunter with gun and camera.

The Sturgis and Walton Company of New York announce "Roman Cities of Northern Italy and Dalmatia," by A. L. Frothingham, Ph.D., author of "Monuments of Christian Rome," a "History of the Confederate War," by George Cary Eggleston, an ex-Confederate long resident in the north and well-known as a capable writer: "During the Reign of Terror," which is the journal of Grace Dalrymple Elliot, who is referred to as a close friend of Philippe Egalite, an unkind thing to say of any woman; "The Fulfillment," a novel of St. Petersburg and Paris, by Alice P. Raphael, and "The Lost Art of Conversation," by Horatio S. Krans, being a compilation of excellent essays on social talk.

It is announced by John Lane Company that the anonymous love story, "Margarita's Soul," is the work of Josephine

Dodge Daskam Bacon, and that Mrs. Bacon is opposed to votes for women.

Cassell & Co. announce "The Shoulder-Knot," a novel of a mysterious incubus, by Mrs. Henry Dudeney. The same publishers announce a timely cookbook, "Choice Dishes at Small Cost," by A. G. Payne. The book is intended to show how waste may be abolished in the kitchen with advantage to the table and the pocket. Americans have long needed to learn such a lesson.

"The Third Degree," Charles Klein's successful play, has been published by G. W. Dillingham in the form of a novel. Arthur Hornblow collaborated with Mr. Klein in what we are learning to call the "novelization" of the play. Fastidious persons are a little slow to admit this word to the English tongue, perhaps because of a secret hope that the hasty turning of popular plays into somewhat mechanical novels will not persist as a mode of literature. No doubt though some of those who have seen the play and many who have not, will welcome it in its new form.

Duffield and Company announce spring novels by H. G. Wells, by Geraldine Bonner, by William Johnson and Paul West, who work in partnership, by Grace Isabel Colbron, and by H. de Vere Stacpool. Mr. Wells's new story is to be called "The Adventures of Mr. Polly," the hero of which tale the author describes as "far more untrained and undisciplined than an ordinary savage." The same publishers announce that they will publish a long novel by Mr. Wells in the fall.

"The Diary of a Daly Debutant," announced by Duffield and Company, is the journal of an actress who was a member of Augustin Daly's famous company in the late seventies of the last century. It is said to be a faithful picture of histrionic life as it then was.

Recent Harper publications include Kate Langley Bosher's story, "Mary Cary-Frequently Martha," "In After Days," being views as to immortality by nine well-known authors; "New York Society on Parade," by Ralph Pulitzer; "Harper's Handy Book for Girls," by Anna Parmley Paret; Thomas Hardy's great novel, "The Return of the Native," in pocket-sized edition, and "The Great English Short Story Writers" in two volumes containing selected short stories of power and charm.

Ashton Hilliers, it is announced by the Putnams, his American publishers, will soon give to the world a new novel, or more strictly, romance, to be called "The Master Girl," as if there were any other kind of girl. The scene is laid in prehistoric times, when men won their wives by clubbing them into insensibility, and carrying them captive. It seems a pity that a man who can write historical stories so well as Mr. Hilliers should withdraw into the shadowy prehistoric region, but anything from his pen is likely to be awaited with interest by those who know his powers.

New fiction announced by Charles Scribner's Sons includes "The Glory of His Country," a story of the Civil War, by Frederick Landis; "The Taming of Red Butte Western," by Francis Lynde; "The Lifted Bandage," by Mary Raymond Shipman, author of that popular Lincoln story, "The Perfect Tribute," and "The Fir and the Palm," a tale of North and South, by Olive Briggs.

Some notable spring publications of the Scribners are "Privilege and Democracy in America," by Frederick C. Howe; "Switzerland and the Swiss," by Frank Webb; "The Smugglers," an account of illicit importation on the English coast for 150 years; "Hints on House Furnishing," by W. Shaw Sparrow; "Modern Belief in Immortality," by Newman Smyth, D.D.; "Romantic Corsica," by George Renwick, and "Promenades of an Impressionist," a volume of essays by James Huneker.

If all the publishers are to make and keep such promises as are found in the circular of one important house, the spring season will be one of unusual interest in fiction. One novel is described as "written in a distinctive and arresting style—vigorous and original, and at the same time poetic and controlled," another as "one of the most striking novels that has appeared in a long time," still another is a "powerful and vivid study," and yet one more is "an exquisite story of rare power."

Latest Creation LA GRECQUE CORSET FOR THE ULTRA-FASHIONABLE WOMAN

We offer you the latest creation in Corsetry—an extremely long corset that is thoroughly practical in sitting and standing.

This corset is the peer of long models, both in its shapeliness and exclusive features.

Gives the whole figure a stylish shapeliness and permanently retains its shape. This is an exceptionally stylish corset designed especially for the ultra-fashionable woman. Worn by leaders of society and the stage.



VAN ORDEN CORSET CO., 45 W. 34th St., New York

I Will Help You to Health—Good Figure— Rested Nerves

By Assisting Nature in a Scientific Manner



In the privacy of your own room, surprise your husband and friends. After my university course, I concluded I could be of greater help to my sex by assisting Nature to *regain* and *retain* the strength of every vital organ, by bringing to it a good circulation of pure blood; by strengthening the nerves, and by teaching deep breathing, than I could by correcting bodily ailments with medicine. It is to my thorough knowledge of anatomy, physiology and health principles that I attribute my marvelous success.

I have helped over 44,000 women. I can help you to

Arise To Your Best

I have given to each woman that *satisfaction with self* which comes through the knowledge that she is developing that sweet, personal loveliness which health and a whole makes her the greatest help to family and friends. She is a **Better Wife, a Rested Mother, a Sweeter Sweetheart.** She adds to the beauty of the world, thus contributing to its refinement, cultivation and education. I can help you to make every vital organ and nerve do efficient work, thus clearing the complexion and correcting such ailments as

Constipation
Colds
Weaknesses

Weak Nerves
Irritability
Dullness

Sleeplessness
Nervousness
Indigestion

Rheumatism
Torpid Liver
Catarrh

This work is done by following simple directions a few minutes each day in the privacy of your own room. In delicate cases I cooperate with the physician.

A Good Figure

is Economy and

Means More Than a Pretty Face

Style is in the figure and poise, and not in the gown. I have corrected thousands of figures as illustrated. The gown in Fig. 1 cost \$250; the one in Fig. 2 cost \$6.00. Fig. 2 is the same woman as Fig. 1, developed and in correct poise. Figs. 3, 4, 5 and 6 show actual photographs of pupils before taking up my work. (They have given me permission to use them.) They all stand, now, as correctly and appear as well as Fig. 2.

Too Fleshy—or—Too Thin

When every organ of the body is doing efficient work, there will be no superfluous flesh and no bony, angular bodies. I have reduced thousands of women 80 lbs., and have built up thousands of others 25 lbs. What I have done for others I can do for you. It would do your heart good to read the daily reports from my pupils. Here are some of them:

"My weight has increased 30 pounds."

"My eyes are much stronger and I have taken off my glasses."

"I weigh 83 lbs less, and have gained wonderfully in strength. I never get out of breath, the rheumatic twinges have all gone, and I look and feel 15 years younger."

"Just think of it! To be relieved from constipation. Entirely free after having it for 30 years."

"My kidneys are much better."

"I have not had a sign of indigestion or gall stones since I began with you."

"I am delighted with the effect upon my catarrh."

"Have grown from a nervous wreck to a state of steady, quiet nerves."

"The relief from backache alone is worth many times the money, and I haven't had a cold since I began with you."

I regard medicine for reduction as dangerous, and bandages and reducing appliances do not remove the cause, hence only give temporary results. In correcting faulty habits of digestion and assimilation, I build up the strength while I am reducing, or developing you.

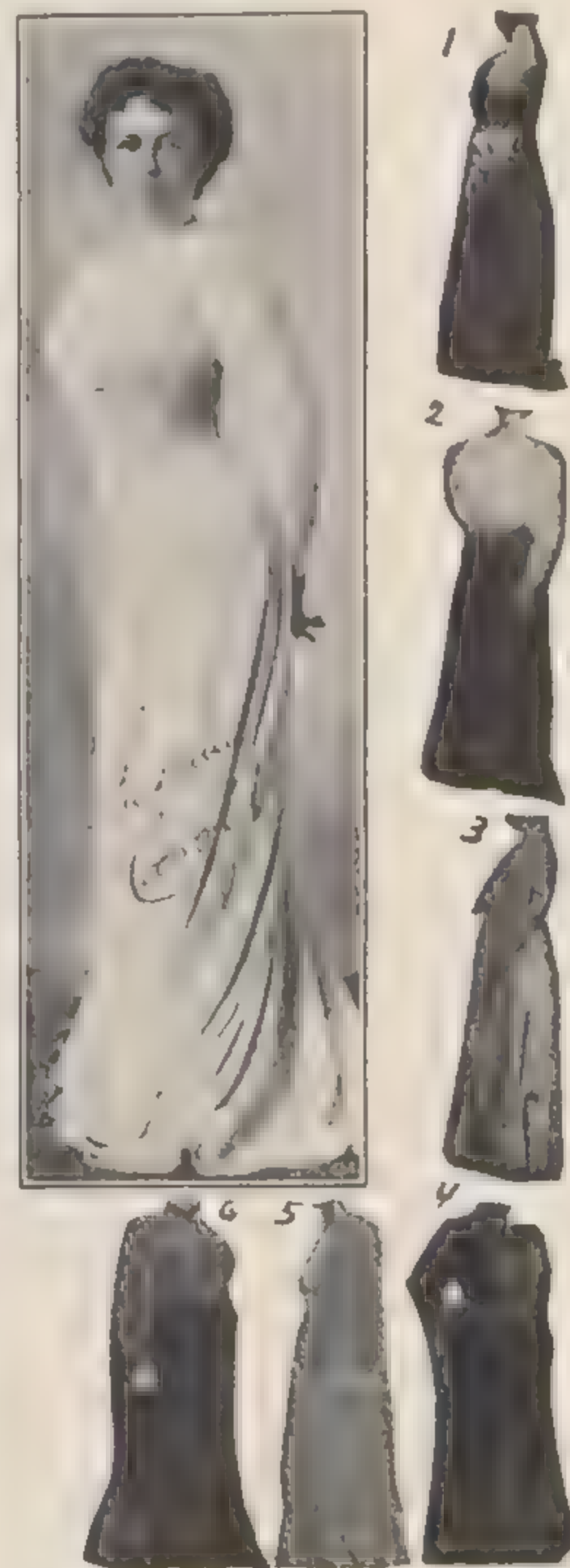
This is practical common sense. Think it over and write me today, telling your faults of health and figure. If I cannot help you, I will tell you so. I study your case just as a physician, giving you the individual treatment which your case demands. I never violate a pupil's confidence. I will send you an instructive booklet, showing correct lines of a woman's figure in standing and walking, free.

SUSANNA COCROFT

Dept. 17, 246 Michigan Ave., Chicago

Author of "Self Sufficiency," "Growth in Silence," Etc.

Miss Cocroft's name stands for progress in the scientific care of health and figure.



No. 4711 WHITE ROSE

Glycerine Soap

MAMA'S FAVORITE

The secret of a healthy and beautiful skin and a perfect complexion. Its perfume is unequalled and its transparency is a sign of its purity. Send 15c in stamps for full size sample cake.

FERD. MÜLHENS, Cologne • R, Germany
MÜLHENS & KROPFF, 298 Broadway, New York

Unusual Trimmings

For Spring gowns and hats

We Specialize in Beads,
Spangles, Jewels,
and all novelties
pertaining to
beadcraft.

RONZONE & CO.
935 Broadway, New York
Importer and Manufacturer

The demands on our stock are so exacting that we are forced to renew it on the average of once every two weeks. Our goods are never shopworn.

VOGUE PATTERN DEPARTMENT



No. 1637



No. 1638



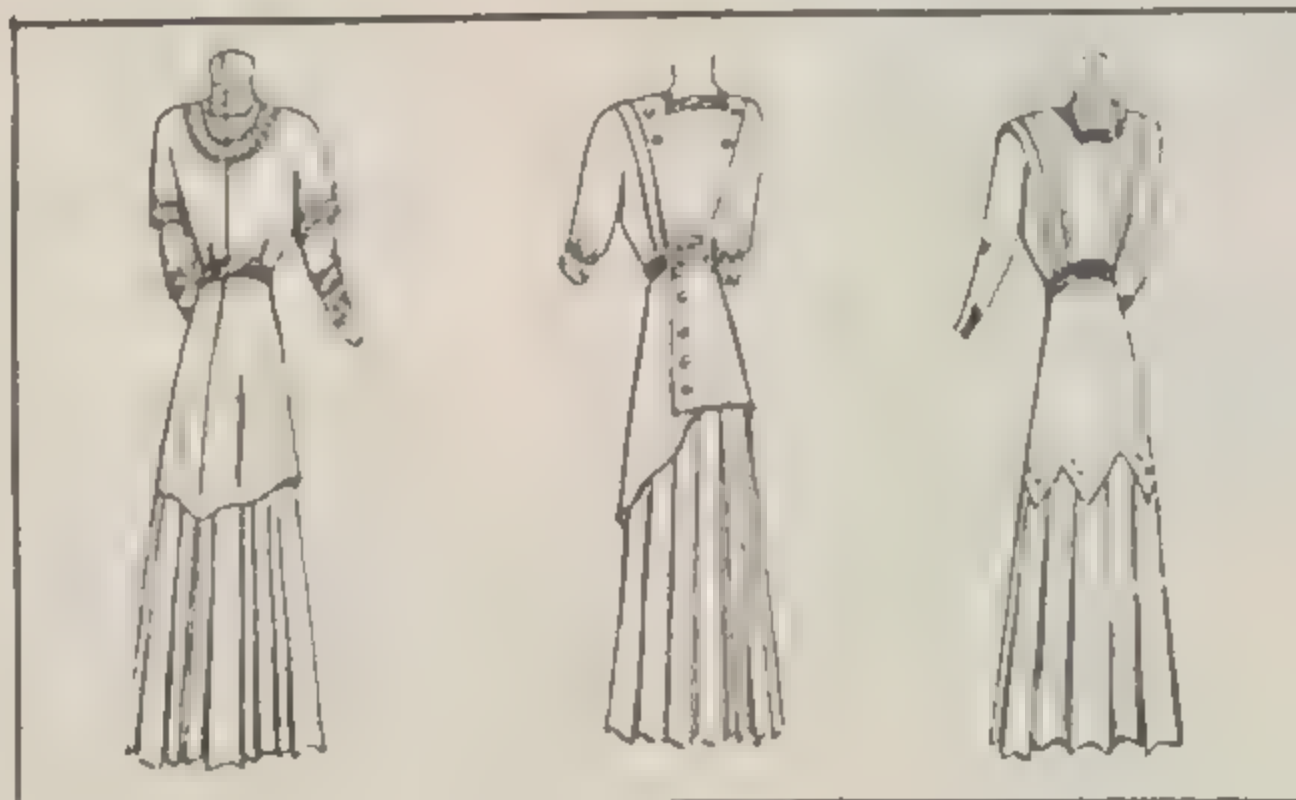
No. 1639

THREE PRETTY MODELS FOR LINEN AND PONGEE

NO 1637.—Russian model of blue linen, trimmed with tucked bands of the same material. The underskirt is attached to a lawn foundation. The yoke and cuffs are of allover embroidery. The materials required to make this model in medium size are 9 yards of linen 36 inches wide, 4 yards of lawn 30 inches wide and $\frac{1}{2}$ yard of allover embroidery 40 inches wide. The waist pattern is cut in 7 pieces, including the lining, and the skirt in 3 pieces. Price, 50 cents for waist or skirt.

No. 1638.—Smart model in natural colored pongee which closes to the left side of the front. The underskirt is attached to a silk drop skirt. The materials required to make this model in medium size are 12 yards of pongee 30 inches wide and 4 yards of silk 30 inches wide. Waist pattern cut in 13 pieces and the skirt pattern in 5 pieces. Price, 50 cents for waist or skirt.

No. 1639.—Dress of brown rajah with yoke, collar and cuffs of allover embroidery. The tunic is finished in points, and a plaited flounce is attached to the underskirt. The materials required to make this model in medium size are 12 yards of rajah 30 inches wide, 4 yards of silk 30 inches wide, $\frac{1}{4}$ yard of allover em-



broidery 40 inches wide. The waist pattern is cut in 18 pieces, the skirt in 14 pieces. Price, 50 cents for waist or skirt.

NOTE.—These patterns are cut in sizes from 34 to 40 bust and 22 to 28 belt measure.

CUT TO ORDER PATTERNS

FOR those who desire an individual touch in their gowns, Vogue makes a specialty of patterns cut to order from original designs or from sketches appearing in Vogue or elsewhere. Our charges for this class of patterns are relatively low.

Patterns in belt measures from 20 to 30 inches, without foundation, \$2.50; with foundation, \$3.00.

BODICES AND SHORT JACKETS, in bust measures from 32

to 46, without sleeve, \$1.50; with sleeve, \$2.00.

PRINCESS GOWNS, in bust measures from 32 to 46, with sleeve, \$4.00.

HALF LENGTH AND LONG COATS, in bust measures from 32 to 46, \$3.00.

CHILDREN'S CLOTHES (up to 15 years). Full suit cut by age sizes, \$2.50; any part of suit, \$1.00.

NOTE.—We will send a full set of waist linings and sleeves, in seven sizes, from 22 to 44 bust, cut in heavy paper, for \$3.00; or in cardboard for \$7.00.

"Read's Fabrics"

and

"Lansdowne"

Made in the same mill and enjoying the same enviable reputation

You can find any and all fashionable weaves in
"Read's Fabrics"
with the assurance that they are ALL WOOL while
"Lansdowne"
continues to hold the title of
"The Queen of Dress Fabrics"

"LANSDOWNE"
is perforated

W.M.F. READ
every 3 yards on the selvedge

THE WORSTEDS
are stamped

READ'S FABRICS
every 2 yards on the selvedge

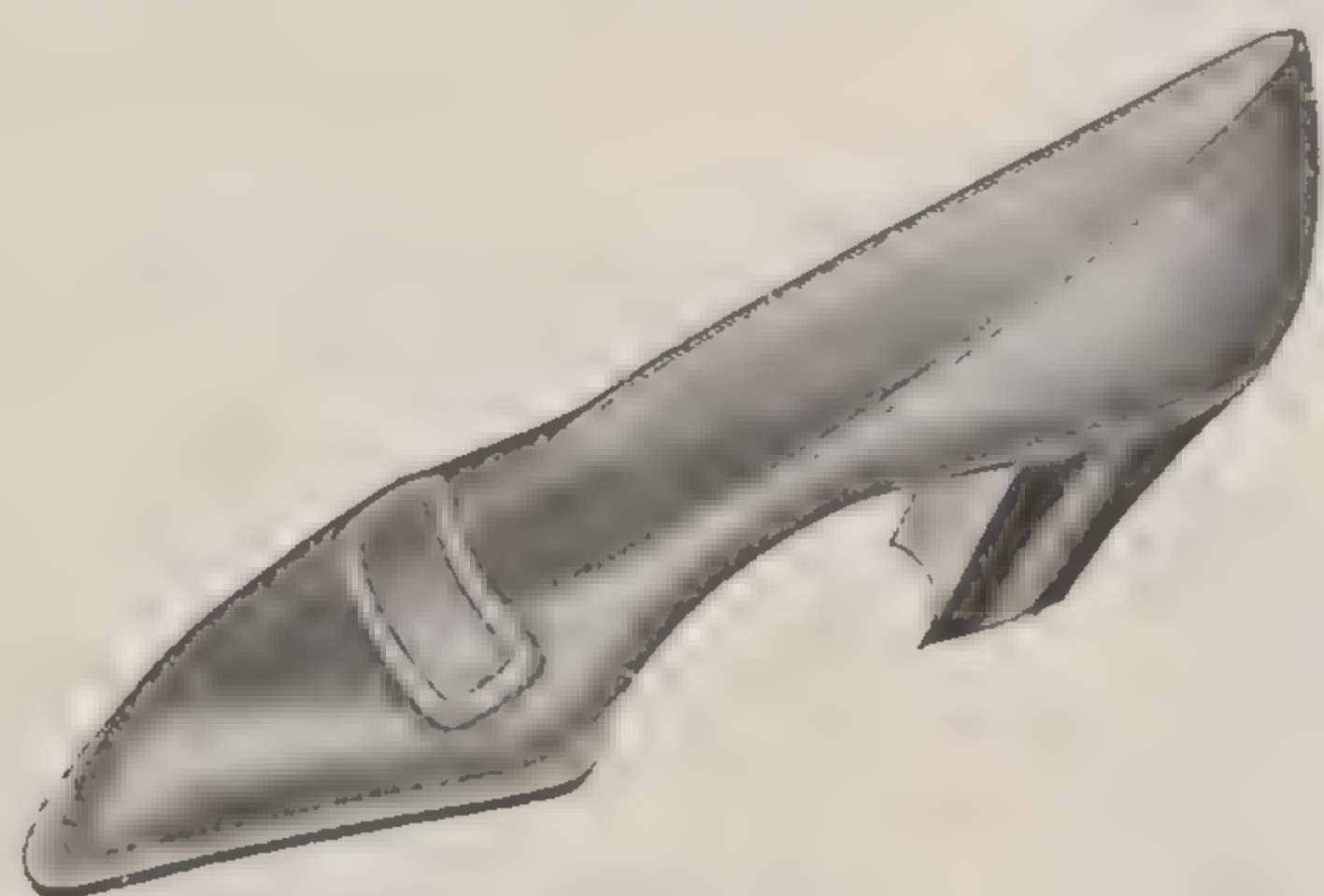
FOR SALE AT ALL GOOD STORES

Advanced



Styles

FOR EARLY SPRING
and SUMMER WEAR in
FAULTLESS CREATIONS



Frank Brothers

THE
FIFTH AVENUE
BOOT SHOP

224 Fifth Avenue (Between 26th & 27th Sts.) New York

Where Fashionable New York Men
and Women Buy Their Footwear

OUR SHOES CAN ONLY BE PURCHASED DIRECT FROM OUR
ESTABLISHMENT IN NEW YORK

Suits and Dresses For Spring and Summer



No. 170—Stylishly tailored two-piece Linen Coat Suit. Thirty-six inch Coat with pockets trimmed on collar and cuffs with Black Silk Moire. Skirt made with cluster of inverted apron plaits. Good quality heavy Russian Linen.

Several colors, all sizes, \$22.50.



No. 150—A stylish two-piece Linen Coat Suit with 32-inch coat and thirteen gored skirt with good flare. Man tailored from pure Irish Linen Crash of excellent heavy quality.

May be had in all colors and sizes, \$15.00.

Taffeta, Foulard and Rajah Plain Silk Dresses in a new accordion plaited model; in new waist line styles and in the classic long line models. \$25.00, 30.00, 45.00, 60.00, 75.00, 100.00 and up to 250.00.

Linen Skirts. Tailored with gores and plaits. Open front and back. \$5.00, 7.50, 8.75, 10.00 and up to 35.00.

French Hand Made White Dresses. Hand sewn and hand embroidered. Trimmed in best laces, including many in Irish Crochet Lace. \$25.00, 35.00, 45.00, 50.00, 65.00, 75.00 and up to 275.00.

Domestic Lingerie Dresses. Dutch Collar and high neck lace collar models; tucked and lace trimmed. In White, Pink, Light Blue and Lavender. \$20.00, 25.00, 40.00, 50.00 and up.

Linen Dresses. Both in plain tailored and elaborately embroidered and braided styles. \$15.00, 20.00, 25.00, 35.00, 50.00 and up to 100.00.

Linen Dust Coats, for automobiles and traveling; also coats for shopping, driving and sea-shore wear. Natural and white. Full length \$10.00, 15.00, 20.00, 25.00, 35.00 and 50.00.

Linen Suits, in all the reliable wash materials—Russian, French, Austrian, Irish, Flemish, Ramie and Tussah Linens. White, Natural and colors. \$15.00, 20.00, 25.00, 35.00, 50.00 and up to 150.00.

Rajah Silk Two-piece Coat Suits. Skirts plaited and in original models. Plain tailored and braided models. Black, Natural and colors. \$35.00, 40.00, 45.00, 50.00, 65.00, 75.00 and up to 150.00.

Spring Woolen Suits. In light weight Serge, Mohair Worsted, Mannish Suitings and all the novelty weaves of the season. White, Black and colors. \$25.00, 35.00, 45.00, 60.00 and up to 150.00.

Mail Orders Receive Our Prompt Attention.

James McCutcheon
& Company

5th Avenue & 34th Street, Opposite Waldorf-Astoria New York



F. MARCEL

The House of First Quality and Reliability

Patrons receive the personal services of its proprietors,
Monsieur and Madame Marcel



PRICE \$1.00 PER BOX

SHAMPOOLINE, A celebrated French preparation, a waterless shampoo. This is the only shampoo of its kind which does not brittle or dry the hair, but which leaves it greaseless, powderless, dustless and glossy after treatment. It is a preventative against baldness and in consequence is much used by scalp specialists in their treatments. Forty or fifty shampoos are possible from one box. Shampooine is indispensable to those going to the seashore, as it keeps dampness away from the hair. The price of the Shampooine is \$1.00, it gives 40 to 50 shampoos, and to every person ordering a box prior to May 1st, 1910, we will give a bottle of Brillantine. The postage will be prepaid.

The Trioline Braid

TRADE MARK

This is a turban coil of unusual popularity and style. The use of this braid makes possible any kind of hairdressing and we will gladly demonstrate this point to all who are interested. The art of hairdressing has produced no creation of more practical value to women who insist on a neat and stylish arrangement of the hair.

We have a complete line of combs, both shell and imitation, barettes, hairpins and all manner of hair accessories. Your broken combs, jewelry and ornaments will be promptly repaired by expert workmen at our factory, which has been constructed to meet all demands and which is the best of its kind to be found anywhere.

We are the Agents for

Le Restaurateur

Another of these famous preparations, which restores gray, faded or discolored hair to its natural color. This is not in any sense a hair dye and is positively free from any injurious matter whatever. Inquiries for particulars are solicited.

Years of study of the scalp and its treatment have resulted in what is known as the famous

Marcel Preparations

Napoleon Brillantine

nourishes the hair, it keeps the short hairs in place and gives the entire head a refined appearance. This celebrated preparation is the pioneer in its field and it has been developed to a point of perfection which makes it an indispensable part of the toilet. We prepay the postage and you have three odors from which to choose—CARNATION, VIOLET AND JASMINE. Price, 50 cents per bottle.



Mail Orders Carefully Filled

The Marinello System of Facial Massage is one of the features of our parlors.

F. MARCEL,

281 Fifth Ave., S. E. Cor. 30th St., opp. Holland House
Telephone, 6468 Madison

New York



Geraldine Farrar

says of . . .

CRÈME NEROL

"I am very glad to express my complete satisfaction with the delicious **CRÈME NEROL** made by Forrest D. Pullen. It has my hearty and sincere recommendation."

GERALDINE FARRAR.

What Creme Nerol Is

- ☞ **CRÈME NEROL** is a combination of the very purest imported oils and every jar is prepared under the personal supervision of Mr. Pullen, who is a face specialist.
- ☞ It is a delicate blend of oils and other healing and nourishing agents of proved therapeutic value to the complexion.
- ☞ Not a drop of preservative or an atom of harmful ingredient enters into its composition, and it most positively will not promote the growth of hair on the face.
- ☞ **CRÈME NEROL** is made for Mr. Pullen's exclusive trade and is sold direct to users, and not by drug and department stores, thereby assuring absolutely its freshness, purity and efficacy.

What Creme Nerol Does

- ☞ Used as directed, the tonic effect of **CRÈME NEROL** upon the relaxed facial muscles and the attendant flabby condition (the cause of all lines and wrinkles) is most pronounced.
- ☞ It softens, whitens, refines and beautifies with nature's most efficacious aids the sallow, rough or impaired complexion.
- ☞ As a cleanser of those minute safety valves of the skin (the pores) it is unequalled.
- ☞ **CRÈME NEROL** gives perfect protection to the skin under all weather conditions and is particularly recommended to automobilists.
- ☞ It is used and highly praised by Margaret Anglin, Julia Marlowe, Maxine Elliott, Geraldine Farrar, Bernice di Pasquall, Virginia Harned, Frances Starr, Valerie Bergere, Laura Nelson Hall and many well known society people of New York.

CRÈME NEROL represents the climax of success in facial creams. Aside from its absolute purity and freshness it contains ingredients highly beneficial and beautifying to the skin, the result of skillful and experienced compounding, to which is added that touch of the face specialist which gives **CRÈME NEROL** its delightful charm. Mailed to any address on receipt of price, \$1.00 the large jar.

CRÈME NEROL is NOT sold in department or drug stores, being freshly made on order and obtainable only of

FORREST D. PULLEN, Face Specialist, 318 Lewis Ave., Brooklyn, N.Y.

For COMMENCEMENT WEEK

Simple and elaborate
Muslin and Linen

FROCKS

For morning wear
. . . 12.50 up

For afternoon wear
. . . 18.50 up

Model of white embroidered batiste, trimmed with plastrons of plain white, hand-embroidered and motifs of real Irish lace — all sizes. Price 38.50



MRS. COPELAND

334 FIFTH AVE., Cambridge Building, NEW YORK

FIFTH AVENUE

Kinsey's

LINEN STORE

OUR spring importation of Waists includes over fifty new and beautiful styles, from the smart tailored linen effects so popular for morning wear to those elaborately embroidered hand-made lingerie waists.

Our Neckwear assortment presents a bewildering array of dainty collars, jabots, bows, frills and sets, most of them adorned with real Irish Lace or hand embroidery.

Combination Hand Embroidered and Baby Irish Lace } \$1.50 up
Jabots in all the latest designs.....
Combination Baby Irish and Filet Jabots, artistically } \$4.00 each
hand embroidered in colors.....
Combination Baby Irish and Net Jabots, embroidered in } \$2.50
colors
Dutch Collars of Real Irish Crochet Laces..... } \$3.00 up
Strictly Tailored Pure Linen Shirtwaists, beautifully } \$5.00
made
Hand Embroidered Pure Linen Shirtwaists, beautifully } \$7.50 up
tailored
Fine Lingerie Waists, Hand Embroidered—Baby Irish } \$7.50 up
Lace insertions, Made in the latest styles, side jabot }
trimming

Hand-made French Batiste and Marquissette waists, hand-embroidered in colors. All prices.

A fine assortment of separate coat collars and coat sets in Baby Irish and Irish Crochet, moderately priced.

Mail orders promptly and carefully filled. Satisfaction guaranteed.

WM. S. KINSEY & CO.

240 FIFTH AVENUE, Just below 28th Street NEW YORK



PENNSYLVANIA RAILROAD



Bulletin.

The Easter Seashore Parade

March 27 is Easter Day—and the seashore calls.

Time was when milady displayed her newest in gowns, hats and lingerie first on Fifth Avenue in the hour after morning service Easter Day.

Today, she joins the great throng of promenaders on the Boardwalk at Atlantic City in the Easter Parade, which presents, in kaleidoscopic profusion of color, all that is chic and best in Spring attire.

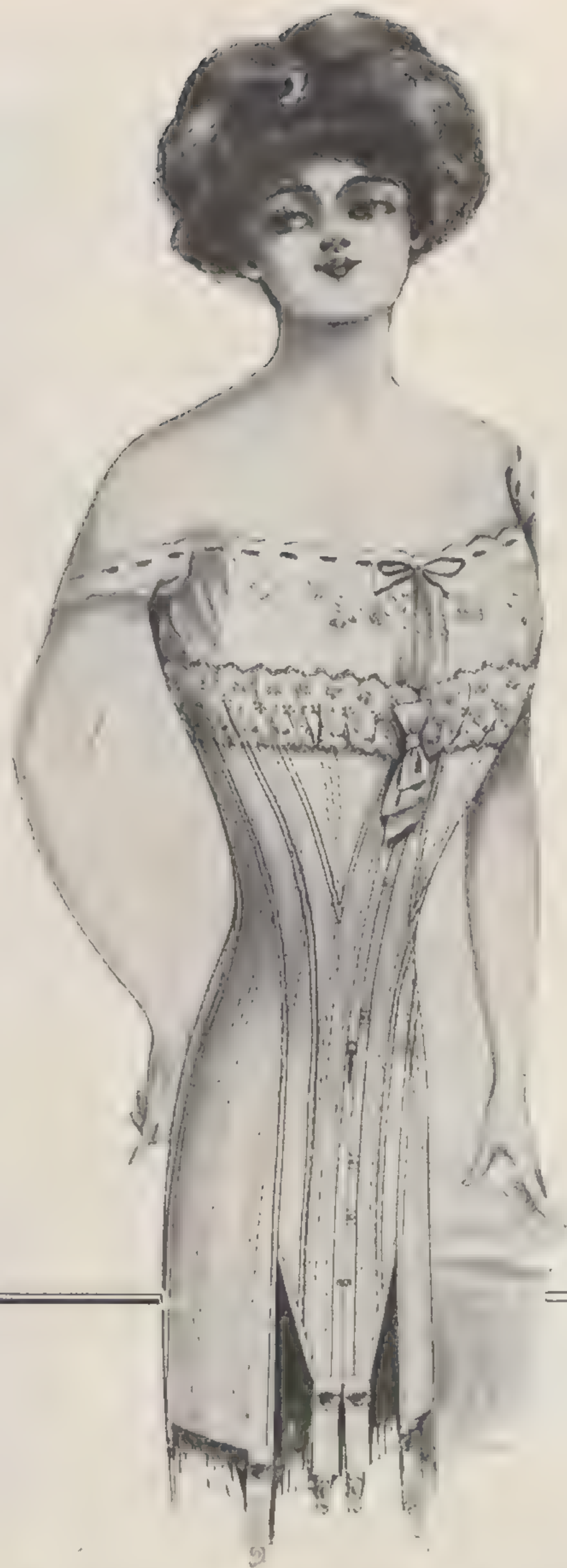
And in the great hotels of Atlantic City and Cape May milady, with her attendant train of cavaliers, will reign supreme during the weeks of the penitential season, and emerge, like the butterfly chrysalis, a marvel of radiance on Easter Day.

Atlantic City and Cape May are almost near neighbors to New York by the fast train service of the Pennsylvania Railroad.

Two through express trains run from New York to Atlantic City every week day, with additional trains at Easter time.

Excellent connection may be made to both Atlantic City and Cape May via Philadelphia and the several routes to the seashore leading from that city.

Pullman reservations to either of these resorts during the Lenten and Easter seasons should be made early.



Let Us
Send
Free
Booklet

A Fashionable Form

A fashionable form is created by the adoption and permanent wearing of the celebrated

LYRA CORSETS

Made in the latest and most approved models, of the finest materials, by the most skilled of hand labor, they mold the figure into the lines dictated by fashion, producing not only style but comfort.

The perfect form and lasting fit of a corset depend upon the boning of the garment. LYRA CORSETS are boned with WALOHN, the only reliable boning. It does not rust. It does not break. Strong, yet pliable, it molds the form into lines of grace and ease, and holds the shape of the garment perfectly.

Lyra Corsets are sold by only one merchant in a town. If your merchant does not carry them, write direct to us and we will inform you where you can procure them.

Different Models for Different Figures \$5 to \$15

American Lady Corset Co.

New York Detroit Chicago Paris

One of our Expert Shoppers Filling a Mail Order



Buy
Through the
"Personal Shopper" System

of the

WANAMAKER

Mail Order Service

Wouldn't it be handy for you to have one of the largest and finest stores in the world just around the corner?

You can have it nearer than that, right in your house, right at your elbow. That's what mail shopping with Wanamaker's means. It's very easy.

One of our experienced buyers is assigned to your order—whether it be for a skein of silk or a bedroom set. She studies it—she visits different departments and matches shades and qualities; she gives it the same painstaking attention you would give it yourself—with plenty of time and all her technical knowledge and experience in addition.

She sees your order filled *exactly* before doing anything else.

We give every mail order this attention because we want you to like the goods when they arrive.

If for any reason, or for no reason, you don't want them—we want them back and want to return your money at once.

Our new General Catalog is now ready for you—just waiting for your name and address. simply write us—"Please send Catalog No.20."

JOHN WANAMAKER, New York

Have you seen the Flat Globe of the World and Geographical History, both edited by Commander R. E. Peary? We are now the sole publishers. This great work is better than a round ball globe, and costs only 3 per cent. as much. Price postpaid \$2.50. Every school and home should have one. Ask us for full descriptive pamphlet. Peary's route traced with his own pen. Use it to follow the Anglo-American dash to the South Pole.

**We Bring
The
Wanamaker
Store
To You**

Women's Shopping Bag



Order No. 119.

Special Levant Goat-skin. Beautiful grain-ing. Wears as well if not better than the best seal. German-silver frame, best gold-plating. Leather-lined, containing two side pockets, and purse made of the same leather. Frame 9 inches long while bag is 10 inches long at bottom. 8 inches deep.

This is a real \$5.00 value. It has a character and personality not found in a cheap bag.

Price, \$3.75 (if by mail, add 25c for post-age.)

Motor Apparel Shop

Everything that comfort demands for the Motorist

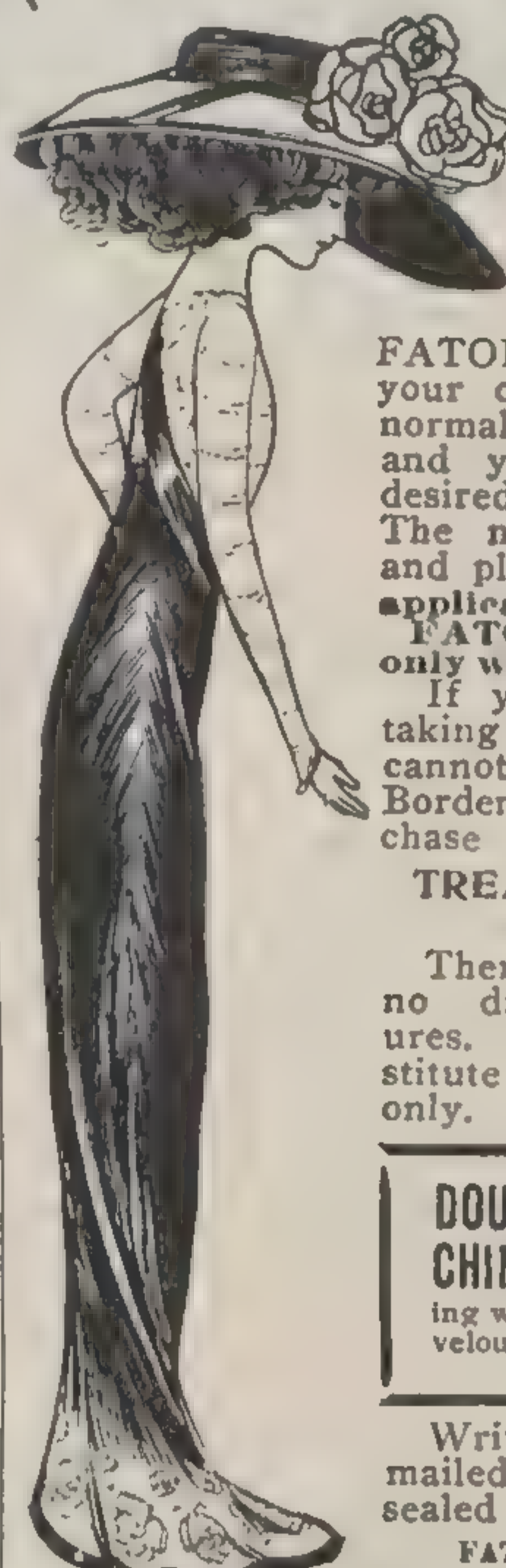
EARLY Spring showing of motor coats and motor hats conceived by the master designers of two continents.

Send for the Catalogue V please

Fox, Stiefel & Co. FIFTH AVE. & 34th St. N. Y.

Keep Your Shape Fashion Says--- Hips Must Go! **FATOFF**

[Trade Mark]
**THE BORDEN OBESITY CURE
DISSOLVES FAT**



Absolutely No
Wrinkles
Leaves the Flesh
Smooth and Firm

Don't Diet Don't Dose

FATOFF will reduce your corpulency to a normal size in 30 days and your figure to a desired size in 60 days. The method is simple and pleasant; external application only.

FATOFF reduces fat only where applied. If you find yourself taking on fat, and you cannot come to the Borden Institute, purchase FATOFF and

**TREAT YOURSELF
AT HOME**

There are absolutely no disagreeable features. The Borden Institute treats ladies only.

DOUBLE Special size jar (1 pint).
CHIN \$1.50. FATOFF is a chin-reducing wonder. It is marvelous for this purpose.

Write for booklet, mailed free in plain, sealed wrapper.

FATOFF is sold by

All of Riker's Drug Stores in New York and other cities; Hegeman's Drug Stores, New York. Kallish Pharmacies, New York, and all first-class druggists, or supplied by The Borden Co., 52 E. 34th St., N. Y.

"KREM CHUDO"

Made from the juices of Russian flowers—Nature's own beautifier

PRIZED FOR CENTURIES BY THE MOST FAMOUS BEAUTIES ON THE CONTINENT A wonder cream. A remover of wrinkles. A creator and retainer of charming complexions. Improvement after first treatment, no weary months of waiting for "results."

TWO SIZES, \$2.50 and \$4.00 Postpaid to any address on receipt of price. TRIAL JAR (3 treatments) 15c.

CHUDO CO., 182 Madison Ave., N.Y. City

Decided Price Reductions

This is your opportunity to secure the most exquisite imported models at half price. Ready to wear Misses' and Ladies' Gowns, Wraps and Underwear—no charge for alterations. Irish lace novelties 75c. up. Fifth Ave. quality, style and service, location five doors east of Fifth Ave. permits unusual values.

Maison Femina
9 East 33rd St.

Wedding

Invitations, Announcements, Etc. 100 in script lettering, including two sets of envelopes. \$2.50. 100 Visiting Cards, 50c. Write for Samples.

A. OTT ENGRAVING CO., 1033 Chestnut St., Philadelphia, Pa.

The Little Hat Shop

Affords special facilities to Ladies wishing their own feathers and materials to be made into new and becoming modes. They receive here care and attention not obtainable in the larger establishments.

Special attention given to mail orders.

MABEL HUTCHINSON, 21 West 31st St. New York

The Sunny South Tea Room

3 West 38th St., Near Fifth Ave., New York
Southern Cooking a Specialty
Table d'Hôte, Luncheon, Dinner and Afternoon Tea





YOU SHOULD KNOW that our

—▶ Skein Dyed ◀— Black Shantung

in varied weaves and textures are the most adaptable, practical and fashionable gown fabrics of to-day for travel, motor, or steamer wear, and for that matter, for all informal occasions.

In these silks we have given to those who appreciate the becomingness of true black, a pure silk fabric.

Unmatchable in body quality of texture, richness of dye and lustre—a black silk that absolutely cannot crock, rub or fade—a silk that wears as did the silks of a century ago.

For sale by every leading drygoods store in America.

Look for the trade-mark on the wrapper and the selvage mark.

There are also 80 colors to choose from in

"Indro" "ARAB" *"SALÔME"*

\$1.00 yard, 27 inches wide. \$1.35 yard, 27 inches wide. \$1.35 yard, 27 inches wide.

Rogers & Thompson
69 Mercer Street New York

Originators of Genuine "R & T silks" and skein dyed, black,
REAL BLACK Pongees and Shantungs.

The New Correct Paris Colors in

Crane's Linen Lawn

The Correct Writing Paper



WO new shades have been added to Crane's Linen Lawn in colors—Napoleon Buff and Dove Grey. These colors came from Paris also, like Vintage, Aeroplane, Orchid, Day-break Pink and Willow Green. Also, like those colors, they are altogether smart, the colors approved by fashion for dress fabrics for spring and, in the form of Crane's Linen Lawn, are beautiful beyond description. Any woman who wishes to know how attractive tinted stationery can be made should ask to see these new colors of Crane's Linen Lawn at her stationer's.

Colored Borders, Gold Bevels and French Borders

THE idea originated in the fashionable centres of Europe and has become equally smart here. It is a narrow border of the same color as the paper but of a deeper shade. In the hands of our designers and applied to the beautiful shades of Crane's Linen Lawn the results are indescribably effective. A variation is a bevel edge of gold, applied either to the paper, plain, or with the tint border also. The same idea appears on the envelope, of which there are a number of new and pleasing shapes.

Monograms Matching the Border

A FURTHER French touch, decidedly fetching and smart, and at the same time in good taste, is a monogram stamped on paper or envelope, either or both in a color matching the tint of the border. In the case of the envelope this monogram is stamped on the flap, either in the middle or to one side, according to the shape of the flap.

Place Cards for Luncheons

THERE are also cards of Crane's Linen Lawn with the same borders and gold bevels. Stamped with one's monogram in the harmonizing color they are just the thing for place cards for dinners or luncheons, for score cards or dance cards and for other social purposes. The color selected should match the prevailing color of the decorations.

A Yellow Luncheon

IMAGINE a table on which the prevailing color is yellow, with cream-colored, gold-edged china, with daffodils or yellow roses for table decorations, and then these Crane's Linen Lawn cards in Napoleon Buff deepened with the tinted and gold border—and you have the setting for a yellow luncheon that will be absolutely perfect as far as its color scheme is concerned. Or, the orchid cards with orchids for flowers, or the willow green with smilax. We can only suggest some of the possibilities of the use of these beautiful cards and papers.

White for Those Who Prefer It

OF COURSE Crane's Linen Lawn in white will always remain the correct social standard in writing paper, but this need not bar anyone who wishes to exercise a little taste in color from making a selection from the many fashionable and beautiful shades in which Crane's Linen Lawn is now made, either as a correspondence paper or for the purposes suggested above. Crane's Linen Lawn in white can be had with colored borders, gold bevel, and with French borders also.

If your dealer cannot supply you, write us and we will give you the name of a dealer who will.



EATON, CRANE & PIKE CO.

NEW YORK

PITTSFIELD, MASS.



TRADE MARK

The Charles Transformation

Of beautiful naturally wavy hair, all shades, greatly improves the appearance.

Charles' Hair Vigor

Positively Cures Dandruff

Price 50 Cents

Grand Prix d'Honneur and Gold Medal Paris 1901



Elite Turban Hairdressing

in the latest styles, Turban Coils, Puffs, Coronet Braids in Grecian effect, Pompadours, and Transformations to perfectly match your own hair.

I. R. CHARLES & CO.

61 West 37th Street - - NEW YORK

Telephone 2140 Murray Hill

A. P. BRASSIERE DIRECTOIRE

Reg. U. S. Pat. Off. Patented



PHOTOGRAPHED

from a living model to show from life the graceful figure produced by wearing the A. P. Brassiere Directoire. On account of the scientific principles on which this Brassiere is made, it has become the recognized standard and has met the general approval of all.

Your gowns will hang more gracefully when worn over the A. P. Brassiere Directoire, and with the present fashion the A. P. Brassiere Directoire is an absolute necessity.

They are without any steels, bones or lacing. Are made of the most durable, light-weight materials, beautifully trimmed.

Prices from \$1.00 each up.

MODEL No 18

Sizes 32 to 46. Price \$2.50

Beware of Imitations. Look for the trade-mark.

G. M. POIX

130 East 47th Street

::

New York City



Ombre taffeta shirred hat with roses and foliage.
 Leghorn hat faced bronze velvet and emerald green feather from the back.

DESCRIPTIONS.

Black hemp hat with brim of King's blue velvet strapped with blue straw braid and black plume.

Black hemp straw—pink roses and white aigrette coming from back of hat.
 Black hemp poke with black velvet facing and black ostrich plumes.

DISTINCTIVE MILLINERY FOR SPRING

¶ The above illustrations depict a few models from our Spring display of millinery, which effectively illustrates the wide choice permitted in the new shapes, colorings and materials.

¶ Included in this Spring exhibit are many exclusive and original designs as well as clever adaptations of the leading London and Paris modes, appropriate for Women, Misses and Children.

Lord & Taylor

Broadway and Twentieth Street

New York

Fifth Avenue and Nineteenth Street

SPRING, 1910

Renard

WOMEN'S OUTFITTERS EXCLUSIVELY

In the
Millinery
Salon

An extraordinary presentation for Spring.

Imported Models, and
OriginalRenard
Creationsin perfect accord with
authoritative Fashion.Moderate
Prices

Untrimmed Hats and Millinery Materials

All the exclusive shapes of the foremost Milliners abroad.
Flowers, Aigrettes, and Feathers—every new coloring.Distinctive
Wearing ApparelImported Gowns
and Costumes

Possessing marked individuality.

Tailored Suits

Exceptional variety of
Spring Models and materials.Top Coats
and Wraps

Imported models and adaptations in all favored materials and colorings.

The New Spring
Waists

Tailored and Dressy Models—an entirely new collection, every approved fabric—complete size assortment up to 50 in.

Neckwear, Veilings
Imported Art
JewelrySend for the Renard
"Portfolio of Fashions"
Spring, 191014 and 16 West 23rd St.
New York City**Renard**

Correspondence and Mail Orders receive prompt attention.

DAINTY

HAND EMBROIDERED

Model Lingerie Waist

CHIC FRENCH DESIGN

Special Spring Offer to Vogue
Readers. All Sizes -\$2.25
EACH

No. KK, 2654.

KK 2654. To Introduce Our Line of Handsome Model Waists to Readers of VOGUE, we are offering for this month this chic, all hand embroidered tailor-made Lingerie Waist. It is designed in the latest French style, producing the stylish one-sided effect with turn-back lapel, beautifully ornamented with Cluny lace and insertion. New turn down shape collar and large style cuffs give this handsome model waist a natty appearance. The beautiful design of embroidery in front of waist is all real hand work. An exceptional Bargain at \$2.25 apiece.

Fashion Authority
FREE

Our Elaborate 1910 Style Book, profusely illustrated, with latest Parisian modes in Laces, Neckwear, Waists, and Embroideries should be in the hands of every dainty dresser. It is free on request. Write for it and save money buying direct from the manufacturers and importers.

PARISIAN NOVELTY SET \$1.25
Value

No. KK 1286. Modish collar, Directoire jabot in new one-sided effect, and cuffs to match. Made of imported embroidery and natty Baby Irish lace. A special bargain at the price.

Satisfaction Guaranteed
or money refunded.59c
Special

VALENCIA LACE & EMBROIDERY CO.

Dept. KK

416 Broadway and 276 Canal St., New York

MRS. ADAIR'S

Ganesh

Preparations and Treatments

TEN YEARS OF PROVEN SUCCESS guarantee the efficacy of Mrs. Adair's famous GANESH preparations and facial treatments; their reputation is world-famous. Women without number in America and Europe have benefited by the wonderful results they unfailingly achieve. They are used extensively by Royalty everywhere and carry the universal recommendation of the Medical Profession. None are genuine without the well-known GANESH trade-mark.

The Ganesh Muscle Treatment most assuredly restores to the face the soft, unlined complexion of youth, while the Ganesh Chin Strap (\$5.00 and \$6.50) will retain or restore the contours and banish double chins. The Muscle Treatment for Tired, Lined Eyes is one of Mrs. Adair's specialties; by it the eyes, so long neglected, can be made bright and clear and even strengthened, and the lines removed from the lids, making them full and firm.

The principal Ganesh Preparations are, the marvellous "Ganesh Eastern Muscle Oil" (\$5.00, \$2.50, \$1.00), which removes lines and fills out hollows, strengthens and gives back life to the skin; the Ganesh Eastern Cream (\$5.00, \$2.00, \$1.00, 75c.) which cleanses and keeps the skin soft and pliable, contains a little of the oil, and is made up to suit all skins, and can be used with the oil; the Ganesh Diable Tonic (\$5.00, \$2.00, 75c.), which should be used instead of water for the face, cleans, tones and whitens the skin, and removes puffiness from under the eyes; the Ganesh Lily Sulphur Lotion (\$2.50, \$1.50), which beautifies the skin, removes redness, making it white and smooth. Everyone should send for Mrs. Adair's book, "How to Retain and Restore the Youthful Beauty of Face and Form," sent postpaid on receipt of 25 cents.

Hygienic Face Massage and Electrical Face Treatments (Vibro Treatment included) at Mrs. Adair's Rooms, cost \$2.50 (Course of 6 Treatments, \$12). Ladies only are received. Price List Booklet FREE. Write for it. Consultation Free. Mail orders have prompt attention. Full directions for Home Treatment.

MRS. ADAIR - 21 West 38th Street, New York

PHONE 3475 MURRAY HILL

92 New Bond St., London, W.; 5 Rue Cambon, Paris;
Branch in Madrid

In a tribute to Mrs. Adair a few years ago, Mrs. Harriet Hubbard Ayer said: "The best-known and most successful teacher of physical culture for women in Europe is Mrs. E. Adair."

“FASHION LIKE HISTORY— REPEATS ITSELF”



THE styles of to-day are those of our grandmothers. The styles of 1850 are repeated to-day, with certain modifications. It is another era of silk.

The silk which robed Confucius has again become the predominating fabric in society. Of all the silks, those which to-day are the acme of refinement and tone, are unquestionably Pongees and Shantung.

But there are so many inferior qualities, that unless the greatest care and attention are devoted to their selections, one is sure to be imposed upon.

Read what the N. Y. “Sun” advised ➡

There is an absolute satisfaction in knowing a material by its reputation and the position it has attained in society. The well-dressed women in the higher stations of life to-day, wear

“MOTORA” PONGEE and “TUSSORAH” SHANTUNG

The “MIGEL QUALITY”—which means The Best in the World

The gown worn by Miss Helen Taft at the inauguration of her father, Hon. Wm. H. Taft, was made of the world-famous Migel Quality “MOTORA” Pongee.

The renowned actresses, such as Christie MacDonald, Adeline Genée, Margaret Dale, Charlotte Walker, Lulu Glaser, Margaret Illington, are wearing the “Migel Quality” silks, and we have letters from them, as well as from the late Lotta Faust, in which they describe “MOTORA” Pongee and “TUSSORAH” Shantung as being “beautiful,” “perfectly delightful;” “most attractive;” “very durable;” “most excellent in texture and superb in colorings.”

These unsolicited endorsements, emanating simply from the delight the silks gave the wearers, speak volumes. They really suggest that no woman who harbors the slightest inclination to be “WELL-DRESSED,” should go without “MOTORA” Pongee or “TUSSORAH” Shantung, “Migel Quality.”

“MOTORA” Pongee and “TUSSORAH” Shantung, “Migel Quality,” never slip in the seams; they are made to wear, not merely for show; possess an “individual charm;” are all-year-round fabrics; are the smartest silks, and the BEST SILKS IN THE WORLD TO-DAY.

SAMPLES FOR THE ASKING

SOLD BY ALL LEADING
STORES IN THE LAND

Mills : Erie, Pa.
Astoria, L. I.

M. C. MIGEL & COMPANY
MANUFACTURERS

The Pongee and Shantung House of America

465-467 Broome St.	-	-	New York
101 Rue Réaumur	-	-	Paris

The N. Y. “Sun” Said:

“Concerning the pongees in which all womankind seems to be investing, and which supply the third example of useful tailored costume for summer, there is much to be debated. That pongee in a multitude of weaves is modish everyone must admit.

“That a cheap pongee is a wise investment, we stoutly deny. Of all slazy, stringy things, a cheap pongee is the slaziest and the stringiest, and the forlorn coats of cheap thin pongee which one sees on every side this season are a lamentable sight.

“If one can afford a tailored frock of good heavy Tussorah, of Motora or any of the firm soft pongee weaves, there is nothing to be said against the purchase. It will be cool and light, and if tailored will look well, but the very cheap grades of the silk are a delusion.”



EASTER GIVING

is a delightful custom that has an added charm when the thought of the giver is expressed in a remembrance of known intrinsic worth.

Our stock is rich in suggestions for large or small gifts in gold jewelry and sterling silver. As manufacturers we offer a distinct advantage in the matter of price.

REED & BARTON CO.

Goldsmiths - Silversmiths - Jewelers
Fifth Avenue and 32nd Street
and 4 Maiden Lane
New York



Natural Loveliness

It's first exquisite is a beautiful complexion. The greatest natural aid to skin health and beauty is

POND'S EXTRACT COMPANY'S VANISHING CREAM

An ideal non-oily toilet cream of great purity and exquisite Jacque Rose fragrance.

VANISHING CREAM contains not a trace of oil or grease, so may be used at any time without injury to gloves or clothing.

VANISHING CREAM promotes as nothing else will that fineness of skin texture so requisite to a beautiful complexion.

FREE SAMPLE ON REQUEST
or send 4c. in stamps for large trial tube

Pond's Extract Company

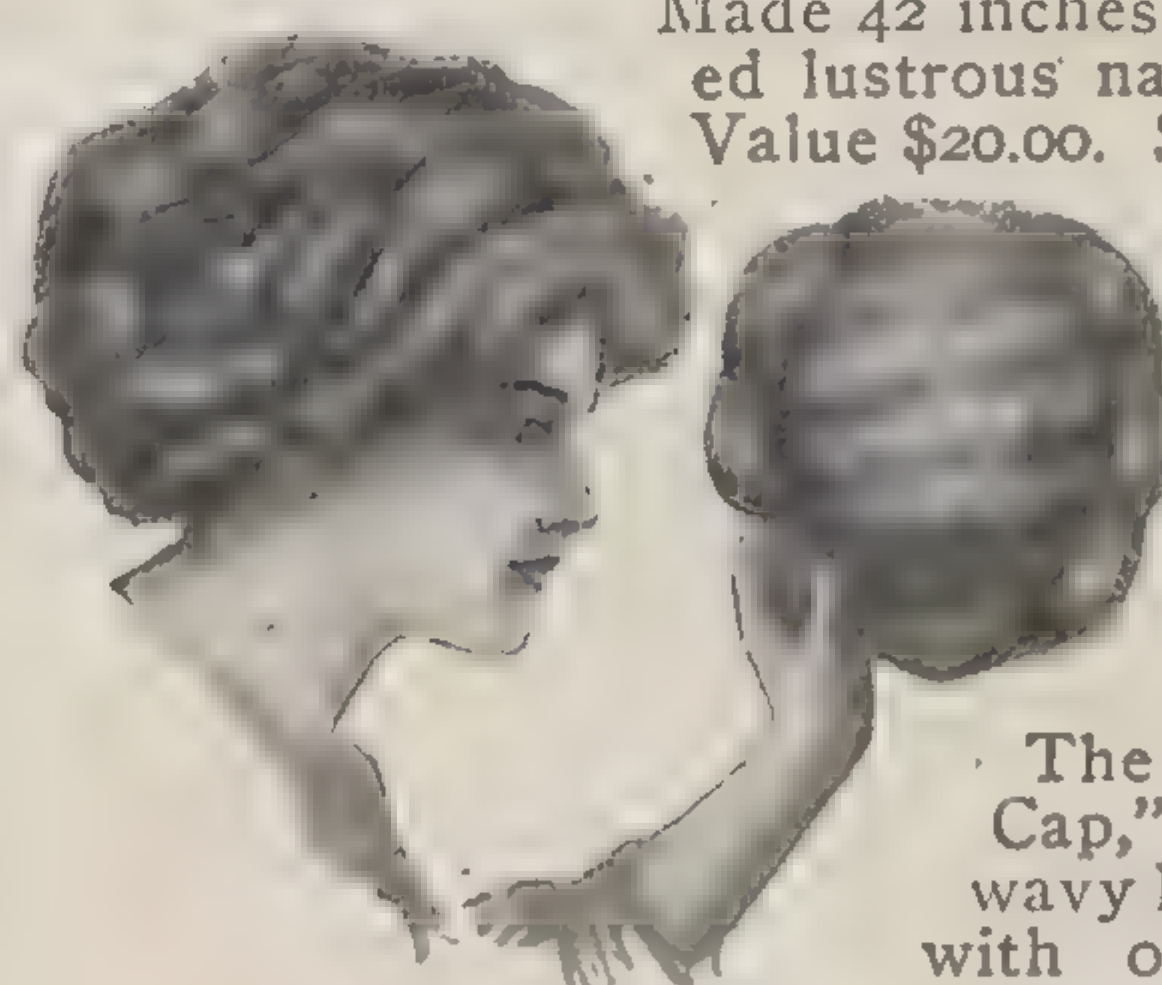
79 Hudson Street

New York

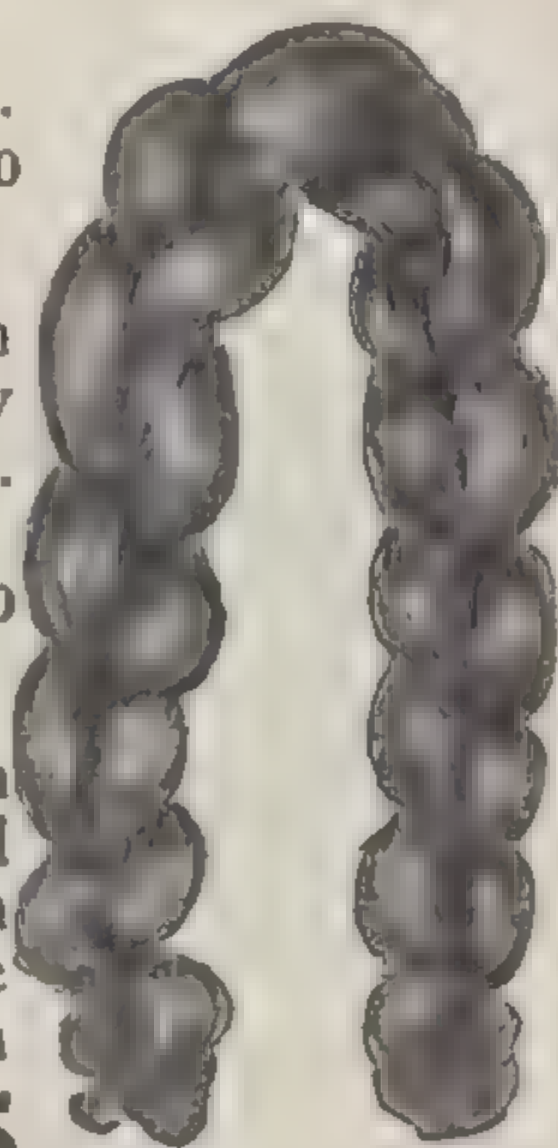
Fashion Dictates the "Roman Braid"

The Fried "Roman Braid" Is a Positive Innovation.
Can be worn as a Coronet Braid or Turban Twist.

Made 42 inches long, of selected lustrous natural wavy hair.
Value \$20.00. Specially priced at **12.00**



The same in first quality natural hair.
Value \$25.00. Specially priced at **15.00**



The Fried "Turban Cap," made of natural wavy hair; can be worn with or without the "Roman Braid," "Turban Twist" or "Coronet Braid." Value \$8.00. Specially priced at **4.95**



Fried Transformation Pompadour guaranteed natural wavy hair; encircles the entire head; can be worn inside or outside of your own hair, producing a beautiful fluffy effect. Does away with rats and rolls. Value \$10. Specially priced at.... **5.98**

The same in first quality. Value \$15. Specially priced at..... **7.98**

Natural Light Rooms for Selecting Hair Goods.
Hair tried on and Arranged Free of Charge.
Hairdressing, Manicuring, Facial Massage, etc., at Popular Prices.

La Rose Hair Compound is recommended as a positive cure for Dandruff and stops Falling Hair. In non-refillable bottles at \$1.

IMPORTER,
CREATOR.

Mme. FRIED

PARLOR FLOOR.
Take Elevator.

25-27 WEST 34th Street,

Between Broadway
and Fifth Avenue.

New York.

Special facilities for mail orders. Send sample of hair—perfect match is guaranteed.

Castle Hats

Distinguished
for QUALITY &
DESIGN.



L. F. CASTLE CO.

583 · 585 · 587

BROADWAY · New York.

“Onyx”



Hosiery

Twenty-five years of Hosiery experience qualifies us to speak with authority on the Hosiery question.

We know all about good Hosiery. We know that the “ONYX” brand is good—it is the combined result of experiment and experience brought to the highest point of perfection.

Most Hosiery looks alike—the small details which mean perfection are not visible to the naked eye—The “ONYX” brand compels instant admiration, because of its beautiful appearance, and constant approval, because of its wearing qualities.

Try some of the “Roll of Honor” numbers described here:

For Women

E 960 Women’s “ONYX” Black “DUB-L TOP” Cobweb Lisle—resists the ravages of the Garter Clasp,
50c. per pair

409 K Women’s “ONYX” “DUB-L TOP” Black, White and Tan Silklisle—double sole, spliced heel. Feels and looks like Silk, wears better,
50c. per pair

E 710 Women’s “ONYX” Black “DUB-L TOP” and “WYDE-TOP” Gauze lisle double sole, spliced heel—very wide on top without extra width all over,
50c. per pair

E 970 Women’s “ONYX” Black “DUB-L TOP” Silklisle double sole, spliced heel—an excellent quality, 75c. per pair

For Men

E 310 Men’s “ONYX” Black and Colored Fall Weight—six-thread heel and toe, four-thread all over. Known by most men as “The Best Hose I ever wore,” 50c. per pair

E 325 Men’s “ONYX” Black and Colored Silklisle, double sole, spliced heel. “The Satisfactory Hose,” 50c. per pair

Silk Hose for Women

498--A Pure Thread Silk in Black and All Colors, of extra length with a “WYDE TOP” and “SILKLISLE GARTER TOP” and SOLE.

This “ONYX” Silk Number is Twenty-nine inches long, is Extra Wide and Elastic at Top, while the “GARTER TOP” and SOLE of SILKLISLE gives extra strength at the points of wear, preventing Garters from cutting, and toes from going through.

106--Women’s Pure Thread Silk—the extraordinary value—best made in America—every possible shade or color—Black, White, Tan, Gold, Copenhagen Blue, Wistaria, Amethyst, Taupe, Bronze, American Beauty, Pongee, all colors to match shoe or gown. Every pair guaranteed, \$2.25 per pair

If your dealer cannot supply you, we will direct you to nearest dealer, or send, postpaid, any number desired. Write to Dept. 1.

Lord & Taylor Wholesale Distributors *New York*



Flaxon

QUEEN OF WHITE GOODS

The exquisite linen finish and wide variety of beautiful designs that impart to FLAXON a distinctive, exclusive individuality among white goods, have made this remarkable fabric Fashion's favorite for Spring and Summer Frocks, Lingerie Gowns, Commencement and Bridesmaids' Dresses, Shirt Waists, Children's and Infants' Clothes and all uses to which the finest grades of lawns and linens might be put.

FLAXON has the lustrous finish and texture of fine Irish linen—the delicate crispness of the highest-grade India Linens. But you must be sure of the real FLAXON.

For your protection insist on seeing the word "FLAXON" in red on selvage of every yard. This guarantees the genuine.

In Checks, Stripes and Fancy Weaves—33 inches wide, 19 to 50 cents a yard
Plain White—30 to 36 inches wide, 12 ½ to 50 cents a yard

Also made in dainty Printed Patterns and Solid Colors.

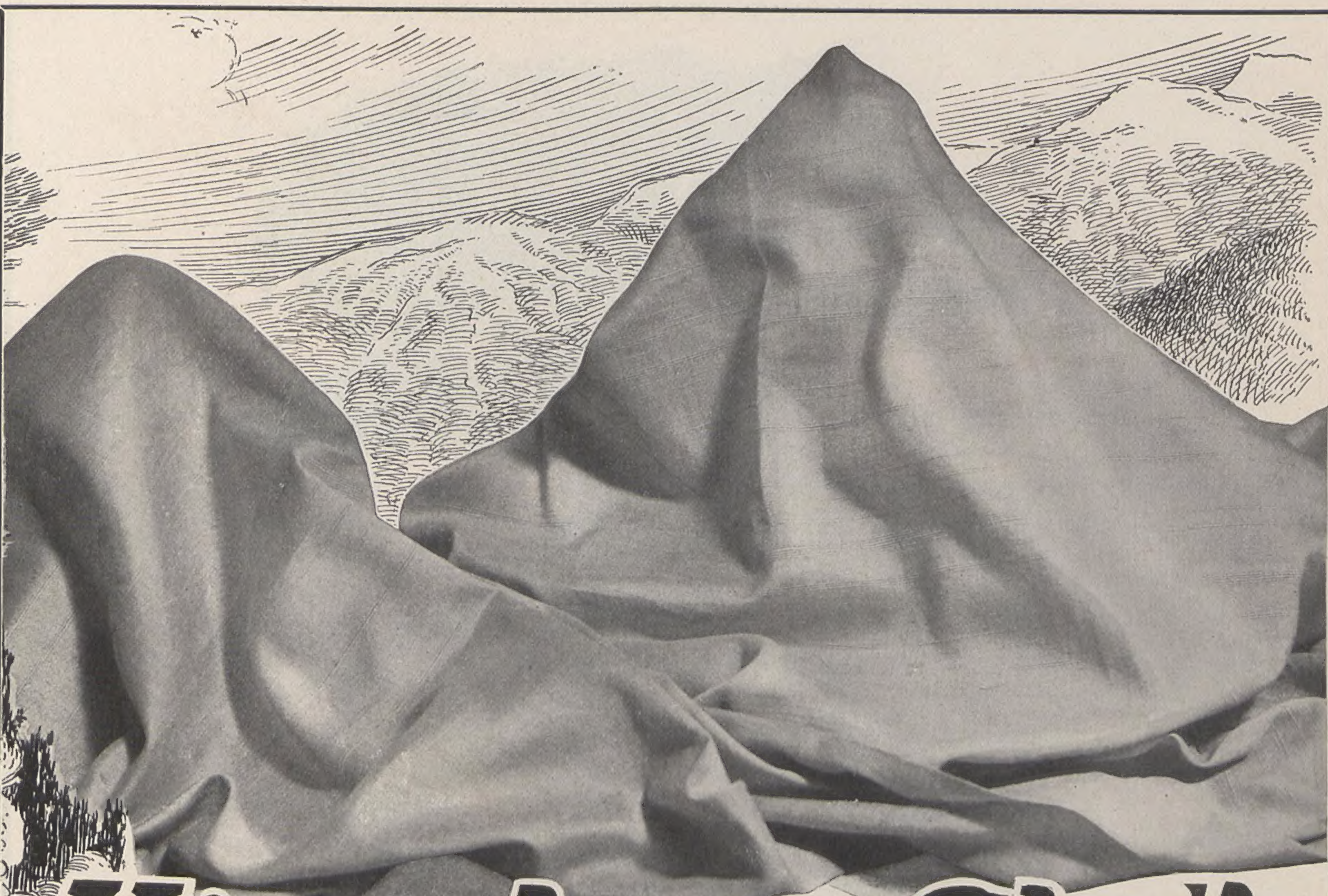
For Sale by Dry Goods and Department Stores

CLARENCE WHITMAN & CO.,

39-41 Leonard St.,
New York City



Flaxon is a Product of the
Makers of the
Famous "SOIESETTE"



Himalaya Cloth

TRADE MARK

An Exact Reproduction of the Fashionable Rough Silks
35 Cents Per Yard.

27 Inches Wide.

75 Shades and Colors.

This Wonderful Wash Fabric Has Been the Sensation of the year, Possessing as it Does the Brilliancy, Character and Beauty of the Richest Rough Silks at About One-Quarter of Their Cost.

Himalaya Cloth was developed after years of experiment in response to the demand for a fabric which would be as beautiful as the real Rough Silks, yet would have great durability, would not wear fuzzy and would stand all the tests of the laundry.

Its success was as immediate as it was deserved. Nothing that can be said about Himalaya Cloth, however, is so convincing as an inspection of the cloth itself. Then it will be evident that it is no over-statement to say that an expert can hardly distinguish between "Himalaya" and silks that cost \$1.00 to \$1.50 per yard. It is ideal for Suits, Coats, Evening and Automobile Wraps, Evening Gowns, Shirt Waists, Children's Dresses and for every purpose where real silk is desirable.

The excellence of Himalaya Cloth is due to three things; the peculiar character of the rough yarns, the care used in weaving, and the perfect finish which insures the permanent brilliancy.

Before the cloth leaves the mill every piece is rigidly inspected and those which are flawless in every particular are stamped with the word "Himalaya" on the selvage. This word is your guarantee of perfection. Do not accept anything which may be represented as like "Himalaya," or the same as "Himalaya." Such fabrics may be goods which are imperfect and rejected as unworthy to be stamped "Himalaya," or cheap imitations. See the word "Himalaya" for yourself on the selvage.

Ask for Himalaya Cloth at the wash goods counter of your dealer. If it is not in his stock, write us giving his name.

FRED. BUTTERFIELD & CO.,
 725 BROADWAY, NEW YORK,
 BRADFORD, ENG.



The
Burgesser
Tailored Hats

Are the result *of* years of skill and experience devoted exclusively to creating suitable headwear for outdoor occasions, *and* possess in style, quality *and* workmanship that standard *of* excellence that has won them the favor *of* discriminating purchasers everywhere.

They are recognized by good dressers as the proper headwear for all outing occasions, on sea or land.

For sale by all the leading dealers throughout the U. S. *and* Canada. If not on sale at your local dealer, write us and we will commend the nearest merchant carrying them.

Designed and Introduced by
A. D. BURGESSER & CO.
172 Fifth Avenue, New York



THE EMBLEM OF QUALITY



CHENEY SILKS

TO ask for "CHENEY SILKS" at silk counters is to have placed before you the most comprehensive assortment of silks in America.

The name Cheney has for nearly seventy years been associated with all that is best in silks, and to-day millions of women, who know the reputation of CHENEY SILKS, ask for them by name.

During the coming season Foulards will be in greater vogue than ever before, and among them the best are Cheney

"Shower-Proof"

Reg. U. S. Pat. Off.

Foulards

Every woman should possess at least one Foulard gown, for nothing is better style than a "Shower-proof" Foulard.

Leading stores are showing them in new and exclusive designs as well as in all the fashionable shades and conservative patterns, including the ever-popular polka-dot in its many variations. Ask for them by name—"Shower-proof" Foulards, and see the name "Cheney Silks" on the label and stamped on the end of the piece.

Cheney Silks include Foulards, "Shower-proof" Foulards, Florentines, Decorative and Upholstery Silks, Yarn and Piece-dyed Dress Silks, Velvets, Linings, Velours, Silk Ribbons, Velvet Ribbons, Cravats, Spun Silk, Reeled Silk, etc., etc.

CHENEY BROTHERS, Silk Manufacturers

